



**KDLD-FM**  
**5700 Wilshire Blvd., Suite 250**  
**Los Angeles, CA 90036**  
**Main: (323) 900-6100**  
**Billing: (323) 900-6325**

# INVOICE

Property	KDLD-FM		
Invoice #	554873B-2	Order #	554873B
Invoice Date	11/13/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/19/20 - 11/03/20
Advertiser	Yes on Measure J		
Product			
Estimate #			
Account Executive	Los Angeles House		
Sales Office	Los Angeles		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	0012R00002Bi2pb		
Advertiser Ref	0012R00002BivoU		
Product 1			
Product 2			

Billing Address:

**Potomac Waves**  
**Attention: Accounts Payable**  
**3000 K Street NW Suite 320**  
**Washington, DC 20007**

Send Payment To:

**KDLD-FM**  
**P.O. BOX 843562**  
**Los Angeles, CA 90084-3562**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/20	11/03/20	M-F 6a-10a	M-F 6a-10a	MTWTF--	1:00	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 MTWTF-- 1 \$335.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	M	10/26/20	7:06 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes on Measure J - 60sec	\$335.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 2 \$335.00									
4	KDLD	M	11/02/20	7:54 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes on Measure J - 60sec	\$335.00 NM
3	KDLD	Tu	11/03/20	6:34 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes on Measure J - 60sec	\$335.00 NM
2	10/19/20	11/03/20	M-F 10a-3p	M-F 10a-3p	MTWTF--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 MTWTF-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	F	10/30/20	10:52 AM	M-F 10a-3p	M-F 10a-3p	1:00	Yes on Measure J - 60sec	\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 3 \$400.00									
4	KDLD	M	11/02/20	12:26 PM	M-F 10a-3p	M-F 10a-3p	1:00	Yes on Measure J - 60sec	\$400.00 NM
3	KDLD	Tu	11/03/20	10:19 AM	M-F 10a-3p	M-F 10a-3p	1:00	Yes on Measure J - 60sec	\$400.00 NM
5	KDLD	Tu	11/03/20	1:20 PM	M-F 10a-3p	M-F 10a-3p	1:00	Yes on Measure J - 60sec	\$400.00 NM
3	10/19/20	11/01/20	M-F 3p-7p	M-F 3p-7p	MTWTF--	1:00	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 MTWTF-- 2 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KDLD	W	10/28/20	4:23 PM	M-F 3p-7p	M-F 3p-7p	1:00	Yes on Measure J - 60sec	\$425.00 NM
MG for 3.1 10/20									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 MTWTF-- 2 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KDLD	W	10/28/20	6:39 PM	M-F 3p-7p	M-F 3p-7p	1:00	Yes on Measure J - 60sec	\$425.00 NM
4	KDLD	F	10/30/20	4:26 PM	M-F 3p-7p	M-F 3p-7p	1:00	Yes on Measure J - 60sec	\$425.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

## INVOICE



Send Payment To:

**KDLD-FM**  
**P.O. BOX 843562**  
**Los Angeles, CA 90084-3562**

Invoice #	554873B-2	Invoice Month	November 2020
Invoice Date	11/13/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	Yes on Measure J		
Product			
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/19/20	11/01/20	Sa 10a-3p	Sa 10a-3p	-----S-	1:00	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S- 1 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	Sa	10/31/20	10:59 AM	Sa 10a-3p	Sa 10a-3p	1:00	Yes on Measure J - 60sec	\$230.00 NM
5	10/19/20	11/01/20	Sa 3p-7p	Sa 3p-7p	-----S-	1:00	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S- 1 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	Sa	10/31/20	6:21 PM	Sa 3p-7p	Sa 3p-7p	1:00	Yes on Measure J - 60sec	\$230.00 NM
6	10/19/20	11/01/20	Su 10a-3p	Su 10a-3p	-----S	1:00	1	\$127.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S 2 \$127.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	Su	11/01/20	11:52 AM	Su 10a-3p	Su 10a-3p	1:00	Yes on Measure J - 60sec	\$127.00 NM
3	KDLD	Su	11/01/20	1:49 PM	Su 10a-3p	Su 10a-3p	1:00	Yes on Measure J - 60sec	\$127.00 NM
7	10/19/20	11/01/20	Su 3p-7p	Su 3p-7p	-----S	1:00	1	\$127.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S 1 \$127.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KDLD	Su	11/01/20	5:39 PM	NFL - NETWORK GAME	3:00 PM-7:00 PM	1:00	Yes on Measure J - 60sec	\$127.00 NM
MG for 7.2 11/01									
8	10/19/20	11/01/20	Sa-Su 6a-7p	Sa-Su 6a-7p	-----1	3:00	1	\$370.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$370.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KDLD	Su	11/01/20	4:15 PM	NFL - NETWORK GAME	6:00 AM-7:00 PM	3:01	YES ON MEASURE J 3MIN	\$370.00 NM
MG for 8.2 11/01									

Total Spots **16**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,091.00</b>
<u>Agency Commission</u>	<b>\$763.65</b>
<u>Net Amount Due</u>	<b>\$4,327.35</b>

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