

ORDER

**WJW-TV**

Orders
Order / Rev: 365553
Alt Order #: 08341879
Product Desc: CLINTON 4 PRESIDENT
Estimate: 5086
Flight Dates: 08/30/16 - 09/05/16
Original Date / Rev: 08/17/16 / 08/17/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency
Name: Greer Margolis & Mitchell, Inc
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Clinton H/D/US President
Demographic: A35+
Product Codes: PL3.b.i
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/05/16	78	\$89,300.00	\$75,905.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	78	\$89,300.00	\$75,905.00	0.00
Totals	78	\$89,300.00	\$75,905.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	29%	\$89,300.00
Market	100%	\$307,931.03

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	1%	\$3,079.31
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	22%	\$67,744.83
WGGN	0%	\$0.00
WKYC	26%	\$80,062.07
WMFD	0%	\$0.00
WOIO	20%	\$61,586.21
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	2%	\$6,158.62
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	08/30/16	09/05/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$650.0003		0.00	NM	2	\$1,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	08/30/16	09/05/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$650.00	03	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			2		\$650.00		0.00				
2	8	08/30/16	09/05/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	MTWTF--	:30	3	\$1,000.00	03	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			3		\$1,000.00		0.00				
3	8	08/30/16	09/05/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$900.00		0.00				
4	8	08/30/16	09/05/16	M-F 1230a-1a M-F 1230a-1a	CM	12:30 AM-1:00 AM	MTWTF--	:30	3	\$400.00	07	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			3		\$400.00		0.00				
5	8	08/30/16	09/05/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$850.00		0.00				
N 6	8	08/30/16	09/05/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MTWTF--	:30	3	\$400.00	07	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			3		\$400.00		0.00				
7	8	08/30/16	09/05/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$850.00		0.00				
8	8	08/30/16	09/05/16	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	3	\$1,000.00	02	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			3		\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	08/30/16-09/05/16		M-F 3p-4p	3:30 PM-4:00 PM		3:30 PM-4:00 PM	MTWThF----	:30	(\$1,000.00)		0.00	NM		
See MG 8.4															
[Program Change] NHRA Mon 9/5 1-4p															
4	8	08/30/16-09/05/16		M-F 3p-4p	3:30 PM-4:00 PM		3:30 PM-4:00 PM	PI-----F----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 8.2 09/05															
9	8	08/30/16	09/05/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$850.00		0.00				
10	8	08/30/16	09/05/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$850.00		0.00				
11	8	08/30/16	09/05/16	M-F 5a-530a FOX 8 News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$550.00		0.00				
12	8	08/30/16	09/05/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$1,300.00	03	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			2		\$1,300.00		0.00				
13	8	08/30/16	09/05/16	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--			1		\$850.00		0.00				
14	8	08/30/16	09/05/16		CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$1,300.00	03	0.00	NM	2	\$2,600.00

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M-F 5p-6p FOX 8 News @ 5p (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			2		\$1,300.00		0.00				
15	8	08/30/16	09/05/16	M-F 6a-7a FOX 8 News In The Morning (6:00 AM-6:30 AM)	CM	6:00 AM-6:30 AM	MTWTF--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$1,700.00		0.00				
16	8	08/30/16	09/05/16	M-F 6p-7p FOX 8 News @ 6p (6:00 PM-6:30 PM)	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$1,800.00	03	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			2		\$1,800.00		0.00				
17	8	08/30/16	09/05/16	M-F 6a-7a FOX 8 News In The Morning (6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	MTWTF--	:30	2	\$1,700.00	03	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			2		\$1,700.00		0.00				
18	8	08/30/16	09/05/16	M-F 6p-7p FOX 8 News @ 6p (6:30 PM-7:00 PM)	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$1,800.00		0.00				
19	8	08/30/16	09/05/16	M-F 7a-8a FOX 8 News In The Morning (7:00 AM-7:30 AM)	CM	7:00 AM-7:30 AM	MTWTF--	:30	2	\$1,700.00	03	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			2		\$1,700.00		0.00				
20	8	08/30/16	09/05/16	M-F 7a-8a FOX 8 News In The Morning (7:30 AM-8:00 AM)	CM	7:30 AM-8:00 AM	MTWTF--	:30	2	\$1,700.00	03	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			2		\$1,700.00		0.00				
21	8	08/30/16	09/05/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$2,000.00	04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$2,000.00		0.00				
22	8	08/30/16	09/05/16	M-F 8a-9a FOX 8 News @ 8a (8:00 AM-8:30 AM)	CM	8:00 AM-8:30 AM	MTWTF--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$1,700.00		0.00				
23	8	08/30/16	09/05/16	M-F 8a-9a FOX 8 News @ 8a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	MTWTF--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$1,700.00		0.00				
24	8	08/30/16	09/05/16	M-F 9a-10a FOX 8 News @ 9a (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	MTWTF--	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$1,200.00		0.00				
25	8	08/30/16	09/05/16	M-F 9a-10a FOX 8 News @ 9a (9:30 AM-10:00 AM)	CM	9:30 AM-10:00 AM	MTWTF--	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/30/16		08/30/16	09/05/16	MTWTF--			1		\$1,200.00		0.00				
26	8	09/02/16	09/02/16	Friday Prime Hour 2 Friday Prime Hour 2	CM	9:00 PM-10:00 PM	----1--	:30	1	\$1,500.00	07	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/29/16		08/29/16	09/04/16	----1--			1		\$1,500.00		0.00				
27	8	09/03/16	09/03/16	Sa 9a-10a FOX 8 News Saturday Morning (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	-----1-	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/29/16		08/29/16	09/04/16	-----1-			1		\$900.00		0.00				
28	8	09/04/16	09/04/16	Su 11p-1130p Su 11p-1130p	CM	11:00 PM-11:30 PM	-----1	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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28	8	09/04/16	09/04/16	Su 11p-1130p Su 11p-1130p	CM	11:00 PM-11:30 PM	-----1	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----1		1			\$700.00		0.00				
29	8	09/04/16	09/04/16	Su 8a-9a FOX 8 News Sunday Morning	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----1		1			\$900.00		0.00				
30	8	09/04/16	09/04/16	Su 9a-10a FOX 8 News Sunday Morning	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	-----1		1			\$900.00		0.00				
31	8	09/01/16	09/01/16	Thursday Prime Hour 2 Thursday Prime Hour 2	CM	9:00 PM-10:00 PM	---1---	:30	1	\$5,000.00	03	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/29/16	09/04/16	---1---		1			\$5,000.00		0.00				
32	8	08/30/16	09/05/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	:30	2	\$1,800.00	03	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTFSS		2			\$1,800.00		0.00				
33	8	08/30/16	09/05/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	MTWTFSS	:30	2	\$1,800.00	03	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTFSS		2			\$1,800.00		0.00				
N 34	8	08/30/16	09/05/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		1			\$650.00		0.00				
N 35	8	08/30/16	09/05/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		2			\$900.00		0.00				
N 36	8	08/30/16	09/05/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		1			\$850.00		0.00				
N 37	8	08/30/16	09/05/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MTWTF--	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		1			\$400.00		0.00				
N 38	8	08/30/16	09/05/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	MTWTF--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		1			\$850.00		0.00				
N 39	8	08/30/16	09/05/16	M-F 4a-430a M-F 4a-430a	CM	4a-430a	MTWTF--	:30	1	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		1			\$150.00		0.00				
N 40	8	08/30/16	09/05/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		2			\$850.00		0.00				
N 41	8	08/30/16	09/05/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	MTWTF--	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/30/16	09/05/16	MTWTF--		1			\$250.00		0.00				
N 42	8	08/30/16	09/05/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 365553
 Alt Order #: 08341879
 Flight Dates: 08/30/16 - 09/05/16

Advertiser: Clinton H/D/US President
 Product Desc: CLINTON 4 PRESIDENT
 Estimate: 5086

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 42	8	08/30/16	09/05/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTF--	2		\$850.00		0.00						
N 43	8	08/30/16	09/05/16	M-F 5a-530a FOX 8 News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTF--	1		\$550.00		0.00						
N 44	8	08/30/16	09/05/16	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTF--	2		\$850.00		0.00						
N 45	8	08/30/16	09/05/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$1,700.00	03	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTF--	1		\$1,700.00		0.00						
N 46	8	08/30/16	09/05/16	M-F 9a-10a FOX 8 News @ 9a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTF--	1		\$1,200.00		0.00						
N 47	8	08/30/16	09/05/16	M-F 9a-10a FOX 8 News @ 9a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:30	2	\$1,200.00	02	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTF--	2		\$1,200.00		0.00						
N 48	8	09/04/16	09/04/16	Su 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-----S	1		\$900.00		0.00						
N 49	8	09/04/16	09/04/16	Su 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	-----S	1		\$900.00		0.00						
N 50	8	08/30/16	09/05/16	M-Su 1a-2a M-Su 1a-2a	CM	1a-2a	MTWTFSS	:30	5	\$200.00	04	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTFSS	5		\$200.00		0.00						
N 51	8	08/30/16	09/05/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	MTWTFSS	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/30/16	09/05/16	MTWTFSS	1		\$1,800.00		0.00						
N 52	8	08/31/16	08/31/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	8p-9p	--W----	:30	1	\$6,000.00	03	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	--W----	1		\$6,000.00		0.00						
													Totals	78	\$89,300.00