



QUARTERLY ISSUES AND PROGRAMS REPORT

4th QUARTER: OCTOBER 1, 2019 - DECEMBER 31, 2019

Issues of Importance to WSSB Listeners

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WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events;
- Education (including higher education);
- Health and well-being;
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility;
- Civil rights and social justice
- State elections, politics and legislation;
- National legislative proposals relating to the economy, healthcare and individual rights

Broadcasting

The following is a list of significant public service announcements aired at various times during the quarter on WSSB 90.3 FM:

MONTH	CATEGORY	DESCRIPTION	RUN TIME
October-December	Health	Health Literacy	:30 seconds
October-December	Health	Breast Cancer Awareness	:30 seconds
October-December	Health	Dental Hygiene Awareness	:30 seconds
October-December	Health	Mental Health	:30 seconds
October-December	Health	Lung Cancer Awareness	:30 seconds
October-December	Health	Alzheimer's Disease	:30 seconds
October-December	Health	Diabetes	:30 seconds
October-December	Community	Orangeburg Christmas Parade	:30 seconds
October-December	Community	SC State University's Homecoming Events	:30 seconds
October-December	Community	USDA/1890 Scholar Program	:30 seconds
October-December	Community	Post-Filing Announcements	:45 seconds
October-December	Safety	Domestic Violence Awareness	:30 seconds
October-December	Safety	Don't Text and Drive	:30 seconds
October-December	Safety	Don't Drink and Drive	:30 seconds
October-December	Safety	Bully Prevention	:30 seconds
October-December	Education	Bully Prevention	:30 seconds
October-December	Education	Health Education	:30 seconds
October-December	Education	Family Caregivers	:30 seconds

WSSB QUARTERLY ISSUES/PROGRAMS

Below is a list of the most significant issues that were addressed in news/talk programming, October 1, 2019 through December 31, 2019:

Key	Program	Air Date	Air Time	Segment Title	Subject
Social Justice/ Race & Culture	The Strongcast	10/6/2019	5:00 - 5:30 pm	Big Government	Discussion about exercise of big government
Community Engagement	The Strongcast	10/13/2019	5:00 - 5:30 pm	Caregivers	The need and importance of caregivers
Social Justice/ Race & Culture	The Strongcast	10/20/2019	5:00 - 5:30 pm	Culture	Navigating HS Culture
Community Engagement	The Strongcast	10/27/2019	5:00 - 5:30 pm	The Economy	President Trump's Economy

Key	Program	Air Date	Air Time	Segment Title	Subject
Social Justice/ Race & Culture	The Strongcast	11/3/2019	5:00 - 5:30 pm	Kavanaugh Supreme Court Nomination	Discussion about Kavanaugh Supreme Court Nomination
Social Justice/ Race & Culture	The Strongcast	11/10/2019	5:00 - 5:30 pm	Seven Deadly Sins	Discussions about spirituality
Business/ Economics/ Finance	The Strongcast	11/17/2019	5:00 - 5:30 pm	Finance, Fears and Concerns	Discussion about finance, fears and concerns
Social Justice/ Race & Culture	The Strongcast	11/24/2019	5:00 - 5:30 pm	Racism	Discussion about racism

Key	Program	Air Date	Air Time	Segment Title	Subject
Social Justice/ Race & Culture	The Strongcast	12/1/2019	5:00 - 5:30 pm	Kanye and Racism	Discussion about racism in the past and present day.
Business/ Economics/ Finance	The Strongcast	12/8/2019	5:00 - 5:30 pm	2020 Presidential Election	Discussion about the 2020 Presidential Election
Social Justice/ Race & Culture	The Strongcast	12/15/2019	5:00 - 5:30 pm	Budgets and Business	Discussion about budgets and business
Community Engagement	The Strongcast	12/22/2019	5:00 - 5:30 pm	Success	The diversity of success
Community Engagement	The Strongcast	12/29/2019	5:00 - 5:30 pm	Success	The diversity of success <i>**Repeat</i>