ISSUE: HUMAN INTEREST PROGRAM: "AL ROJO VIVO"

DATE: 01-28-08 TIME: 5:00 PM E.T. TOPIC DURATION: 2:47

DESCRIPTION: AMPUTEE MARATHON RUNNER REPORTER: SONIA

**VELASQUEZ** 

In Bold Steps, you will meet a Colombian soldier who was maimed during combat with the guerillas. Despite having lost a leg, he participated in marathon in Miami and won first place in his category! He says that this triumph will serve as an inspiration to other disabled soldiers.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 01-25-08 TIME: 5:00 PM E.T. TOPIC DURATION: 26 SECS DESCRIPTION: THE PILL/OVARIAN CANCER REPORTER: MARIA

CELESTE

In Health Today: Women who take contraceptive pills are protected from ovarian cancer, for decades after stopping their use. British researchers found that women who used the Pill during 15 years reduced their risk of ovarian cancer by half and the risk continued to be minimal until 30 years later. According to the study, the risk of developing ovarian cancer drops by 20% for each 5 years that a woman takes the contraceptives.

ISSUE: ENTERTAINMENT PROGRAM: "AL ROJO VIVO"

DATE: 01-25-08 TIME: 5:00 PM E.T. TOPIC DURATION: 2:07

DESCRIPTION: JLO AND MARC VANITY FAIR REPORTER: PILAR

VARGAS

Jennifer Lopez and Marc Anthony are about to have their first child...but they are living in a magical world as they await that special day. They posed for one of the world's most famous photographers, transforming themselves into one of Disney's most romantic couples...

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 01-02-08 TIME: 5:00 PM E.T. TOPIC DURATION: 27 SECS

DESCRIPTION: SALIVA TEST/DETECTS CANCER REPORTER: MARIA

**CELESTE** 

In Health Today, we tell you about a simple saliva test that can help doctors detect cancer in the head and neck. A Johns Hopkins University study detected the diseases in 43% of the cases based on genetic analysis of the saliva. Although a blood test continues to be the most effective at discovering this type of cancer, this new test may be more precise in determining who does NOT have it, with an effective rate of 81%

ISSUE: HUMAN INTEREST PROGRAM: "AL ROJO VIVO"

DATE: 02-25-08 TIME: 5:00 PM E.T. TOPIC DURATION: 3:19

DESCRIPTION: DOCTOR HELPS THE POOR REPORTER: MIYALI PAYAN

In Bold Steps – There is a humanitarian organization dedicated to helping poor sick people in Granada, Nicaragua. Its founder is a Nicaraguan doctor, resident of the United States, that has dedicated himself to raising funds to help his countrymen

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 02-29-08 TIME: 5:00 PM E.T. TOPIC DURATION: 1:21

DESCRIPTION: HEPATITIS OUTBREAK REPORTER: LILIANA MARIN There is consternation and alarm due to a warning put out by federal health authorities that up to 40,000 people may have been infected with the Hepatitis and HIV viruses at a clinic in Las Vegas.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 02-20-08 TIME: 5:00 PM E.T. TOPIC DURATION: :34

DESCRIPTION: BLUE CODE/MIDNIGHT REPORTER: MARIA CELESTE

In Health today: It seems that the possibilities of surviving a heart attack can depend on the time! Researchers in Virginia studied the records of 86,000 adults who experienced a heart attack while in the hospital and found that those who had the heart attack after 11pm had lower survival rates than the others. And those who survived were more likely to have neurological complications. The same result was found for weekends. Experts believe that the cause is due to there being less medical personnel in hospitals at night and on weekends.

ISSUE: HUMAN INTEREST PROGRAM: "AL ROJO VIVO"

DATE: 02-12-08 TIME: 5:00 PM E.T. TOPIC DURATION: 3:03

DESCRIPTION: ATLANTA AQUARIUM REPORTER: VANESSA HAUC

The largest aquarium in the world is in Atlanta, Georgia! Today we take a fascinating walk through the impressive complex that is home to more than 50,000 marine creatures.

ISSUE: HUMAN INTEREST PROGRAM: "AL ROJO VIVO"

DATE: 03-10-08 TIME: 5:00 PM E.T. TOPIC DURATION: 2:56

DESCRIPTION: AIDS ADVOCATE REPORTER: MARIANO OLSEN

In Bold Steps, we go to Colombia with the story of an ex-prostitute whose life completely changed when she contracted the AIDS virus. Now, she dedicates herself to helping people who suffer from the disease through a foundation she founded, and which has resulted in her being named "Woman of the Year" Mariano Olsen presents.

ISSUE: ENVIRONMENT

PROGRAM: "AL ROJO VIVO"

DATE: 03-13-08 TIME: 5:00 PM E.T. TOPIC DURATION: 30 SECS DESCRIPTION: GREEN TRASH CAN REPORTER: MARIA CELESTE

I have now the first "green" wastebasket that functions on solar energy and compacts trash when it reaches a certain level. This can reduce by more than half the amount of

plastic bags necessary for trash...and now, also contributes to saving gas because the garbage trucks have to make less trips to the dump. There are already 1,300 of these wastebaskets installed throughout the United States and the world.

ISSUE: TECHNOLOGY

PROGRAM: "AL ROJO VIVO"

DATE: 03-14-08 TIME: 5:00 PM E.T. TOPIC DURATION: 27 SECS DESCRIPTION: DIAMOND IPOD REPORTER: VANESSA HAUC

For music lovers, I have an Ipod that is literally a jewel! It's a device made with gold and diamonds designed by a famous Norwegian jeweler who decided to mix the elegance and luxury of the jewels with technology. The result is the world's most expensive Ipod, crafted in pink and white 18k gold and 430 diamonds valued at \$41,000. This "musical gem" will be auctioned soon in London and the proceeds will be donated to worthy causes.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 03-27-08 TIME: 5:00 PM E.T. TOPIC DURATION: :36 SECS

DESCRIPTION: BELLY FAT REPORTER: VANESSA HAUC

In Health Today: A new study reveals that a big belly can increase your risk of dementia, something very disturbing considering that 50% of Americans have an excess of belly fat. The researchers who conducted the study in California with thousands of people between 40 and 45 years old, concluded that 16% developed dementia. Even those with a normal weight but with a pronounced belly had higher probabilities of developing dementia although the risks increase by 200% for those who are overweight and have a large belly. Experts have concluded that this proves that belly fat affects the brain.

			DURATIO	
ISSUE	AIR DATE	AIR TIME	z	DESCRIPTION
Children's Issues	01/08/08	8:30	4:00	Studio interview w/Dr. Jorge De Diego, Pediatrician: Warning to mothers who self prescribe meds to their children
Children's Issues	01/11/08	7:33	3:00	Dunia Elvir pkg.: Dangers of the internet
Children's Issues	01/22/08	8:19	5:00	Studio interview w/Annie Acevedo, Psychologist / Differences in raising a boy and a girl
Children's Issues	01/29/08	7:31	2:00	Ana Patricia Candiani pkg.: Problems related to & how to treat child obesity
Children's Issues	01/29/08	8:17	6:00	Studio interview w/Nohelia Siddons, Child Development Specialist / Exercise for overweight kids
Children's Issues	02/05/08	8:34	2:00	Studio interview w/Annie Acevedo, Psychologist / Having a "favorite" child
Children's Issues	02/19/08	8:30	5:00	Studio interview w/Dr. Jorge Alsina, Pediatrician / How to wean a child off of a pacifier.
Children's Issues	02/25/08	7:37	2:00	Laura García pkg.: Children and heart health
Children's Issues	02/26/08	8:18	5:00	Studio interview w/Gilda Castillo, Teacher, Golden Apple Learning Center / How to potty train a child
Children's Issues	03/04/08	8:06	2:00	Diana Montaño pkg.: The world of baby modeling
Children's Issues	03/10/08	6:48	5:00	Satellite interview w/Dr. David Solarte, MD / Children's vaccines and the possible link w/Autism
Children's Issues	03/18/08	8:18	5:00	Studio interview w/Cynthia Ponce, Children's Communication Therapist / Interpreting your child's first attempts at words
Children's Issues	03/19/08	7:32	4:00	Interview with/ Norman Bent, Detroit Hispanic Dev. Corp. / Keeping your child out of a gang
Children's Issues	03/25/08	8:17	5:00	Studio interview w/Annie Acevedo, Psychologist / The importance of a father figure
Community	03/11/08	6:35	2:00	Satellite interview w/María Araíz-Pérez, Reporter / NY Governor's sexual scandal
Community	03/12/08	6:33	2:00	Isolda Peguero pkg.: Update on New York's Governor's sexual scandal
Community	03/13/08	6:03	5:00	Isolda Peguero pkg.: NY Governor resigns after much scandal
Community	03/28/08	7:36	3:00	Dunia Elvir pkg.: Mural with Mexican flag and no US flag causes controversy in Boyle Heights, California
Consumer	03/19/08	7:36	5:00	Interview w/Frank Lanza, WAMU Branch Manager / Using credit cards to work for you
Consumer	03/28/08	6:48	5:00	Studio interview w/Orlando Montiel, Financial Consultant / Is buying a Foreclosure a good deal?
Consumer	03/31/08	6:45	3:00	Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / Home loans in a bad economy
Crime	02/18/08	6:35	2:00	Leda Santodomingo pkg.: Massacre at Northern Illinois University
Crime	02/26/08	8:30	7:00	Studio interview w/Genevieve Marlin Fernández, Editor, "Selecciones" / Surviving domestic violence
Crime	03/18/08	7:38	4:00	Dunia Elvir pkg.: New report on sex slavery and human trafficking
Crime	03/24/08	7:34	3:00	Dunia Elvir pkg.: Hate crimes on the rise in LA
Crime	03/31/08	6:16	2:00	Dunia Elvir pkg.: Humane Society offers \$5,000 reward for those who report illegal dogand cock fights
Diets/Nutrition	01/08/08	7:48	4:00	Studio interview w/Ximena Jimenez, Registered Dietician: Diets that don't work
Diets/Nutrition	03/11/08	8:18	5:00	Studio interview w/Ximena Jimenez, Registered Dietician: What to eat when you're lactating
Diets/Nutrition	03/19/08	8:16	5:00	Studio interview w/Ximena Jimenez, Registered Dietician: Right food combinations to stay healthy
Disasters	02/08/08	6:07	2:00	Angie Sandoval pkg.: Tornado devastation
Disasters	03/20/08	6:02	2:00	Angie Sandoval pkg.: Flooding from torrential rains affected 5 US states
Economics	01/03/08	7:09	3:00	Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / Record price for crude oil: \$100 x barrel
Economics	01/04/08	6:49	4:00	Studio interview w/Ivan Jimenez, Financial Advisor: Paying off your debts in 2008
	Children's Issues Community Community Community Community Consumer Consumer Consumer Crime		01/08/08 01/11/08 01/129/08 01/29/08 01/29/08 02/25/08 02/25/08 02/25/08 03/10/08 03/11/08 03/12/08 03/13/08 03/13/08 03/13/08 03/13/08 03/11/08	AIR DATE         AIR TIME         N           01/08/08         8:30         4:00           01/11/08         7:33         3:00           01/22/08         8:19         5:00           01/29/08         8:17         6:00           02/19/08         8:34         2:00           02/19/08         8:34         2:00           02/19/08         8:39         5:00           02/25/08         8:18         5:00           02/25/08         8:18         5:00           03/10/08         8:18         5:00           03/11/08         6:48         5:00           03/11/08         6:35         2:00           03/12/08         6:35         2:00           03/12/08         6:35         2:00           03/12/08         6:35         2:00           03/12/08         6:35         2:00           03/12/08         6:35         2:00           03/12/08         6:35         2:00           03/28/08         6:48         5:00           03/21/08         6:35         2:00           03/21/08         6:35         2:00           03/21/08         6:35         2:00 </td

Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / Protect yourselt tinancially in a difficult economy	5:00	7:48	03/17/08	Economics
	2:00	6:15	03/17/08	Economics
Studio interview w/Orlando Montiel / How to achieve financial security	4:00	6:45	03/07/08	Economics
Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / The future of the US economy	4:00	6:46	03/03/08	Economics
Cristina Londoño pkg.: U.S. economy in crisis	3:00	6:35	02/27/08	Economics
Juan Carlos González pkg.: U.S. economy, a national crisis	3:00	7:35	02/26/08	Economics
Juan Carlos González pkg.: Rent has gone through the roof	2:00	7:34	02/25/08	Economics
Juan Carlos González pkg.: Retirees will also receive money from the Economic Stimulus Plan	2:00	7:35	02/21/08	Economics
Julian Zamora pkg.: MR. Rebate web site saves you money by using rebates w/out coupons	2:00	7:09	02/18/08	Economics
Studio interview w/Ana Cruz, Events Coordinator / How to finance a wedding	3:00	8:10	02/15/08	Economics
Gabby Villanueva pkg.: How to finance a wedding	2:00	8:08	02/15/08	Economics
Gustavo Mariel pkg. on the Real Estate crisis	2:00	6:02	02/13/08	Economics
Studio interview w/Victoria Osorio, Lic. Real Estate Agent / Is now a good time to refinance?	3:00	6:49	02/11/08	Economics
Dunia Elvir pkg.: Safeguarding your home's economy	2:00	6:46	02/08/08	Economics
Studio interview w/Alejandro Rotholc, Financial Advisor / Mortgages and the new tax cuts	5:00	6:46	02/01/08	Economics
Pablo Gato pkg.: Federal Reserve in crisis	3:00	6:33	01/31/08	Economics
Juan Carlos González pkg.: Insurance coverage plan for 6.5 million Californians - shot down	4:00	7:35	01/30/08	Economics
Satellite interview w/Carlos Gutierrez, Sec. of Commerce / President's message to the nation	5:00	7:03	01/28/08	Economics
Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / President's economic stimulus plan	5:00	6:45	01/28/08	Economics
Studio interview w/Alejandro Rotholc, Financial Advisor / Retirement plans & the low interest rates	3:00	6:47	01/25/08	Economics
Lori Montenegro pkg.: Plan to save the economy	2:00	6:04	01/25/08	Economics
Dunia Elvir pkg.: Cheap gas	2:00	7:07	01/23/08	Economics
Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / US economy in crisis?	3:00	6:48	01/23/08	Economics
Studio interview w/Tulio Rodriguez, Dir. Remos Corp.: Renting vs. buying	5:00	6:46	01/21/08	Economics
Studio interview w/Ivan Jimenez, Financial Advisor: Save money and learn to balance a checking account	5:00	6:44	01/18/08	Economics
Angle Sandoval pkg.: Medicines without prescriptions	2:00	6:18	01/18/08	Economics
Julian Zamora pkg.: Women and the household budget	4:00	7:31	01/16/08	Economics
Juan Carlos González pkg.: US on the verge of a recession	2:00	7:36	01/15/08	Economics
Pablo Gato pkg.: Foreclosure crisis	3:00	6:14	01/15/08	Economics
Satellite interview w/Michelle Cabrera, CNBC Financial Analyst / Feds cut interest rates	3:00	7:31	01/14/08	Economics
Pablo Gato pkg.: Economic Crisis in the U.S.	2:00	6:14	01/08/08	Economics
Pablo Gato pkg.: Financial crisis for the United States	2:00	6:14	01/08/08	Economics
Studio interview w/Tulio Rodriguez, Dir. Remos Corp.: Rent your house, don't sell it	2:00	6:47	01/07/08	Economics
DESCRIPTION	z	AIR TIME	AIR DATE	ISSUE
	DURATIO			10.78
CADA DIA				