

PUBLIC AFFAIRS

Townsquare Media of Dubuque

Dubuque, IA

First Quarter

March 31, 2017

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

ISSUES:

- I Historic Preservation
- II Animal Welfare
- III Tax Assistance
- IV Youth Development
- V Transportation Assistance
- VI Family Welfare
- VII Children's Health
- VIII Family Welfare

I Historic Preservation

John Sutter from the National Mississippi River Museum told our audience about the upcoming Valentine's Day dinner being held in the National Mississippi River Museum. The proceeds from the event will be donated to the Dubuque County Historical Society to support their efforts to save, restore and maintain local historical sites.

II Animal Welfare

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

III Tax Assistance

Evan Stark told our listeners about the Volunteer Income Tax Assistance program being offered through Operation New View and the United Way. It is available to low and moderate income households who need help preparing and filing their taxes. The assistance is available to residents in Dubuque, Delaware and Jackson counties in Iowa. The service includes counseling on how to take advantage of the Earned Income Tax Credit.

IV Youth Development

Dave Alford visited with us about the upcoming Drum Corps season and the opportunities for local youth to participate in this exciting and educational music experience. Any area youth interested in learning an instrument and playing with the corps was encouraged to attend the open house event on Sunday, February 12th at Table Mound Elementary School. The event is FREE to the public.

V Transportation Assistance

Greg Orwoll of DuRide told our listeners about their ride services for Senior Citizens in the Dubuque area. Volunteers provide door-to-door rides [free of charge] to any member who needs one. No special licensing is required to provide rides for people who have no other means of transportation. Senior Citizens can sign up for this service by calling DuRide. And anyone who would like to provide rides are also encouraged to call.

1/1/2017

Townsquare Media of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 1/30 time 9:50am duration 1:30

Date of program 1/31 time 6:20am duration 1:30

Date of program 2/1 time 7:50am duration 1:30

Date of program 2/3 time 8:50am duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Historical Preservation

Person(s) interviewed: John Sutter

Their title: Executive Director

Name of organization: National Mississippi River Museum

File name if recorded: "John Sutter 2 2017"

A brief synopsis:

John Sutter from the National Mississippi River Museum told our audience about the upcoming Valentine's Day dinner being held in the National Mississippi River Museum. The proceeds from the event will be donated to the Dubuque County Historical Society to support their efforts to save, restore and maintain local historical sites.

1/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 1/5 time 9:35a duration 2:00
Date of program 1/12 time 9:35a duration 2:00
Date of program 1/19 time 9:35a duration 2:00
Date of program 1/26 time 9:35a duration 2:00
Date of program 2/2 time 9:35a duration 2:00
Date of program 2/9 time 9:35a duration 2:00

Issue: Animal Welfare

Person(s) interviewed: Melissa Palfrey

Their title: Director of Marketing & Development

Name of organization: Dubuque Regional Humane Society

File name if recorded: "Critter Time"

A brief synopsis:

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

1/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 1/27 time 9:50a duration 1:30
Date of program 1/30 time 6:40a duration 1:30
Date of program 1/30 time 8:40a duration 1:30
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____

Issue: Tax Preparation

Person(s) interviewed: Evan Stark
Their title: Special Projects Manager

Name of organization: Operation New View

File name if recorded: "Operation New View Taxes"

A brief synopsis:

Evan Stark told our listeners about the Volunteer Income Tax Assistance program being offered through Operation New View and the United Way. It is available to low and moderate income households who need help preparing and filing their taxes. The assistance is available to residents in Dubuque, Delaware and Jackson counties in Iowa. The service includes counseling on how to take advantage of the Earned Income Tax Credit.

1/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 2/8 time 9:50g duration 1:30

Date of program 2/9 time 6:41g duration 1:30

Date of program 2/9 time 8:50g duration 1:30

Date of program 2/10 time 7:51g duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Youth Development

Person(s) interviewed: Dave Alford

Their title: Corps Director

Name of organization: Colt Cadets Drum Corps

File name if recorded: "Colts 2"

A brief synopsis:

Dave Alford visited with us about the upcoming Drum Corps season and the opportunities for local youth to participate in this exciting and educational music experience. Any area youth interested in learning an instrument and playing with the corps was encouraged to attend the open house event on Sunday, February 12th at Table Mound Elementary School. The event is FREE to the public.

1/1/2017

Townsquare Media of Dubuque

Public Affairs Form

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 2/15 time 6:45a duration 1:30

Date of program 2/15 time 9:51a duration 1:30

Date of program 2/16 time 7:45a duration 1:30

Date of program 2/17 time 8:40a duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Transportation Assistance

Person(s) interviewed: Greg Orwoll

Their title: Executive Director

Name of organization: DuRide

File name if recorded: "DuRide 2 2017"

A brief synopsis:

Greg Orwoll of DuRide told our listeners about their ride services for Senior Citizens in the Dubuque area. Volunteers provide door-to-door rides [free of charge] to any member who needs one. No special licensing is required to provide rides for people who have no other means of transportation. Senior Citizens can sign up for this service by calling DuRide. And anyone who would like to provide rides are also encouraged to call.

VI Family Welfare

Ann Lorenz told us about the upcoming Opening Doors Trivia Night fundraiser that will be held on March 4th at Steeple Square Event Center. The proceeds from the event will benefit the battered and abused women and children who reside at Maria House and Theresa's Shelter. Interested persons can contact Opening Doors to register a team.

VII Children's Health

Tom Rauen of Envision Sports stopped by to talk about the upcoming Mac & Cheese Fest which is going to be held on Thursday, May 4th at Grand River Center in Dubuque. For a donation to JDRF Dubuque, attendees can sample 25 varieties of gourmet Mac & Cheese, as well as 50 craft beers. All proceeds will benefit the Dubuque chapter of the Juvenile Diabetes Research Foundation and the Rauen Family Foundation.

VIII Family Welfare

Andrea Grace stopped by to talk about the Annual Empower Birth Expo-Dubuque brings together a collection of educators, organizations and service providers who encourage a natural approach to pregnancy and parenting. Their primary mission is to educate, provide resources and create community for local mothers and families aspiring for a more natural lifestyle. Their intent is to enlighten pregnant women and new mothers while empowering them to make healthy birth choices they can continue with through motherhood.

1/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 2/3 time 7:35a duration 1:30

Date of program 2/6 time 6:50a duration 1:30

Date of program 2/6 time 9:50a duration 1:30

Date of program 2/8 time 8:35a duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Family Welfare

Person(s) interviewed: Ann Lorenz

Their title: Development and Marketing Director

Name of organization: Opening Doors

File name if recorded: "Opening Doors"

A brief synopsis:

Ann Lorenz told us about the upcoming Opening Doors Trivia Night fundraiser that will be held on March 4th at Steeple Square Event Center. The proceeds from the event will benefit the battered and abused women and children who reside at Maria House and Theresa's Shelter. Interested persons can contact Opening Doors to register a team.

1/1/2017

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 3/30 time 8:47g duration 2:00

Date of program 3/31 time 6:47g duration 2:00

Date of program 3/31 time 9:50g duration 2:00

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Children's Health

Person(s) interviewed: Tom Rauen

Their title: Event Coordinator

Name of organization: Juvenile Diabetes Research Foundation Dubuque

File name if recorded: "Mac & Cheese Fest 2017"

A brief synopsis:

Tom Rauen of Envision Sports stopped by to talk about the upcoming Mac & Cheese Fest which is going to be held on Thursday, May 4th at Grand River Center in Dubuque. For a donation to JDRF Dubuque, attendees can sample 25 varieties of gourmet Mac & Cheese, as well as 50 craft beers. All proceeds will benefit the Dubuque chapter of the Juvenile Diabetes Research Foundation and the Rauen Family Foundation.

1/1/2017

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WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program	<u>3/22</u>	time	<u>9:59</u>	duration	<u>:30</u>
Date of program	<u>3/23</u>	time	<u>2:17p</u>	duration	<u>:30</u>
Date of program	<u>3/24</u>	time	<u>6:14p</u>	duration	<u>:30</u>
Date of program	<u>3/27</u>	time	<u>2:55p</u>	duration	<u>:30</u>
Date of program	_____	time	_____	duration	_____
Date of program	_____	time	_____	duration	_____

Issue: Family Welfare

Person(s) interviewed: Andrea Grace

Their title: Event Coordinator

Name of organization: Empower Birth Expo

File name if recorded: "Empower 2017"

A brief synopsis:

Andrea Grace stopped by to talk about the Annual Empower Birth Expo-Dubuque brings together a collection of educators, organizations and service providers who encourage a natural approach to pregnancy and parenting. Their primary mission is to educate, provide resources and create community for local mothers and families aspiring for a more natural lifestyle. Their intent is to enlighten pregnant women and new mothers while empowering them to make healthy birth choices they can continue with through motherhood.

OTHER SERVICES

NEWS: All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

WEATHER: Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

PUBLIC SERVICE ANNOUNCEMENTS: Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 12/31/2016

Program Directors

KLYV - Chris Farber WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer KXGE - Jeff Robb