



KDLD-FM
5700 Wilshire Blvd., Suite 250
Los Angeles, CA 90036
Main: (323) 900-6100
Billing: (323) 900-6325

INVOICE

Property	KDLD-FM		
Invoice #	556265B-1	Order #	556265B
Invoice Date	11/13/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/27/20 - 11/03/20
Advertiser	Yes on Prop 16		
Product			
Estimate #	81193		
Account Executive	Los Angeles House		
Sales Office	Los Angeles		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	0012R00002Bi2pb		
Advertiser Ref	0012R00002Bi31X		
Product 1			
Product 2			

Billing Address:

Potomac Waves
Attention: Accounts Payable
3000 K Street NW Suite 320
Washington, DC 20007

Send Payment To:

KDLD-FM
P.O. Box 843562
Los Angeles, CA 90084-3562

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/20	11/03/20	M-F 6a-10a	M-F 6a-10a	MTWTF--	1:00	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -TWTF-- 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDLD	W	10/28/20	7:08 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes0n16_YaEsHora60	\$650.00 NM
2	KDLD	F	10/30/20	7:05 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes0n16_YaEsHora60	\$650.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KDLD	M	11/02/20	7:32 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes0n16_YaEsHora60	\$650.00 NM
3	KDLD	Tu	11/03/20	9:08 AM	M-F 6a-10a	M-F 6a-10a	1:00	Yes0n16_YaEsHora60	\$650.00 NM
2	10/27/20	11/03/20	M-F 3p-7p	M-F 3p-7p	MTWTF--	1:00	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -TWTF-- 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	W	10/28/20	5:23 PM	M-F 3p-7p	M-F 3p-7p	1:00	Yes0n16_YaEsHora60	\$650.00 NM
1	KDLD	Th	10/29/20	6:34 PM	M-F 3p-7p	M-F 3p-7p	1:00	Yes0n16_YaEsHora60	\$650.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KDLD	M	11/02/20		M-F 3p-7p	M-F 3p-7p	:00		\$650.00 NM
See MG 2.5									
5	KDLD	M	11/02/20	7:01 PM	NFL- MONDAY NETWORK GAN	3:00 PM-7:00 PM	1:00	Yes0n16_YaEsHora60	\$650.00 NM
MG for 2.3 11/02									
4	KDLD	Tu	11/03/20	3:22 PM	M-F 3p-7p	M-F 3p-7p	1:00	Yes0n16_YaEsHora60	\$650.00 NM
3	11/02/20	11/02/20	NFL- MONDAY NETWO	NFL- MONDAY NE	M-----	3:00	1	\$2,000.00	NM
RK GAME									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 M----- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDLD	M	11/02/20	8:34 PM	NFL- MONDAY NETWORK GAN	NFL- MONDAY NE	3:00	Yes0n16_3mi n	\$2,000.00 NM
4	10/27/20	11/01/20	Sa 10a-3p	Sa 10a-3p	-----S-	1:00	2	\$265.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



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Los Angeles, CA 90084-3562

Invoice #	556265B-1	Invoice Month	November 2020
Invoice Date	11/13/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	Yes on Prop 16		
Product			
Estimate #	81193		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S- 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KDLD	Sa	10/31/20	10:29 AM	Sa 10a-3p	Sa 10a-3p	1:00	Yes0n16_YaEsHora60	\$265.00 NM
1	KDLD	Sa	10/31/20	2:23 PM	Sa 10a-3p	Sa 10a-3p	1:00	Yes0n16_YaEsHora60	\$265.00 NM
5	10/27/20	11/01/20	Sa 3p-7p		Sa 3p-7p	-----S-	1:00	1	\$230.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S- 1 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDLD	Sa	10/31/20	5:19 PM	Sa 3p-7p	Sa 3p-7p	1:00	Yes0n16_YaEsHora60	\$230.00 NM
6	10/27/20	11/01/20	Su 10a-3p		Su 10a-3p	-----S	1:00	1	\$195.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S 1 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDLD	Su	11/01/20	11:21 AM	Su 10a-3p	Su 10a-3p	1:00	Yes0n16_YaEsHora60	\$195.00 NM
7	10/27/20	11/01/20	Su 3p-7p		Su 3p-7p	-----S	1:00	1	\$195.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S 1 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDLD	Su	11/01/20	6:13 PM	Su 3p-7p	Su 3p-7p	1:00	Yes0n16_YaEsHora60	\$195.00 NM
8	11/01/20	11/01/20	NFL - NETWORK GAME		NFL - NETWORK G	-----S	3:00	1	\$2,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----S 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDLD	Su	11/01/20	8:38 PM	NFL - NETWORK GAME	NFL - NETWORK G	3:00	Yes0n16_3mi n	\$2,000.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,350.00
<u>Agency Commission</u>	\$1,552.50
<u>Net Amount Due</u>	\$8,797.50

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