# EEO PUBLIC FILE REPORT TELEVISION

#### A. <u>Employment Unit Covered</u>

WNPB-TV

### B. Reporting Period

May 21, 2018 to May 20, 2019

#### C. Full-time Vacancies Filled During Reporting Period

There were no full-time vacancies filled during the reporting period.

Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy (Organizations entitled to notification identified by \*.)

| Source                                       | Contact Person                   | Address  | Phone No.      | Referred<br>Person<br>Hired? |
|--|----------------------------------|--|----------------|------------------------------|
| In-house posting                             | Tammy Treadway                   | 124 Industrial Park Rd<br>Beaver, WV 25813                           | (304) 254-7840 | N                            |
| In-house posting                             | Jan Johnson                      | 600 Capitol Street<br>Charleston, WV 25301                           | (304) 556-4900 | N                            |
| In-house posting                             | Rodney Swisher                   | 191 Scott Avenue<br>Morgantown, WV 26508                             | (304) 284-1440 | N                            |
| Wvpublic.org                                 | Jan Johnson                      | 600 Capitol Street<br>Charleston, WV 25301                           | (304) 556-4900 | N                            |
| WV Public Radio                              | Jan Johnson                      | 600 Capitol Street<br>Charleston, WV 25301                           | (304) 556-4900 | N                            |
| JournalismJobs.com                           | Web advertisement                |  |                | N                            |
| Twitter                                      |                                  |  |                | N                            |
| Facebook                                     | Web                              |  |                | N                            |
| Current.com                                  | Web advertisement                |  |                | N                            |
| West Virginia<br>Broadcasters Assoc.         | Elizabeth Williams               | 140 Seventh Avenue, South Charleston, WV 25303                       | (304) 744-2143 | N                            |
| Beckley Newspapers                           | Ann Kelly                        | P.O. Drawer 2398<br>Beckley, WV 25802                                | (304) 252-4411 | N                            |
| Monster.com                                  | Ann Kelly,<br>Beckley Newspapers | P.O. Drawer 2398<br>Beckley, WV 25802                                | (304) 252-4411 | N                            |
| Charleston Newspapers                        | Terri Spinks                     | P.O. Box 3142<br>Charleston, WV 25331                                | (304) 348-4898 | N                            |
| WVPB Social Media                            | Chad Matlick                     | 600 Capitol Street<br>Charleston WV 25301                            | (304) 556-4900 | N                            |
| West Virginia<br>Newspaper Publishing<br>Co. | Classified Department            | 1251 Earl L. Core Road,<br>Dept. V.<br>Morgantown, WV 26505-<br>5881 | (304) 292-6301 | N                            |
| *Alderson-Broaddus<br>College                | Cindy Wanamaker                  | College Hill Road<br>Phillippi, WV 26417                             | (304) 457-1700 | N                            |
| *Bethany College                             | Communications<br>Dept.          | Cramblet Hall<br>Bethany, WV 26032                                   | (304) 829-4343 | N                            |
| *Bluefield State College                     | Placement Director               | 219 Rock Street<br>Bluefield, WV 24701                               | (304) 327-4043 | N                            |

## EEO Public File Report – WNPB-TV Page 2

| *Concord College                                  | Placement Director     | P.O. Box 1000<br>Athens, WV 24712   | (304) 384-5380 | N |
|---|------------------------|---|----------------|---|
| *Davis and Elkins<br>College                      | Ken McCoy              | 100 Campus Drive<br>Elkins, WV 26241  | (304) 637-1900 | N |
| *Glenville State College                          | Daniel Reed            | P.O. Box 599<br>Fort Gay, WV 25514  | (304) 462-7361 | N |
| *Marshall University                              | Sue Wright             | 400 Hal Greer<br>Boulevard, Huntington,<br>WV 25701   | (304) 696-6488 | N |
| *West Virginia Human<br>Rights Commission         | Ivin B. Lee            | 1321 Plaza East,<br>Room 108<br>Charleston, WV 25301  | (304) 348-6880 | N |
| *West Virginia Northern<br>Community College      | Robert W. Wycherley    | Career<br>Planning/Placement<br>Wheeling, WV 26003  | (304) 233-5900 | N |
| *West Virginia University                         | Linda Adams            | Career Services Center<br>P.O. Box 6008<br>Morgantown, WV 26506   | (304) 293-3121 | N |
| *West Virginia Wesleyan                           | Barbara Morrisette     | College Avenue<br>Buckhannon, WV 26201  | 800-722-9933   | N |
| *Wheeling Jesuit College                          | Frank Ticich           | Career Development<br>Center<br>Wheeling, WV 26003  | 800-624-6992   | N |
| *West Virginia State<br>College                   | Patricia Kline         | P.O. Box 1000<br>Institute, WV 25112  | (304) 766-3000 | N |
| *West Virginia University<br>School of Journalism | Maryanne Reed          | P.O. Box 6010<br>Morgantown, WV 26505   | (304) 293-3121 | N |
| *Salem International University                   | Deborah Woods          | 223 W. Main Street<br>Salem, WV 26426   | 800-283-4562   | N |
| President's Office for<br>Social Justice          | Jacqueline A. Dooley   | Affirmative Action EEO<br>Programs<br>West Virginia University<br>B1 Stewart Hall, PO Box<br>6202<br>Morgantown, WV 26505 | (304) 293-5496 | N |
| Center for Black Culture & Research               | Chuck Blue             | West Virginia University<br>P.O. Box 6417<br>Morgantown, WV 26506   | (304) 293-7029 | N |
| Division of Rehabilitation Services               |                        | 124 South High Street<br>Morgantown, WV 26501   | (304) 285-3155 | N |
| FMRS Health Systems, Inc.                         | Brenda McClung-Merritt | 101 S. Eisenhower Drive<br>Beckley, WV 25801  | (304) 256-7100 | N |

- D. <u>Total Number of Persons Interviewed for All Full-Time Vacancies</u> <u>Filled During the Reporting Period:</u> 0
- E. <u>Total Number of Interviewees for All Full-Time Vacancies Filled</u> <u>During the Reporting Period Per Recruitment/Referral Sources: 0</u>

### EEO Public File Report – WNPB-TV Page 3

#### G. Outreach Activities Performed During the Reporting Period

**Initiative:** Attendance at Job Fairs

**Station Staff Involved:** Tammy Treadway, CFO Erma Byrd Higher Education Center Beaver, West Virginia March 20, 2019 Career Exploration Experience, Marshall University, Huntington West Virginia April 2, 2019

**Initiative**: Participation in job banks, internet programs, and other programs designed to promote outreach.

1) Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

Minority Resources

**Initiative:** Internship program designed to assist members of the community to acquire skills needed for broadcast employment.

- 1) An internship co-op was established again with an area university: Concord University, Athens, WV, Department of Communication Arts. Contract period: July 2018 – August 2018. The intern was assigned and initiated research as well as executing stories for West Virginia Public Radio. Duties included gathering sound, writing scripts, taking pictures, and prepping stories for the website. The intern also helped with minimal paperwork and equipment maintenance as well as other duties as needed.
- 2) West Virginia Public Broadcasting is offering a six-week paid internship program for college students and recent college graduates who want to learn more about the world of public media. Interns will learn about all aspects of public media, from video and audio production, to news, to events, to the business side. Part of the internship includes job shadowing in each of the departments in our Charleston office: business, video, radio, development, Mountain Stage and news. West Virginia Public Broadcasting is a creative, supportive environment. As an intern you will get to work with a variety of our staff, while working on real projects that will help us grow.
- 3) West Virginia Public Broadcasting partners with the WV Governor's Internship Program. The Governor's Internship Program assists college students in locating meaningful summer employment within West Virginia government agencies, private businesses, and nonprofit organizations.

Ideally, students are placed in internships where they can gain experience relevant to their academic interests while learning under and being supervised by a professional in that field. Internships generally last nine to thirteen weeks during the summer and pay at least minimum wage

4) **Initiative:** On-air announcement broadcast weekly inviting organizations to add their names to the list of organizations receiving job announcements. The WVEBA continues to update its list of recruiting resources.