

KQYB-FM

2017 Issues Programming Third Quarter

Description of issue	Program Segment	Date	Description of Program
1) Providing resources for residents of all abilities to be active and enjoy our abundant natural resources.	Phil & Jacklyn in the Morning	07/14/17	Reel Recovery discusses their mission as a non-profit organization that conducts free fly-fishing retreats for men living with all forms of cancer.
Providing resources for residents of all abilities to be active and enjoy our abundant natural resources.	Phil & Jacklyn in the Morning	07/18/17	Michelle Jerome from Cat Gut Paddle/ Park & Rec promote the upcoming river focused event.
Addressing the issue of obesity and healthy living	Phil & Jacklyn in the Morning	07/25/17 9:30A 5M 07/17/17 9:30A 5M	Members of the La Crosse Family Y.M.C.A. Promote their mission in the community and the upcoming Rock 'N the Docks Fundraiser and Canoe & DU
Promoting a sense of community and connection through local festivals	Phil & Jacklyn in the Morning	08/03/17 8:30A 5M 08/23/17 9:00A 5M	Apple Annies – a regional singing group discuss the upcoming Applefest in La Crescent, Minnesota
Promoting the arts	Phil & Jacklyn in the Morning	09/06/17 9A to 10A	Members of the Commonweal Theater in Lanesboro, MN promote their upcoming season and invite community members to join them

News items from 3rd quarter of 2017

1 - News Subject: Zoning Change for Coulee Council

Date	Description
7/12	A Coulee Recovery Center will be constructed on Mayo Clinic property along Ferry Street.
7/24	Supporters may cheer plans for an Addictions Treatment Center, but neighbors near the proposed site are not happy.
7/31	The project was announced three weeks ago, but it didn't take long for residents to organize opposition to a recovery center on Ferry Street
8/1	Residents say a recovery center on Ferry street would be in the wrong area.
8/2	Residents near a proposed site for a recovery center on Ferry Street say they were kept in the dark to keep them from organizing. CCA board member said they told neighbors about the plans months ago.
8/7	CCA's \$3 million facility has opposition. The city needs to approve a zoning change for the project to move forward.
8/10	Due to a mistake over a meeting notice, the City Council has put off making a zoning decision.
9/5	A split vote at a council committee has cleared the way for the recovery center to be built.
9/6	Cheryl Hancock, Director of CCA, says critics only see the negatives about the recover center being built in their neighborhood.
9/7	Even though one hurdle has been cleared, supporters of the CCA know they have a lot of work ahead.
9/8	Mayor Tim Kabat supports the zoning change for CCA's recovery center.
9/11	A simple majority won't get the zoning change through the city council. A super-majority needs to approve, which means no more than 3 of the 13 can vote against and still have it pass.
9/14	The city council put off a vote on the zoning changes for the CCA's recovery center.

2 - News Subject: Parking Changes

Date	Description
7/2	City hall gets one complaint about parking more than any other: Two-hour parking isn't enforced.
7/3	Assistant Police Chief Rob Abraham blames the LaCrosse Tribune for leading the public astray on the intention of parking rules changes. Two hours will be free, says Abraham.
7/4	Some on the city council suggest parking rules changes is too much change for downtown.
7/5	Free parking downtown should be eliminated according to Robbie Young, a bike advocate. He says all parking should be paid parking.
7/30	August first is the deadline for LaCrosse to switch to an automated system for paid parking in the downtown ramps. Parking coordinator Jim Flottmeyer says . . . maybe by the middle of the month.
8/7	The parking ramps should be ready for the new parking system. Market Square starts August 14 th , the other ramps the 28 th .
8/15	Ticket gates were removed from the Market Square ramp yesterday.
8/29	First three hours free in the ramps. With a smartphone app you can add more time and pay by credit card.

3 - News Subject: Drug Epidemic

Date	Description
7/10	Reports show opioid prescriptions are down by 13% because of a monitoring system.
7/16	New legislation would crack down on the ability of labs to create fentanyl – a hundred times more powerful than morphine.
7/17	Selling paraphernalia used to take illegal drugs is not illegal. Police say there's nothing they can do about the Citgo station selling kits used to smoke meth or crack. It's legal.
7/18	The state's Heroin Task Force was created last year, and 11 bills which came from that group have been signed by Governor Walker.
7/19	The county's Children and Family Services has seen a rise in reports of children feeling unsafe at home. They say it's drug use.
7/27	Prevention was the topic of a meeting hosted by the Task Force. They need to do a better job reaching children.
8/9	A briefing by President Trump about fighting the opioid epidemic as overshadowed by a crisis with North Korea. Experts say the federal government can help fight against opioid abuse with more funding.
8/30	Thursday has been declared Overdose Awareness Day.
8/31	Four years ago the Heroin Task Force was formed to fight the sudden increase of heroin related deaths. So far, 2017 has no such deaths. Still plenty of people overdosing.

- 9/12 Three percent of Onalaska high school students admit to using meth in the last 30 days.
- 9/13 More than a hundred moms told stories at a meeting about addiction last night.

4 - News Subject: Rain and Flood

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| 7/20 | Heavy winds and rain blasted through the region overnight. More on the way according to the National Weather Service. Some areas were hit with half a foot of rain, causing flooding.
LaCrosse was hit with more rain last night than had fallen so far in July.
An intersection above the LaCrosse River marsh collapsed onto a marsh trail. Pavement, sidewalk, sewer pipes, power lines, are in the new hole at park Drive and North 23 rd .
Storms and wind caused multiple sections of trails to be washed out. Parks department working on cleanup.
WAFER food pantry was flooded out – they’re in one of the lowest parts of the city, but they’re now back open.
Forest Hills GM says the storms ravaged the golf course were the worst he’s seen. A levy broke and the back nine is closed. |
| 7/21 | Trees brought down because of the storm. Damaged hiking trails are closed. Some streets closed because of storm damage.
Special attention is being paid to Bliss Road after damaging rains caused erosion. Still in good shape, according to Mayor Kabat.
Flooding remains a concern. The Trempealeau River at Arcadia is now below flood stage after rising six feet during the rains. The Kickapoo was more than five feet above flood stage in Ontario, and still a foot above that level. |
| 7/23 | Flooding created so much trouble, wind damage reports were lost in the coverage. Wind gusts topped 70 mph. |
| 7/25 | Damage estimates for LaCrosse County could be higher than a million dollars. Trempealeau County more than \$300,000. Storm damage totals could top \$7 million in western Wisconsin.
Could be two more weeks before the intersection of 23 rd and Park will be open after a massive sinkhole opened up after recent storms. |
| 7/26 | The Red Cross has been working to help out after flooding. They’re going house-to-house checking on people in affected communities. |
| 7/27 | Forest Hills announced yesterday they have all eighteen holes open. |
| 8/14 | FEMA inspectors have scattered through western Wisconsin. Five teams will cover the 11-county area and will report back to Governor Walker. |
| 8/27 | Twelve counties listed by Governor Walker are being brought to the attention of President Trump. FEMA assistance needed. LaCrosse County PUBLIC infrastructure damage is over \$4 million. |
| 9/20 | Government loans now available to families in the region to cover property losses. Applications will be accepted at Small Business Administration centers. Up to \$40,000 per property. |

5 - News Subject: Bike Infrastructure

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| 8/4 | New safer pathways for bikers took a step forward last night. A city council committee voted to approve drawing up plans for a new “greenway” bike corridor. |
| 8/7 | City Planner Jason Gilman says it’s important for the city to consider all forms of transportation when planning. Not always easy to convince some people, but attracting young professionals requires such infrastructure. |
| 8/25 | Not everyone supports spending money on bike riders in the city. A new survey says it saves lives. |
| 8/26 | Monitor Street has recently undergone a narrowing for several blocks, and other streets are planned to follow suit. |
| 8/28 | A special meeting to tackle issues dealing with changes to Clinton Street will be tonight. Council member Andrea Richmond is concerned about narrowing Clinton Street. |
| 8/29 | The plan to narrow Clinton Street from four lanes to three (and bike lanes) is being put on hold. |
| 8/30 | City council president Martin Gaul says public input is welcome on things like narrowing Clinton Street. Timing, however, is important. Make views known BEFORE changes are announced. |
| 9/5 | County Republican party chair continues to fight planned changes for Clinton Street. He says the “road diet” won’t help traffic, only make things worse. |