

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dillon Lloyd / National Ad Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: National Ad Placement

Address: PO BOX 191271, Dallas, TX 75219

Contact: Dillon Lloyd

Phone number: NA

Email: Dillon@nationaladplacement.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Georgia United Victory

Address: 196 Alps RD Ste 2249, Athens, GA 30606

Contact: NA

Phone number: NA

Email: NA

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer Paul Kilgore  
Chair Martha Zoller

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Doug Collins

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

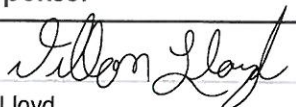
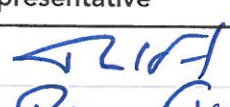
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

US Senate Race

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Dillon Lloyd	Name: Paul Finn
Date of Request to Purchase Ad Time: 8/4/2020	Date of Station Agreement to Sell Time: 8/7/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters: <b>WALJ</b>	Date Received/Requested: <b>8/7/20</b>
Est. #:	Station Location: <b>Atlanta GA</b>	Run Start and End Dates: <b>9/1/20 - 9/28/20</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Total \$ 2530**

☐ **WV 104.5** 104.5 FM  
☐ **Coolest** 104.5 FM  
☒ **WBL** 104.5 FM  
☐ **98.3** 98.3 FM  
**THE MOUNTAIN**  
THE MOUNTAIN STATE OF ALL THE MOUNTAINS

☐ MIX 106.5 ☐ 106.3 THE MIGHTY BOATMAN  
THE MIGHTY BOATMAN

☐ Go! ☐ WBAC  
106.7 FM  
106.7 FM  
WBAC News Talk  
106.7 FM

PACKAGE/TITLE \_\_\_\_\_

CO-OP \_\_\_\_\_  
SALESPERSON Victoria Myers

ADVERTISER GEORGINA LINDSEY WILSON  
ADDRESS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
CONTACT \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
FINANCIAL RESPONSIBILITY: DIRECT AGENCY

☒ PREPAY

AGENCY Morris Prodyman

ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

CONTACT \_\_\_\_\_

[illegible]

TOTAL SPOTS NGRG	<u>138</u>	<b>MONTHLY TOTALS</b>		<input type="checkbox"/> EOS	<input checked="" type="checkbox"/> MEDIA	<input type="checkbox"/> CALENDAR
TOTAL SPOTS ETRG	_____	JAN	_____	FEB	_____	MAR
TOTAL SPOTS ETRGIII	_____	JULY	_____	AUG	_____	SEP
TOTAL SPOTS	<u>130</u>					OCT
						NOV
						DEC

NOTES: \_\_\_\_\_

**MONEY SPLIT**

WBLU \_\_\_\_\_ WBAC \_\_\_\_\_ WFFT \_\_\_\_\_ WQMT \_\_\_\_\_  
WYYU \_\_\_\_\_ WDAL \_\_\_\_\_ WSEV \_\_\_\_\_ WOCE \_\_\_\_\_  
BLU.COM \_\_\_\_\_ OCE.COM \_\_\_\_\_  
YYU.COM \_\_\_\_\_ SEV.COM \_\_\_\_\_

7530

TERMS & CONDITIONS OF CONTRACT: NET 10 DAYS BILLED MONTHLY WITH APPROVED CREDIT. THE EXECUTION OF AN ADVERTISING CONTRACT ASSUMES THAT THE ADVERTISER HAS READ AND ACCEPTS THE TERMS AND CONDITIONS INCLUDED HEREIN. A FINANCE CHARGE OF 1.5% IS levied PER MONTH 30 DAYS AFTER BILLING DATE. ADVERTISER AGREES THAT IN THE EVENT THAT COLLECTION PROCEDURES ARE NECESSARY ON SUCH IS INSTITUTED THAT ADVERTISER AGREES TO PAY ALL COST OF COLLECTION, INCLUDING ATTORNEY FEES, INTEREST, AND COURT COSTS, FOR YOUR CONVENIENCE, WE NOW ACCEPT VISA, MASTERCARD, AMERICAN EXPRESS, AND DISCOVER. THIS CONTRACT SUPERCEDES ANY ORAL REPRESENTATION. CONTRACT IS NON-CANCELABLE. NO REFUNDS.

ACCEPTED FOR ADVERTISER BY \_\_\_\_\_

TITLE \_\_\_\_\_

<b>STATION:</b>	WBLJ-AM	<b>ORDER#:</b>	3175515	<b>DATE:</b>	08/07/2020
<b>MARKET:</b>	UM - Dalton, GA	<b>AMOUNT:</b>	\$2,530.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	138		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4385590
<b>ADVERTISER:</b>	Georgia United Victory	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Tues 9/1-Mon 9/28	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-31-2020 TO 10/4/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/07/2020 15:12

## COMMENTS

[Rep Comment] 08/07/2020:

[Rep Comment] 08/07/2020: New order. NAB, Traffic and Payment will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Invoices are required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**WEEK#1**      **8/31/2020 To 9/6/2020**      **WK TOT \$440.00**      **WK TOTAL SPOTS 24**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	8/31/2020	9/4/2020	8	\$15	\$120
	2		MTWTF..	10:00AM	3:00PM	60	8/31/2020	9/4/2020	8	\$25	\$200
	3		MTWTF..	3:00PM	7:00PM	60	8/31/2020	9/4/2020	8	\$15	\$120

**WEEK#2-WEEK#4**      **9/7/2020 To 9/27/2020**      **WK TOT \$660.00**      **WK TOTAL SPOTS 36**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/7/2020	9/25/2020	12	\$15	\$180
	2		MTWTF..	10:00AM	3:00PM	60	9/7/2020	9/25/2020	12	\$25	\$300
	3		MTWTF..	3:00PM	7:00PM	60	9/7/2020	9/25/2020	12	\$15	\$180



<b>STATION:</b>	WBLJ-AM	<b>ORDER#:</b>	3175515	<b>DATE:</b>	08/07/2020
<b>MARKET:</b>	UM - Dalton, GA	<b>AMOUNT:</b>	\$2,530.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	138		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4385590
<b>ADVERTISER:</b>	Georgia United Victory	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Tues 9/1-Mon 9/28	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-31-2020 TO 10/4/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/07/2020 15:12

WEEK#5		9/28/2020 To 10/4/2020					WK TOT \$110.00			WK TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/28/2020	10/2/2020	2	\$15	\$30
	2		MTWTF..	10:00AM	3:00PM	60	9/28/2020	10/2/2020	2	\$25	\$50
	3		MTWTF..	3:00PM	7:00PM	60	9/28/2020	10/2/2020	2	\$15	\$30

TOTAL	Sep	Oct												Total
SPOT	132	6												138
CASH	2,420.00	110.00												2,530.00
TOTAL	2,420.00	110.00												2,530.00