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**QUARTERLY ISSUES AND PROGRAMS REPORT**

**1<sup>ST</sup> QUARTER: JANUARY 1, 2019 - MARCH 31, 2019**

## **Issues of Importance to WSSB Listeners**

**1<sup>ST</sup> QUARTER: January 1, 2019 - March 30, 2019**

WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events;
- Education (including higher education);
- Health and well-being;
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility;
- Civil rights and social justice
- State elections, politics and legislation;
- National legislative proposals relating to the economy, healthcare and individual rights

## **Broadcasting**

The following is a list of significant public service announcements aired at various times during the quarter on WSSB 90.3 FM:

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
January	Health	National Blood Donor Month	:30 seconds
January	Health	Glaucoma Awareness Month	:30 seconds
January	Health	Cervical Cancer Screening Month	:30 seconds
January	Health	Thyroid Disease Awareness Month	:30 seconds
January	Health	National Birth Defects Awareness Month	:30 seconds
January	Health	Disabled American Veterans	:30 seconds
January	Health	American Heart Association High Blood Pressure	:30 seconds
January	Community	Cleveland Seller (Civil Rights Struggle)	:30 seconds
January	Community	National Mentoring Month	:30 seconds
January	Community	Social Security Administration Help Online	:30 seconds
January	Safety	Stalking Awareness Month	:30 seconds
January	Safety	Don't Text and Drive	:30 seconds
January	Safety	Don't Drink and Drive	:30 seconds
January	Education	United Negro College Fund	:30 seconds
January	Education	Develop Great Talent/Grads of Life	:30 seconds
January	Education	Stop Bullying	:30 seconds

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
February	Health	American Heart Month	:30 seconds
February	Health	National Cancer Prevention Month	:30 seconds
February	Health	Heart Disease Awareness	:30 seconds
February	Health	Prenatal Infection Prevention	:30 seconds
February	Health	Disabled American Veterans	:30 seconds
February	Community	Orangeburg Massacre Commemoration	:30 seconds
February	Community	Wes Bellamy / Founders' Day	:30 seconds
February	Community	SC State University Foundation Gala	:30 seconds
February	Safety	Public Safety Tips	:30 seconds
February	Safety	Don't Text and Drive	:30 seconds
February	Safety	Don't Drink and Drive	:30 seconds
February	Education	Moments in Black History / Black History Facts	:30 seconds
February	Education	Develop Great Talent/Grads of Life	:30 seconds
February	Education	Stop Bullying	:30 seconds

<b>MONTH</b>	<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>RUN TIME</b>
March	Health	Colon Cancer Awareness	:30 seconds
March	Health	National Nutrition Month	:30 seconds
March	Health	Brain Injury Awareness Month	:30 seconds
Mach	Health	Learning Disabilities Awareness Month	:30 seconds
March	Health	National Birth Defects Awareness Month	:30 seconds
March	Health	Disabled American Veterans	:30 seconds
March	Health	Multiple Sclerosis Awareness Month	:30 seconds
March	Community	Brothers' Keeper Summit	:30 seconds
March	Community	Business Week (Engagement and Diversity)	:30 seconds
March	Community	Fullbright Awareness Seminar	:30 seconds
March	Community	KPMG Audit: From College to Career in Public Accounting	:30 seconds
March	Safety	Public Safety Tips	:30 seconds
March	Safety	Don't Text and Drive	:30 seconds
March	Safety	Don't Drink and Drive	:30 seconds
March	Education	National Reading Awareness	:30 seconds
March	Education	Attention and Learning Understood.org	:30 seconds

## WSSB QUARTERLY ISSUES/PROGRAMS

Below is a list of the most significant issues that were addressed in news/talk programming, January 1, 2019 through March 31, 2019:

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Health Education	Talk To Me	2/3/2019	5:30 - 6:00 pm	Sexually Transmitted Diseases	Different kind of STD's, transmission and treatment and prevention
Health Education	Talk To Me	2/17/2019	5:30 - 6:00 pm	Sex and Relationships	A man's view vs. A woman's view
Health Education	Talk To Me	2/24/2019	5:30 - 6:00 pm	Same Gender Sex	Difference between gender sex and sexuality

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Social Justice/ Race & Culture	The Strongcast	3/3/2019	5:00 - 5:30 pm	Kanye and Racism	Discussion about racism in the past and present day.
Business/ Economics/ Finance	The Strongcast	3/10/2019	5:00 - 5:30 pm	Finances; Fear and Concerns	Tax advise; How to make the most of tax codes.
Social Justice/ Race & Culture	The Strongcast	3/17/2019	5:00 - 5:30 pm	Hues of Justice	Race and how it affects law enforcement. Are black citizens dealt with differently by law enforcement?
Community Engagement	The Strongcast	3/24/2019	5:00 - 5:30 pm	Chaos in the US, Virtues and Values	Self-worth, and how children are raised in the 21 <sup>st</sup> century. Is there hope for the future? Are our best days behind us?
Social Justice/ Race & Culture	The Strongcast	3/31/2019	5:00 - 5:30 pm	Marijuana Matters	The effect of marijuana on the criminal justice system and society as a whole.

<b>Key</b>	<b>Program</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Segment Title</b>	<b>Subject</b>
Health Education	Talk To Me	3/3/2019	5:30 - 6:00 pm	Birth Control	Types and methods, devices, injections and permanent birth control
Health Education	Talk To Me	3/31/2019	5:30 - 6:00 pm	Abortion	Anti-Abortion vs. Pro-Abortion Laws,