

# QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

JANUARY 1<sup>ST</sup>-MARCH 31<sup>ST</sup> 2024

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of

JANUARY 1<sup>ST</sup>-MARCH 31<sup>ST</sup> 2024

**HEALTHCARE-** This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

**THE ARTS-** This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

**ENVIRONMENTAL AWARENESS-** This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

**COMMUNITY AWARENESS-** This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

**SAFETY-** this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

**EDUCATION-** this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

**ECONOMY-** this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

**FAMILY-** this station supports families and their day-to-day issues. It has brought information that is ranging from better parenting to how to be a better sibling/ student

Public Service 1<sup>st</sup> quarter 2024 Sunday Morning magazine 30 minutes per week

January 7<sup>th</sup>

<https://www.calmwaters.org/> **Calm Waters Center for Children and Families** joined us in the studio to discuss how the post holiday season effects those who are grieving, especially kids.

**Oklahoma Blood Institute** continues to have a blood emergency due to demand and decreased donations. We spoke with them and encouraged people to help. [obi.org](http://obi.org).

January 14<sup>th</sup>

We touch base with Erin Engke from Calm waters for follow up after their holiday with new information about grief counselling .

An extra appeal for foster parents with Sara Linhardt, Foster Care Certification Specialist from Sunbeam family services.

January 21<sup>st</sup>

**Oklahoma Hall of Fame at the Gaylord-Pickens Museum** joined us in the studio to discuss their exhibits and the nomination process for induction. [oklahomahof.com](http://oklahomahof.com)

**The Dragonfly Home** brought two representatives for a focus on human trafficking in the Hispanic community. [thedragonflyhome.org](http://thedragonflyhome.org).

January 28<sup>th</sup>

**League of Women Voters of Oklahoma County** joined us in the studio to discuss issues important to local voters.

**Metropolitan Library System** is having their huge book sale in conjunction with the **Friends of the Metropolitan Library System** Their book sale is coming! [bit.ly/3SzXbHq](https://bit.ly/3SzXbHq).

February 4<sup>th</sup>

American Heart Association Came in to the studio to talk about the symptoms of a heart attack. They brought a paramedic to help with the explanation.

Our ongoing support of literacy in Oklahoma continues with [Metropolitan Library System](#) [bit.ly/3HMKfle](http://bit.ly/3HMKfle) and [metrolibrary.org](http://metrolibrary.org). the Friends of the Metropolitan Library System Booksale at [bit.ly/3SzXbHq](http://bit.ly/3SzXbHq).

February 11<sup>th</sup>

[League of Women Voters of Oklahoma County](#) brought new guests, this time to discuss issues surrounding legislation currently on the ballot.

Since the book sale is coming, [Metropolitan Library System](#) brings the books, and we bring the literary discussion. [bit.ly/45OX3re](http://bit.ly/45OX3re) and [metrolibrary.org](http://metrolibrary.org). [Friends of the Metropolitan Library System](#) Booksale at [bit.ly/3SzXbHq](http://bit.ly/3SzXbHq).

February 18<sup>th</sup>

[Calm Waters Center for Children and Families](#) brought former clients of grief counseling to discuss how it helped her and her children recover from the loss of her spouse.

[calmwaters.org](http://calmwaters.org)

Since the book sale is coming on the 23<sup>rd</sup>, we again focus on the event with and [metrolibrary.org](http://metrolibrary.org). the Friends of the Metropolitan Library System Booksale at [bit.ly/3SzXbHq](http://bit.ly/3SzXbHq).

Feb 25<sup>th</sup>

[Rose Rock Habitat for Humanity](#) brought several people in to discuss their ongoing efforts to build and refurbish homes in Cleveland County OK.

[roserockhabitat.org](http://roserockhabitat.org)

Again we welcomed [Calm Waters Center for Children and Families](#)

[calmwaters.org](http://calmwaters.org).

March 3<sup>rd</sup>

VW Club of Oklahoma came in for an introduction of their organization and its efforts to raise money for various charities in Oklahoma.

[vwclubofoklahoma.org](http://vwclubofoklahoma.org)

[Mustang Public Library](#) is doing their yearly fundraiser, the Chocolate Festival and 3 representatives joined us to talk about their library and the fundraiser.

[cityofmustang.org/o/library/news](http://cityofmustang.org/o/library/news).

March 10<sup>th</sup>

The [Oklahoma City Public Schools Foundation](#) currently has a fundraiser called t-up for OKCPS. T shirts are sold to raise money for the foundation. We spoke with them about their efforts.

[okckids.com](http://okckids.com)

The [Oklahoma Hall of Fame at the Gaylord-Pickens Museum](#) returned to the program with two artists who are featured for a exhibition for Black History month.

[oklahomahof.com](http://oklahomahof.com).

March 17<sup>th</sup>

Jersy Mike's day of giving gives 100% of one day's sales to The [Regional Food Bank of Oklahoma](#). Local Franchisee Charley Brown joined us along with a local manager to discuss and a representative from the food bank to discuss.

[regionalfoodbank.org](http://regionalfoodbank.org)

The t-shirt sales for [Oklahoma City Public Schools Foundation](#) are important for raising money for different programs to help under privileged children in the district.

[okckids.com](http://okckids.com).

March 24<sup>th</sup>

We sat down for a 30 minute chat with [Thick Descriptions](#) which works with schools in helping to improve understanding and diversity

[thickdescriptions.org](http://thickdescriptions.org).

March 31<sup>st</sup>

We welcome The [League of Women Voters of Oklahoma County](#) along with members of Oklahoma Citizens for Responsible transportation to discuss issues surrounding the Turnpike authority.

<https://pikeoffota.com/> [bit.ly/450X3re](https://bit.ly/450X3re)

[Carpenter Square Theatre](#) has a new show going up and we spoke to a board member and an actor in that show.

[carpentersquare.com](https://carpentersquare.com).