

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dillon Lloyd / National Ad Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: National Ad Placement

Address: PO BOX 191271, Dallas, TX 75219

Contact: Dillon Lloyd

Phone number: NA

Email: Dillon@nationaladplacement.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Georgia United Victory

Address: 196 Alps RD Ste 2249, Athens, GA 30606

Contact: NA

Phone number: NA

Email: NA

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer Paul Kilgore
Chair Martha Zoller

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Doug Collins

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

US Senate Race

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Dillon Lloyd</i>	Signature: <i>Paul Fine</i>
Name: Dillon Lloyd	Name: Paul Fine
Date of Request to Purchase Ad Time: 8/4/2020	Date of Station Agreement to Sell Time: 8/7/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters: <i>WALJ</i>	Date Received/Requested: <i>8/7/20</i>
Est. #:	Station Location: <i>Atlanta GA</i>	Run Start and End Dates: <i>9/1/20 - 9/28/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Total \$ 2530

STATION:	WBLJ-AM	ORDER#:	3175515	DATE:	08/07/2020
MARKET:	UM - Dalton, GA	AMOUNT:	\$2,530.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	138		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4385590
ADVERTISER:	Georgia United Victory	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Tues 9/1-Mon 9/28	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	08-31-2020 TO 10/4/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/07/2020 15:12

WEEK#5	9/28/2020 To 10/4/2020	WK TOT \$110.00	WK TOTAL SPOTS 6
---------------	-------------------------------	------------------------	-------------------------

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/28/2020	10/2/2020	2	\$15	\$30
	2		MTWTF..	10:00AM	3:00PM	60	9/28/2020	10/2/2020	2	\$25	\$50
	3		MTWTF..	3:00PM	7:00PM	60	9/28/2020	10/2/2020	2	\$15	\$30

TOTAL	Sep	Oct											Total
SPOT	132	6											138
CASH	2,420.00	110.00											2,530.00
TOTAL	2,420.00	110.00											2,530.00