

PUBLIC AFFAIRS

**Townsquare Media of Dubuque**

Dubuque, IA

Third Quarter

September 30, 2017

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

|         |                |          |             |
|---------|----------------|----------|-------------|
| WDBQ-AM | [news/talk]    | 1490 am  | Dubuque, IA |
| KXGE-FM | [classic rock] | 102.3 fm | Dubuque, IA |
| WJOD-FM | [country]      | 103.3 fm | Asbury, IA  |
| KLYV-FM | [top 40]       | 105.3 fm | Dubuque, IA |
| WDBQ-FM | [classic hits] | 107.5 fm | Galena, IL  |

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Townsquare Media of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Townsquare Media of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Walk To End Alzheimer's
- II Youth Development [Business Education]
- III Youth Development
- IV Violence Against Women

## **I Walk To End Alzheimer's**

Megan Pedersen from the Greater Iowa Chapter of the Alzheimer's Association stopped by to talk about their upcoming fundraiser "Walk To End Alzheimer's" which will be held on Saturday, September 9<sup>th</sup> here in Dubuque. Currently, the organization is looking for teams to participate in the event. Anyone interested in participating can get more information at [act.alz.org](http://act.alz.org). All funds raised will be used to fund ongoing research into the cause and potential treatments for Alzheimer's.

## **II Youth Development [Business Education]**

Scott Meyer from Junior Achievement of the Heartland told us about their annual Golf Outing coming up on September 12<sup>th</sup>. The proceeds from this event help to fund the organization's business education programs for students in grade school, middle school and high school. These services are provided free of charge to the schools by the Junior Achievement program and its volunteers.

## **III Youth Development**

Peter Supple, District Executive for Dubuque, for the Northeast Iowa Council of the Boy Scouts of America stopped by the studios to talk about the annual Popcorn Sale. Scouts across the area will be selling various flavors of popcorn from the end of September through the end of October. The proceeds from this sale go to support scouting activities in the Northeast Iowa Council.

## **IV Violence Against Women**

Dawn Goerdt of the Dubuque/Delaware Coalition Against Domestic Violence stopped by to talk about their upcoming Mellon Sisters Race Against Violence on October 14<sup>th</sup>. The event is being held at the Heritage Trail just outside of Dubuque. The event includes a 5K race and a fun run. Proceeds will benefit the DDCAV Victims Assistance Fund. There will also be information about resources available to women and children who experience domestic violence.

7/1/2017

**Townsquare Media of Dubuque  
Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 7/12 time 7:30am duration :00  
Date of program 7/13 time 7:32pm duration "  
Date of program 7/15 time 4:30am duration "  
Date of program 7/16 time 5:45pm duration "  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Walk To End Alzheimer's**

**Person(s) interviewed: Megan Pedersen**

**Their title: Development Specialist**

**Name of organization: Alzheimer's Association**

**File name if recorded: "Alzheimer's Walk"**

**A brief synopsis:**

Megan Pedersen from the Greater Iowa Chapter of the Alzheimer's Association stopped by to talk about their upcoming fundraiser "Walk To End Alzheimer's" which will be held on Saturday, September 9<sup>th</sup> here in Dubuque. Currently, the organization is looking for teams to participate in the event. Anyone interested in participating can get more information at [act.alz.org](http://act.alz.org). All funds raised will be used to fund ongoing research into the cause and potential treatments for Alzheimer's.

7/1/2017

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Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 8/3 time 8:40 pm duration 1:30  
Date of program 8/7 time 6:50 am duration 11  
Date of program 8/10 time 5:50 am duration 11  
Date of program 8/13 time 8:40 am duration 11  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Youth Development [Business Education]**

**Person(s) interviewed: Scott Meyer**

**Their title: Golf Outing Chair / North District Board Member**

**Name of organization: Junior Achievement of the Heartland**

**File name if recorded: "JA Golf Outing"**

**A brief synopsis:**

Scott Meyer from Junior Achievement of the Heartland told us about their annual Golf Outing coming up on September 12<sup>th</sup>. The proceeds from this event help to fund the organization's business education programs for students in grade school, middle school and high school. These services are provided free of charge to the schools by the Junior Achievement program and its volunteers.

7/1/2017

**Townsquare Media of Dubuque**  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 9/7/17 time 4:52A duration 60  
Date of program 9/8/17 time 3:32P duration 60  
Date of program 9/10/17 time 8:38A duration 60  
Date of program 9/13/17 time 5:36A duration 60  
Date of program 9/14/17 time 6:45P duration 60  
Date of program 9/19/17 time 7:32P duration 60

**Issue: Youth Development**

**Person(s) interviewed: Peter Supple**

**Their title: District Executive for Dubuque**

**Name of organization: NE Iowa Council of the Boy Scouts of America**

**File name if recorded: "Popcorn Sale"**

**A brief synopsis:**

Peter Supple, District Executive for Dubuque, for the Northeast Iowa Council of the Boy Scouts of America stopped by the studios to talk about the annual Popcorn Sale. Scouts across the area will be selling various flavors of popcorn from the end of September through the end of October. The proceeds from this sale go to support scouting activities in the Northeast Iowa Council.



7/1/2017

**Townsquare Media of Dubuque  
Public Affairs Form**

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Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 9/20 time 6:45pm duration :30  
Date of program 9/21 time 8:30am duration "  
Date of program 9/23 time 3:30pm duration "  
Date of program 9/25 time 7:32pm duration "  
Date of program 9/26 time 5:36am duration "  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Violence Against Women Awareness**

**Person(s) interviewed: Dawn Goerd**

**Their title: Chairperson**

**Name of organization: Dubuque/Delaware Coalition Against Domestic Violence**

**File name if recorded: "Mellon Sisters Race"**

**A brief synopsis:**

Dawn Goerd of the Dubuque/Delaware Coalition Against Domestic Violence stopped by to talk about their upcoming Mellon Sisters Race Against Violence on October 14<sup>th</sup>. The event is being held at the Heritage Trail just outside of Dubuque. The event includes a 5K race and a fun run. Proceeds will benefit the DDCAV Victims Assistance Fund. There will also be information about resources available to women and children who experience domestic violence.

#### **OTHER SERVICES**

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

**Public Affairs Director - Scott Meyer 9/30/2017**

#### **Program Directors**

**KLYV - Chris Farber    WJOD / WDBQ-AM - Ken Peiffer    KXGE / WDBQ-FM – Brian Davis**