

Issue and Programs Report For Stations:

HIGHWAY 106,1 WMMY-FM Jefferson, NC /102.3 WWMY-FM Beech Mountain, NC (simulcast)

AM 1450 WATA-AM Boone, NC

CLASSIC HITS 100-7 WZJS-FM Banner Elk, NC

WECR-AM 1130 Newland, NC

AM 1200 WXIT-AM BLOWING ROCK, NC

Quarter 3

July 1-September 30, 2023

Station Manager: Rick Prusator

Station Program Director: Jeff Brown

Compiled By: Jeff Brown

ISSUES OF CONCERN IN THE HIGH COUNTRY ADDRESSED IN RESPONSIVE
PROGRAMMING

CODE ISSUE

AC Arts, Culture, and Tourism

CD Crime/Drugs/Public Safety

CR Civil Rights & Activism

EC Economy/Employment

ED Education

EH Environment/Health/Medical Affairs

GA Government Affairs / PA Political Affairs

GR Growth/Transportation/Roads

HO Housing IA International Affairs /

NS National Security

NCNN Public Affairs Programming

CAROLINA NEWSMAKERS 30 MINUTES “Carolina Newsmakers” – Local Public Affairs Program Hosted weekly by Curtis Media Group Founder & Chairman, Don Curtis

7-2

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

REDISTRICTING, SUPREME COURT RULINGS, EDUCATION, AFFIRMATIVE ACTION, DONALD TRUMP, INDICTMENTS, 2024 ELECTION, POLITICS, ABORTION, HEALTH CARE, TRANSGENDER ATHLETES, POLLING, AND ARTIFICIAL INTELLIGENCE. CD CR EH GA NS

7-9

INTERVIEW WITH KEVIN GUSKIEWICZ - CHANCELLOR OF THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

EDUCATION, ROLE OF THE CHANCELLOR, PUBLIC UNIVERSITIES, RECRUITMENT, COVID-19, COST OF EDUCATION, TUITION, STUDENT DEBT, STUDENT POPULATION GROWTH, CAROLINA COVENANT, ATHLETICS, AFFIRMATIVE ACTION, COMMUNITY COLLEGE SYSTEM, MILITARY, BUDGET, AND FUNDRAISING. ED

7-16

INTERVIEW WITH WAYNE GOODWIN – COMMISSIONER OF THE NORTH CAROLINA DEPARTMENT OF MOTOR VEHICLES. TRANSPORTATION, DMV BACKGROUND, LICENSE AND RENEWAL, TESTING, GRADUATED LICENSES, KIOSKS, REAL ID, COVID-19, COMMERCIAL LICENSES, LICENSE AND THEFT, ODOMETER FRAUD, AND INSPECTIONS. GA CD GR

7-23

INTERVIEW WITH BRUCE STANLEY - PRESIDENT AND CEO OF THE METHODIST HOME FOR CHILDREN. GUN SAFETY, ADOLESCENTS, EARLY CHILDHOOD, GANGS, LAW ENFORCEMENT, BULLYING, EDUCATION, PSYCHOLOGY, ATHLETICS, BINGE DRINKING, ALCOHOL, MARIJUANA, DRINKING AGE, FAMILY SUPPORT, FUNDING, FOSTER CARE, AND JUVENILE JUSTICE. CD ED CR

7-30

INTERVIEW WITH STEVE LAWLER - PRESIDENT AND CEO OF THE NORTH CAROLINA HEALTHCARE ASSOCIATION. HEALTH CARE, HOSPITALS, COST OF CARE, TECHNOLOGY, MEDICAID EXPANSION, COVID-19, MENTAL HEALTH, CERTIFICATE OF NEED, RURAL AND URBAN HOSPITAL CHALLENGES, ADVERTISING, PRESCRIPTION DRUGS, AND LEGISLATION.

EH GA

8-6

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS POLITICS, TRUMP INDICTMENTS, ECONOMY, NC GENERAL ASSEMBLY, HOUSE SPEAKER, COUNCIL OF STATE, HEALTH CARE, EDUCATION, AND GAMBLING. PA GA EC

8-8

INTERVIEW WITH MOTOR RACING NETWORK ANNOUNCER STEVE POST ON RACING ROUNDUP SHOW HIGHLIGHTING WEEKLY RACING NEWS AND COMMENTS ABOUT PAST AND UPCOMING MOTORSPORTS EVENTS. AC EC

8-13

INTERVIEW WITH DR. JEFF COX - PRESIDENT OF THE NORTH CAROLINA COMMUNITY COLLEGE SYSTEM

EDUCATION, GOVERNANCE, COLLABORATION WITH K-12 SYSTEM, DUAL ENROLLMENT, TRANSFERING CREDIT, TUITION, UNIVERSITY SYSTEM, ECONOMY, FUNDING, ARTIFICIAL INTELLIGENCE, TAXATION, WAGES, AND HEALTH. ED GA

8-20

INTERVIEW WITH MIKE CAUSEY - COMMISSIONER OF THE NORTH CAROLINA DEPARTMENT OF INSURANCE

INSURANCE, AUTOMOBILE INSURANCE, SPEEDING, DISTRACTED DRIVING, RIDERS, FRAUD, HOMEOWNERS POLICIES, FIRE DEPARTMENTS, SAFE KIDS NC, SCHOOL BUS SAFETY, FRAUD, SMART NC, FLOODS, HURRICANES, AND OPERATION MEDICINE DROP. CD EH GA HO

8-27

INTERVIEW WITH DAVID CRABTREE - CHIEF EXECUTIVE OFFICER OF PBS NORTH CAROLINA

BROADCASTING, PUBLIC TELEVISION, EMERGENCY COMMUNICATIONS, COVID-19, BROADCAST NETWORKS, TECHNOLOGY, NEWS MEDIA, VIEWERSHIP, ROLE OF CONTENT, STATION NETWORK, AND CHILDREN'S PROGRAMMING. AC GA

8-31

BOONE CHIEF OF POLICE ANDY LEBEAU INTERVIEW ABOUT UPCOMING INITIATIVES AND CRIME PREVENTION MEASURES IN THE TOWN OF BOONE. CD GA NS

9-1

INTERVIEW SUZANNE LIVESAY, DIRECTOR OF APPALACHIAN THEATER IN BOONE ABOUT LOCAL AND REGIONAL ARTS AND MUSIC PERFORMANCES AND WEEKLY EVENTS AT THE THEATER. AC

9-3

INTERVIEW WITH DR. MIKE WALDEN - NC STATE ECONOMICS PROFESSOR EMERITUS

ECONOMY, UNEMPLOYMENT, INFLATION, COVID-19, TUITION, FEDERAL RESERVE, HOUSING MARKET, STUDENT DEBT, GAS PRICES, UKRAINE WAR, CHINA AND STOCK MARKET. ED IA CD

9-7

INTERVIEW WITH WATAUGA COUNTY SCHOOL SUPERINTENDENT LESLIE ALEXANDER ABOUT LATEST EDUCATION INITIATIVES AND EVENTS IN WATAUGA COUNTY SCHOOL SYSTEM. ED

9-8

MAYOR OF BOONE, TIM FUTRELLE INTERVIEW ABOUT CURRENT ISSUES AND PUBLIC MEETING RECAP OF LATEST TOWN MEETING IN TOWN OF BOONE. EC GA AC

9-10

INTERVIEW WITH KAREN BRINSON BELL - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE BOARD OF ELECTIONS

ELECTIONS, VOTING, VOTER FRAUD, ELECTION SECURITY, EARLY VOTING, ABSENTEE BALLOTS, VOTING MACHINES, PRIMARIES, ELECTION WORKERS, VOTER ID, CAMPAIGN FINANCE, AND CYBER ATTACKS. GA PA

9-12

INTERVIEW WITH WATAUGA COUNTY SHERIFF LEN HAGAMAN ABOUT LOCAL ISSUES AND CRIME PREVENTION IN THE LOCAL AREA. GA CD

9-13

INTERVIEW WITH 5TH DISTRICT HOUSE REPRESENTATIVE VIRGINIA FOX ABOUT LOCAL AND REGIONAL ISSUES IN 5TH DISTRICT. GA PA NS

9-15

INTERVIEW WITH AMBER MELLON WITH LOCAL GIRL SCOUTS CHAPTER TO TALK ABOUT UPCOMING COOKIE SALES AND LOCAL GIRL SCOUT EVENTS. AC

9-17

INTERVIEW WITH DAVID WORONOFF - PUBLISHER OF THE PILOT PUBLISHING, MAGAZINES, NEWSPAPERS, MEDIA, EDITORIAL, FRANK DANIELS JR, NEWS, TRUSTWORTHINESS, JOURNALISM, BIAS AND SMARTPHONES. AC CD

9-24

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU

INFLATION, AGRICULTURE, ECONOMY, INTEREST RATES, EXPORT CROPS, IMPORT CROPS, EDUCATION, RESEARCH, WEATHER, FARM BILL, WILDLIFE, IMMIGRATION, WORKFORCE, INSURANCE, TECHNOLOGY, AND ENERGY. ED EC GA

9-26

INTERVIEW WITH ANGELA KING ABOUT UPCOMING FREE CONCERTS AND EVENTS AT THE DANIAL BOONE NATIVES GARDENS FOR THE COMMUNITY THROUGH THE END OF YEAR 2023.AC

9-27

INTERVIEW WITH KERON POTEAT WITH WATAUGA COUNTY PARKS AND RECREATION DEPARTMENT ABOUT UPCOMING EVENTS AND ADULT AND YOUTH PROGRAMS OFFERD FOR RESIDENT IN THE REGION. AC GA

9-30

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS POLITICS, STATE BUDGET, GAMBLING, EDUCATION, TRANSPORTATION, REDISTRICTING, HEALTHCARE, MEDICAID, MENTAL HEALTH, ARTIFICIAL INTELLIGENCE, GOVERNOR'S RACE, PRESIDENTIAL RACE. EH GA PA