### EEO PUBLIC FILE REPORT TELEVISION

### A. <u>Employment Unit Covered</u>

WNPB-TV

### B. <u>Reporting Period</u>

May 21, 2015 to May 20, 2016

## C. Full-time Vacancies Filled During Reporting Period

There were no positions filled at this facility during the reporting period.

Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy (Organizations entitled to notification identified by \*.)

Job Title:	Sales Associa	te	Date Hired:	
Source	Contact Person	Address	Phone No.	Referred Person Hired?
In-house posting	Jane Smith	124 Industrial Park Rd Beaver, WV 25813	(304) 254-7840	N
In-house posting	Jan Johnson	600 Capitol Street Charleston, WV 25301	(304) 556-4900	N
In-house posting	Brett Phillips	191 Scott Avenue Morgantown, WV 26508	(304) 284-1440	Ν
Wvpublic.org	Jan Johnson	600 Capitol Street Charleston, WV 25301	(304) 556-4900	N
West Virginia Broadcasters Assoc.	Elizabeth Williams	140 Seventh Avenue, South Charleston, WV 25303	(304) 744-2143	N
Beckley Newspapers	Ann Kelly	P.O. Drawer 2398 Beckley, WV 25802	(304) 252-4411	N
Monster.com	Ann Kelly, Beckley Newspapers	P.O. Drawer 2398 Beckley, WV 25802	(304) 252-4411	N
Herald-Dispatch	Linda Waddell	P.O. Box 2017 Huntington, WV 25720	(304) 526-4002	N
Charleston Newspapers	Terri Spinks	P.O. Box 3142 Charleston, WV 25331	(304) 348-4898	N
WVPB Social Media	Dave Mistich	600 Capitol Street Charleston WV 25301	(304) 556-4900	N
West Virginia Newspaper Publishing Co.	Classified Department	1251 Earl L. Core Road, Dept. V. Morgantown, WV 26505- 5881	(304) 292-6301	N
*Alderson-Broaddus College	Cindy Wanamaker	College Hill Road Phillippi, WV 26417	(304) 457-1700	Ν
*Bethany College	Communications Dept.	Cramblet Hall Bethany, WV 26032	(304) 829-4343	N
*Bluefield State College	Placement Director	219 Rock Street Bluefield, WV 24701	(304) 327-4043	N

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*Concord College	Placement Director	P.O. Box 1000 Athens, WV 24712	(304) 384-5380	N
*Davis and Elkins College	Ken McCoy	100 Campus Drive Elkins, WV 26241	(304) 637-1900	N
*Glenville State College	Daniel Reed	P.O. Box 599 Fort Gay, WV 25514	(304) 462-7361	N
*Marshall University	Sue Wright	400 Hal Greer Boulevard, Huntington, WV 25701	(304) 696-6488	N
*West Virginia Human Rights Commission	Ivin B. Lee	1321 Plaza East, Room 108 Charleston, WV 25301	(304) 348-6880	N
*West Virginia Northern Community College	Robert W. Wycherley	Career Planning/Placement Wheeling, WV 26003	(304) 233-5900	N
*West Virginia University	Linda Adams	Career Services Center P.O. Box 6008 Morgantown, WV 26506	(304) 293-3121	N
*West Virginia Wesleyan	Barbara Morrisette	College Avenue Buckhannon, WV 26201	800-722-9933	N
*Wheeling Jesuit College	Frank Ticich	Career Development Center Wheeling, WV 26003	800-624-6992	N
*West Virginia State College	Patricia Kline	P.O. Box 1000 Institute, WV 25112	(304) 766-3000	N
*West Virginia University School of Journalism	Maryanne Reed	P.O. Box 6010 Morgantown, WV 26505	(304) 293-3121	N
*Salem International University	Deborah Woods	223 W. Main Street Salem, WV 26426	800-283-4562	N
President's Office for Social Justice	Jacqueline A. Dooley	Affirmative Action EEO Programs West Virginia University B1 Stewart Hall, PO Box 6202 Morgantown, WV 26505	(304) 293-5496	N
Center for Black Culture & Research	Chuck Blue	West Virginia University P.O. Box 6417 Morgantown, WV 26506	(304) 293-7029	N
Division of Rehabilitation Services		124 South High Street Morgantown, WV 26501	(304) 285-3155	Ν
FMRS Health Systems, Inc.	Brenda McClung-Merritt	101 S. Eisenhower Drive Beckley, WV 25801	(304) 256-7100	N

# D. <u>Total Number of Persons Interviewed for All Full-Time Vacancies</u> <u>Filled During the Reporting Period:</u> No positions filled

### F. <u>Total Number of Interviewees for All Full-Time Vacancies Filled</u> <u>During the Reporting Period Per Recruitment/Referral Sources:</u>

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### G. Outreach Activities Performed During the Reporting Period

#### Initiative: Attendance at Job Fairs

**Station Staff Involved:** Judy England, Administrative Assistant Glenville State College, Glenville West Virginia, September 30, 2015 Erma Byrd Higher Education Center Beaver, West Virginia October 2, 2015 Bluefield State College, Bluefield, West Virginia, March 28, 2016

**Initiative**: Participation in job banks, internet programs, and other programs designed to promote outreach.

1) Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

Minority Resources

Membership in the West Virginia Broadcasters' Association

**Initiative:** Internship program designed to assist members of the community to acquire skills needed for broadcast employment.

- An internship co-op was established again with an area university: Concord University, Athens, WV, Department of Communication Arts. Contract period: July 2015 – August, 2015. The intern was assigned and initiated research as well as executing stories for West Virginia Public Radio. Duties included gathering sound, writing scripts, taking pictures, and prepping stories for the website. The intern also helped with minimal paperwork and equipment maintenance as well as other duties as needed.
- 2) West Virginia Media Diversity Fellowship program with West Virginia State University and WVPB to develop the next generation of media professionals through a one-year paid media fellowship in West Virginia. Fellows help WVPB to "tell West Virginia's story", including its rich and diverse history. They provide a unique and much-needed perspective to its TV, radio, social media and online offerings.
- 3) West Virginia Public Broadcasting is offering a six-week paid internship program for college students and recent college graduates who want to learn more about the world of public media. Interns will learn about all aspects of public media, from video and audio production, to news, to events, to the business side. Part of the internship includes job shadowing in each of the departments in our Charleston office: business, video, radio,

development, Mountain Stage and news. West Virginia Public Broadcasting is a creative, supportive environment. As an intern you will get to work with a variety of our staff, while working on real projects that will help us grow.

**Initiative:** On-air announcement broadcast weekly inviting organizations to add their names to the list of organizations receiving job announcements. The WVEBA continues to update its list of recruiting resources.