

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dillon Lloyd / National Ad Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: National Ad Placement

Address: PO BOX 191271, Dallas, TX 75219

Contact: Dillon Lloyd

Phone number: NA

Email: Dillon@nationaladplacement.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Georgia United Victory

Address: 196 Alps RD Ste 2249, Athens, GA 30606

Contact: NA

Phone number: NA

Email: NA

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer Paul Kilgore

Chair Martha Zoller

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Doug Collins

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

US Senate Race

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name: Dillon Lloyd

Date of Request to Purchase Ad Time: 8/4/2020

Station Representative

Signature:

Name: Paul Fink

Date of Station Agreement to Sell Time: 9/11/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No

Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:

Est. #:

1042

Station Call Letters:

Station Location:

WALT

Atlanta, GA

Date Received/Requested:

Run Start and End Dates:

9/11/20

9/15/20 - 9/28/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

☒ PREPAY

AGENCY _____
ADDRESS _____

1

1

AX _____

1

[illegible]

TOTAL SPOTS NGRG	<u>30</u>
TOTAL SPOTS ETRG	_____
TOTAL SPOTS ETRGIII	_____
TOTAL SPOTS	<u>30</u>

<u>MONTHLY TOTALS</u>		<input type="checkbox"/> EOS	<input type="checkbox"/> MEDIA	<input type="checkbox"/> CALENDAR
JAN	_____	FEB	_____	MAR
JULY	_____	AUG	_____	SEP
				<u>330</u>
				OCT
				<u>220</u>
				NOV
				DEC

NOTES: _____

MONEY SPLIT

WBLJ 530 WBAC _____ WPFT _____ WQMT _____
WYUU _____ WDAL _____ WSEV _____ WOCE _____
BLI.COM _____ OCE.COM _____
YYU.COM _____ SEV.COM _____

TERMS & CONDITIONS OF CONTRACT: STANDARD CONDITIONS OF SALE

SEPARATION: _____ MINUTES

TOTAL \$ 550

[illegible]

ACCEPTED FOR ADVERTISER BY Suz Armon TITLE

STATION:	WBLJ-AM	ORDER#:	3176670	DATE:	09/11/2020
MARKET:	UM - Dalton, GA	AMOUNT:	\$550.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4387723
ADVERTISER:	Georgia United Victory	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Radio Est 1042 Tues 9/15-Mon 9/28	AGY EST:	1042	Invoices@MediaFinancial.com	
FLIGHT:	09-15-2020 TO 10/4/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/11/2020 12:35

COMMENTS

[Rep Comment] 09/11/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1

9/15/2020 To 9/20/2020

WK TOT \$275.00

WK TOTAL SPOTS 15

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5		.TWTF..	6:00AM	10:00AM	60	9/15/2020	9/18/2020	5	\$15	\$75
	7		.TWTF..	10:00AM	3:00PM	60	9/15/2020	9/18/2020	5	\$25	\$125
	9		.TWTF..	3:00PM	7:00PM	60	9/15/2020	9/18/2020	5	\$15	\$75

WEEK#2

9/21/2020 To 9/27/2020

WK TOT \$55.00

WK TOTAL SPOTS 3

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/21/2020	9/25/2020	1	\$15	\$15
	2		MTWTF..	10:00AM	3:00PM	60	9/21/2020	9/25/2020	1	\$25	\$25
	3		MTWTF..	3:00PM	7:00PM	60	9/21/2020	9/25/2020	1	\$15	\$15

STATION:	WBLJ-AM	ORDER#:	3176670	DATE:	09/11/2020
MARKET:	UM - Dalton, GA	AMOUNT:	\$550.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216 535 3967		
SALES OFFICE:	CHICAGO	SLS FAX:	N/A		
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4387723	
ADVERTISER:	Georgia United Victory	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Radio Est 1042 Tues 9/15-Mon 9/28	AGY EST:	1042	Invoices@MediaFinancial.com	
FLIGHT:	09-15-2020 TO 10/4/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/11/2020 12:35	

WEEK#3
9/28/2020 To 10/4/2020
WK TOT \$220.00
WK TOTAL SPOTS 12

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		M.	6:00AM	10:00AM	60	9/28/2020	9/28/2020	4	\$15	\$60
	6		M.	10:00AM	3:00PM	60	9/28/2020	9/28/2020	4	\$25	\$100
	8		M.	3:00PM	7:00PM	60	9/28/2020	9/28/2020	4	\$15	\$60

TOTAL	Sep	Oct												Total
SPOT	18	12												30
CASH	330.00	220.00												550.00
TOTAL	330.00	220.00												550.00