



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**2<sup>ND</sup> QUARTER: APRIL 1, 2019 - JUNE 30, 2019**

## **Issues of Importance to WSSB Listeners**

**2<sup>nd</sup> QUARTER: April 1, 2019 - June 30, 2019**

WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events;
- Education (including higher education);
- Health and well-being;
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility;
- Civil rights and social justice
- State elections, politics and legislation;
- National legislative proposals relating to the economy, healthcare and individual rights

**Broadcasting**

The following is a list of significant public service announcements aired at various times during the quarter on WSSB 90.3 FM:

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
April	Health	Alcohol Awareness	:30 seconds
April	Health	Autism Awareness	:30 seconds
April	Health	National Child Abuse Prevention	:30 seconds
April	Health	Parkinson’s Awareness	:30 seconds
April	Health	Sexual Assault Awareness	:30 seconds
April	Health	Sexually Transmitted Disease (STD) Awareness	:30 seconds
April	Health		:30 seconds
April	Community	National Library Week	:30 seconds
April	Community	U.S. Coast Guard Presents at SC State	:30 seconds
April	Community	Kamala Harris Town Hall Meeting	:30 seconds
April	Safety	National Youth Sports Safety	:30 seconds
April	Safety	Don’t Text and Drive	:30 seconds
April	Safety	Don’t Drink and Drive	:30 seconds
April	Education	Financial Literacy Month	:30 seconds

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
May	Health	ALS Awareness	:30 seconds
May	Health	Asthma Awareness	:30 seconds
May	Health	Mental Health Awareness	:30 seconds
May	Health	Hepatitis Awareness	:30 seconds
May	Health	Lupus Awareness	:30 seconds
May	Health	National Stroke Awareness	:30 seconds
May	Community	Senator Booker addresses SC State Graduates	:30 seconds
May	Community	Orangeburg Chamber of Commerce	:30 seconds
May	Community	National Foster Care Month	:30 seconds
May	Community	National Physical Fitness and Sports	:30 seconds
May	Safety	Motorcycle Awareness	:30 seconds
May	Safety	Don't Text and Drive	:30 seconds
May	Safety	Don't Drink and Drive	:30 seconds
May	Education	Teen Pregnancy Prevention	:30 seconds

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
June	Health	Race for the Cure	:30 seconds
June	Health	National Hernia Awareness	:30 seconds
June	Health	National Scoliosis Awareness	:30 seconds
June	Health	Myasthenia Graves Awareness	:30 seconds
June	Community	Orangeburg Chamber of Commerce	:30 seconds
June	Safety	Firework Safety	:30 seconds
June	Safety	Don't Text and Drive	:30 seconds
June	Safety	Don't Drink and Drive	:30 seconds
June	Education	Teen Pregnancy Prevention	:30 seconds
June	Education	Financial Literacy Month	:30 seconds
June	Community	FCC Pre-Filing Announcements	:30 seconds

## WSSB QUARTERLY ISSUES/PROGRAMS

Below is a list of the most significant issues that were addressed in news/talk programming, April 1, 2019 through June 30, 2019:

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Social Justice/ Race & Culture	The Strongcast	4/7/2019	5:00 - 5:30 pm	Marijuana Matters	<b>**Rebroadcast**</b> The effect of marijuana on the criminal justice system and society as a whole.
Business/ Economics/ Finance	The Strongcast	4/14/2019	5:00 - 5:30 pm	Tax Secrets	Discussion about President Trump's changes to the tax codes, the simplified tax form, ways to save, how to keep from getting audited, and how to defend an audit
Community Engagement	The Strongcast	4/21/2019	5:00 - 5:30 pm	The New Green Deal	Discussion on what's more green, the deal or the legislators proposing it. The Green New Deal and renewable energy and how it can potentially affect all sectors of society.
Community Engagement	The Strongcast	4/28/2019	5:00 - 5:30 pm	Opioids	Talk about the opioid epidemic and figuring out who has the greatest impact in slowing down the addiction.

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Health Education	Talk To Me	4/14/2019	5:30 - 6:00 pm	Emergency Contraception	What is emergency contraception and the different types
Health Education	Talk To Me	4/21/2019	5:30 - 6:00 pm	Pregnancy	Planned and unplanned pregnancy
Health Education	Talk To Me	4/28/2019	5:30 - 6:00 pm	Health and Wellness	The importance of emotional and mental health in a relationship and marriage

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Social Justice/ Race & Culture	The Strongcast	5/5/2019	5:00 - 5:30 pm	Diversity In Journalism	Diversity initiatives at big media corporations. Are they failing or succeeding?
Community Engagement	The Strongcast	5/12/2019	5:00 - 5:30 pm	Mother's Day	Celebrating Mother's Day and sharing unique experiences of motherhood
Political Issues	The Strongcast	5/19/2019	5:00 - 5:30 pm	Mueller Report	Discussion about the Mueller Report
Social Justice/ Race & Culture	The Strongcast	5/26/2019	5:00 - 5:30 pm	Immigration and Foreign Policy	Why do people choose to immigrate (illegally)? Is it violence? A chance at a better life? What about those people in the US that wish to do the same, where do they go?

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Health Education	Talk To Me	5/7/2019	5:30 - 6:00 pm	Infidelity	Dealing with infidelity in a relationship or marriage. Should you stay or should you leave?
Health Education	Talk To Me	5/12/2019	5:30 - 6:00 pm	Insecurities	How to deal with insecurity and the effect it has on relationships

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Community Engagement	The Strongcast	6/2/2019	5:00 - 5:30 pm	Diversity of Success	Guest from different walks of life share the difficulties they've endured on their path to success.
Community Engagement	The Strongcast	6/9/2019	5:00 - 5:30 pm	Success Mentality	What are your thoughts throughout the day? Is it reality tv, success, health, family? Do you often worry about money?
Community Engagement	The Strongcast	6/16/2019	5:00 - 5:30 pm	Father's Day and Family Business	Celebrating Father's Day, what fathers mean to us in shaping our lives, multigenerational family business.
Education	The Strongcast	6/23/2019	5:00 - 5:30 pm	Budget and Business	How budgets help both professionally and personally.
Social Justice/ Race & Culture	The Strongcast	6/30/2019	5:00 - 5:30 pm	History of the NHL (National Hockey League)	History of NHL and its connection to American slavery.