

ORDER



KDLD-FM

Orders
Order / Rev: 556106B
Alt Order #: _____
Product Desc: _____
Estimate: 81193
Flight Dates: 10/26/20 - 11/03/20
Original Date / Rev: 10/26/20 / 10/27/20
Order Type: GENERAL

Primary AE: Los Angeles House
Sales Office: L-LA
Sales Region: LOCAL

Agency Name: Los Angeles County Federation of La
Buying Contact: _____
Billing Contact: _____
2130 W. James M Wood Blvd.
Los Angeles, CA 90006

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Los Angeles County Federation of La
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 10/21/21
Advertiser External ID: 0012R00002Bjc6M
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	39	\$19,660.00	\$19,660.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	39	\$19,660.00	\$19,660.00	0.00
Totals	39	\$19,660.00	\$19,660.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Los Angeles House	L-LA	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDLD	10/28/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	M-F 6a-10a	MTWTF--	1:00	3	\$650.00	P-01	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--WTF--					3	\$650.00		0.00			
		Week: 11/02/20	11/08/20	MT-----					3	\$650.00		0.00			
N 2	KDLD	10/28/20	11/03/20	M-F 10a-3p M-F 10a-3p	CM	M-F 10a-3p	MTWTF--	1:00	3	\$650.00	P-01	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--WTF--					3	\$650.00		0.00			
		Week: 11/02/20	11/08/20	MT-----					3	\$650.00		0.00			
N 3	KDLD	10/28/20	11/03/20	M-F 3p-7p M-F 3p-7p	CM	M-F 3p-7p	MTWTF--	1:00	3	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--WTF--					3	\$650.00		0.00			
		Week: 11/02/20	11/08/20	MT-----					2	\$650.00		0.00			
N 4	KDLD	11/02/20	11/02/20	NFL- MONDAY NETWORK@M NFL- MONDAY NETWORK GA(5:00 PM-10:00 PM)		5:00 PM-10:00 PM	M-----	1:00	4	\$1,000.00	P-01	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					4	\$1,000.00		0.00			
N 5	KDLD	10/26/20	11/01/20	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	1:00	3	\$275.00	P-01	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 556106B
 Alt Order #:
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: Los Angeles County Federation of Labor
 Product Desc: KDL-D-FM
 Estimate: 81193

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					3	\$275.00		0.00			
N 6	KDL-D	10/26/20	11/01/20	Sa 3p-7p Sa 3p-7p	CM	Sa 3p-7p	-----S-	1:00	3	\$275.00	P-01	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					3	\$275.00		0.00			
N 7	KDL-D	10/26/20	11/01/20	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	1:00	4	\$195.00	P-01	0.00	NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					4	\$195.00		0.00			
N 8	KDL-D	10/26/20	11/01/20	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	1:00	4	\$195.00	P-01	0.00	NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					4	\$195.00		0.00			
N 9	KDL-D	10/26/20	11/01/20	NFL - NETWORK GAME NFL - NETWORK GAME	CM	5:00 PM-10:00 PM (5:00 PM-10:00 PM)	-----S	1:00	4	\$350.00	P-01	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					4	\$350.00		0.00			
													Totals	39	\$19,660.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Los Angeles County Federation of Labor, AFL-CIO, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Los Angeles County Federation of Labor, AFL- CIO

Agency name: Los Angeles County Federation of Labor, AFL- CIO

Address: c/o Kaufman Legal Group 770 S. Figueroa St #4050 Los Angeles CA 90017

Contact: Devin Osiri **Phone number:** 213-304-4952 **Email:** devin@launionaflcio.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: See Attached

Address:

Contact: **Phone number:** **Email:**

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ron Herrera, President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: <i>J Adoremos</i>
Name:	Name: Jennifer Adoremos
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10/27/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/27/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 556106B	Station Call Letters: KDL-D-FM	Date Received/Requested: 10/27/2020
Est. #: 81193	Station Location: Los Angeles	Run Start and End Dates: 10/28/2020 - 11/03/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NAME of Advertiser/Sponsor:

Paid for by Los Angeles County Federation of Labor AFL-CIO Council on Political Education. Major funding from International Brotherhood of Electrical Workers Local 11, United Food and Commercial Workers Local 770 and Service Employees International Union Local 2015. Not authorized by a candidate or a committee controlled by a candidate.

Paid for by by Working for a Better L.A. to Support Wesson for Supervisor 2020, Sponsored by Los Angeles County Federation of Labor AFL-CIO. Major funding from Los Angeles County Federation of Labor AFL-CIO. Not authorized by a candidate or a committee controlled by a candidate.

Represented by:

**Kaufman Legal Group, APC
Attention: Stacey J. Shin
777 S. Figueroa Street, Suite 4050
Los Angeles, California 90017
213.452.6547
sshin@kaufmanlegalgroup.com**

4th Qtr 2020

To: Federation of Labor

Salesperson: Laura Saldivar
Station: KLYY-FM/KDLD-FM

Product: POLITICAL

Phone #: 323-900-6353
Email: lsaldivar@entravision.com

Plan Dates: 10/26/2020 - 11/3/2020

Demo: DMA P35+ D.RTG

Headline #: 81193

Station	Time	Days	Program Name	:60 Rate	OC 12	OC 19	OC 26	OC Nov 1	#	Gross Total	P35+ RTG	P35+ CPP
MON-FRI												
KLYY-FM	6:00a-10:00a	Mo-Fr	MORNING DRIVE	\$1,450.00	0	0	2	2	4	\$5,800.00	0.4	\$3,625.00
KLYY-FM	10:00a-3:00p	Mo-Fr	MIDDAY	\$1,350.00	0	0	2	2	4	\$5,400.00	0.5	\$2,700.00
KLYY-FM	3:00p-7:00p	Mo-Fr	AFTERNOON DRIVE	\$1,450.00	0	0	2	2	4	\$5,800.00	0.6	\$2,416.67
SATURDAY												
KLYY-FM	6:00a-10:00a	Sat	MORNING DRIVE	\$425.00	0	0	2	0	2	\$850.00	0.3	\$1,416.67
KLYY-FM	10:00a-3:00p	Sat	MIDDAY	\$425.00	0	0	2	0	2	\$850.00	0.4	\$1,062.50
KLYY-FM	3:00p-7:00p	Sat	AFTERNOON DRIVE	\$425.00	0	0	2	0	2	\$850.00	0.4	\$1,062.50
SUNDAY												
KLYY-FM	10:00a-3:00p	Sun	MIDDAY	\$375.00	0	0	2	0	2	\$750.00	0.1	\$3,750.00
KLYY-FM	3:00p-7:00p	Sun	AFTERNOON DRIVE	\$375.00	0	0	2	0	2	\$750.00	0.2	\$1,875.00
MON-FRI												
KDLD-FM	6:00a-10:00a	Mo-Fr	MORNING DRIVE	\$650.00	0	0	3	3	6	\$3,900.00	0.1	\$6,500.00
KDLD-FM	10:00a-3:00p	Mo-Fr	MIDDAY	\$650.00	0	0	3	3	6	\$3,900.00	0.2	\$3,250.00
KDLD-FM	3:00p-7:00p	Mo-Fr	AFTERNOON DRIVE	\$650.00	0	0	3	2	5	\$3,250.00	0.2	\$3,250.00
KDLD-FM	5:00p-10:00p	Mo-Fr	MONDAY NFL	\$1,000.00	0	0	0	4	4	\$4,000.00	0.2	\$5,000.00
SATURDAY												
KDLD-FM	10:00a-3:00p	Sat	MIDDAY	\$275.00	0	0	3	0	3	\$825.00	0.2	\$1,375.00
KDLD-FM	3:00p-7:00p	Sat	AFTERNOON DRIVE	\$275.00	0	0	3	0	3	\$825.00	0.1	\$2,750.00
SUNDAY												
KDLD-FM	10:00a-3:00p	Sun	MIDDAY	\$195.00	0	0	4	0	4	\$780.00	0.1	\$1,950.00
KDLD-FM	3:00p-7:00p	Sun	AFTERNOON DRIVE	\$195.00	0	0	4	0	4	\$780.00	0.1	\$1,950.00
KDLD-FM	5:00p-10:00p	Sun	SUNDAY NFL	\$350.00	0	0	4	0	4	\$1,400.00	0.1	\$3,500.00
FLIGHT TOTALS					0	0	43	18	61	\$40,710.00	14.5	\$2,807.59



Lupe Maximo <lmaximo@entravision.com>

Re: Radio Scripts

Crystal Gomez <cgomez@entravision.com>
 To: Lupe Maximo <lmaximo@entravision.com>

Tue, Oct 27, 2020 at 3:26 PM



Crystal M. Gomez
 VP, Local - Los Angeles
 National Sales - West Coast



5700 Wilshire Blvd. Suite 250
 Los Angeles, CA 90036
 O (323) 900-6313 M (626) 230-6230
 cgomez@entravision.com



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996. Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

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----- Forwarded message -----

From: **STEVEN F VERES** <sveres@me.com>
 Date: Mon, Oct 26, 2020 at 7:23 PM
 Subject: Re: Radio Scripts
 To: Crystal Gomez <cgomez@entravision.com>
 Cc: Laura Saldivar <lsaldivar@entravision.com>, Marcelo Gaete <mgaete@entravision.com>

yes this schedule works

iphone email excuse typos.

On Oct 26, 2020, at 5:03 PM, Crystal Gomez <cgomez@entravision.com> wrote:

Hi Steve,

Thank you for sending the disclaimers. I will review those with our production department. In regards to the revised schedule, please see attached. I have also included Sunday/Monday NFL as discussed.

Let me know if you have any additional questions before final approval and completing the ACH.

Thanks!
 Crystal



Crystal M. Gomez