



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28357308 Changes as of: 2/15/2024 at 12:11 PM Version: Original Order

CPE: 645/811/6577 Flight: 2/12/24 - 2/25/24 Station: KJTL
 Agency: AXMEDIA Advertiser: CARRIE DE MOOR TX Market: Wichita Falls

800 W.47th Street Product: 2023 Primary Office: WASHINGTON Total Spots: 3
 Suite 200 Agency Order #: 13217550 Service: Nielsen Total CPP: \$0.00
 Kansas City, MO 64112 Buyer: Hanton, Emily Primary Demo: Total GRP: Traffic #: 4354528
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE 202-955-5342

Separation:
 Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotsdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	2/12 - 2/25										Total Spots	Total \$	GRP*	CPP*								
						2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21					2/22	2/23	2/24	2/25				
1	M-F 9p-9:30p		KJTL News at 9	\$250.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0.0	\$750.00	\$0.00
TOTALS:						0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	3	\$750.00	\$0.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
02/15/24 12:11 PM	New	KENNETH MIELE	Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotsdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

ORDER



Orders
Order / Rev: 4354528
Alt Order #: 28357308
Product Desc: 2023 Primary
Estimate: 6577
Flight Dates: 02/12/24 - 02/25/24
Original Date / Rev: 02/15/24 / 02/15/24
Order Type: REG

Wichita Falls TX KJTL
Primary AE: Continental Washington DC
Sales Office: C-WAS
Sales Region: Nat

Agency Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Carrie De Moor/State Senate/TX/f
Demographic: A21+
Product Codes: PL15
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	3	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	3	\$750.00	\$637.50	0.00
Totals	3	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJTL	02/16/24	02/16/24	LN M-F Texoma's FOX News at Nine	CM	M-F 9p-930p	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----F--					1	\$250.00		0.00			
N 2	KJTL	02/20/24	02/20/24	LN M-F Texoma's FOX News at Nine	CM	M-F 9p-930p	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----					1	\$250.00		0.00			
N 3	KJTL	02/22/24	02/22/24	LN M-F Texoma's FOX News at Nine	CM	M-F 9p-930p	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$250.00		0.00			
													Totals	3	\$750.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Carrie de Moor

Authorized committee:

Carrie de Moor Campaign

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

TX SD-30

Date of election:

3/5/24

General

Primary

Treasurer of candidate's authorized committee:

Elizabeth Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ax Media Buyer

Signature:

Sharon Davis

Name: AxMedia Buyer

Name: Sharron Davis

Date of Request to Purchase Ad Time: 2/15/24

Date of Station Agreement to Sell Time: 2/15/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 2/15/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4354528	Station Call Letters: KJTL	Date Received/Requested: 2/15/24
Est. #: 6577	Station Location: Wichita Falls, TX	Run Start and End Dates: 2/16/24-2/22/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

