



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
 Schedule Dates: 11/01/16-11/07/16  
 Advertiser: Consumers for Smart Solar (111285)  
 Agency: National Media Research Planning (14053)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: 497/923/7098 (847811)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: MediaAssistant,  
 Phone/Fax: /  
 CPE: 497/923/7098  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered: 07/26/16  
 Last Modified: 11/03/16  
 Entered By: Grace Connors  
 CO-OP: No  
 Demo: ECR25230892  
 Order Type: Normal  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$8,295.75  
 Net Total: \$47,009.25  
 Sales Tax:

REVISION

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/01/16-11/01/16	3	:30	5A- News-3 In The Morning 5-530a	1		1						1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	7/26/16
2.0	Revised Line / News (1)	11/02/16-11/02/16	3	:30	5A- News-3 In The Morning 5-530a	1		1						1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	7/26/16
2.1	Normal Line / News (1)	11/02/16-11/02/16	3	:15	5A- News-3 In The Morning 5-530a	1			1					1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	11/1/16
3.0	Revised Line / News (1)	11/03/16-11/03/16	3	:30	5A- News-3 In The Morning 5-530a	1			1					1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	7/26/16
3.1	Normal Line / News (1)	11/03/16-11/03/16	3	:15	5A- News-3 In The Morning 5-530a	1				1				1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	11/1/16
4.0	Revised Line / News (1)	11/04/16-11/04/16	3	:30	5A- News-3 In The Morning 5-530a	1				1				1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	7/26/16
4.1	Normal Line / News (1)	11/04/16-11/04/16	3	:15	5A- News-3 In The Morning 5-530a	1					1			1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	11/1/16
5.0	Revised Line / News (1)	11/07/16-11/07/16	3	:30	5A- News-3 In The Morning 5-530a	1								1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	7/26/16
5.1	Normal Line / News (1)	11/07/16-11/07/16	3	:15	5A- News-3 In The Morning 5-530a	1								1	\$115.00	\$115.00	Mobile (WEAR)	3-MORN 5-530AM	11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
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Brand 497/923/7098 (847811)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 497/923/7098  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Consumers for Smart  
Separation: 30  
RACHEL CHASON

Date Entered 07/26/16  
Last Modified 11/03/16  
Entered By Grace Connors  
CO-OP No  
Headline # ECR25230892  
Demo A3564R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,295.75  
Net Total \$47,009.25  
Sales Tax

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<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / News (2)	11/01/16-11/01/16	3	:30	5:30A- News-3 In The Morning 530-6a	1	1							1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	7/26/16
7.0	Revised Line / News (2)	11/02/16-11/02/16	3	:30	5:30A- News-3 In The Morning 530-6a	1		1						1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	7/26/16
7.1	Normal Line / News(8/E) (2)	11/02/16-11/02/16	3	:15	5:30A- News-3 In The Morning 530-6a	1		1						1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	11/1/16
8.0	Revised Line / News (2)	11/03/16-11/03/16	3	:30	5:30A- News-3 In The Morning 530-6a	1			1					1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	7/26/16
8.1	Normal Line / News(8/E) (2)	11/03/16-11/03/16	3	:15	5:30A- News-3 In The Morning 530-6a	1			1					1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	11/1/16
9.0	Revised Line / News (2)	11/04/16-11/04/16	3	:30	5:30A- News-3 In The Morning 530-6a	1				1				1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	7/26/16
9.1	Normal Line / News(8/E) (2)	11/04/16-11/04/16	3	:15	5:30A- News-3 In The Morning 530-6a	1				1				1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	11/1/16
10.0	Revised Line / News (2)	11/07/16-11/07/16	3	:30	5:30A- News-3 In The Morning 530-6a	1								1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	7/26/16
10.1	Normal Line / News(8/E) (2)	11/07/16-11/07/16	3	:15	5:30A- News-3 In The Morning 530-6a	1								1	\$265.00	\$265.00	Mobile (WEAR)	3-MORN 530-6AM	11/1/16

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 Agency: National Media Research Planning (14053)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: 497/923/7098 (847811)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: MediaAssistant,  
 Phone/Fax: /  
 CPE: 497/923/7098  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: Consumers for Smart  
 Separation: 30  
 RACHEL CHASON

Date Entered: 07/26/16  
 Last Modified: 11/03/16  
 Entered By: Grace Connors  
 CO-OP: No  
 Demo: ECR25230892  
 Order Type: A3564R  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$9,295.75  
 Net Total: \$47,009.25  
 Sales Tax:

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News (3)	11/01/16-11/01/16	2	:30	6A- News-3 In The Morning 6-7a			1						1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
12.0	Revised Line / News (3)	11/02/16-11/02/16	2	:30	6A- News-3 In The Morning 6-7a				1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
12.1	Normal Line / News(B/E) (3)	11/02/16-11/02/16	2	:15	6A- News-3 In The Morning 6-7a				1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16
13.0	Revised Line / News (3)	11/03/16-11/03/16	2	:30	6A- News-3 In The Morning 6-7a					1				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
13.1	Normal Line / News(B/E) (3)	11/03/16-11/03/16	2	:15	6A- News-3 In The Morning 6-7a					1				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16
14.0	Revised Line / News (3)	11/04/16-11/04/16	2	:30	6A- News-3 In The Morning 6-7a						1			1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
14.1	Normal Line / News(B/E) (3)	11/04/16-11/04/16	2	:15	6A- News-3 In The Morning 6-7a						1			1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16
15.0	Revised Line / News (3)	11/07/16-11/07/16	2	:30	6A- News-3 In The Morning 6-7a							1		1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
15.1	Normal Line / News(B/E) (3)	11/07/16-11/07/16	2	:15	6A- News-3 In The Morning 6-7a							1		1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16

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Advertiser Consumers for Smart Solar (111285)

Agency National Media Research Planning (14053)

Product POLITICAL ISSUE (ns) (1187)

Brand 497/923/7098 (847811)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name MediaAssistant,

Phone/Fax /

CPE 497/923/7098

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered 07/26/16

Last Modified 11/03/16

Entered By Grace Connors

CO-OP No

Headline # ECR25230892

Demo A3564R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,295.75

Net Total \$47,009.25

Sales Tax

Mobile (WEAR)  
By Broadcast Month Spots Rate  
Nov. 2016 85 \$55,305.00  
Grand Total: 85 \$55,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / News (4)	11/01/16-11/01/16	2	:30	6:30A- News-3 In The Morning 6-7a	1	1							1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
17.0	Revised Line / News (4)	11/02/16-11/02/16	2	:30	6:30A- News-3 In The Morning 6-7a	1		1						1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
17.1	Normal Line / News(B/E) (4)	11/02/16-11/02/16	2	:15/:15	6:30A- News-3 In The Morning 6-7a	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16
18.0	Revised Line / News (4)	11/03/16-11/03/16	2	:30	6:30A- News-3 In The Morning 6-7a	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
18.1	Normal Line / News(B/E) (4)	11/03/16-11/03/16	2	:15/:15	6:30A- News-3 In The Morning 6-7a	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16
19.0	Revised Line / News (4)	11/04/16-11/04/16	2	:30	6:30A- News-3 In The Morning 6-7a	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
19.1	Normal Line / News(B/E) (4)	11/04/16-11/04/16	2	:15/:15	6:30A- News-3 In The Morning 6-7a	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16
20.0	Revised Line / News (4)	11/07/16-11/07/16	2	:30	6:30A- News-3 In The Morning 6-7a	1					1			1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	7/26/16
20.1	Normal Line / News(B/E) (4)	11/07/16-11/07/16	2	:15/:15	6:30A- News-3 In The Morning 6-7a	1					1			1	\$450.00	\$450.00	Mobile (WEAR)	3-MORN 6-7AM	11/1/16

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21.0	Normal Line / SPOT (S)	11/01/16-11/01/16	2	:30	7A- ABC-Good Morning America	1		1						1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	7/26/16
22.0	Revised Line / SPOT (S)	11/02/16-11/02/16	2	:30	7A- ABC-Good Morning America	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	11/1/16
22.1	Normal Line / SPOT (S)	11/02/16-11/02/16	2	:15	15:15-7A- ABC-Good Morning America	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	11/1/16
23.0	Revised Line / SPOT (S)	11/03/16-11/03/16	2	:30	7A- ABC-Good Morning America	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	7/26/16
23.1	Normal Line / SPOT (S)	11/03/16-11/03/16	2	:15	15:15-7A- ABC-Good Morning America	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	11/1/16
24.0	Revised Line / SPOT (S)	11/04/16-11/04/16	2	:30	7A- ABC-Good Morning America	1					1			1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	7/26/16
24.1	Normal Line / SPOT (S)	11/04/16-11/04/16	2	:15	15:15-7A- ABC-Good Morning America	1					1			1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	11/1/16
25.0	Revised Line / SPOT (S)	11/07/16-11/07/16	2	:30	7A- ABC-Good Morning America	1						1		1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	7/26/16
25.1	Normal Line / SPOT (S)	11/07/16-11/07/16	2	:15	15:15-7A- ABC-Good Morning America	1						1		1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN AMR-ABC	11/1/16

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By Broadcast Month Spots Rate  
Nov. 2016 85 \$55,305.00  
Grand Total: 85 \$55,305.00

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26.0	Revised Line / SPOT (6)	11/06/16-11/06/16	2	:30	7A- ABC-Good Morning America Sunday	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SUN-ABC	7/26/16
26.1	Normal Line / SPOT(8/E) (6)	11/06/16-11/06/16	2	:15/:15	7A- ABC-Good Morning America Sunday	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SUN-ABC	11/1/16
27.0	Revised Line / SPOT (7)	11/06/16-11/06/16	2	:30	8A- ABC-This Week	1							1	1	\$285.00	\$285.00	Mobile (WEAR)	THIS WEEK-ABC	7/26/16
27.1	Normal Line / SPOT(8/E) (7)	11/06/16-11/06/16	2	:15/:15	8A- ABC-This Week	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	7/26/16
28.0	Normal Line / SPOT (8)	11/01/16-11/01/16	2	:30	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	7/26/16
29.0	Revised Line / SPOT (8)	11/02/16-11/02/16	2	:30	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	11/1/16
29.1	Normal Line / SPOT(8/E) (8)	11/02/16-11/02/16	2	:15/:15	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	7/26/16
30.0	Revised Line / SPOT (8)	11/03/16-11/03/16	2	:30	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	11/1/16
30.1	Normal Line / SPOT(8/E) (8)	11/03/16-11/03/16	2	:15/:15	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	7/26/16
31.0	Revised Line / SPOT (8)	11/04/16-11/04/16	2	:30	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	11/1/16
31.1	Normal Line / SPOT(8/E) (8)	11/04/16-11/04/16	2	:15/:15	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	7/26/16
32.0	Revised Line / SPOT (8)	11/07/16-11/07/16	2	:30	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	7/26/16
32.1	Normal Line / SPOT(8/E) (8)	11/07/16-11/07/16	2	:15/:15	11:30A- Extra	1							1	1	\$115.00	\$115.00	Mobile (WEAR)	EXTRA	11/1/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgri.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**WEAR Mobile**  
4890 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
Schedule Dates 11/01/16-11/07/16  
Advertiser Consumers for Smart Solar (111285)  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 497/923/7098 (847811)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 497/923/7098  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered 07/26/16  
Last Modified 11/03/16  
Entered By Grace Connors  
CO-OP No  
Headline # ECR25230892  
Demo A3564R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,295.75  
Net Total \$47,009.25  
Sales Tax

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Revised Line / News (9)	11/02/16-11/02/16	2	:30	5P- News-Channel 3 News at 5pm				1					1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	7/26/16
33.1	Normal Line / News(9/E) (9)	11/02/16-11/02/16	2	:15	:15-SP- News-Channel 3 News at 5pm				1					1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	11/1/16
34.0	Revised Line / News (9)	11/03/16-11/03/16	2	:30	5P- News-Channel 3 News at 5pm					1				1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	7/26/16
34.1	Normal Line / News(9/E) (9)	11/03/16-11/03/16	2	:15	:15-SP- News-Channel 3 News at 5pm					1				1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	11/1/16
35.0	Revised Line / News (9)	11/04/16-11/04/16	2	:30	5P- News-Channel 3 News at 5pm						1			1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	7/26/16
35.1	Normal Line / News(9/E) (9)	11/04/16-11/04/16	2	:15	:15-SP- News-Channel 3 News at 5pm						1			1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	11/1/16
36.0	Revised Line / News (9)	11/07/16-11/07/16	2	:30	5P- News-Channel 3 News at 5pm							1		1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	7/26/16
36.1	Normal Line / News(9/E) (9)	11/07/16-11/07/16	2	:15	:15-SP- News-Channel 3 News at 5pm							1		1	\$1,015.00	\$1,015.00	Mobile (WEAR)	CHANNL 3 NWS@5	11/1/16
37.0	Normal Line / News (10)	11/01/16-11/01/16	2	:30	5:30P- ABC-World News								1	1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	7/26/16
38.0	Revised Line / News (10)	11/02/16-11/02/16	2	:30	5:30P- ABC-World News								1	1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC-WORLD NWS	7/26/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
**Schedule Dates** 11/01/16-11/07/16  
**Advertiser** Consumers for Smart Solar (111285)  
**Agency** National Media Research Planning (14053)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 497/923/7098 (847811)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 497/923/7098  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Consumers for Smart  
 Separation: 30  
 RACHEL CHASON

**Date Entered** 07/26/16  
**Last Modified** 11/03/16  
**Entered By** Grace Connors  
**CO-OP** No  
**Headline #** ECR25230892  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,295.75  
**Net Total** \$47,009.25  
**Sales Tax**

**Mobile (WEAR)**  
**By Broadcast Month**  
 Nov. 2016 Spots 85 Rate \$55,305.00  
**Grand Total:** Spots 85 Rate \$55,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Normal Line / News(8/E) (10)	11/02/16-11/02/16	2	:15/:15	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	ABC-WORLD NWS		11/1/16
39.0	Revised Line / News (10)	11/03/16-11/03/16	2	:30	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)		7/26/16
39.1	Normal Line / News(8/E) (10)	11/03/16-11/03/16	2	:15/:15	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	ABC-WORLD NWS		11/1/16
40.0	Revised Line / News (10)	11/04/16-11/04/16	2	:30	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)		7/26/16
40.1	Normal Line / News(8/E) (10)	11/04/16-11/04/16	2	:15/:15	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	ABC-WORLD NWS		11/1/16
41.0	Revised Line / News (10)	11/07/16-11/07/16	2	:30	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)		7/26/16
41.1	Normal Line / News(8/E) (10)	11/07/16-11/07/16	2	:15/:15	5:30P- ABC-World News				1					1	\$1,125.00	\$1,125.00	ABC-WORLD NWS		11/1/16
42.0	Normal Line / News (11)	11/01/16-11/01/16	2	:30	6P- News-Channel 3 News at 6pm				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)		7/26/16
43.0	Revised Line / News (11)	11/02/16-11/02/16	2	:30	6P- News-Channel 3 News at 6pm				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)		7/26/16
43.1	Normal Line / News(8/E) (11)	11/02/16-11/02/16	2	:15/:15	6P- News-Channel 3 News at 6pm				1					1	\$1,125.00	\$1,125.00	CH3 NEWS AT 6		11/1/16
44.0	Revised Line / News (11)	11/03/16-11/03/16	2	:30	6P- News-Channel 3 News at 6pm				1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)		7/26/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 25833988**

Schedule Dates 11/01/16-11/07/16

Advertiser Consumers for Smart Solar (111285)

Agency National Media Research Planning (14053)

Product POLITICAL ISSUE (ns) (1187)

Brand 497/923/7098 (847811)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name MediaAssistant,

Phone/Fax /

CPE 497/923/7098

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Consumers for Smart

Separation: 30  
RACHEL CHASON

Date Entered 07/26/16

Last Modified 11/03/16

Entered By Grace Connors

CO-OP No

Headline # ECR25230892

Demo A3564R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,295.75

Net Total \$47,009.25

Sales Tax

Mobile (WEAR)

By Broadcast Month

Nov. 2016

Grand Total:

Spots

85

85

\$55,305.00

Rate

\$55,305.00

\$55,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.1	Normal Line / News(8/E) (11)	11/03/16-11/03/16	2	:15	15:15 6P- News-Channel 3 News at 6pm	1				1				1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 6	11/1/16
45.0	Revised Line / News (11)	11/04/16-11/04/16	2	:30	6P- News-Channel 3 News at 6pm						1			1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 6	7/26/16
45.1	Normal Line / News(8/E) (11)	11/04/16-11/04/16	2	:15	15:15 6P- News-Channel 3 News at 6pm						1			1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 6	11/1/16
46.0	Revised Line / News (11)	11/07/16-11/07/16	2	:30	6P- News-Channel 3 News at 6pm							1		1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 6	7/26/16
46.1	Normal Line / News(8/E) (11)	11/07/16-11/07/16	2	:15	15:15 6P- News-Channel 3 News at 6pm							1		1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 6	11/1/16
47.0	Revised Line / News (12)	11/05/16-11/05/16	2	:30	6P- News-Channel 3 News at 6p Saturday							1		1	\$565.00	\$565.00	Mobile (WEAR)	CH3 NWS-6 SA	7/26/16
47.1	Normal Line / News(8/E) (12)	11/05/16-11/05/16	2	:15	15:15 6P- News-Channel 3 News at 6p Saturday							1		1	\$565.00	\$565.00	Mobile (WEAR)	CH3 NWS-6 SA	11/1/16
48.0	Revised Line / News (13)	11/06/16-11/06/16	2	:30	5P- News-Channel 3 News at 5p Sunday								1	1	\$450.00	\$450.00	Mobile (WEAR)	CH3 NWS-5 SU	7/26/16
48.1	Normal Line / News(8/E) (13)	11/06/16-11/06/16	2	:15	15:15 5P- News-Channel 3 News at 5p Sunday								1	1	\$450.00	\$450.00	Mobile (WEAR)	CH3 NWS-5 SU	11/1/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
 Schedule Dates 11/01/16-11/07/16  
 Advertiser Consumers for Smart Solar (111285)  
 Agency National Media Research Planning (14053)  
 Product POLITICAL ISSUE (ns) (1187)  
 Brand 497/923/7098 (847811)  
 Salesperson Millennium/DC, Washington DC (1108)  
 Sales Office Millennium Washington DC  
 Buyer Name MediaAssistant,  
 Phone/Fax /  
 CPE 497/923/7098  
 Account Types National/Political Issue Agency BRD  
 Billing Type Weekly/Irregular  
 Comments Consumers for Smart  
 Separation: 30  
 RACHEL CHASON

Date Entered 07/26/16  
 Last Modified 11/03/16  
 Entered By Grace Connors  
 CC-OP No  
 Headline # ECR25230892  
 Demo A3564R  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$8,295.75  
 Net Total \$47,009.25  
 Sales Tax

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT (14)	11/01/16-11/01/16	2	:30	6:30P- Who Wants to be a Millionaire	1		1						1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	7/26/16
50.0	Revised Line / SPOT (14)	11/02/16-11/02/16	2	:30	6:30P- Who Wants to be a Millionaire				1					1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	7/26/16
50.1	Normal Line / SPOT (14)	11/02/16-11/02/16	2	:15	:15:15:6:30P- Who Wants to be a Millionaire				1					1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	11/1/16
51.0	Revised Line / SPOT (14)	11/03/16-11/03/16	2	:30	6:30P- Who Wants to be a Millionaire					1				1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	7/26/16
51.1	Normal Line / SPOT (14)	11/03/16-11/03/16	2	:15	:15:15:6:30P- Who Wants to be a Millionaire					1				1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	11/1/16
52.0	Revised Line / SPOT (14)	11/04/16-11/04/16	2	:30	6:30P- Who Wants to be a Millionaire						1			1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	7/26/16
52.1	Normal Line / SPOT (14)	11/04/16-11/04/16	2	:15	:15:15:6:30P- Who Wants to be a Millionaire							1		1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	11/1/16
53.0	Revised Line / SPOT (14)	11/07/16-11/07/16	2	:30	6:30P- Who Wants to be a Millionaire								1	1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	7/26/16
53.1	Normal Line / SPOT (14)	11/07/16-11/07/16	2	:15	:15:15:6:30P- Who Wants to be a Millionaire								1	1	\$1,240.00	\$1,240.00	Mobile (WEAR)	MILLIONAIRE	11/1/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**

Schedule Dates: 11/01/16-11/07/16  
Advertiser: Consumers for Smart Solar (111285)  
Agency: National Media Research Planning (14053)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: 497/923/7098 (847811)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 497/923/7098  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered: 07/26/16  
Last Modified: 11/03/16  
Entered By: Grace Connors  
CO-OP: No  
Headline #: ECR25230892  
Demo: A3564R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$8,293.75  
Net Total: \$47,009.25  
Sales Tax:

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
53.1.1	Closed Preempt (14)	11/07/16																Mobile (WEAR)	Program Change/Spot - Political Paid program	7/26/16
54.0	Revised Line / Prime (15)	11/07/16-11/07/16	2	:30	7p- ABC-Dancing With The Stars (Monday)	1								1	\$2,475.00	\$2,475.00	Mobile (WEAR)	DWTS	11/1/16	
54.1	Revised Line / Prime (15)	11/07/16-11/07/16	2	:30	7p- ABC-Dancing With The Stars (Monday)	1								1	\$2,475.00	\$2,475.00	Mobile (WEAR)	DWTS	11/1/16	
54.2	Normal Line / Prime(8/E) (15)	11/07/16-11/07/16	2	:15	7p- ABC-Dancing With The Stars (Monday)	1								1	\$2,815.00	\$2,815.00	Mobile (WEAR)	MODRN FMLY-ABC	7/26/16	
55.0	Normal Line / Prime (16)	11/02/16-11/02/16	2	:30	8p- ABC-Modern Family (Wednesday)					1							Mobile (WEAR)	Program Change/Exception - CMA Awards		
55.0.1	Closed Preempt (16)	11/02/16																Mobile (WEAR)		7/26/16
56.0	Revised Line / Prime (17)	11/04/16-11/04/16	2	:30	8p- ABC-Shark Tank (Friday)						1			1	\$1,915.00	\$1,915.00	Mobile (WEAR)	SHARK TANK-ABC	11/1/16	
56.1	Normal Line / Prime(8/E) (17)	11/04/16-11/04/16	2	:15	8p- ABC-Shark Tank (Friday)						1			1	\$1,915.00	\$1,915.00	Mobile (WEAR)	SHARK TANK-ABC	11/1/16	
57.0	Revised Line / Prime (18)	11/06/16-11/06/16	2	:30	9p- ABC-Quantico (Sunday)								1				Mobile (WEAR)	QUANTICO	7/26/16	
57.1	Normal Line / Prime(8/E) (18)	11/06/16-11/06/16	2	:15	9p- ABC-Quantico (Sunday)								1				Mobile (WEAR)	QUANTICO	11/1/16	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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**WEAR Mobile**  
 4990 Mobile Hwy  
 Pensacola, FL 32506

**National Media Research Planning**  
 815 Slaters Ln  
 Alexandria, VA 22314

**Contract # 2583988**  
 Schedule Dates: 11/01/16-11/07/16  
 Advertiser: Consumers for Smart Solar (111285)  
 Agency: National Media Research Planning (14053)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: 497/923/7098 (847811)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: MediaAssistant,  
 Phone/Fax: /  
 CPE: 497/923/7098  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered: 07/26/16  
 Last Modified: 11/03/16  
 Entered By: Grace Connors  
 CO-OP: No  
 Demo: ECR25230892  
 Order Type: A3564R  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$8,295.75  
 Net Total: \$47,009.25  
 Sales Tax:

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / News (19)	11/01/16-11/01/16	2	:30	10P-News-Channel 3 News at 10P	1		1						1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	7/26/16
59.0	Revised Line / News (19)	11/02/16-11/02/16	2	:30	10P-News-Channel 3 News at 10P	1			1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	7/26/16
59.1	Normal Line / News(B/E) (19)	11/02/16-11/02/16	2	:15	11510P-News-Channel 3 News at 10P	1			1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	11/1/16
60.0	Revised Line / News (19)	11/03/16-11/03/16	2	:30	10P-News-Channel 3 News at 10P	1			1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	7/26/16
60.1	Normal Line / News(B/E) (19)	11/03/16-11/03/16	2	:15	11510P-News-Channel 3 News at 10P	1			1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	11/1/16
61.0	Revised Line / News (19)	11/04/16-11/04/16	2	:30	10P-News-Channel 3 News at 10P	1				1				1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	7/26/16
61.1	Normal Line / News(B/E) (19)	11/04/16-11/04/16	2	:15	11510P-News-Channel 3 News at 10P	1				1				1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	11/1/16
62.0	Revised Line / News (19)	11/07/16-11/07/16	2	:30	10P-News-Channel 3 News at 10P	1								1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	7/26/16
62.1	Normal Line / News(B/E) (19)	11/07/16-11/07/16	2	:15	11510P-News-Channel 3 News at 10P	1								1	\$1,125.00	\$1,125.00	Mobile (WEAR)	CH3 NEWS AT 10	11/1/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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**WEAR Mobile**  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 25839988**

Schedule Dates

11/01/16-11/07/16

Advertiser

Consumers for Smart Solar (111285)

Agency

National Media Research Planning (14053)

Product

POLITICAL ISSUE (ns) (1187)

Brand

497/923/7098 (847811)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

MediaAssistant,

Phone/Fax

/

CPE

497/923/7098

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Consumers for Smart  
Separation: 30  
RACHEL CHASON

Date Entered

07/26/16

Last Modified

11/03/16

Entered By

Grace Connors

CO-OP

No

Headline #

EGR25230892

Demo

A3564R

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$8,295.75

Net Total

\$47,009.25

Sales Tax

**Mobile (WEAR)**

By Broadcast Month

Nov. 2016

Spots

85

Grand Total:

85

\$55,305.00

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.0	Normal Line / News (20)	11/01/16-11/01/16	3	:30	10:35P- News-Channel 3 News at 10P B	1	1							1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
64.0	Revised Line / News (20)	11/02/16-11/02/16	3	:30	10:35P- News-Channel 3 News at 10P B	1		1						1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
64.1	Normal Line / News(8/E) (20)	11/02/16-11/02/16	3	:15/:15	10:35P- News-Channel 3 News at 10P B	1		1						1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
65.0	Revised Line / News (20)	11/03/16-11/03/16	3	:30	10:35P- News-Channel 3 News at 10P B	1			1					1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
65.1	Normal Line / News(8/E) (20)	11/03/16-11/03/16	3	:15/:15	10:35P- News-Channel 3 News at 10P B	1			1					1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
66.0	Revised Line / News (20)	11/04/16-11/04/16	3	:30	10:35P- News-Channel 3 News at 10P B	1				1				1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
66.1	Normal Line / News(8/E) (20)	11/04/16-11/04/16	3	:15/:15	10:35P- News-Channel 3 News at 10P B	1				1				1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
67.0	Revised Line / News (20)	11/07/16-11/07/16	3	:30	10:35P- News-Channel 3 News at 10P B	1								1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	7/26/16
67.1	Normal Line / News(8/E) (20)	11/07/16-11/07/16	3	:15/:15	10:35P- News-Channel 3 News at 10P B	1								1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS EXTRA	11/1/16

**CONFIRMATION CONTRACT**

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Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**

Schedule Dates 11/01/16-11/07/16

Advertiser Consumers for Smart Solar (111285)

Agency National Media Research Planning (14053)

Product POLITICAL ISSUE (ns) (1187)

Brand 497/923/7098 (847811)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name MediaAssistant,

Phone/Fax /

CPE 497/923/7098

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered 07/26/16

Last Modified 11/03/16

Entered By Grace Connors

CO-OP No

Headline # ECR25230892

Demo A3564R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,295.75

Net Total \$47,009.25

Sales Tax

Mobile (WEAR)  
By Broadcast Month Spots Rate  
Nov. 2016 85 \$55,305.00  
Grand Total: 85 \$55,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Revised Line / News (21)	11/05/16-11/05/16	2	:30	10P- News-Channel 3 News at 10P Saturday Late Run							1		1			Mobile (WEAR)	CH3 NWS-10SA	7/26/16
68.1	Revised Line / News (21)	11/05/16-11/05/16	1	:30	10P- News-Channel 3 News at 10P Saturday Late Run							1		1			Mobile (WEAR)	CH3 NWS-10SA	10/27/16
68.2	Normal Line / News(6/E) (21)	11/05/16-11/05/16	1	:15	1:15-1:50P- News-Channel 3 News at 10P Saturday Late Run							1		1			Mobile (WEAR)	CH3 NWS-10SA	11/1/16
69.0	Revised Line / News (22)	11/06/16-11/06/16	2	:30	10P- News-Channel 3 News at 10P Sunday								1	1			Mobile (WEAR)	CH3 NWS-10SU	7/26/16
69.1	Normal Line / News(6/E) (22)	11/06/16-11/06/16	2	:15	1:15-1:50P- News-Channel 3 News at 10P Sunday								1	1			Mobile (WEAR)	CH3 NWS-10SU	11/1/16
70.0	Normal Line / SPOT (23)	11/01/16-11/01/16	2	:30	11P- ABC-Jimmy Kimmel			1						1			Mobile (WEAR)	J KIMMEL-ABC	7/26/16
71.0	Revised Line / SPOT (23)	11/02/16-11/02/16	2	:30	11P- ABC-Jimmy Kimmel				1					1			Mobile (WEAR)	J KIMMEL-ABC	7/26/16
71.1	Normal Line / SPOT(6/E) (23)	11/02/16-11/02/16	2	:15	1:15-1:50P- ABC-Jimmy Kimmel				1					1			Mobile (WEAR)	J KIMMEL-ABC	11/1/16
72.0	Revised Line / SPOT (23)	11/03/16-11/03/16	2	:30	11P- ABC-Jimmy Kimmel					1				1			Mobile (WEAR)	J KIMMEL-ABC	7/26/16
72.1	Normal Line / SPOT(6/E) (23)	11/03/16-11/03/16	2	:15	1:15-1:50P- ABC-Jimmy Kimmel					1				1			Mobile (WEAR)	J KIMMEL-ABC	11/1/16
73.0	Normal Line / SPOT (23)	11/04/16-11/04/16	2	:30	11P- ABC-Jimmy Kimmel							1		1			Mobile (WEAR)	J KIMMEL-ABC	7/26/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
Schedule Dates 11/01/16-11/07/16  
Advertiser Consumers for Smart Solar (111285)  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 497/923/7098 (847811)  
Salesperson Millennium/Dc, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 497/923/7098  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered 07/26/16  
Last Modified 11/03/16  
Entered By Grace Connors  
CO-OP No  
Headline # ECR25230892  
Demo A3564R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,295.75  
Net Total \$47,009.25  
Sales Tax

**Mobile (WEAR)**  
By Broadcast Month Spots Rate  
Nov. 2016 85 \$55,305.00  
Grand Total: 85 \$55,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
73.0.1	Closed Preempt (23)	11/04/16																		
74.0	Revised Line / SPOT (23)	11/07/16-11/07/16	2	:30	11P-ABC-Jimmy Kimmel	1		1						1	\$90.00	\$90.00	Mobile (WEAR)	J KIMMEL-ABC	7/26/16	
74.1	Normal Line / SPOT (B/E) (23)	11/07/16-11/07/16	2	:15/:15	11P-ABC-Jimmy Kimmel	1		1						1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
75.0	Normal Line / SPOT (24)	11/01/16-11/01/16	2	:30	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
76.0	Revised Line / SPOT (24)	11/02/16-11/02/16	2	:30	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
76.1	Normal Line / SPOT (B/E) (24)	11/02/16-11/02/16	2	:15/:15	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
77.0	Revised Line / SPOT (24)	11/03/16-11/03/16	2	:30	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
77.1	Normal Line / SPOT (B/E) (24)	11/03/16-11/03/16	2	:15/:15	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
78.0	Normal Line / SPOT (24)	11/04/16-11/04/16	2	:30	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	Program Change/Exception -Jimm Kimm	7/26/16	
78.0.1	Closed Preempt (24)	11/04/16																		
79.0	Revised Line / SPOT (24)	11/07/16-11/07/16	2	:30	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	
79.1	Normal Line / SPOT (B/E) (24)	11/07/16-11/07/16	2	:15/:15	12A-ABC-Nightline	1								1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NITELINE	7/26/16	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
Schedule Dates 11/01/16-11/07/16  
Advertiser Consumers for Smart Solar (111285)  
Agency National Media Research Planning (14053)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 497/923/7098 (847811)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mediaassistant,  
Phone/Fax /  
CPE 497/923/7098  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments Consumers for Smart Separation: 30 RACHEL CHASON

Date Entered 07/26/16  
Last Modified 11/03/16  
Entered By Grace Connors  
CO-OP No  
Headline # ECR25230892  
Demo A3564R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,295.75  
Net Total \$47,009.25  
Sales Tax

**Mobile (WEAR)**  
By Broadcast Month Spots Rate  
Nov. 2016 85 \$55,305.00  
Grand Total: 85 \$55,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
80.0	Revised Line / Football (25)	11/05/16-11/05/16	4	:30	11A- Sports-ABC College Football							1		1			Mobile (WEAR)	NCAA FOOTBALL	7/26/16
80.1	Revised Line / Football (25)	11/05/16-11/05/16	5	:30	11A- Sports-ABC College Football							1		1			Mobile (WEAR)	NCAA FOOTBALL	10/3/16
80.2	Revised Line / Football (B/E) (25)	11/05/16-11/05/16	5	:15/:15	11A- Sports-ABC College Football							1		1			Mobile (WEAR)	NCAA FOOTBALL	11/1/16
80.3	Normal Line / Football (B/E) (25)	11/05/16-11/05/16	5	:15/:15	11A- Sports-ABC College Football							2		2	\$565.00	\$1,130.00	Mobile (WEAR)	NCAA FOOTBALL	11/2/16
81.0	Revised Line / Football (26)	11/05/16-11/05/16	4	:30	2:30P- Sports-ABC College Football 2							1		1			Mobile (WEAR)	NCAA FOOTBALL	7/26/16
81.1	Revised Line / Football (26)	11/05/16-11/05/16	5	:30	2:30P- Sports-ABC College Football 2							1		1			Mobile (WEAR)	NCAA FOOTBALL	10/3/16
81.2	Revised Line / Football (26)	11/05/16-11/05/16	5	:30	2:30P- Sports-ABC College Football 2							2		2			Mobile (WEAR)	NCAA FOOTBALL	10/10/16
81.3	Normal Line / Football (B/E) (26)	11/05/16-11/05/16	5	:15/:15	2:30P- Sports-ABC College Football 2							2		2	\$600.00	\$1,200.00	Mobile (WEAR)	NCAA FOOTBALL	11/1/16
82.0	Revised Line / Football (27)	11/05/16-11/05/16	4	:30	7P- Sports-ABC College Football Prime							1		1			Mobile (WEAR)	NCAA FOOTBALL	7/26/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2583988**  
Schedule Dates 11/01/16-11/07/16  
Advertiser Consumers for Smart Solar (111285)  
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Brand 497/923/7098 (847811)  
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Account Types National/Political Issue Agency BRD  
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Headline # ECR25230892  
Demo A3564R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,295.75  
Net Total \$47,009.25  
Sales Tax

Mobile (WEAR)	Spots	Rate
By Broadcast Month	85	\$55,305.00
Nov. 2016	85	\$55,305.00
<b>Grand Total:</b>	<b>85</b>	<b>\$55,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.1	Normal Line / Football(B/E) (27)	11/05/16-11/05/16	4	:15/:15	7p- Sports-ABC College Football Prime	1						1		1	\$900.00	\$900.00	Mobile (WEAR)	NCAA FOOTBALL	11/1/16
83.0	M/G For 73.0.1 / SPOT (28)	11/04/16-11/04/16	2	:30	11:40p- ABC-Jimmy Kimmel	1					1			1	\$90.00	\$90.00	Mobile (WEAR)	J KIMMEL-ABC	10/10/16
83.1	M/G For 73.0.1 / SPOT(B/E) (28)	11/04/16-11/04/16	2	:15/:15	11:40p- ABC-Jimmy Kimmel	1					1			1	\$90.00	\$90.00	Mobile (WEAR)	J KIMMEL-ABC	11/1/16
84.0	M/G For 78.0.1 / SPOT (29)	11/04/16-11/04/16	2	:30	12:40a- ABC-Nightline	1					1			1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NIGHTLINE	10/10/16
84.1	M/G For 78.0.1 / SPOT(B/E) (29)	11/04/16-11/04/16	2	:15/:15	12:40a- ABC-Nightline	1					1			1	\$45.00	\$45.00	Mobile (WEAR)	ABC-NIGHTLINE	11/1/16
85.0	M/G For 55.0.1 / Prime (30)	11/07/16-11/07/16	2	:30	9p- ABC-Conviction (Monday)	1								1	\$2,475.00	\$2,475.00	Mobile (WEAR)		10/26/16
85.1	M/G For 55.0.1 / Prime(B/E) (30)	11/07/16-11/07/16	2	:15/:15	9p- ABC-Conviction (Monday)	1								1	\$2,475.00	\$2,475.00	Mobile (WEAR)		11/1/16
86.0	Normal Line / SPOT(B/E) (60)	11/03/16-11/03/16	2	:15/:15	12p- ABC-The Chew	1				1				1	\$225.00	\$225.00	Mobile (WEAR)	CHEW	11/2/16
87.0	M/G For 53.1.1 / Prime(B/E)	11/06/16-11/06/16	4	:15/:15	7p- ABC-Once Upon a Time (Sunday)	1							1	1	\$1,240.00	\$1,240.00	Mobile (WEAR)	OUAT	11/3/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments:

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**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25230892 Changes as of: 11/3/2016 at 5:45 PM Version: Current State Version 5

CPE: 497/923/7098 Flight: 11/1/16 - 11/7/16 Station: WEAR Total \$: \$55,305.00

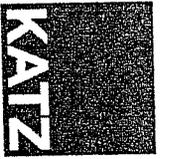
Agency: NATIONAL MEDIA Advertiser: Consumers for Smart Solar Market: Mobile Total Spots: 157

815 SLATERS LANE Product: Consumers for Smart Office: NEW YORK Total CPP: \$97.64  
ALEXANDRIA, VA Agency Order #: 5160940 Solar Primary Demo: Adults 35-64 Total GRP: 566.4

Buyer: BEN ANGLE Con Type: POLITICAL/VOTE Traffic #: 2583988  
Salesperson: RACHEL CHASON Assistant: YVONNE CONTE Separation:

Comments: Buyer did not want orig offer, hopefully conviction is ok

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	Tu-F,M 5a-5:30a		3-MORN 5-530AM	\$115.00	2.1	30	1	0	0	0	0	0	0	1	\$115.00	\$54.76	2.1
2	Tu-F,M 5:30a-6a		3-MORN 530-6AM	\$265.00	2.7	30	1	0	0	0	0	0	0	1	\$265.00	\$98.15	2.7
3	Tu-F,M 6a-6:30a		3-MORN 6-7AM	\$450.00	4.6	30	1	0	0	0	0	0	0	1	\$450.00	\$97.83	4.6
4	Tu-F,M 6:30a-7a		3-MORN 6-7AM	\$450.00	5.5	30	1	0	0	0	0	0	0	1	\$450.00	\$81.82	5.5
5	Tu-F,M 7a-8a		GD MRN AMR-ABC	\$450.00	4.5	30	1	0	0	0	0	0	0	1	\$450.00	\$100.00	4.5
6	Tu-F,M 7a-8a		GD MRN-SUN-ABC	\$450.00	2.9	30	0	0	0	0	0	0	0	0	\$0.00	\$155.17	0.0
7	Tu-F,M 8a-9a		THIS WEEK-ABC	\$285.00	2.3	30	0	0	0	0	0	0	0	0	\$0.00	\$123.91	0.0
8	Tu-F,M 11:30a-12n		EXTRA	\$115.00	1.8	30	1	0	0	0	0	0	0	1	\$115.00	\$63.89	1.8
9	Tu-F,M 5p-5:30p		CHANNL 3 NWS@5	\$1,015.00	4.8	30	0	0	0	0	0	0	0	0	\$0.00	\$211.46	0.0
10	Tu-F,M 5:30p-6p		ABC-WORLD NWS	\$1,125.00	6.2	30	1	0	0	0	0	0	0	1	\$1,125.00	\$181.45	6.2
11	Tu-F,M 6p-6:30p		CH3 NEWS AT 6	\$1,125.00	6.1	30	1	0	0	0	0	0	0	1	\$1,125.00	\$184.43	6.1
12	Sa 6p-6:30p		CH3 NWS-6 SA	\$565.00	3.7	30	0	0	0	0	0	0	0	0	\$0.00	\$152.70	0.0
13	Su 5p-5:30p		CH3 NWS-5 SU	\$450.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$150.00	0.0
14	Tu-F,M 6:30p-7p		MILLIONAIRE	\$1,240.00	4.4	30	1	0	0	0	0	0	0	1	\$1,240.00	\$281.82	4.4
15	M 7p-9p		DWTS	\$2,475.00	6.3	30	0	0	0	0	0	0	0	0	\$0.00	\$392.86	0.0
16	W 8p-9p		GOLDBERGS/SPEECHLESS	\$2,475.00	5.3	30	0	0	0	0	0	0	0	0	\$0.00	\$466.98	0.0
17	F 8p-9p		SHARK TANK-ABC	\$1,915.00	3.3	30	0	0	0	0	0	0	0	0	\$0.00	\$580.30	0.0
18	Su 9p-10p		QUANTICO	\$2,475.00	4.8	30	0	0	0	0	0	0	0	0	\$0.00	\$515.63	0.0
19	Tu-F,M 10p-10:35p		CH3 NEWS AT 10	\$1,125.00	4.8	30	1	0	0	0	0	0	0	1	\$1,125.00	\$234.38	4.8



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25230892 Changes as of: 11/3/2016 at 5:45 PM Version: Current State Version 5

CPE: 497/923/7098 Flight: 11/1/16 - 11/7/16 Station: WEAR  
Agency: NATIONAL MEDIA Advertiser: Consumers for Smart Market: Mobile  
RESEARCH Planner: Solar

815 SLATERS LANE Product: Consumers for Smart Office: NEW YORK  
ALEXANDRIA, VA Agency Order #: 5160940 Solar Primary Demo: Adults 35-64  
22314

Buyer: BEN ANGLE Con Type: POLITICAL/NOTE  
Salesperson: RACHEL CHASON Assistant: YVONNE CONTE  
212-373-8163

Total CPP: \$97.64 Traffic #: 2563988  
Total Spots: 157 Total GRP: 566.4 Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP	
							11/1	11/2	11/3	11/4	11/5	11/6	11/7					
20	Tu-F M 10:35p-11p		CH3 NEWS EXTRA	\$340.00	2.7	30	1	0	0	0	0	0	0	0	1	\$340.00	\$125.93	2.7
21	Sa 10p-10:35p		CH3 NWS-10SA	\$900.00	3.8	30	0	0	0	0	0	0	0	0	0	\$0.00	\$236.84	0.0
22	Su 10p-10:35p		CH3 NWS-10SU	\$1,125.00	3.5	30	0	0	0	0	0	0	0	0	0	\$0.00	\$321.43	0.0
23	Tu-F M 11p-12m		J KIMMEL ABC	\$90.00	1.4	30	1	0	0	0	0	0	0	0	1	\$90.00	\$64.29	1.4
24	Tu-F M 12m-12:30a		ABC-NITELINE	\$45.00	1.0	30	1	0	0	0	0	0	0	0	1	\$45.00	\$45.00	1.0
25	Sa 11a-2:30p		NCAA FOOTBALL	\$565.00	2.9	30	0	0	0	0	0	0	0	0	0	\$0.00	\$194.83	0.0
26	Sa 2:30p-6p		NCAA FOOTBALL	\$600.00	4.9	30	0	0	0	0	0	0	0	0	0	\$0.00	\$122.45	0.0
27	Sa 7p-10p		NCAA FOOTBALL	\$900.00	3.8	30	0	0	0	0	0	0	0	0	0	\$0.00	\$236.84	0.0
28	F 11:40p-12:42a		KIMMEL	\$90.00	1.4	30	0	0	0	0	0	0	0	0	0	\$0.00	\$64.29	0.0
29	F 12:40a-1:13a		NITELINE	\$45.00	1.0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$45.00	0.0
30	M 9p-10p		Conviction	\$2,475.00	0.0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
31	M-F 5a-5:30a		3-MORN 5-530A	\$57.50	2.1	15	0	2	2	2	2	0	0	2	8	\$460.00	\$27.38	16.8
32	M-F 5:30a-6a		3-MORN 530-6A	\$132.50	2.7	15	0	2	2	2	2	0	0	2	8	\$1,060.00	\$49.07	21.6
33	M-F 6a-6:30a		3-MORN 6-7A	\$225.00	4.6	15	0	2	2	2	2	0	0	2	8	\$1,800.00	\$48.91	36.8
34	M-F 6:30a-7a		3-MORN 6-7A	\$225.00	5.5	15	0	2	2	2	2	0	0	2	8	\$1,800.00	\$40.91	44.0
35	M-F 7a-8a		GOOD MORN AMERICAN	\$225.00	4.5	15	0	2	2	2	2	0	0	2	8	\$1,800.00	\$50.00	36.0
36	Su 7a-8a		GOOD MORNING SUNDAY	\$225.00	2.9	15	0	0	0	0	0	2	2	0	2	\$450.00	\$77.59	5.8
37	Su 8a-9a		THIS WEEK	\$142.50	2.3	15	0	0	0	0	0	2	2	0	2	\$285.00	\$61.96	4.6
38	M-F 11:30a-12n		EXTRA	\$57.50	1.8	15	0	2	2	2	2	0	0	2	8	\$460.00	\$31.94	14.4
39	M-F 5p-5:30p		CHANNEL 3 NEWS	\$507.50	4.8	15	0	2	2	2	2	0	0	2	8	\$4,060.00	\$105.73	38.4



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25230892

Changes as of: 11/3/2016 at 5:45 PM

Version: Current State Version 5

Total \$: \$55,305.00

CPE: 497/923/7098  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 11/1/16 - 11/7/16  
Advertiser: Consumers for Smart Solar

Station: WEAR  
Market: Mobile

Total Spots: 157

815 SLATERS LANE  
ALEXANDRIA, VA 22314

Product: Consumers for Smart Solar  
Agency Order #: 5160940

Office: NEW YORK  
Primary Demo: Adults 35-64

Total CPP: \$97.64  
Total GRP: 566.4

Buyer: BEN ANGLE  
Salesperson: RACHEL CHASON  
212-373-8163

Con Type: POLITICAL/NOTE  
Assistant: YVONNE CONTE  
212-373-8121

Traffic #: 2583988  
Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
40	M-F 5:30p-6p		ABC WORLD NEWS	\$562.50	6.2	15	0	2	2	2	0	0	2	8	\$4,500.00	\$90.73	49.6
41	M-F 6p-6:30p		CH3 NEWS AT 6	\$562.50	6.1	15	0	2	2	2	0	0	2	8	\$4,500.00	\$92.21	48.8
42	Sa 6p-6:30p		CH3 NEWS-6 SA	\$282.50	3.7	15	0	0	0	0	2	0	0	2	\$565.00	\$76.35	7.4
43	Su 5p-5:30p		CH3 NEWS- 5 SU	\$225.00	3.0	15	0	0	0	0	0	2	0	2	\$450.00	\$75.00	6.0
REV-44	M-F 6:30p-7p		MILLIONAIRE	\$620.00	4.4	15	0	2	2	2	0	0	2	6	\$3,720.00	\$140.91	26.4
45	7p-9p		DTWS	\$1,237.50	6.3	15	0	0	0	0	0	0	2	2	\$2,475.00	\$196.43	12.6
46	F 8p-9p		SHARK TANK	\$957.50	3.3	15	0	0	2	2	0	0	0	2	\$1,915.00	\$290.15	6.6
47	Su 9p-10p		QUANTICO	\$1,237.50	4.8	15	0	0	0	0	0	2	0	2	\$2,475.00	\$257.81	9.6
48	M-F 10p-10:35p		CH3 NEWS AT 10	\$562.50	4.8	15	0	2	2	2	0	0	2	8	\$4,500.00	\$117.19	38.4
49	M-F 10:35p-11p		CH3 NEWS EXTRA	\$170.00	2.7	15	0	2	2	2	0	0	2	8	\$1,360.00	\$62.96	21.6
50	Sa 10p-10:35p		CH3 NWS-10 SA	\$450.00	3.8	15	0	0	0	0	2	0	0	2	\$900.00	\$118.42	7.6
51	Su 10p-10:35p		CH3 NWS-10 SU	\$562.50	3.8	15	0	0	0	0	0	2	0	2	\$1,125.00	\$148.03	7.6
52	M-F 11p-12m		J KIMMEL-ABC	\$45.00	1.4	15	0	2	2	0	0	0	2	6	\$270.00	\$32.14	8.4
53	M-F 12m-12:30a		ABC-NITELINE	\$22.50	1.0	15	0	2	2	0	0	0	2	6	\$135.00	\$22.50	6.0
54	Sa 11a-2:30p		NCAA FOOTBALL	\$282.50	2.9	15	0	0	0	0	4	0	0	4	\$1,130.00	\$97.41	11.6
55	Sa 2:30p-6p		NCAA FOOTBALL	\$300.00	4.9	15	0	0	0	0	4	0	0	4	\$1,200.00	\$61.22	19.6
56	Sa 7p-10p		NCAA FOOTBALL	\$450.00	3.8	15	0	0	0	0	2	0	0	2	\$900.00	\$118.42	7.6
57	F 11:40p-12:42a		KIMMEL	\$45.00	1.4	15	0	0	2	2	0	0	0	2	\$90.00	\$32.14	2.8
58	F 12:40a-1:13a		NITELINE	\$22.50	1.0	15	0	0	2	2	0	0	0	2	\$45.00	\$22.50	2.0
59	M 9p-10p		CONVICTION	\$1,237.50	0.0	15	0	0	0	0	0	0	2	2	\$2,475.00	\$0.00	0.0



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25230892

Changes as of: 11/3/2016 at 5:45 PM

Version: Current State Version 5

Total \$: \$55,305.00

CPE: 497/923/7098  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 11/1/16 - 11/7/16  
Advertiser: Consumers for Smart Solar

Station: WEAR  
Market: Mobile

Total Spots: 157

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: Consumers for Smart Solar  
Agency Order #: 5160940

Office: NEW YORK  
Primary Demo: Adults 35-64

Total CPP: \$97.64  
Total GRP: 566.4

Buyer: BEN ANGLE  
Salesperson: RACHEL CHASON  
212-373-8163

Con Type: POLITICAL/NOTE  
Assistant: YVONNE CONTE  
212-373-8121

Traffic #: 2583988  
Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
60	M-F 12h-1p		THE CHEW	\$112.50	0.0	15	0	0	2	0	0	0	0	2	\$225.00	\$0.00	0.0
	Su 7p-8p		ONCE UPON A TIME	\$620.00	0.0	15	0	0	0	0	0	2	0	2	\$1,240.00	\$0.00	0.0
TOTALS:							13	28	30	30	14	12	30	157	\$55,305.00	\$97.64	566.4



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25230892

Changes as of: 11/3/2016 at 5:45 PM

Version: Current State Version 5

Total \$: \$55,305.00

Total Spots: 157

CPE: 497/923/7098  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 11/1/16 - 11/7/16  
Advertiser: Consumers for Smart Solar

Station: WEAR  
Market: Mobile

815 SLATERS LANE  
ALEXANDRIA, VA 22314

Product: Consumers for Smart Solar  
Agency Order #: 5160940

Office: NEW YORK  
Primary Demo: Adults 35-64

Total CPP: \$97.64  
Total GRP: 566.4

Buyer: BEN ANGLE  
Salesperson: RACHEL CHASON  
212-373-8163

Con Type: POLITICAL/VOTE  
Assistant: YVONNE CONTE  
212-373-8121

Traffic #: 2583988  
Separation:

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
11/03/16 3:54 PM	Grace Connors	LN 14 NA 2X 11/7 PER DEB OFR: SU 7-8P ONCE UPON A TIME 2X 11/6 @ \$620 EA
11/02/16 9:43 AM	ALLISON ZBODULA	Buyer did not want orig offer, hopefully conviction is ok



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25230892

Changes as of: 11/3/2016 at 5:45 PM

Version: Current State Version 5

Total \$: \$55,305.00

GPE: 497/923/7098  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 11/1/16 - 11/7/16  
Advertiser: Consumers for Smart Solar

Station: WEAR  
Market: Mobile

Total Spots: 157

815 SLATERS LANE  
ALEXANDRIA, VA 22314

Product: Consumers for Smart Solar  
Agency Order #: 5160940

Office: NEW YORK  
Primary Demo: Adults 35-64

Total CPP: \$97.64  
Total GRP: 566.4

Buyer: BEN ANGLE  
Salesperson: RACHEL CHASON  
212-373-8163

Con Type: POLITICAL/VOTE  
Assistant: YVONNE CONTE  
212-373-8121

Traffic #: 2583988  
Separation:

### Order Level Comments

Date/Time	Added by	Comment
		STARTING WEDNESDAY
		LN 1 CHANGE TO 2X @ \$57.5 EA (BOOKENDS) W,TH,F,M
		LN 2 CHANGE TO 2X @ \$132.50 EA (BOOKENDS) W,TH,F,M
		LN 3 CHANGE TO 2X @ \$225 EA (BOOKENDS) W,TH,F,M
		LN 4 CHANGE TO 2X @ \$225 EA (BOOKENDS) W,TH,F,M
		LN 5 CHANGE TO 2X @ \$225 EA (BOOKENDS) W,TH,F,M
		LN 6 CHANGE TO 2X @ \$225 EA (BOOKENDS) SUN
		LN 7 CHANGE TO 2X @ \$142.50 (BOOKENDS) SUN
		LN 8 CHANGE TO 2X @ \$57.50 EA (BOOKENDS) W,TH,F,M
		LN 9 CHANGE TO 2X @ \$507.50 (BOOKENDS) W,TH,F,M
		LN 10 CHANGE TO 2X @ \$562.50 EA (BOOKENDS) W,TH,F,M
		LN 11 CHANGE TO 2X @ \$562.50 EA (BOOKENDS) W,TH,F,M
		LN 12 CHANGE TO 2X @ \$282.50 EA (BOOKENDS) SAT
		LN 13 CHANGE TO 2X @ \$225 EA (BOOKENDS) SUN
		LN 14 CHANGE TO 2X @ \$620 EA (BOOKENDS) W,TH,F,M
		LN 15 CHANGE TO 2X @ \$1237.50 EA (BOOKENDS) MON
		LN 17 CHANGE TO 2X @ \$957.50 EA (BOOKENDS) FRI



# KATZ TELEVISION GROUP

125 West 56th St  
New York, NY 10019

Contract # 25230892

Changes as of: 11/3/2016 at 5:45 PM

Version: Current State Version 5

Total \$: \$55,305.00

CPE: 497/923/7098  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 11/1/16 - 11/7/16  
Advertiser: Consumers for Smart Solar

Station: WEAR  
Market: Mobile

Total Spots: 157

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: Consumers for Smart Solar  
Agency Order #: 5160940

Office: NEW YORK  
Primary Demo: Adults 35-64

Total CPP: \$97.64  
Total GRP: 566.4

Buyer: BEN ANGLE  
Salesperson: RACHEL CHASON  
212-373-8163

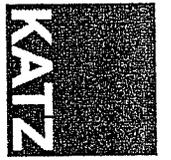
Con Type: POLITICAL/NOTE  
Assistant: YVONNE CONTE  
212-373-8121

Traffic #: 2583988  
Separation:

### Order Level Comments

Date/Time	Added by	Comment
10/26/16 10:53 AM	RACHEL CHASON	LN 18 CHANGE TO 2X @ \$1237.50 EA (BOOKENDS) SUN LN 19 CHANGE TO 2X @ \$562.50 EA (BOOKENDS) W,TH,F,M LN 20 CHANGE TO 2X @ \$170 EA (BOOKENDS) W,TH,F,M LN 21 CHANGE TO 2X @ \$450 EA (BOOKENDS) SAT LN 22 CHANGE TO 2X @ \$562.50 EA (BOOKENDS) SUN LN 23 CHANGE TO 2X @ \$45 EA (BOOKENDS) W,TH,M LN 24 CHANGE TO 2X @ \$22.50 EA (BOOKENDS) W,TH,M LN 25 CHANGE TO 2X @ \$282.50 EA (BOOKENDS) SAT ADD: 2X @ \$282.50 EA (TAKING \$565 FROM 25230891) LN 26 CHANGE TO 4X @ \$300 EA (BOOKENDS) SAT LN 27 CHANGE TO 2X @ \$450 EA (BOOKENDS) SAT LN 28 CHANGE TO 2X @ \$45 EA (BOOKENDS) FRI LN 29 CHANGE TO 2X @ \$22.50 EA (BOOKENDS) FRI LN 30 CHANGE TO 2X @ \$1237.50 (BOOKENDS) MON ADD: TAKING 1X FROM 25340362 FOR \$225 OFF: TH-F,M THE CHEW 2X @ \$112.50 EA (BOOKENDS) Buyer did not want orig offer. hopefully conviction is ok
10/26/16 9:18 AM	Grace Connors	LN 16 NA 1X 11/2 D/T CMA AWARDS OFF: TU 7-8P MIDDLE/AMERICAN HOUSEWIFE 1X 11/1 @ \$2475

Printed on 11/04/2016 at 09:36 AM



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25230892      Changes as of: 11/3/2016 at 5:45 PM      Version: Current State Version 5      Total \$: \$55,305.00

CPE: 497/923/7098      Flight: 11/1/16 - 11/7/16      Station: WEAR      Total Spots: 157

Agency: NATIONAL MEDIA RESEARCH PLANNING      Advertiser: Consumers for Smart Solar      Market: Mobile

815 SLATERS LANE      Product: Consumers for Smart Solar      Office: NEW YORK      Total CPP: \$97.64

ALEXANDRIA, VA      Agency Order #: 5160940      Buyer: BEN ANGLE      Primary Demo: Adults 35-64      Total GRP: \$66.4

22314      Salesperson: RACHEL CHASON      Con Type: POLITICAL/NOTE      Assistant: YVONNE CONTE      Traffic #: 2583988

212-373-8163      212-373-8121      Separation:

### Order Level Comments

Date/Time	Added by	Comment
10/10/16 4:14 PM	Grace Connors	LN 16 NA 1X 11/2 DT CMA AWARDS OFR: TU 7-8P MIDDLE/AMERICAN HOUSEWIFE 1X 11/1 @ \$2475
10/10/16 3:20 PM	RACHEL CHASON	Separation: 30
09/19/16 9:41 AM	Grace Connors	LN 23 TP CHANGE ON 11/4 ONLY D/T PREP FOOTBALL- CHANGE TP TO 1140P-1242A.
07/26/16 12:17 PM	System	LN 24 TP CHANGE ON 11/4 ONLY-CHANGE TP TO 1240-113A.
06/23/16 2:59 PM	BRADLEY PHILIPPS	Notice Received. Separation: 30

### Competitive Information

Market Budget:	\$102,417
WEAR Share:	54%
Comment:	
WALLA:	10%
WKRK:	24%
WPML:	12%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	157	\$55,305.00	\$97.64	566.4
<b>Total</b>	<b>100%</b>	<b>157</b>	<b>\$55,305.00</b>	<b>\$97.64</b>	<b>566.4</b>

### Monthly Summary

Month	Spots	Dollars
2016-Nov	157	\$55,305.00
<b>Total</b>	<b>157</b>	<b>\$55,305.00</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/16 5:45 PM	YVONNE CONTE	Revised			\$0	\$0	Changes: Total GRPs from 575.2 to 566.4, Total CPP from \$96.15 to \$97.64, 2 buylines added or modified.
Makegood 5	11/3/16 3:54 PM	Grace Connors	Confirmed			\$0	\$0	Changes: Total GIMPs from 308 to 575, Total CPM from \$176,824.52 to \$96,149.17.
Revision	11/2/16 9:43 AM	ALLISON ZBODULA	Confirmed	74		\$790.00	\$0	Changes: Total Spots from 83 to 157, Calculated Dollars from \$54,515.00 to \$55,305.00, Total GRPs from 308.3 to 575.2, Total CPP from \$176,824.52 to \$96,15, Competitive Market Budget from \$100,954 to \$102,417, User Entered \$ from \$54,515.00 to \$55,305.00, Total \$ from \$54,515.00 to \$55,305.00, 39 buylines added or modified.
Makegood 4	11/1/16 4:38 PM	Grace Connors	Confirmed			\$0	\$0	Changes: Total GIMPs from 314 to 308, Total CPM from \$173,836.10 to \$176,824.52.
Revision	10/26/16 10:53 AM	RACHEL CHASON	Confirmed			\$0	\$0	Changes: Buyer from MediaAssistant, NMRPP to BEN ANGLE, Assistant Id from BRADLEY PHILIPPS to YVONNE CONTE, Salesperson from BRADLEY PHILIPPS to RACHEL CHASON, Office from WASHINGTON to NEW YORK, Total GRPs from 313.6 to 308.3, Total CPP from \$173,84 to \$176,82, Comments from Separation: 30 to Buyer did not want orig offer, hopefully conviction is ok, 2 buylines added or modified.
Makegood 3	10/26/16 9:18 AM	Grace Connors	Confirmed			\$0	\$0	Changes: Total GIMPs from 309 to 314, Total CPM from \$176,627.79 to \$173,836.10.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25230892	Changes as of: 11/3/2016 at 5:45 PM	Version: Current State Version 5
CPE: 497/923/7098	Flight: 11/1/16 - 11/7/16	Total \$: \$55,305.00
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: Consumers for Smart Solar	Total Spots: 157
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: Consumers for Smart Solar	Total CPP: \$97.64
Agency Order #: 5160940	Buyer: BEN ANGLE	Total GRP: 566.4
Salesperson: RACHEL CHASON 212-373-8163	Assistant: YVONNE CONTE 212-373-8121	Traffic #: 2583988
	Con Type: POLITICAL/VOTE	Separation:
	Office: NEW YORK	
	Primary Demo: Adults 35-64	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/10/16 4:14 PM	Grace Connors	Confirmed			\$0	\$0	Changes: Calculated Dollars from \$54,525.00 to \$54,515.00. Total CPP from \$176.63 to \$173.84. Competitive Market Budget from \$76,481 to \$100,954. Total Spots from 82 to 83. Total GRPs from 308.7 to 313.6. User Entered \$ from \$0.00 to \$54,515.00. Total Changes: Total GIMPs to 309. Total CPM from \$0.00 to \$176,627.79.
Revision	10/10/16 3:20 PM	RACHEL CHASON	Confirmed	1		\$-10.00	\$54,515.00	
Makegood 1	9/19/16 9:41 AM	Grace Connors	Confirmed			\$0	\$54,525.00	
Queued for Electronic Contracting	6/23/16 4:03 PM	BRADLEY PHILLIPS	Confirmed	82		\$0	\$0	
New	6/23/16 2:59 PM	BRADLEY PHILLIPS	Confirmed			\$54,525.00	\$54,525.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.