

# DUPLICATE INVOICE



**KQCA**  
**3 Television Circle**  
**Sacramento, CA 95814**  
**Main: (916)447-5858**  
**Billing: (916)325-3266**

www.my58.com

Billing Address:

**Greenstripe Media**  
**Attention: Accounts Payable**  
**424 N Old Newport Blvd**  
**Newport Beach, CA 92663-4211**

Send Payment To:

**KQCA**  
**PO Box 26862**  
**Lehigh Valley, PA 18002-6862**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1236580-1	09/28/14	September 2014	09/01/14 - 09/28/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Lynda Turner	HRP - Los Ange	National

Advertiser	Product	Estimate Number
No On 46	NO ON 46 SEP23-29	

Flight Dates	Order #	Alt Order #
09/23/14 - 09/28/14	1236580	07389445

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																
1	09/23/14	09/26/14	M-F 7am-8am News	M-F 7:00am-8:00am	-TWTF--	:30	3	\$400.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>3</td> <td>\$400.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>09/23/14</td> <td>7:17 AM</td> <td>M-F 7am-8am News</td> <td>M-F 7:00am-8:00am</td> <td>:30</td> <td>N46T1406H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KQCA</td> <td>W</td> <td>09/24/14</td> <td>7:22 AM</td> <td>M-F 7am-8am News</td> <td>M-F 7:00am-8:00am</td> <td>:30</td> <td>N46T1406H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KQCA</td> <td>F</td> <td>09/26/14</td> <td>7:29 AM</td> <td>M-F 7am-8am News</td> <td>M-F 7:00am-8:00am</td> <td>:30</td> <td>N46T1406H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/22/14	09/28/14	-TWTF--	3	\$400.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KQCA	Tu	09/23/14	7:17 AM	M-F 7am-8am News	M-F 7:00am-8:00am	:30	N46T1406H	\$400.00	NM	2	KQCA	W	09/24/14	7:22 AM	M-F 7am-8am News	M-F 7:00am-8:00am	:30	N46T1406H	\$400.00	NM	3	KQCA	F	09/26/14	7:29 AM	M-F 7am-8am News	M-F 7:00am-8:00am	:30	N46T1406H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	09/22/14	09/28/14	-TWTF--	3	\$400.00																																																																				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
1	KQCA	Tu	09/23/14	7:17 AM	M-F 7am-8am News	M-F 7:00am-8:00am	:30	N46T1406H	\$400.00	NM																																																															
2	KQCA	W	09/24/14	7:22 AM	M-F 7am-8am News	M-F 7:00am-8:00am	:30	N46T1406H	\$400.00	NM																																																															
3	KQCA	F	09/26/14	7:29 AM	M-F 7am-8am News	M-F 7:00am-8:00am	:30	N46T1406H	\$400.00	NM																																																															
3	09/23/14	09/26/14	M-F 8am-9am News	8:00am-9:00am	-TWTF--	:30	2	\$400.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>2</td> <td>\$400.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>09/23/14</td> <td>8:43 AM</td> <td>M-F 8am-9am News</td> <td>8:00am-9:00am</td> <td>:30</td> <td>N46T1406H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KQCA</td> <td>W</td> <td>09/24/14</td> <td>8:59 AM</td> <td>M-F 8am-9am News</td> <td>8:00am-9:00am</td> <td>:30</td> <td>N46T1403H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/22/14	09/28/14	-TWTF--	2	\$400.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KQCA	Tu	09/23/14	8:43 AM	M-F 8am-9am News	8:00am-9:00am	:30	N46T1406H	\$400.00	NM	2	KQCA	W	09/24/14	8:59 AM	M-F 8am-9am News	8:00am-9:00am	:30	N46T1403H	\$400.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	09/22/14	09/28/14	-TWTF--	2	\$400.00																																																																				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
1	KQCA	Tu	09/23/14	8:43 AM	M-F 8am-9am News	8:00am-9:00am	:30	N46T1406H	\$400.00	NM																																																															
2	KQCA	W	09/24/14	8:59 AM	M-F 8am-9am News	8:00am-9:00am	:30	N46T1403H	\$400.00	NM																																																															
5	09/23/14	09/26/14	REAL, THE	M-F 9-10AM	-TWTF--	:30	1	\$175.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>1</td> <td>\$175.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>09/23/14</td> <td>9:56 AM</td> <td>REAL, THE</td> <td>M-F 9-10AM</td> <td>:30</td> <td>N46T1406H</td> <td>\$175.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/22/14	09/28/14	-TWTF--	1	\$175.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KQCA	Tu	09/23/14	9:56 AM	REAL, THE	M-F 9-10AM	:30	N46T1406H	\$175.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	09/22/14	09/28/14	-TWTF--	1	\$175.00																																																																				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
1	KQCA	Tu	09/23/14	9:56 AM	REAL, THE	M-F 9-10AM	:30	N46T1406H	\$175.00	NM																																																															
7	09/23/14	09/26/14	HOW I MET MOTHER EFM-F 6-6:30PM		-TWTF--	:30	1	\$900.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>1</td> <td>\$900.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>W</td> <td>09/24/14</td> <td>6:29 PM</td> <td>HOW I MET MOTHER EF 1</td> <td>M-F 6-6:30PM</td> <td>:30</td> <td>N46T1406H</td> <td>\$900.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/22/14	09/28/14	-TWTF--	1	\$900.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KQCA	W	09/24/14	6:29 PM	HOW I MET MOTHER EF 1	M-F 6-6:30PM	:30	N46T1406H	\$900.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	09/22/14	09/28/14	-TWTF--	1	\$900.00																																																																				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
1	KQCA	W	09/24/14	6:29 PM	HOW I MET MOTHER EF 1	M-F 6-6:30PM	:30	N46T1406H	\$900.00	NM																																																															
8	09/23/14	09/26/14	HOW I MET MOTHER EFM-F 5:30-6PM/6:30		-TWTF--	:30	1	\$1,250.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>1</td> <td>\$1,250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/22/14	09/28/14	-TWTF--	1	\$1,250.00																																																
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	09/22/14	09/28/14	-TWTF--	1	\$1,250.00																																																																				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**KQCA**  
**PO Box 26862**  
**Lehigh Valley, PA 18002-6862**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1236580-1	09/28/14	September 2014	09/01/14 - 09/28/14

Advertiser	Product	Estimate Number
No On 46	NO ON 46 SEP23-29	

www.my58.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
8	09/23/14	09/26/14	HOW I MET MOTHER EF-M-F 5:30-6PM/6:30		-TWTF--	:30	1	\$1,250.00	NM																																																																		
<table border="0"> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>09/23/14</td> <td>6:50 PM</td> <td>HOW I MET MOTHER EF 2</td> <td>M-F 5:30-6PM/6:30</td> <td>:30</td> <td>N46T1403H</td> <td>\$1,250.00</td> <td>NM</td> </tr> </table>										<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	Tu	09/23/14	6:50 PM	HOW I MET MOTHER EF 2	M-F 5:30-6PM/6:30	:30	N46T1403H	\$1,250.00	NM																																												
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	Tu	09/23/14	6:50 PM	HOW I MET MOTHER EF 2	M-F 5:30-6PM/6:30	:30	N46T1403H	\$1,250.00	NM																																																																	
9	09/23/14	09/26/14	BIG BANG THEORY AC M-F 7-7:30PM		-TWTF--	:30	1	\$1,150.00	NM																																																																		
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>1</td> <td>\$1,150.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>09/23/14</td> <td>7:26 PM</td> <td>BIG BANG THEORY AC 1</td> <td>M-F 7-7:30PM</td> <td>:30</td> <td>N46T1403H</td> <td>\$1,150.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							09/22/14	09/28/14	-TWTF--	1	\$1,150.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	Tu	09/23/14	7:26 PM	BIG BANG THEORY AC 1	M-F 7-7:30PM	:30	N46T1403H	\$1,150.00	NM																						
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																						
	09/22/14	09/28/14	-TWTF--	1	\$1,150.00																																																																						
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	Tu	09/23/14	7:26 PM	BIG BANG THEORY AC 1	M-F 7-7:30PM	:30	N46T1403H	\$1,150.00	NM																																																																	
10	09/23/14	09/26/14	BIG BANG THEORY AC :M-F 7:30-8PM		-TWTF--	:30	1	\$1,150.00	NM																																																																		
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>1</td> <td>\$1,150.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>W</td> <td>09/24/14</td> <td>7:56 PM</td> <td>BIG BANG THEORY AC 2</td> <td>M-F 7:30-8PM</td> <td>:30</td> <td>N46T1403H</td> <td>\$1,150.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							09/22/14	09/28/14	-TWTF--	1	\$1,150.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	W	09/24/14	7:56 PM	BIG BANG THEORY AC 2	M-F 7:30-8PM	:30	N46T1403H	\$1,150.00	NM																						
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																						
	09/22/14	09/28/14	-TWTF--	1	\$1,150.00																																																																						
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	W	09/24/14	7:56 PM	BIG BANG THEORY AC 2	M-F 7:30-8PM	:30	N46T1403H	\$1,150.00	NM																																																																	
11	09/23/14	09/26/14	KCRA NEWS AT 10	KCRA NEWS AT 10	-TWTF--	:30	3	\$1,100.00	NM																																																																		
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-TWTF--</td> <td>3</td> <td>\$1,100.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Tu</td> <td>09/23/14</td> <td>10:23 PM</td> <td>KCRA NEWS AT 10</td> <td>KCRA NEWS AT 10</td> <td>:30</td> <td>N46T1406H</td> <td>\$1,100.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KQCA</td> <td>W</td> <td>09/24/14</td> <td>10:59 PM</td> <td>KCRA NEWS AT 10</td> <td>KCRA NEWS AT 10</td> <td>:30</td> <td>N46T1403H</td> <td>\$1,100.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KQCA</td> <td>Th</td> <td>09/25/14</td> <td>10:43 PM</td> <td>KCRA NEWS AT 10</td> <td>KCRA NEWS AT 10</td> <td>:30</td> <td>N46T1403H</td> <td>\$1,100.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							09/22/14	09/28/14	-TWTF--	3	\$1,100.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	Tu	09/23/14	10:23 PM	KCRA NEWS AT 10	KCRA NEWS AT 10	:30	N46T1406H	\$1,100.00	NM	2	KQCA	W	09/24/14	10:59 PM	KCRA NEWS AT 10	KCRA NEWS AT 10	:30	N46T1403H	\$1,100.00	NM	3	KQCA	Th	09/25/14	10:43 PM	KCRA NEWS AT 10	KCRA NEWS AT 10	:30	N46T1403H	\$1,100.00	NM
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																						
	09/22/14	09/28/14	-TWTF--	3	\$1,100.00																																																																						
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	Tu	09/23/14	10:23 PM	KCRA NEWS AT 10	KCRA NEWS AT 10	:30	N46T1406H	\$1,100.00	NM																																																																	
2	KQCA	W	09/24/14	10:59 PM	KCRA NEWS AT 10	KCRA NEWS AT 10	:30	N46T1403H	\$1,100.00	NM																																																																	
3	KQCA	Th	09/25/14	10:43 PM	KCRA NEWS AT 10	KCRA NEWS AT 10	:30	N46T1403H	\$1,100.00	NM																																																																	
13	09/28/14	09/28/14	Sun 5-6:00p	5p-6:00p	-----1	:30	1	\$1,400.00	NM																																																																		
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-----1</td> <td>1</td> <td>\$1,400.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Su</td> <td>09/28/14</td> <td>5:14 PM</td> <td>Sun 5-6:00p</td> <td>5p-6:00p</td> <td>:30</td> <td>N46T1406H</td> <td>\$1,400.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							09/22/14	09/28/14	-----1	1	\$1,400.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	Su	09/28/14	5:14 PM	Sun 5-6:00p	5p-6:00p	:30	N46T1406H	\$1,400.00	NM																						
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																						
	09/22/14	09/28/14	-----1	1	\$1,400.00																																																																						
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	Su	09/28/14	5:14 PM	Sun 5-6:00p	5p-6:00p	:30	N46T1406H	\$1,400.00	NM																																																																	
14	09/28/14	09/28/14	HOW I MET MOTHER W SUN 6-6:30PM		-----1	:30	1	\$675.00	NM																																																																		
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>-----1</td> <td>1</td> <td>\$675.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Su</td> <td>09/28/14</td> <td>6:26 PM</td> <td>HOW I MET MOTHER WKN SUN SUN 6-6:30PM</td> <td></td> <td>:30</td> <td>N46T1403H</td> <td>\$675.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							09/22/14	09/28/14	-----1	1	\$675.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	Su	09/28/14	6:26 PM	HOW I MET MOTHER WKN SUN SUN 6-6:30PM		:30	N46T1403H	\$675.00	NM																						
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																						
	09/22/14	09/28/14	-----1	1	\$675.00																																																																						
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	Su	09/28/14	6:26 PM	HOW I MET MOTHER WKN SUN SUN 6-6:30PM		:30	N46T1403H	\$675.00	NM																																																																	
15	09/25/14	09/25/14	MODERN FAMILY PR 1 M-F 8-8:30PM		---1---	:30	1	\$600.00	NM																																																																		
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/14</td> <td>09/28/14</td> <td>---1---</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KQCA</td> <td>Th</td> <td>09/25/14</td> <td>8:27 PM</td> <td>MODERN FAMILY PR 1</td> <td>M-F 8-8:30PM</td> <td>:30</td> <td>N46T1403H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							09/22/14	09/28/14	---1---	1	\$600.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KQCA	Th	09/25/14	8:27 PM	MODERN FAMILY PR 1	M-F 8-8:30PM	:30	N46T1403H	\$600.00	NM																						
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																						
	09/22/14	09/28/14	---1---	1	\$600.00																																																																						
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																	
1	KQCA	Th	09/25/14	8:27 PM	MODERN FAMILY PR 1	M-F 8-8:30PM	:30	N46T1403H	\$600.00	NM																																																																	
<b>Total Spots</b>							<b>16</b>																																																																				

## Payment Terms 30 Days

**Gross Total \$12,600.00**

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE



Send Payment To:  
**KQCA**  
**PO Box 26862**  
**Lehigh Valley, PA 18002-6862**

[www.my58.com](http://www.my58.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1236580-1	09/28/14	September 2014	09/01/14 - 09/28/14

Advertiser	Product	Estimate Number
No On 46	NO ON 46 SEP23-29	

Agency Commission \$1,890.00

Net Amount Due \$10,710.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.