### **ORDER**

**Orders** Order / Rev: 552299 Alt Order #: Product Desc: Political Estimate: 81193 Flight Dates: 10/05/20 - 11/01/20 Primary AE: Los Angeles House Original Date / Rev: 10/01/20 / 10/01/20 Sales Office: L-LA Order Type: **GENERAL** Sales Region: LOCAL Agency Name: **Potomac Waves Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 3000 K Street NW Suite 320 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Yes on Prop 16 Demographic: A35+ New Business Thru:

Bill Plan

Totals

Advertiser External ID:

Agency External ID:

Unit Code:

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	130	\$34,880.00	\$29,648.00
10/26/20	11/01/20	57	\$13,817.00	\$11,744.45

**Product Codes:** 

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	130	\$34,880.00	\$29,648.00	0.00
November 2020	57	\$13,817.00	\$11,744.45	0.00
Totals	187	\$48 697 00	\$41 392 45	0.00

General

0012R00002Bi31X

0012R00002Bi2pb

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Los Angeles House	L-LA	LOCAL	Start Of Order - End Of Order	100%

Issues/Propositions

AGY

**GEN** 

POL

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
N 1	KDLD	10/05/2	0 10/30/20	M-F 6a-10a M-F 6a-10a	CM	M-F 6a-10a	MTWTF	1:00	6	\$335.00P-01	0.00 NM	24	\$8,040.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	Veek: 10/	05/20	10/11/20	MTWTF	6	\$335.00	0.00				- 1		
٧	Veek: 10/	12/20	10/18/20	MTWTF	6	\$335.00	0.00				- 1		
V	Veek: 10/	19/20	10/25/20	MTWTF	6	\$335.00	0.00				- 1		
V	Veek: 10/	26/20	11/01/20	MTWTF	6	\$335.00	0.00						
N 2	KDLD	10/05/20	0 10/30/20	M-F 10a-3p M-F 10a-3p	CM	M-F 10a-3p	MTWTF	1:00	8	\$400.00P-01	0.00 NM	32	\$12,800.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
٧	Veek: 10/	05/20	10/11/20	MTWTF	8	\$400.00	0.00				- 1		
V	Veek: 10/	12/20	10/18/20	MTWTF	8	\$400.00	0.00				- 1		
V	Veek: 10/	19/20	10/25/20	MTWTF	8	\$400.00	0.00				- 1		
٧	Veek: 10/	26/20	11/01/20	MTWTF	8	\$400.00	0.00				- 1		
N 3	KDLD	10/05/20	0 10/30/20	M-F 3p-7p M-F 3p-7p	CM	M-F 3p-7p	MTWTF	1:00	3	\$425.00P-01	0.00 NM	13	\$5,525.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	Veek: 10/	05/20	10/11/20	MTWTF	3	\$425.00	0.00				- 1		
V	Veek: 10/	12/20	10/18/20	MTWTF	3	\$425.00	0.00				- 1		
	Veek: 10/		10/25/20	MTWTF	4	\$425.00	0.00				- 1		
٧	Veek: 10/2	26/20	11/01/20	MTWTF	3	\$425.00	0.00						
N 4	KDLD	10/05/20	0 10/30/20		СМ	3:00 PM-7:00	PM M	1:00	2	\$425.00P-01	0.00 NM	8	\$3,400.00

Print Date: 10/01/20 15:27:21 Page 2 of 3

 Order / Rev:
 552299
 Advertiser:
 Yes on Prop 16

 Alt Order #:
 Product Desc:
 Political
 KDLD-FM

 Flight Dates:
 10/05/20 - 11/01/20
 Estimate:
 81193

Ln Ch Start	End	Inventory Code		Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		M-F 3p-7p	INETVVOI	(3:00 PM-7:	00 PM)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1		
Week: 10/05/20	10/11/20	M	2	\$425.00	0.00					4 4		
Week: 10/12/20	10/18/20	M	2	\$425.00	0.00					4 1 3		
Week: 10/19/20	10/25/20	M	2	\$425.00	0.00					Y		
Week: 10/26/20	11/01/20	M	2	\$425.00	0.00							
N 5 KDLD 10/10/2	20 10/31/20	Sa 6a-10a Sa 6a-10a	СМ	Sa 6a-10a		5-	1:00	5	\$230.00P-01	0.00 NM	15	\$3,450.0
Start Date	End Date	Weekdays	Spots/Week	Pate	Pating							
Week: 10/05/20	10/11/20	5-	4-1	Rate	Rating							
Week: 10/12/20	10/18/20	5-	5 5	\$230.00 \$230.00	0.00					19.0		
Week: 10/19/20	10/25/20		0	\$0.00	0.00					2.0		
Week: 10/26/20	11/01/20	5-	5	\$230.00	0.00							
N 6 KDLD 10/10/2	The second second second second	Sa 10a-3p Sa 10a-3p	СМ	Sa 10a-3p		8-	1:00	8	\$230.00P-01	0.00 NM	24	\$5,520.0
Start Date	End Date	Weekdays	Spots/Week	Pate	Dating					- 1		
Week: 10/05/20	10/11/20	8-	<u>spois/vveek</u> 8	Rate \$230.00	Rating 0.00							
Week: 10/12/20	10/18/20	8-	8	\$230.00	0.00							
Week: 10/19/20	10/25/20		0	\$0.00	0.00					8 20 20		
Week: 10/26/20	11/01/20	8-	8	\$230.00	0.00					3.3		
N 7 KDLD 10/10/2	20 10/31/20	Sa 3p-7p Sa 3p-7p	СМ	Sa 3p-7p		5-	1:00	5	\$230.00P-01	0.00 NM	15	\$3,450.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/05/20	10/11/20	5-	5	\$230.00	0.00					- 1		
Week: 10/12/20	10/18/20	5-	5	\$230.00	0.00							
Week: 10/19/20	10/25/20		0	\$0.00	0.00							
Week: 10/26/20	11/01/20	5-	5	\$230.00	0.00							
N 8 KDLD 10/10/2	20 10/31/20	Sa 7p-12a Sa 7p-12a	CM	Sa 7p-12a		8-	1:00	8	\$100.00P-01	0.00 NM	24	\$2,400.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					11 4 9		
Week: 10/05/20	10/11/20	8-	8	\$100.00	0.00							
Week: 10/12/20	10/18/20	8-	8	\$100.00	0.00					0.31.01		
Week: 10/19/20	10/25/20		0	\$0.00	0.00							
Week: 10/26/20	11/01/20	8-	8	\$100.00	0.00							
N 9 KDLD 10/11/2	20 11/01/20	Su 10a-3p Su 10a-3p	СМ	Su 10a-3p		7	1:00	7	\$128.50P-01	0.00 NM	22	\$2,827.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/05/20	10/11/20	8	8	\$128.50	0.00							
Week: 10/12/20	10/18/20	7	7	\$128.50	0.00							
Week: 10/19/20	10/25/20	7	0	\$0.00	0.00							
Week: 10/26/20	11/01/20		7	\$128.50	0.00							
N10 KDLD 10/11/		Su 3p-7p	СМ	Su 3p-7p		2	1:00	2	\$128.50P-01	0.00 NM	4	\$514.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					3.7.7		
Week: 10/05/20	10/11/20	2	2	\$128.50	0.00					5.60		
Week: 10/12/20	10/18/20		0	\$0.00	0.00							
Week: 10/19/20 Week: 10/26/20	10/25/20	2	0	\$0.00	0.00							
N11 KDLD 10/11/2	11/01/20 20 11/01/20	NFL - NETWORK Su 3p-7p	K RECÆM	\$128.50 3:00 PM-7:0		1	1:00	1	\$128.50P-01	0.00 NM	2	\$257.0
Start Data	End Date		Cnoto AA/1	(3:00 PM-7:								
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	Rate	Rating					0.80		
Week: 10/12/20	10/11/20	T	0	\$128.50 \$0.00	0.00							
Week: 10/19/20	10/16/20		0	\$0.00	0.00					S 32		
Week: 10/26/20	11/01/20	1	1	\$128.50	0.00							
N12 KDLD 10/11/		NFL - NETWORK Su 3p-7p	K GAMECM	3:00 PM-7:0 (3:00 PM-7:	00 PM	2	1:00	2	\$128.50P-01	0.00 NM	4	\$514.0
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/05/20	10/11/20	2	Spots/vveek 2	\$128.50	Rating 0.00					- 1		
Week: 10/03/20	10/18/20		0	\$0.00	0.00							
Week: 10/19/20	10/25/20		0	\$0.00	0.00					1 10 2		
Week: 10/26/20	11/01/20	2	2	\$128.50	0.00							

 Order / Rev:
 552299
 Advertiser:
 Yes on Prop 16

 Alt Order #:
 Product Desc:
 Political
 KDLD-FM

 Flight Dates:
 10/05/20 - 11/01/20
 Estimate:
 81193

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 187 \$48,697.00

1 of 1

4th Qtr 2020 Prop 16

שנו אוו אוו בעבט טמוווטוווום דוטףם - טט

To: Courtin Pugh Agency: Hilltop Advertiser: Prop 16 Product: POLITICAL

Salesperson: Marta Salazar Station: JKLYY-FM/KDLD-FM

203-561-2402

msalazar@entravision.com Phone #: Email:

	Plan Dates: Headline #:		10/5/2020 - 11/3/2020 81193		Demo:			AMC P	DMA P35+ D.RTG	.RTG			
					ဗ	S	S	8			P35+	P35+	140
Station	Time	Days	Program Name	:60 Rate	9	13	20	27	#	Total	RTG		
MON-FRI	A CONTRACT CONTRACT TO THE PROPERTY OF THE PRO				The state of the s				Trees of the second				
KLYY-FM	6:00a-10:00a	Mo-Fr	MORNING DRIVE	\$900.00	7	1	7	8	29	\$26,100.00	0.4	\$2,250.00	
KLYY-FM	10:00a-3:00p	Mo-Fr	MIDDAY	\$700.00	2	သ	S	2	20	\$14,000.00	0.5	\$1,400.00	
KLYY-FM	3:00p-7:00p	Mo-Fr	AFTERNOON DRIVE	\$900.00	7	7	7	00	29	\$26,100.00	9.0	\$1,500.00	
KLYY-FM	7:00p-12:00m	Mo-Fr	EVENINGS	\$165.00	_	-	-	CI	လ	\$825.00	0.1	\$1,650.00	
SATURDAY													
KLYY-FM	6:00a-10:00a	Sat	MORNING DRIVE	\$225.00	2	2	2	2	20	\$4,500.00	0.3	\$750.00	
KLYY-FM	10:00a-3:00p	Sat	MIDDAY	\$225.00	80	8	8	œ	32	\$7,200.00	0.4	\$562.50	
KLYY-FM	3:00p-7:00p	Sat	AFTERNOON DRIVE	\$225.00	00	œ	8	œ	32	\$7,200.00	0.4	\$562.50	
KLYY-FM	7:00p-12:00m	Sat	EVENINGS	\$130.00	8	8	8	8	32	\$4,160.00	0.1	\$1,300.00	
SUNDAY													
KLYY-FM	10:00a-3:00p	Sun	MIDDAY	\$170.00	80	œ	œ	8	32	\$5,440.00	0.1	\$1,700.00	
KLYY-FM	3:00p-7:00p	Sun	AFTERNOON DRIVE	\$170.00	2	2	2	2	20	\$3,400.00	0.2	\$850.00	
KLYY-FM	7:00p-12:00m	Sun	EVENINGS	\$90.00	8	œ	00	80	32	\$2,880.00	0.1	\$900.00	
MON-FRI													
KDLD-FM	6:00a-10:00a	Mo-Fr	MORNING DRIVE	\$335.00	9	9	9	9	24	\$8,040.00	0.1	\$3,350.00	
KDLD-FM	10:00a-3:00p	Mo-Fr	MIDDAY	\$400.00	8	œ	8	00	32	\$12,800.00	0.2	\$2,000.00	
KDLD-FM	3:00p-7:00p	Mo-Fr	AFTERNOON DRIVE	\$425.00	2	2	9	2	21	\$8,925.00	0.2	\$2,125.00	
SATURDAY													
KDLD-FM	6:00a-10:00a	Sat	MORNING DRIVE	\$230.00	2	ß		ა	15	\$3,450.00	0.1	\$2,300.00	
KDLD-FM	10:00a-3:00p	Sat	MIDDAY	\$230.00	8	œ		00	24	\$5,520.00	0.2	\$1,150.00	
KDLD-FM	3:00p-7:00p	Sat	AFTERNOON DRIVE	\$230.00	2	Ŋ		2	15	\$3,450.00	0.1	\$2,300.00	
KDLD-FM	7:00p-12:00m	Sat	EVENINGS	\$100.00	8	8		8	24	\$2,400.00	0.1	\$1,000.00	
SUNDAY													
KDLD-FM	10:00a-3:00p	Sun	MIDDAY	\$128.50	8	7		7	22	\$2,827.00	0.1	\$1,285.00	
KDLD-FM	3:00p-7:00p	Sun	AFTERNOON DRIVE	\$128.50	2		The second second	2	10	\$1,285.00	0.1	\$1,285.00	
FLIGHT TOTALS	ST				128	122	06	130	470	\$150,502.00 111.1	111.1	\$1,354.65	

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, POTOMAC WAVES LLC	AGREEMENT FORM	
	, hereby request station time	e as follows: See Order for proposed
Check one:	Invoice for actual schedule and ch	arges.
subject of controversy or	ssage relating to any political matter of na didate for federal office; (2) an election to (e.g., health care legislation, IRS tax code, discussion at the national level.	etc.); or (4) a political issue of
only to a state or local issu	ite a message relating to any political mat ie).	ter of national importance (e.g., relates
ALL C Station time requested by:	DUESTIONS/BLOCKS MUST BE	COMPLETED
Agency name: POTOMAC WAVES LLC		
Address: 3000 K STREET NW SUITE S	320 WASHINGTON	
Contact: SHARON PAEZ	and the state of t	
Jamo of - L	Phone number: 202-236-5254	Email: SPAEZ@POTOMACWAVESMEDIA.COM ederal Election Commission [for federal
verning group(s) of the advertiser/s Va Paterson, Co- incent Pan, Co-Ch numas A. Saenz, Cu-	Walk-Wilson, Dire	e board of directors or other  Eloney, Director  Guerius, Director
	federal election, list ALL of the followin	g: N/A
me(s) of every candidate referred to		
ce(s) sought by such candidate(s) (n	o acronyms or abbreviations):	
e of election:		
no acronyms); use separate page if r	of national importance referred to in the necessary:  1 16, Ballot Measle	

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Station Representative							
Signature:		Signature:	godonemos.				
Name: SHAPUN PARE	.2	Name: Jenni	ifer Adoremos	and the second s			
Date of Request to Purchase Ad Ti	me:	Date of Statio	n Agreement to Sell Time:	see attached			
	TO BE COMPLETE	D BY STATIO	N ONLY				
Ad submitted to station?	Yes No	Date ad receiv	ved: _10/2/2020				
Note: Must have separate PB-19	forms for each version			сору).			
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.							
Disposition:  X							
843552 Ex 83064-1642							
Contract #: 552299	Station Call Letters:	KDLD-FM	Date Received/Requesting	ted:			
Est. #: 81193	Station Location: Lo	os Angeles	Run Start and End Date see attached	95:			
For patient in the late of	2.5 10 PM 20 17 15 15 15 15 15 15 15 15 15 15 15 15 15	70 To 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	THE STREET STREET	Here was a supplied to the sup			

### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.