



Order / Rev: 372368  
 Alt Order #: 08356331  
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: Clinton H/D/US President  
 Product Desc: HILLARY CLINTON  
 Estimate: 5285

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	09/13/16	09/19/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	2	\$175.0007		0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		2			\$175.00			0.00			
2	8	09/13/16	09/19/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$250.0007		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3			\$250.00			0.00			
3	8	09/13/16	09/19/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	MTWT---	:30	3	\$700.0004		0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWT---		3			\$700.00			0.00			
4	8	09/13/16	09/19/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	4	\$600.0004		0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		4			\$600.00			0.00			
5	8	09/13/16	09/19/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$200.0007		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3			\$200.00			0.00			
6	8	09/13/16	09/19/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MTWTF--	:30	4	\$550.0004		0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		4			\$550.00			0.00			
7	8	09/13/16	09/19/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-1:00 PM	MTWTF--	:30	3	\$250.0007		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3			\$250.00			0.00			
8	8	09/13/16	09/19/16	M-Su 2a-3a M-Su 2a-3a	CM	2a-3a	MTWTFSS	:30	2	\$50.0007		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		2			\$50.00			0.00			
9	8	09/13/16	09/19/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$175.0007		0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3			\$175.00			0.00			
10	8	09/13/16	09/19/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	MTWTF--	:30	4	\$350.0007		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		4			\$350.00			0.00			
11	8	09/13/16	09/19/16	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	3	\$350.0007		0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3			\$350.00			0.00			
12	8	09/13/16	09/19/16	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	MTWTF--	:30	2	\$100.0007		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		2			\$100.00			0.00			
13	8	09/13/16	09/19/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$450.0007		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		1			\$450.00			0.00			
14	8	09/13/16	09/19/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	MTWTF--	:30	3	\$150.0007		0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3			\$150.00			0.00			
15	8	09/13/16	09/19/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	8	09/13/16	09/19/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		3			\$450.00	0.00					
16	8	09/13/16	09/19/16	M-F 5a-530a FOX 8 News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$300.0007		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		1			\$300.00	0.00					
17	8	09/13/16	09/19/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$550.0007		0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		2			\$550.00	0.00					
18	8	09/13/16	09/19/16	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		3			\$450.00	0.00					
19	8	09/13/16	09/19/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	3	\$550.0007		0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		3			\$550.00	0.00					
20	8	09/13/16	09/19/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	4	\$1,100.0004		0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		4			\$1,100.00	0.00					
21	8	09/13/16	09/19/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	MTWTF--	:30	4	\$1,300.0004		0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		4			\$1,300.00	0.00					
22	8	09/13/16	09/19/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$1,300.0004		0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		4			\$1,300.00	0.00					
23	8	09/13/16	09/19/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$1,100.0004		0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		3			\$1,100.00	0.00					
24	8	09/13/16	09/19/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	1	\$1,100.0004		0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		1			\$1,100.00	0.00					
25	8	09/13/16	09/19/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$1,300.0004		0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		5			\$1,300.00	0.00					
26	8	09/13/16	09/19/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$1,600.0004		0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		1			\$1,600.00	0.00					
27	8	09/13/16	09/19/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$700.0007		0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/13/16	09/19/16	MTWTF--		2			\$700.00	0.00					
28	8	09/16/16	09/16/16	Friday Night Touchdown Friday Night Touchdown	CM	11:00 PM-11:30 PM	----1--	:30	1	\$750.0007		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/12/16	09/18/16	----1--		1			\$750.00	0.00					
29	8	09/17/16	09/17/16	MLB Reg Ssn Local Tm @ Cleveland Indians	CM	1:00 PM-4:00 PM	-----1-	:30	1	\$2,000.0007		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	8	09/17/16	09/17/16	MLB Reg Ssn Local Tm Gm Cleveland Indians	CM	1:00 PM-4:00 PM	-----1-	:30	1	\$2,000.00	07	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1-		1			\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/12/16-09/18/16		MLB Reg Ssn Local Tm Gm		1:00 PM-4:00 PM	-----Sa--	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited [CREDIT 1X NA L29 MG 3X L40-L41]															
31	8	09/17/16	09/17/16	College Football Pre Gm CM College Football Pre Gm	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----1-	:30	1	\$2,500.00	07	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1-		1			\$2,500.00		0.00				
32	8	09/17/16	09/17/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1-		1			\$350.00		0.00				
33	8	09/17/16	09/17/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1-		1			\$450.00		0.00				
34	8	09/18/16	09/18/16	NFL Reg Ssn Pre Gm CM NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM	-----1	:30	1	\$850.00	07	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1		1			\$850.00		0.00				
35	8	09/18/16	09/18/16	NFL Reg Ssn Late Gm CM NFL Reg Ssn Late Gm	CM	4:00 PM-7:30 PM	-----1	:30	1	\$6,500.00	04	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1		1			\$6,500.00		0.00				
36	8	09/18/16	09/18/16	Su 9a-10a FOX 8 News Sunday Morning	CM	9:00 AM-10:00 AM	-----1	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1		1			\$450.00		0.00				
37	8	09/13/16	09/19/16	M-Su 1a-2a M-Su 1a-2a	CM	1:00 AM-2:00 AM	MTWTFSS	:30	2	\$100.00	07	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTFSS		2			\$100.00		0.00				
38	8	09/13/16	09/19/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	PMTWTFSS	:30	5	\$1,400.00	04	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTFSS		5			\$1,400.00		0.00				
39	8	09/14/16	09/14/16	Wednesday Prime Wednesday Prime Rot	CM	8:00 PM-10:00 PM	--1----	:30	1	\$2,000.00	07	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	--1----		1			\$2,000.00		0.00				
40	8	09/17/16	09/17/16	MLB Reg Ssn Gm MLB Reg Ssn Gm	CM	Various	-----S-	:30	2	\$800.00	04	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S-		2			\$800.00		0.00				
41	8	09/17/16	09/17/16	Sa 6p-7p FOX 8 News @ 6p	CM	Sa 6p-7p	-----S-	:30	1	\$400.00	05	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S-		1			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/12/16-09/18/16		Sa 6p-7p		Sa 6p-7p	-----Sa--	:30		\$500.00		0.00	NM		
N 42	8	09/17/16	09/17/16	College FB Reg Ssn Loc CM College FBall Reg Ssn Loc	CM	Various	-----S-	:30	1	\$25,000.00	04	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S-		1			\$25,000.00		0.00				

