

Order / Rev: 372498
 Alt Order #: 08356372
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: Clinton H/D/US President
 Product Desc: HILLARY CLINTON
 Estimate: 5292

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	11/01/16	11/07/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	2	\$175.0007		0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		2			\$175.00	0.00					
N 2	8	11/01/16	11/07/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$450.0004		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		3			\$450.00	0.00					
N 3	8	11/01/16	11/07/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	MTWT---	:30	3	\$700.0004		0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWT---		3			\$700.00	0.00					
N 4	8	11/01/16	11/07/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	4	\$600.0004		0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4			\$600.00	0.00					
5	8	11/01/16	11/07/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$200.0007		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		3			\$200.00	0.00					
6	8	11/01/16	11/07/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MTWTF--	:30	4	\$300.0007		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4			\$300.00	0.00					
N 7	8	11/01/16	11/07/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-1:00 PM	MTWTF--	:30	3	\$600.0004		0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		3			\$600.00	0.00					
8	8	11/01/16	11/07/16	M-Su 2a-3a M-Su 2a-3a	CM	2a-3a	MTWTFSS	:30	2	\$50.0007		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		2			\$50.00	0.00					
9	8	11/01/16	11/07/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$175.0007		0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		3			\$175.00	0.00					
10	8	11/01/16	11/07/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	MTWTF--	:30	4	\$350.0007		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4			\$350.00	0.00					
11	8	11/01/16	11/07/16	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	4	\$350.0007		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4			\$350.00	0.00					
12	8	11/01/16	11/07/16	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	MTWTF--	:30	2	\$100.0007		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		2			\$100.00	0.00					
13	8	11/01/16	11/07/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$450.0007		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		1			\$450.00	0.00					
14	8	11/01/16	11/07/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	MTWTF--	:30	3	\$150.0007		0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		3			\$150.00	0.00					
15	8	11/01/16	11/07/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$450.0007		0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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15	8	11/01/16	11/07/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$450.00	07	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$450.00		0.00			
16	8	11/01/16	11/07/16	M-F 5a-530a FOX 8 News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					1	\$300.00		0.00			
N 17	8	11/01/16	11/07/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	3	\$750.00	04	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$750.00		0.00			
18	8	11/01/16	11/07/16	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$450.00	07	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$450.00		0.00			
N 19	8	11/01/16	11/07/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	3	\$750.00	04	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$750.00		0.00			
N 20	8	11/01/16	11/07/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	4	\$1,100.00	04	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$1,100.00		0.00			
N 21	8	11/01/16	11/07/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	MTWTF--	:30	4	\$1,300.00	04	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$1,300.00		0.00			
N 22	8	11/01/16	11/07/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$1,300.00	04	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					4	\$1,300.00		0.00			
N 23	8	11/01/16	11/07/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$1,100.00	04	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					3	\$1,100.00		0.00			
N 24	8	11/01/16	11/07/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	1	\$1,100.00	04	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					1	\$1,100.00		0.00			
N 25	8	11/01/16	11/07/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$1,300.00	04	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					5	\$1,300.00		0.00			
N 26	8	11/01/16	11/07/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$2,500.00	03	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					1	\$2,500.00		0.00			
27	8	11/01/16	11/07/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$700.00	07	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	MTWTF--					2	\$700.00		0.00			
N 28	8	11/04/16	11/04/16	Friday Night Touchdown Friday Night Touchdown	CM	11:00 PM-11:30 PM	----1--	:30	1	\$1,000.00	04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--					1	\$1,000.00		0.00			
29	8	11/05/16	11/05/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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29	8	11/05/16	11/05/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$350.0007		0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1-		1			\$350.00		0.00			
30	8	11/05/16	11/05/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$450.0007		0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1-		1			\$450.00		0.00			
31	8	11/06/16	11/06/16	NFL Reg Ssn Local Tm Cleveland Browns	CM	Various	-----1	:30	1	\$15,000.0007		0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1			\$15,000.00		0.00			
N 32	8	11/06/16	11/06/16	NFL Reg Ssn Pre Gm NFL Reg Ssn Pre Gm	CM	12:00 PM-1:00 PM	-----1	:30	1	\$3,000.0007		0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1			\$3,000.00		0.00			
33	8	11/06/16	11/06/16	Su 9a-10a FOX 8 News Sunday Morning	CM	9:00 AM-10:00 AM	-----1	:30	1	\$450.0007		0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1			\$450.00		0.00			
34	8	11/01/16	11/07/16	M-Su 1a-2a M-Su 1a-2a	CM	1:00 AM-2:00 AM	MTWTFSS	:30	3	\$100.0007		0.00 NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTFSS		3			\$100.00		0.00			
N 35	8	11/01/16	11/07/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	MTWTFSS	:30	5	\$2,400.0003		0.00 NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTFSS		5			\$2,400.00		0.00			
36	8	11/01/16	11/01/16	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$2,000.0007		0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1			\$2,000.00		0.00			
37	8	11/02/16	11/02/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$2,000.0007		0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1			\$2,000.00		0.00			
Totals													94	\$87,975.00