

Iowa State Political Advertisers

Ben Connelly <bconnelly@learfield.com>

Thu 11/2/2023 12:04 PM

Cyclone Affiliates ... please note there will be 2 new political advertisers running in upcoming Iowa State Cyclone broadcasts. Info on the advertisers, including scheduled run dates and NAB information can be found here:

<https://learfield.box.com/s/5o4bmbqmkrc51rlo7y80c73lhzdwo15>. This information is also found via the Political Files link in the Affiliate Resources site:

<https://affiliateresources.learfield.com/>

Click: **Iowa State Cyclones**

Password: **cyclones**

Let me know if you have any questions, thanks!

LEARFIELD



Ben Connelly • Director – Broadcast Operations

505 Hobbs Rd | Jefferson City, MO 65109

O: 573-556-1199

M: 573-353-7178

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Tech Integrity Project		
Agency name: Media Ad Ventures, Inc.		
Address: 8136 Old Keene Mill Rd., Suite A-300, Springfield, VA 22152		
Contact:	Phone number:	Email: pb-buyer@mavdc.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Tech Integrity Project		
Address: 2200 Wilson Blvd, Suite 102 PMB 4, Alexandria, VA 22201		
Contact:	Phone number:	Email: info@techintegrityproject.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Logan Shine - Executive Director Geoffrey Cain - Policy Director		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Big Tech and China		

**TRAFFIC INSTRUCTION #756376: Tech Integrity
Project**
Est. 6252, Tech Integrity Project - IA Radio 11/2 - 11/5
Estimate Flight: 10/30/23 - 11/05/23
Instruction Dates: 11/02/23 - 11/04/23

Agency: Media Ad Ventures LLC
Client: Tech Integrity Project
Product: Public Awareness
Mkt/Sta: Des Moines:WHO-AM, Iowa (U):SNIA-AM, Sioux City:KSCJ-AM

<u>Start Date</u>	<u>End Date</u>	<u>DP</u>	<u>Start Time</u>	<u>End Time</u>	<u>ISCI / Ad-ID</u>	<u>Creative Title</u>	<u>Len</u>	<u>Rot%</u>	<u>Seq#</u>
11/2/2023	11/4/2023				TIP102760	Don't Trust Big Tech	:60	100%	

Signature: _____

**TRAFFIC INSTRUCTION #756377: Tech Integrity
Project**
Est. 6255, Tech Integrity Project - IA Radio 11/6 - 11/12
Estimate Flight: 11/06/23 - 11/12/23
Instruction Dates: 11/06/23 - 11/11/23

Agency: Media Ad Ventures LLC
Client: Tech Integrity Project
Product: Public Awareness
Mkt/Sta: Des Moines:WHO-AM, Iowa (U):SNIA-AM, Sioux City:KSCJ-AM

<u>Start Date</u>	<u>End Date</u>	<u>DP</u>	<u>Start Time</u>	<u>End Time</u>	<u>ISCI / Ad-ID</u>	<u>Creative Title</u>	<u>Len</u>	<u>Rot%</u>	<u>Seq#</u>
11/6/2023	11/11/2023				TIP102760	Don't Trust Big Tech	:60	100%	

Signature: _____

**TRAFFIC INSTRUCTION #756379: Tech Integrity
Project
Est. 6257, Tech Integrity Project - IA Radio 11/13 -
11/18
Estimate Flight: 11/13/23 - 11/19/23
Instruction Dates: 11/13/23 - 11/18/23**

Agency: Media Ad Ventures LLC
Client: Tech Integrity Project
Product: Public Awareness
Mkt/Sta: Des Moines:WHO-AM, Iowa (U):SNIA-AM, Sioux City:KSCJ-AM

<u>Start Date</u>	<u>End Date</u>	<u>DP</u>	<u>Start Time</u>	<u>End Time</u>	<u>ISCI / Ad-ID</u>	<u>Creative Title</u>	<u>Len</u>	<u>Rot%</u>	<u>Seq#</u>
11/13/2023	11/18/2023				TIP102760	Don't Trust Big Tech	:60	100%	

Signature: _____

NETWORK SPOT CONTRACT



Date 11/1/23 Modification Date _____

Contract # CF23-061 Estimate # 6252

ADVERTISER

Advertiser	Tech Integrity Project
Product	
Agency	StateNets
Account Executive	Carolyn Fisher
AE Phone	972-735-0300
AE Email	carolynfisher@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

NETWORK INFORMATION

Network Ordered	Iowa State Cyclones & Iowa Hawkeyes Football
Account Executive	Carolyn Fisher
ADV Code	PI

Contract Start 11/4/23 # of Weeks 1

Contract End 11/4/23

MAKE CHECKS PAYABLE TERMS
StateNets Net 15
 2601 Northwind Drive
 Richmond, VA 23233

SPECIAL INSTRUCTIONS

Please include Estimate Number on invoice.

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com

DAYS OF	DAYS	TIMES	:60/:30	SPOTS/GAME	TOTAL SPOTS	RATE	TOTAL \$
Iowa State Cyclones Football							
11/4	Sat	Pre/In/Post	:60	1	1	\$2,721.00	\$2,721.00
Iowa Hawkeyes Football							
11/4	Sat	Pre/In/Post	:60	1	1	\$9,163.00	\$9,163.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
TOTAL SPOTS							

SPOTS 2 **TOTAL** \$11,884.00

Jan	\$0.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$11,884.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$0.00

Authorized Client Signature

Authorized StateNets Signature

NETWORK SPOT CONTRACT



Date 11/1/23 Modification Date _____

Contract # CF23-064 Estimate # 6259

ADVERTISE

Advertiser	Tech Integrity Project
Product	
Agency	StateNets
Account Executive	Carolyn Fisher
AE Phone	972-735-0300
AE Email	carolynfisher@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

NETWORK INFORMATION

Network Ordered	Iowa State Cyclones & Iowa Hawkeyes Football
Account Executive	Carolyn Fisher
ADV Code	PI

Contract Start 11/24/23 # of Weeks 1

Contract End 11/25/23

MAKE CHECKS PAYABLE TERMS

StateNets Net 15
 2601 Northwind Drive
 Richmond, VA 23233

SPECIAL INSTRUCTIONS

Please include Estimate Number on invoice.

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com

DAYS OF	DAYS	TIMES	:60/:30	SPOTS/GAME	TOTAL SPOTS	RATE	TOTAL \$
Iowa State Cyclones Football							
11/25	Sat	Pre/In/Post	:60	1	1	\$2,721.00	\$2,721.00
Iowa Hawkeyes Football							
11/24	Fri	Pre/In/Post	:60	1	1	\$9,163.00	\$9,163.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
TOTAL SPOTS					2	TOTAL	\$11,884.00

Jan	\$0.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$11,884.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$0.00

Authorized Client Signature

Authorized StateNets Signature

NETWORK SPOT CONTRACT



Date 11/1/23 Modification Date _____
 Contract # CF23-062 Estimate # 6255

ADVERTISER

Advertiser	Tech Integrity Project
Product	0
Agency	StateNets
Account Executive	Carolyn Fisher
AE Phone	972-735-0300
AE Email	carolynfisher@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

NETWORK INFORMATION

Network Ordered	Iowa State Cyclones & Iowa Hawkeyes Football
Account Executive	Carolyn Fisher
ADV Code	PI

Contract Start 11/11/23 # of Weeks 1

Contract End 11/11/23

MAKE CHECKS PAYABLE TERMS

StateNets Net 15
 2601 Northwind Drive
 Richmond, VA 23233

SPECIAL INSTRUCTIONS

Please include Estimate Number on invoice.

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com

DAYS OF	DAYS	TIMES	:60/30	SPOTS/GAME	TOTAL SPOTS	RATE	TOTAL \$
Iowa State Cyclones Football							
11/11	Sat	Pre/In/Post	:60	1	1	\$2,721.00	\$2,721.00
Iowa Hawkeyes Football							
11/11	Sat	Pre/In/Post	:60	1	1	\$9,163.00	\$9,163.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
TOTAL SPOTS							

SPOTS 2 **TOTAL** \$11,884.00

Jan	\$0.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$11,884.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$0.00

Authorized Client Signature

Authorized StateNets Signature