



QUARTERLY ISSUES AND PROGRAMS REPORT

3rd QUARTER: JULY 1, 2019 - SEPTEMBER 30, 2019

Issues of Importance to WSSB Listeners

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WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events;
- Education (including higher education);
- Health and well-being;
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility;
- Civil rights and social justice
- State elections, politics and legislation;
- National legislative proposals relating to the economy, healthcare and individual rights

Broadcasting

The following is a list of significant public service announcements aired at various times during the quarter on WSSB 90.3 FM:

MONTH	CATEGORY	DESCRIPTION	RUN TIME
July-Sept.	Health	World Hepatitis Day	:30 seconds
July-Sept.	Health	Children's Eye Health and Safety	:30 seconds
July-Sept.	Health	National Immunization Awareness	:30 seconds
July-Sept.	Health	Blood Cancer Awareness	:30 seconds
July-Sept.	Health	Sepsis Awareness	:30 seconds
July-Sept.	Health	Alzheimer's Awareness	:30 seconds
July-Sept.	Health	Suicide Prevention	:30 seconds
July-Sept.	Health	Newborn Screening Awareness	:30 seconds
July-Sept.	Health	Sickle Cell Awareness	:30 seconds
July-Sept.	Health	National Preparedness	:30 seconds
July-Sept.	Community	Orangeburg County Chamber Business Expo	:30 seconds
July-Sept.	Community	FCC Pre-Filing Announcements	:30 seconds
July-Sept.	Community	FCC Post-Filing Announcements	:30 seconds
July-Sept.	Safety	Hurricane Preparedness	:30 seconds
July-Sept.	Safety	Sports Eye Safety	
July-Sept.	Safety	Don't Text and Drive	:30 seconds
July-Sept.	Safety	Don't Drink and Drive	:30 seconds
July-Sept.	Education	Cholesterol Education	:30 seconds
July-Sept.	Education	Food Safety Education	:30 seconds

WSSB QUARTERLY ISSUES/PROGRAMS

Below is a list of the most significant issues that were addressed in news/talk programming, July 1, 2019 through September 30, 2019:

Key	Program	Air Date	Air Time	Segment Title	Subject
Social Justice/ Race & Culture	The Strongcast	7/7/2019	5:00 - 5:30 pm	Presidency	Upcoming presidential election
Social Justice/ Race & Culture	The Strongcast	7/14/2019	5:00 - 5:30 pm	News Politics	Discussion on the philosophy of news politics
Social Justice/ Race & Culture	The Strongcast	7/21/2019	5:00 - 5:30 pm	Internet Censorship	Control and suppression and people looking to protect free speech
Community Engagement	The Strongcast	7/28/2019	5:00 - 5:30 pm	Relationships	The importance of relationships in today's society

Key	Program	Air Date	Air Time	Segment Title	Subject
Health Education	The Strongcast	8/4/2019	5:00 - 5:30 pm	Health	Discussions about commitment to healthy living and eating
Social Justice/ Race & Culture	The Strongcast	8/11/2019	5:00 - 5:30 pm	Minority Women in Politics	Minority women in politics today
Community Engagement	The Strongcast	8/18/2019	5:00 - 5:30 pm	The New Green Deal	Legislation that aims to address climate change
Social Justice/ Race & Culture	The Strongcast	8/25/2019	5:00 - 5:30 pm	Policing in the US	The state of law enforcement

Key	Program	Air Date	Air Time	Segment Title	Subject
Social Justice/ Race & Culture	The Strongcast	9/1/2019	5:00 - 5:30 pm	Diversity In Journalism	Diversity initiatives at big media corporations. Are they failing or succeeding?
Social Justice/ Race & Culture	The Strongcast	9/8/2019	5:00 - 5:30 pm	Laws	Changing laws to change lives
Community Engagement	The Strongcast	9/15/2019	5:00 - 5:30 pm	Relationships	The importance of relationships in today's society
Education	The Strongcast	9/22/2019	5:00 - 5:30 pm	Home Ownership	Millennials and Homeownership
Community Engagement	The Strongcast	9/29/2019	5:00 - 5:30 pm	Young Inventors	Young inventors giving us hope for the future