

DUPLICATE
INVOICE

KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

www.my58.com

Billing Address:

Greenstripe Media
Attention: Accounts Payable
424 N Old Newport Blvd
Newport Beach, CA 92663-4211

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

Invoice #	Invoice Date	Invoice Month	Invoice Period
1236580-1	09/28/14	September 2014	09/01/14 - 09/28/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Lynda Turner	HRP - Los Ange	National

Advertiser	Product	Estimate Number
No On 46	NO ON 46 SEP23-29	

Flight Dates	Order #	Alt Order #
09/23/14 - 09/28/14	1236580	07389445

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/14	09/26/14	M-F 7am-8am News	M-F 7:00am-8:00am	-TWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -TWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 09/23/14 7:17 AM M-F 7am-8am News M-F 7:00am-8:00am :30 N46T1406H \$400.00 NM 2 KQCA W 09/24/14 7:22 AM M-F 7am-8am News M-F 7:00am-8:00am :30 N46T1406H \$400.00 NM 3 KQCA F 09/26/14 7:29 AM M-F 7am-8am News M-F 7:00am-8:00am :30 N46T1406H \$400.00 NM									
3	09/23/14	09/26/14	M-F 8am-9am News	8:00am-9:00am	-TWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 09/23/14 8:43 AM M-F 8am-9am News 8:00am-9:00am :30 N46T1406H \$400.00 NM 2 KQCA W 09/24/14 8:59 AM M-F 8am-9am News 8:00am-9:00am :30 N46T1403H \$400.00 NM									
5	09/23/14	09/26/14	REAL, THE	M-F 9-10AM	-TWTF--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 09/23/14 9:56 AM REAL, THE M-F 9-10AM :30 N46T1406H \$175.00 NM									
7	09/23/14	09/26/14	HOW I MET MOTHER EFM-F 6-6:30PM		-TWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -TWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA W 09/24/14 6:29 PM HOW I MET MOTHER EF 1 M-F 6-6:30PM :30 N46T1406H \$900.00 NM									
8	09/23/14	09/26/14	HOW I MET MOTHER EFM-F 5:30-6PM/6:30		-TWTF--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -TWTF-- 1 \$1,250.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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1236580-1	09/28/14	September 2014	09/01/14 - 09/28/14
Advertiser	Product	Estimate Number	
No On 46	NO ON 46 SEP23-29		

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/23/14	09/26/14	HOW I MET MOTHER EF-M-F 5:30-6PM/6:30		-TWTF--	:30	1	\$1,250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 09/23/14 6:50 PM HOW I MET MOTHER EF 2 M-F 5:30-6PM/6:30 :30 N46T1403H \$1,250.00 NM									
9	09/23/14	09/26/14	BIG BANG THEORY AC M-F 7-7:30PM		-TWTF--	:30	1	\$1,150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -TWTF-- 1 \$1,150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 09/23/14 7:26 PM BIG BANG THEORY AC 1 M-F 7-7:30PM :30 N46T1403H \$1,150.00 NM									
10	09/23/14	09/26/14	BIG BANG THEORY AC :M-F 7:30-8PM		-TWTF--	:30	1	\$1,150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -TWTF-- 1 \$1,150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA W 09/24/14 7:56 PM BIG BANG THEORY AC 2 M-F 7:30-8PM :30 N46T1403H \$1,150.00 NM									
11	09/23/14	09/26/14	KCRA NEWS AT 10 KCRA NEWS AT 10		-TWTF--	:30	3	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -TWTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Tu 09/23/14 10:23 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 N46T1406H \$1,100.00 NM 2 KQCA W 09/24/14 10:59 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 N46T1403H \$1,100.00 NM 3 KQCA Th 09/25/14 10:43 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 N46T1403H \$1,100.00 NM									
13	09/28/14	09/28/14	Sun 5-6:00p	5p-6:00p	-----1	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -----1 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Su 09/28/14 5:14 PM Sun 5-6:00p 5p-6:00p :30 N46T1406H \$1,400.00 NM									
14	09/28/14	09/28/14	HOW I MET MOTHER W SUN 6-6:30PM		-----1	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -----1 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Su 09/28/14 6:26 PM HOW I MET MOTHER WKN SUN SUN 6-6:30PM :30 N46T1403H \$675.00 NM									
15	09/25/14	09/25/14	MODERN FAMILY PR 1 M-F 8-8:30PM		---1---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Th 09/25/14 8:27 PM MODERN FAMILY PR 1 M-F 8-8:30PM :30 N46T1403H \$600.00 NM									
Total Spots							16		

Payment Terms 30 Days

Gross Total **\$12,600.00**

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Advertiser	Product	Estimate Number
No On 46	NO ON 46 SEP23-29	

Agency Commission **\$1,890.00**

Net Amount Due **\$10,710.00**

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