



Issues Report

First Quarter 2017

WXSP - TV:

WXSP - Grand Rapids, MI

WOBC - Battle Creek, MI

WOHO - Holland, MI

WOKZ - Kalamazoo, MI

WOLP - Middleville, MI

WOMS - Muskegon, MI

Quarterly list of programming providing the most significant treatment of community issues

WXSP TV Quarterly Issues Report

January - March 2017

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
• 24 Hour News 8 at 10:00	Monday - Sunday	10:00 p.m. - 10:30 p.m.
• School Closing Information	Monday - Friday	5:00 a.m. - 8:00 a.m.
• Maranda Where You Live	Monday - Friday	4:30 p.m. - 5:00 p.m.

Each program previously listed is a locally produced program presenting a mix of news, weather, sports community issues, and school closing information. Community issue segments usually have duration of one to two minutes.

Local weather includes forecasts prepared by licensed meteorologists providing accurate, up to the minute details on the changing weather patterns in West Michigan. This also includes storm watch and warning information that may run times not previously designated.

School closing information consists of a listing of schools and some businesses in West Michigan that are closed, delayed, or have limited buses running. The purpose of this is to inform students, parents, teachers and concerned others when these establishments are not going to operate in their normal schedules due to adverse weather or other situations.

“Maranda Where You Live” is a locally produced daily half-hour program featuring information, insights and inspiration for West Michigan parents.

WXSP is simulcast entirely on WOBC, Battle Creek, MI; WOHO, Holland, MI; WOKZ, Kalamazoo; WOLP, Middleville; and WOMS, Muskegon, MI.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: Invest in a Mind PSA
Date Aired: January 1, 2017 - March 31, 2017
Length: :10
Summary: Public service announcement from United Negro College Fund. A mind is a terrible thing to waste, but a wonderful thing to invest in.

2. Program: Adopt US Kids PSA
Date Aired: January 1, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Michigan Adoption Resource Exchange. When it comes to parenting there are not perfect answers. That's why you don't have to be perfect to be a parent.

3. Program: Maranda
Date Aired: January 4, 2017
Length: 4:32
Summary: When you become a parent, no one hands you an owner's manual and sometimes you need help along the way. That's why Wedgwood Christian Services has created some special parenting classes "Taking Back the Wheel. Putting Parents in the Driver's Seat".

4. Program: Maranda
Date Aired: January 4, 2017
Length: 3:09
Summary: Muskegon Orchard View students win LEGO championships.

5. Program: Maranda
Date Aired: January 4, 2017
Length: 5:50
Summary: Wedgwood holding seminar for parents and caregivers

6. Program: Fair Housing PSA
Date Aired: January 5, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from US Dept. of Housing and Urban Development / National Fair Housing Alliance. There's many ways to improve our community so everyone has a fair chance, regardless of zip code.
7. Program: 24 Hour News 8 @ 10pm
Date Aired: January 7, 2017
Length: 1:54
Summary: A small band of protestors took to the streets of downtown Grand Rapids tonight to voice opposition to Donald Trump's selection for secretary of education - West Michigan's own Betsy DeVos. 24 Hour News 8's Barton Deiters went to the protest to see what they hope to accomplish.
8. Program: 24 Hour News 8 @ 10pm
Date Aired: January 17, 2016
Length: 2:18
Summary: An inmate at the Kent County Jail isn't letting her record get in the way of her education. Coming up, we'll introduce you to the first inmate to graduate a new schooling program. Brittney Rodgers is taking her sentence and using it to turn her life around. Receiving her diploma she says is just the first step toward the rest of her life, and her goals to get a college education.
9. Program: Maranda
Date Aired: January 24, 2017
Length: 4:40
Summary: This testing can help parents understand their parent's learning or behavioral challenges.
10. Program: 24 Hour News 8 @ 10pm
Date Aired: February 8, 2017
Length: 2:06
Summary: President Trump's travel ban is still going through the courts and it's bringing a lot of questions for international students. 24 Hour News 8's Sarah Hurwitz went to Western Michigan

University and talked with a student and the school about the situation. She joins us in studio, Sarah? It means they may have to choose between education or their family if those executive orders are reinstated...and the student I spoke with says that's a choice he shouldn't have to make.

11. Program: Maranda
Date Aired: February 13, 2017
Length: 4:40
Summary: Forest Hills students have 'Gone Boarding'
12. Program: Maranda
Date Aired: February 20, 2017
Length: 5:24
Summary: A look inside Maranda's Beautiful U.
13. Program: Maranda
Date Aired: March 1, 2017
Length: 3:30
Summary: Maranda visits Hope Academy to help kick off March is Reading Month
14. Program: Epic Fail PSA
Date Aired: March 3, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from World Wildlife Federation. Learn how to help protect our world and help protect our environment.
15. Program: Finish your Diploma PSA
Date Aired: March 3, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Ad Council / Dollar General Literacy Foundation. No one gets a diploma alone. You have help. Finish your diploma.

16. Program: Fatherhood PSA
Date Aired: March 3, 2017 - March 31, 2017
Length: :15
Summary: Public service announcement from National Fatherhood Initiative. It only takes a moment, to make a moment. Take a moment to be a dad today.

17. Program: Maranda
Date Aired: March 3, 2017
Length: 22:00
Summary: Entire show on the Auto/Diesel program at the Kent Intermediate School District.

18. Program: 24 Hour News 8 @ 10pm
Date Aired: March 10, 2017
Length: :49
Summary: State education leaders are proposing some big changes for Michigan schools. Among the 32 recommendations in a report released today are calls to make preschool and community college free and universally accessible. The commission that created the report also pushes some ideas that are far from educational norms. The group says Michigan should get rid of grade levels and only advance students once they master content. Governor Snyder called it out-of-the-box and is excited about the prospect.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: Child Birth Connection PSA
Date Aired: January 1, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from the National Partnership for Women and Families. There's a lot to learn about your health when pregnant, find it all at childbirthconnection.org.

2. Program: Heat and Warmth Fund "Thaw" PSA
Date Aired: January 1, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from the Heat and Warmth Fund "Thaw". The Heat and Warmth Fund has been keeping families safe and warm since 1985.

3. Program: Quit Smoking Now PSA
Date Aired: January 5, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from US Dept. of Health and Human Services. When you quit smoking you are not just quitting for yourself but you are quitting for your family and your friends.

4. Program: Musicians on Call "Breathless" PSA
Date Aired: January 6, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Musicians on Call. Help spread the word about IBF (idiopathic pulmonary fibrosis) that affects 132,000 Americans.

5. Program: Do I have Pre-Diabetes PSA
Date Aired: January 6, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from American Diabetes Association / American Medical Association / Center for Disease Control. It takes less than one minute to find out if you are at risk for pre-diabetes, take the test and find out today.

6. Program: 24 Hour News 8 @ 10pm
Date Aired: January 10, 2017
Length: 2:08
Summary: If you're still looking for some new year's inspiration for that resolution to get in shape--this should surely do it. 24 Hour News 8's Emily Linnert is here with a story about a program getting people battling cancer on their feet and in the gym. There is a ton of data tying together exercise with the fight against cancer. I met two people today who took on that fight and haven't looked back.

7. Program: Maranda
Date Aired: January 11, 2017
Length: 5:10
Summary: The Grand Rapids Galaxy is a West Michigan's 1st Women's Professional development Basketball team, preparing players for the highest level of play.

8. Program: Maranda
Date Aired: January 12, 2017
Length: 22:00
Summary: Entire show on wellness. Maranda visits Bouncing Fitness, a new workout facility. We also kick off the season for the Fifth Third Riverbank Run and visit Holland Aquatic Center.

9. Program: 24 Hour News 8 @ 10pm
Date Aired: January 13, 2017
Length: :29
Summary: We're starting to see more flu cases in Michigan. That's what the Department of Health is saying today. There have been 94 cases across the state this week. Most of them are in the southeast part of the state and in southwest Michigan, we've had 14. Only 12 of the confirmed cases are influenza B - the rest are the A strain.

10. Program: Maranda
Date Aired: January 17, 2017
Length: 6:35
Summary: A look at the palliative care at Helen DeVos Children's Hospital and the story of one patient, Gabe and his family.
11. Program: Maranda
Date Aired: January 18, 2017
Length: 4:09
Summary: Segment with doctor from Spectrum Health about keeping kids injury free in their off-seasons. If your child is active, there are precautions you should take to keep them injury free. Spectrum Health Sports Medicine is sharing key things parents need to know to keep their kids safe and healthy.
12. Program: Stand up up Cancer PSA
Date Aired: January 26, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from American Cancer Society. 1600 people will die today from cancer, we can't act fast enough, help save lives.
13. Program: Help Prevent Falls PSA
Date Aired: January 26, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from AARP Foundation. 1 in 4 people over the age of 65 will experience a fall and that could lead to major injury.
14. Program: 24 Hour News 8 @ 10pm
Date Aired: February 1, 2017
Length: :49
Summary: It's the first day of February -- which is 'American Heart Month' More men and women die of heart disease than any other disease and doctors say we have a lot to learn about our own risk. A new survey out of the Cleveland clinic finds only 38-percent of adults know their blood pressure ... 18-percent know their body mass index and 12 percent know their level of l-d-l, or 'bad' cholesterol.

15. Program: Maranda
Date Aired: February 8, 2017
Length: 5:03
Summary: The West Michigan District Dental Society recently partnered with the Grand Rapids Children's Museum for a cool event called 'Tooth Time'. Families from around West Michigan gathered to learn about dental health through games and fun activities. Kids could test their tooth knowledge and even have a quick examination!

16. Program: Maranda
Date Aired: February 14, 2017
Length: 4:03
Summary: A dietician from Priority Health offers up some alternatives to candy and chocolate for Valentine's Day

17. Program: Maranda
Date Aired: February 22, 2017
Length: 3:04
Summary: Girls basketball in Rockford High School is in full swing! Rockford is just one of over 20 high schools that Spectrum Health's athletic medicine team is supporting. The experienced team of sports medicine providers at Spectrum takes professional and collegiate level care and services to high school, middle school and recreational athletes in our community. Maranda spoke with Dr. Axtman about keeping our student athletes safe and healthy. His biggest piece of advice was, make sure your athlete is cross training! This means doing other sports or exercises that work a different part of their body. This prevents overuse and injury.

18. Program: Maranda
Date Aired: February 28, 2017
Length: 2:01
Summary: Maranda teams up with Celebration! Cinema and Priority health to sponsor a fitness walk at one of the movie theatres. It's a low-cost way for families to get moving on a Saturday morning.

Community & Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Make the Connection PSA
Date Aired: January 5, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from US Dept. of Veterans Affairs. Veterans can have a hard time opening up, even to family and friends, make the connection today.

2. Program: Be a Foster Grandparent PSA
Date Aired: January 5, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Corporation for National & Community Service / Senior Corps. Be a Foster Grandparent to a child in need.

3. Program: 24 Hour News 8 @ 10pm
Date Aired: January 8, 2017
Length: :23
Summary: Police in Kalamazoo township are looking for a man, they say stole a salvation army kettle full of donations. The theft happened two days after Christmas -- but it wasn't until a volunteer came to pick up the kettle that they realized someone stole it. Police say this is the man who stole the kettle. It happened early morning on December 27th at Michelle's restaurant. If you recognize him -- call police or silent observer.

4. Program: We'd do anything for Kids PSA
Date Aired: January 10, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Feeding America. 1 in 6 children in the U.S. struggle with hunger, help end children hunger near you.

5. Program: Maranda
Date Aired: January 19, 2017
Length: 3:41
Summary: For 100 years, the United Way has helped families rise out of poverty. January 19th has been crowned 'Live United Day' in Kent County! Thinking about the impact United Way has in West Michigan, big projects may come to mind. However, it's all about the details.

6. Program: Maranda
Date Aired: January 23, 2017
Length: 5:04
Summary: Bethany Christian Services aims to strengthen the biological family and support the child through this crisis, so that the child can return home to a safe and nurturing family. Sometimes this involves providing quality temporary care for these children while their biological family heals and gets ready to reunite with their child.

7. Program: 24 Hour News 8 @ 10pm
Date Aired: January 24, 2017
Length: :57
Summary: The friend's and family of a Grand Rapids police officer want to thank the community for trying to help make a memorial in his honor. Officer Robert Kozminski was killed in the line of duty and dozens of people went to a celebration yesterday at celebration cinema north to raise money for this memorial. It's taken years to get to this point. Officer Kozminski was responding to a call about a domestic dispute in 2007, when someone shot and killed him. The west grand neighborhood association and Brann's Steakhouse and Grill are working together to raise the money. They held a special screening of "Patriots Day" last night. It's about the officers who responded to the 2013 Boston marathon bombings. Organizers say the movie portrays the kind of man Kozminski was: a hero.

8. Program: Maranda
Date Aired: January 24, 2017
Length: 3:40
Summary: Spectrum Health held a very special art competition for GRPS students. Beautiful art was created for the children at Helen DeVos Children's Hospital. Check out the video above to see more about the competition.

9. Program: Maranda
Date Aired: January 25, 2017
Length: 3:05
Summary: If you are looking for a fun night out while helping others in West Michigan, look no further than Hope Network. A Taste of Hope was initiated as a way for restaurants to give back to the Hope Network Foundation in a meaningful way. Whether it's for a meeting or with your family, grab a dinner reservation and savor the fact you'll be benefiting people throughout our community.

10. Program: Maranda
Date Aired: January 26, 2017
Length: 7:35
Summary: There are so many amazing people living and working in our community. Family Futures has a way that they can be recognized! Check out the video above to see one inspirational story, and how you can nominate someone deserving Where You Live.

11. Program: Maranda
Date Aired: January 27, 2017
Length: 5:46
Summary: Families all over the world will be celebrating the Lunar New Year, including, right here in West Michigan. So Maranda went to check out how local families come together and celebrate.

12. Program: Maranda
Date Aired: January 31, 2017
Length: 2:27
Summary: There are exciting things happening at the Grand Rapids Public Museum. Join people from across West Michigan on Saturday, February 4th, for the Ethnic Heritage Festival. The Festival is a day-long celebration of music, dance, crafts and food representing the various ethnic groups that call West Michigan home.

13. Program: Maranda
Date Aired: February 7, 2017
Length: 3:13
Summary: The African Children's Choir melts the hearts of audiences with their charming smiles, beautiful voices and lively African songs and dances. The program features well-loved children's songs, traditional Spirituals and Gospel favorites. Concerts are free and open to all. A free-will offering is taken at the performance to support African Children's Choir programs, such as education, care and relief and development programs.

14. Program: 24 Hour News 8 @ 10pm
Date Aired: February 20, 2017
Length: 2:30
Summary: Despite the tragedy we witnessed here in Kalamazoo last year - the community here refused to let one evening define them. We watched in the following days as people who didn't even know the victims, gathered together to spread the message they were "Kalamazoo Strong". And one year later, that's what we want to remember, how the people in Kalamazoo banded together in one of the city's darkest moments.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: Project Roadblock PSA
Date Aired: January 1, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from National Highway Traffic Safety Association. Buzzed Driving is Drunk Driving, be smart, don't drink and drive, get a cab.

2. Program: 24 Hour News 8 @ 10pm
Date Aired: January 4, 2017
Length: :21
Summary: The historic showboat in Lowell is going to close. The "Robert E. Lee" closed to the public today over safety concerns. It is the fifth showboat to be docked in Lowell. It was built in 1979 -- and the city tells us it has outlived its expected lifespan. There is a meeting January 19th at Lowell City Hall about how to rebuild the Lowell showboat. We have that information on woodtv.com.

3. Program: Maranda
Date Aired: January 4, 2017
Length: 4:40
Summary: Sex Trafficking warnings. What West Michigan parents need to know.

4. Program: Maranda
Date Aired: January 5, 2017
Length: 9:17
Summary: Enjoying West Michigan Winter. Sledding Tips

5. Program: Don't Believe Everything you Hear PSA
Date Aired: January 5, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Scam Awareness. We are not as smart as we think, think twice before sending cash, learn more on to stop scammers.

6. Program: 24 Hour News 8 @ 10pm
Date Aired: January 9, 2017
Length: :58
Summary: On mornings like the one we just got through... a lot of us warm up our cars before we head off to work. But Something you probably didn't know... depending on how your car starts... leaving it running could be illegal. One Michigan man found out the hard way. Nick Taylor lives in Roseville... a Detroit suburb... and every morning in the winter... he starts his car... leaves the keys inside and leaves the car unattended for a few minutes. But this past week... when he walked out to leave... his car had a ticket on the hood... while it was still sitting in his driveway. It turns out... leaving your key in a running car is a state violation. The reason being... anyone could hop inside and drive away...

7. Program: 24 Hour News 8 @ 10pm
Date Aired: January 22, 2017
Length: :44
Summary: More developing news tonight --- right here in West Michigan. One person rushed to the hospital after a fire breaks out at a gas station in Kalamazoo. The Police Chief for Kalamazoo Public Safety tells me the victim is in serious condition tonight after they backed into a gas pump - causing their vehicle to catch on fire. Here's a look at the scene ---
This is at the at the Speedway on South Westnedge Avenue between Denway Drive and Parker Avenue. Police say after the car became taken over by flames --- the driver jumped out and was on fire. First responders immediately began performing CPR and then rushed them to the hospital. The identity of the victim has not been released.

8. Program: Maranda
Date Aired: February 15, 2017
Length: 22:00
Summary: Entire show on technology and how to keep you and your family safe in a day and age where technology is a huge part of our lives.

9. Program: 24 Hour News 8 @ 10pm
Date Aired: February 19, 2017
Length: :41
Summary: It was a beautiful day outside this weekend, but a bad day to go ice fishing. A man had to be rescued after he fell through the ice. This was the scene at Reed's lake this afternoon. His shanty sank into the lake. It happened around 12-30 this afternoon. East Grand Rapids public safety was able to quickly get the man out of the water. Public Safety says the man suffered from the beginning stages of hypothermia. He was taken to a local hospital and is expected to be okay. Public Safety officials are warning people to stay off the ice-- Here's a handy guide from the Michigan D-N-R on whether ice is safe...You shouldn't walk on the ice when it's less than 4 inches thick. When these temperatures get this warm--a good tip...is to just stay off.

10. Program: Maranda
Date Aired: February 22, 2017
Length: 5:17
Summary: The effects of eating disorders: Two survivors share their story

11. Program: Mind your Meds PSA
Date Aired: March 3, 2017 - March 31, 2017
Length: 1:00
Summary: Public service announcement from Partnership for Drug-Free Kids. Mind your prescription medicines, because your children could start abusing them.

12. Program: 24 Hour News 8 @ 10pm
Date Aired: March 6, 2017
Length: 1:08
Summary: Target 8 has learned there were concerns about a girl's safety *before* she died from carbon monoxide poisoning in Calhoun County. Target 8 investigator Susan Samples discovered the state received complaints about the safety of the girls' housing. The 11 year old girl and a man and woman were found unconscious last Thursday in a building in Springfield... that's west of Battle Creek. The family had apparently been staying there - an old upholstery shop according to a sign.... The Calhoun County Sheriff's Department said the building had no power and the family was using a generator inside it.. The girl died from carbon monoxide poisoning - the man and woman are still in critical condition. A state watchdog will investigate if Children's Protective Services could have done more to keep the 11 year old safe. Whenever a child dies who's had recent contact with CPS - the Office of Children's Ombudsman is notified and investigates. I'm told that at least one of the tipsters to CPS was concerned about the way the family was heating its home. I'm Target 8 investigator Susan Samples and I'll let you know what that watchdog determines.

13. Program: Maranda
Date Aired: March 16, 2017
Length: 4:30
Summary: Doctors from Spectrum Health discuss injury prevention for student athletes.