

ORDER



WJW-TV

Orders
Order / Rev: 372415
Alt Order #: 08356357
Product Desc: HILLARY CLINTON
Estimate: 5287
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 08/26/16 / 09/21/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell, Inc
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Clinton H/D/US President
Demographic: A35+
Product Codes: PL3.b.i
Priority: 07
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	92	\$60,625.00	\$51,531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	92	\$60,625.00	\$51,531.25	0.00
Totals	92	\$60,625.00	\$51,531.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	29%	\$60,625.00
Market	100%	\$209,051.72

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	3%	\$6,271.55
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	18%	\$37,629.31
WGGN	0%	\$0.00
WKYC	20%	\$41,810.34
WMFD	0%	\$0.00
WOIO	27%	\$56,443.97
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	3%	\$6,271.55
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/27/16	10/03/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	2	\$175.0007		0.00	NM	2	\$350.00

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E 1	8	09/27/16	10/03/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	2	\$175.0007		0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$175.00		0.00					
E 2	8	09/27/16	10/03/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$250.0007		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$250.00		0.00					
E 3	8	09/27/16	10/03/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	MTWTF--	:30	3	\$700.0004		0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$700.00		0.00					
E 4	8	09/27/16	10/03/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	4	\$600.0004		0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		4		\$600.00		0.00					
E 5	8	09/27/16	10/03/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$200.0007		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$200.00		0.00					
E 6	8	09/27/16	10/03/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MTWTF--	:30	4	\$550.0004		0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		4		\$550.00		0.00					
E 7	8	09/27/16	10/03/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-1:00 PM	MTWTF--	:30	3	\$250.0007		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$250.00		0.00					
E 8	8	09/27/16	10/03/16	M-Su 2a-3a M-Su 2a-3a	CM	2a-3a	MTWTFSS	:30	2	\$50.0007		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$50.00		0.00					
E 9	8	09/27/16	10/03/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$175.0007		0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$175.00		0.00					
E 10	8	09/27/16	10/03/16	M-F 3p-4p M-F 3p-4p (3:00 PM-3:30 PM)	CM	3:00 PM-3:30 PM	MTWTF--	:30	3	\$350.0007		0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$350.00		0.00					
E 11	8	09/27/16	10/03/16	M-F 3p-4p M-F 3p-4p (3:30 PM-4:00 PM)	CM	3:30 PM-4:00 PM	MTWTF--	:30	4	\$350.0007		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		4		\$350.00		0.00					
E 12	8	09/27/16	10/03/16	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	MTWTF--	:30	2	\$100.0007		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$100.00		0.00					
E 13	8	09/27/16	10/03/16	M-F 4p-5p FOX 8 News @ 4p (4:00 PM-4:30 PM)	CM	4:00 PM-4:30 PM	MTWTF--	:30	1	\$450.0007		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		1		\$450.00		0.00					
E 14	8	09/27/16	10/03/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	MTWTF--	:30	3	\$150.0007		0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$150.00		0.00					
E 15	8	09/27/16	10/03/16	M-F 4p-5p FOX 8 News @ 4p (4:30 PM-5:00 PM)	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$450.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	09/27/16	10/03/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$450.00		0.00					
E 16	8	09/27/16	10/03/16	M-F 5a-530a FOX 8 News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$300.0007		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		1		\$300.00		0.00					
E 17	8	09/27/16	10/03/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$750.0004		0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$750.00		0.00					
E 18	8	09/27/16	10/03/16	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$450.00		0.00					
E 19	8	09/27/16	10/03/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	3	\$750.0004		0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$750.00		0.00					
E 20	8	09/27/16	10/03/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	3	\$750.0007		0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$750.00		0.00					
E 21	8	09/27/16	10/03/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	MTWTF--	:30	4	\$700.0007		0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		4		\$700.00		0.00					
E 22	8	09/27/16	10/03/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$700.0007		0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		4		\$700.00		0.00					
E 23	8	09/27/16	10/03/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$750.0007		0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$750.00		0.00					
E 25	8	09/27/16	10/03/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$700.0007		0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		5		\$700.00		0.00					
E 26	8	09/27/16	10/03/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$1,600.0004		0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		1		\$1,600.00		0.00					
E 27	8	09/27/16	10/03/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$700.0007		0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$700.00		0.00					
E 28	8	09/30/16	09/30/16	Friday Night Touchdown Friday Night Touchdown	CM	11:00 PM-11:30 PM	----1--	:30	1	\$750.0007		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	----1--		1		\$750.00		0.00					
E 29	8	10/01/16	10/01/16	College Football Pre Gm College Football Pre Gm	CM	7:00 PM-7:30 PM	-----1-	:30	1	\$300.0007		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	-----1-		1		\$300.00		0.00					
E 30	8	10/01/16	10/01/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$350.0007		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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E 30	8	10/01/16	10/01/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$350.0007		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$350.00		0.00			
E 31	8	10/01/16	10/01/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$450.0007		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$450.00		0.00			
E 32	8	10/02/16	10/02/16	NFL Reg Ssn Pre Gm NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM	-----1	:30	1	\$850.0007		0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$850.00		0.00			
E 33	8	10/02/16	10/02/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	4:00 PM-7:30 PM	-----1	:30	1	\$6,500.0004		0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$6,500.00		0.00			
E 34	8	10/02/16	10/02/16	Su 9a-10a FOX 8 News Sunday Morning	CM	9:00 AM-10:00 AM	-----1	:30	1	\$450.0007		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$450.00		0.00			
E 35	8	09/29/16	09/29/16	Thursday Prime Hour 1 Thursday Prime Hour 1	CM	8:00 PM-9:00 PM	---1---	:30	1	\$3,000.0007		0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---		1				\$3,000.00		0.00			
E 36	8	09/27/16	10/03/16	M-Su 1a-2a M-Su 1a-2a	CM	1:00 AM-2:00 AM	MTWTFSS	:30	3	\$100.0007		0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTFSS		3				\$100.00		0.00			
E 37	8	09/27/16	10/03/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	PMTWTFSS	:30	5	\$1,400.0004		0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTFSS		5				\$1,400.00		0.00			
E 38	8	09/27/16	09/27/16	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$2,000.0007		0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-1-----		1				\$2,000.00		0.00			
E 39	8	09/28/16	09/28/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$2,000.0007		0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--1----		1				\$2,000.00		0.00			
													Totals	92	\$60,625.00