

PUBLIC AFFAIRS

**Townsquare Media of Dubuque**

Dubuque, IA

Second Quarter

June 30, 2017

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Autism Awareness
- II Child Welfare
- III Child Development
- IV Child Welfare
- V Child Development
- VI Child Development
- VII Funding Local Non-Profits
- VIII Low Income Assistance
- IX Sexual Violence Awareness

## **I Autism Awareness**

April is World Autism Month. Jeremy Austin of Autism Speaks told our listeners how young children should be tested for autism, the types of signs parents should look for, and what is being done to try and cure autism today. Jeremy also told us about the types of hardware and toys children can use that are affected by autism. He also covered some of the Blue Light events happening in the tri-state area.

## **II Child Welfare**

Jamie Covell of the Reach & Rise mentoring program came by to talk about their recruitment campaign which is going on through the end of May. The program is looking for volunteers to mentor at-risk youth in the Dubuque area. They are looking for ten to fifteen male volunteers to work with boys between the ages of six and seventeen. The commitment is one to two hours per week for one year.

## **III Child Development**

Melissa Neuhaus dropped by to tell our listeners about the upcoming Northeast Iowa Council Spring Camporall for the local Boy Scout troops on Saturday, April 29<sup>th</sup>. They are inviting the public to help celebrate 100 Years of adventure and learning. The festivities are being held from 1:00pm to 3:00pm at the Delaware County Fairgrounds in Manchester, Iowa. Activities include archery, an obstacle course, soap carving, a branding station, historical Scouting displays, climbing wall and gaga ball pits.

## **IV Child Welfare**

Kalyn Decker visited the studios to talk about the upcoming 20<sup>th</sup> Annual Mentor Dubuque Bowl Dubuque fundraiser on Friday night, April 28<sup>th</sup> at Creslanes in Dubuque. All proceeds from the event go to support the youth mentoring programs provided through Hillcrest Family Services. In addition to teams and individuals garnering pledges for bowling, there will also be a silent auction and a raffle. The public is invited to attend.

4/1/2017

# Townsquare Media of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program	<u>4-10-17</u>	time	<u>7:35P</u>	duration	<u>2:00</u>
Date of program	<u>4-12-17</u>	time	<u>2:35P</u>	duration	<u>2:00</u>
Date of program	<u>4-13-17</u>	time	<u>3:51P</u>	duration	<u>2:00</u>
Date of program	<u>4-14-17</u>	time	<u>10:50A</u>	duration	<u>2:00</u>
Date of program	<u>4-15-17</u>	time	<u>8:35P</u>	duration	<u>11</u>
Date of program	<u>4-16-17</u>	time	<u>9:40A</u>	duration	<u>11</u>

**Issue: Autism Awareness**

**Person(s) interviewed: Jeremy Austin**

**Their title: Local Volunteer**

**Name of organization: Autism Speaks**

**File name if recorded: "Autism Month"**

**A brief synopsis:**

April is World Autism Month. Jeremy Austin of Autism Speaks told our listeners how young children should be tested for autism, the types of signs parents should look for, and what is being done to try and cure autism today. Jeremy also told us about the types of hardware and toys children can use that are affected by autism. He also covered some of the Blue Light events happening in the tri-state area.

4/1/2017

Townsquare Media of Dubuque  
**Public Affairs Form**

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program	<u>4-13-17</u>	time	<u>11:35 AM</u>	duration	<u>360</u>
Date of program	<u>4-14-17</u>	time	<u>1:50 PM</u>	duration	<u>60</u>
Date of program	<u>4-15-17</u>	time	<u>10:32 A</u>	duration	<u>60</u>
Date of program	<u>4-16-17</u>	time	<u>3:35 P</u>	duration	<u>60</u>
Date of program	<u>4-18-17</u>	time	<u>8:45 P</u>	duration	<u>60</u>
Date of program	<u>4-20-17</u>	time	<u>7:35 A</u>	duration	<u>60</u>

Issue: Child Welfare

Person(s) interviewed: Jamie Covell

Their title: Program Director

Name of organization: YMCA / YWCA Reach & Rise

File name if recorded: "Reach & Rise"

A brief synopsis:

Jamie Covell of the Reach & Rise mentoring program came by to talk about their recruitment campaign which is going on through the end of May. The program is looking for volunteers to mentor at-risk youth in the Dubuque area. They are looking for ten to fifteen male volunteers to work with boys between the ages of six and seventeen. The commitment is one to two hours per week for one year.

4/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 4-25-17 time 2:32P duration 1:30  
 Date of program 4-25-17 time 10:28P duration 1:30  
 Date of program 4-26-17 time 7:30P duration 1:30  
 Date of program 4-27-17 time 11:30P duration 1:30  
 Date of program 4-28-17 time 5:34P duration 1:30  
 Date of program 4-29-17 time 10:30P duration 1:30

Issue: Child Welfare

Person(s) interviewed: Kalyn Decker

Their title: Program Coordinator

Name of organization: Mentor Dubuque

File name if recorded: "Bowl Dubuque"

**A brief synopsis:**

Kalyn Decker visited the studios to talk about the upcoming 20<sup>th</sup> Annual Mentor Dubuque Bowl Dubuque fundraiser on Friday night, April 28<sup>th</sup> at Creslanes in Dubuque. All proceeds from the event go to support the youth mentoring programs provided through Hillcrest Family Services. In addition to teams and individuals garnering pledges for bowling, there will also be a silent auction and a raffle. The public is invited to attend.

4/1/2017

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Public Affairs Form**

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Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 4-25-17 time 5:15P duration 1:30  
Date of program 4-25-17 time 3:07P duration "  
Date of program 4-26-17 time 2:25P duration "  
Date of program 4-28-17 time 6:29P duration "  
Date of program 4-29-17 time 7:29P duration "  
Date of program 4-29-17 time 10:50P duration "

**Issue: Child Development**

**Person(s) interviewed: Melissa Neuhaus  
Their title: Exploring & Marketing Executive**

**Name of organization: Boy Scouts of America**

**File name if recorded: "Spring Camporall"**

**A brief synopsis:**

Melissa Neuhaus dropped by to tell our listeners about the upcoming Northeast Iowa Council Spring Camporall for the local Boy Scout troops on Saturday, April 29<sup>th</sup>. They are inviting the public to help celebrate 100 Years of adventure and learning. The festivities are being held from 1:00pm to 3:00pm at the Delaware County Fairgrounds in Manchester, Iowa. Activities include archery, an obstacle course, soap carving, a branding station, historical Scouting displays, climbing wall and gaga ball pits.

## **V Child Development**

Melissa Neuhaus dropped by to tell our listeners about the upcoming Northeast Iowa Council Cub Scout Day Camps. Day Camps are single-day adventures for boys in the first through fifth grades. Day Camps are a great way to “try out” Scouting before committing to the annual program. All boys in attendance will receive a Day Camp T-shirt. Activities include nature walks, learning first aid, arts & crafts, service projects, team building, gaga Pit, archery, BB guns and obstacle courses.

## **VI Child Development**

Melissa Neuhaus dropped by to tell our listeners about the upcoming Northeast Iowa Council Mother’s Day Pancake Breakfast. The Order of the Arrow is hosting their Annual Mother’s Day Pancake Breakfast on Sunday, May 14th from 8:00am – 1:00pm at Eagle Point Park. The breakfast is all you can eat. Proceeds from the breakfast help support the service projects and activities for the local Arrowmen of Timmeu Lodge 74. Tickets are available for purchase at all Dupaco locations, the Council Service Center, or available for purchase upon arrival at the breakfast.

## **VII Fundraising For Local Non-Profits**

Dale Repass spoke to our listeners about the grant application process for local non-profit organizations who would like to receive funding from the McDonough Foundation. He explained that the foundation offers support to local non-profit groups that provide educational opportunities, human and social services, and health care for children and their families. Also interviewed was Charlie Becker, the Director of Camp Courageous, who has received grants from the McDonough Foundation. He talked about the application process and the services his group was able to provide to the community because of the grants they received over the past couple of years.

## **VIII Low Income Assistance**

Evan Stark told our listeners about the three different programs available to low income families and individuals in the tri-state area. HEAD START is a free pre-school program for three and four year olds and available to qualifying families. LIHEAP is the Low Income Home Energy Assistance Program. It provides partial payment of heating bills during the winter to people who qualify. And the OUTREACH program provides emergency assistance to low income, disabled, elderly and children who have immediate needs. The help includes assistance with food, clothing, hygiene and heat.

4/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program	<u>5/1/17</u>	time	<u>2:35P</u>	duration	<u>:90</u>
Date of program	<u>5/1/17</u>	time	<u>8:29P</u>	duration	<u>J</u>
Date of program	<u>5/2/17</u>	time	<u>6:30A</u>	duration	<u>J</u>
Date of program	<u>5/2/17</u>	time	<u>7:45P</u>	duration	<u>J</u>
Date of program	<u>5/3/17</u>	time	<u>1:48P</u>	duration	<u>J</u>
Date of program	<u>5/4/17</u>	time	<u>7:35A</u>	duration	<u>J</u>

Issue: Child Development

Person(s) interviewed: Melissa Neuhaus  
Their title: Exploring & Marketing Executive

Name of organization: Boy Scouts of America

File name if recorded: "Cub Scouts Day Camps"

A brief synopsis:

Melissa Neuhaus dropped by to tell our listeners about the upcoming Northeast Iowa Council Cub Scout Day Camps. Day Camps are single-day adventures for boys in the first through fifth grades. Day Camps are a great way to "try out" Scouting before committing to the annual program. All boys in attendance will receive a Day Camp T-shirt. Activities include nature walks, learning first aid, arts & crafts, service projects, team building, gaga Pit, archery, BB guns and obstacle courses.

4/1/2017

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WDBQ-AM

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KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 5-11-17 time 2:22P duration 1:90  
 Date of program 5-11-17 time 9:00P duration :90  
 Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
 Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
 Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
 Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue: Child Development

Person(s) interviewed: Melissa Neuhaus  
Their title: Exploring & Marketing Executive

Name of organization: Boy Scouts of America

File name if recorded: "Pancake Breakfast"

A brief synopsis:

Melissa Neuhaus dropped by to tell our listeners about the upcoming Northeast Iowa Council Mother's Day Pancake Breakfast. The Order of the Arrow is hosting their Annual Mother's Day Pancake Breakfast on Sunday, May 14th from 8:00am – 1:00pm at Eagle Point Park. The breakfast is all you can eat. Proceeds from the breakfast help support the service projects and activities for the local Arrowmen of Timmeu Lodge 74. Tickets are available for purchase at all Dupaco locations, the Council Service Center, or available for purchase upon arrival at the breakfast.

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KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 5-11-17 time 8:35P duration 1:00  
 Date of program 5-11-17 time 2:35P duration "  
 Date of program 5-12-17 time 5:35P duration "  
 Date of program 5-13-17 time 9:50A duration "  
 Date of program 5-14-17 time 9:35P duration "  
 Date of program 5-17-17 time 6:30A duration "

Issue: Funding for Local Non-Profits

Person(s) interviewed: Dale Repass

Their title: Board Member

Name of organization: McDonough Foundation

File name if recorded: "Grant Application"

### A brief synopsis:

Dale Repass spoke to our listeners about the grant application process for local non-profit organizations who would like to receive funding from the McDonough Foundation. He explained that the foundation offers support to local non-profit groups that provide educational opportunities, human and social services, and health care for children and their families. Also interviewed was Charlie Becker, the Director of Camp Courageous, who has received grants from the McDonough Foundation. He talked about the application process and the services his group was able to provide to the community because of the grants they received over the past couple of years.

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KLYV-FM

WDBQ-FM

Date of program	<u>5-18-17</u>	time	<u>11:38A</u>	duration	<u>2:40</u>
Date of program	<u>5-24-17</u>	time	<u>7:31A</u>	duration	<u>11</u>
Date of program	<u>5-23-17</u>	time	<u>3:35P</u>	duration	<u>11</u>
Date of program	<u>6-8-17</u>	time	<u>7:30P</u>	duration	<u>11</u>
Date of program	_____	time	_____	duration	_____
Date of program	_____	time	_____	duration	_____

Issue: Low Income Assistance

Person(s) interviewed: Evan Stark  
Their title: Special Projects Manager

Name of organization: Operation New View

File name if recorded: "Operation New View Image"

A brief synopsis:

Evan Stark told our listeners about the three different programs available to low income families and individuals in the tri-state area. HEAD START is a free pre-school program for three and four year olds and available to qualifying families. LIHEAP is the Low Income Home Energy Assistance Program. It provides partial payment of heating bills during the winter to people who qualify. And the OUTREACH program provides emergency assistance to low income, disabled, elderly and children who have immediate needs. The help includes assistance with food, clothing, hygiene and heat.

## **IX Sexual Violence Awareness**

**Carrie Melton, Executive Director for the Riverview Center, talked to us about their Evening Of Light fundraising event being held on Thursday, June 15<sup>th</sup>. It is designed to raise awareness in the community about sexual assault and what listeners can do to prevent it. All money raised will be used to provide assistance to victims of sexual abuse in the tri-state area.**

4/1/2016

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Circle your station:

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KLYV-FM

WDBQ-FM

Date of program	<u>5-18-17</u>	time	<u>8:29 P</u>	duration	<u>:30</u>
Date of program	<u>5-23-17</u>	time	<u>6:40 A</u>	duration	<u>:30</u>
Date of program	<u>5-24-17</u>	time	<u>11:50 PM</u>	duration	<u>:30</u>
Date of program	<u>5-25-17</u>	time	<u>3:25 P</u>	duration	<u>:30</u>
Date of program	<u>5-26-17</u>	time	<u>12:30 A</u>	duration	<u>:30</u>
Date of program	<u>5-26-17</u>	time	<u>9:50 P</u>	duration	<u>:30</u>

**Issue: Sexual Violence Awareness**

**Person(s) interviewed: Carrie Melton**

**Their title: Executive Director**

**Name of organization: Riverview Center**

**File name if recorded: "Evening of Light"**

**A brief synopsis:**

Carrie Melton, Executive Director for the Riverview Center, talked to us about their Evening Of Light fundraising event being held on Thursday, June 15<sup>th</sup>. It is designed to raise awareness in the community about sexual assault and what listeners can do to prevent it. All money raised will be used to provide assistance to victims of sexual abuse in the tri-state area.

**OTHER SERVICES**

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 6/30/2017

**Program Directors**

KLYV - Chris Farber    WJOD / WDBQ-AM - Ken Peiffer    KXGE / WDBQ-FM – Brian Davis