

CONTRACT



WSIL-TV
 1416 Country Aire Drive
 Carterville, IL 62918
 (618) 985-2333

www.wsiltv.com

And:

WSIL
 1416 Country Aire Drive
 Carterville, IL 62918

Contract / Revision 4943 /		Alt Order #
Product Project Roadblock P3013-1,2,3		
Contract Dates 12/25/15 - 12/31/15		Estimate #
Advertiser WSIL		Original Date / Revision 12/15/15 / 12/28/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WSIL-TV	Account Executive Steve Wheeler	Sales Office Regional
Special Handling		
Demographic Households		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	12/26/15	12/26/15	Sa 6:30-7P	6:30-7P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/21/15	12/27/15	-----1-	1			\$0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	3	12/21/15-12/27/15	Sa 6:30-7P	6:30-7P	-----Sa--	:30		\$0.00	NM			
Credited												
N 2	3	12/26/15	12/26/15	Local News Saturday	10p-10:30p		:30			NM	1	\$0.00
Week:		12/21/15	12/27/15	-----1-	1			\$0.00				
N 3	3	12/26/15	12/26/15	M-Su 10:30p-3:06a	10:30 PM-2:00 XM		:30			NM	1	\$0.00
Week:		12/21/15	12/27/15	-----1-	1			\$0.00				
N 4	3	12/27/15	12/27/15	Su 10:30p-11p	10:30p-11p		:30			NM	1	\$0.00
Week:		12/21/15	12/27/15	-----1	1			\$0.00				
N 5	3	12/27/15	12/27/15	M-Su 10:30p-3:06a	11:00 PM-2:00 XM		:30			NM	1	\$0.00
Week:		12/21/15	12/27/15	-----1	1			\$0.00				
N 6	3	12/28/15	12/30/15	Late Fringe Rotator	10:30 PM-11:30 PM		:30			NM	3	\$0.00
Week:		12/28/15	01/03/16	111----	3			\$0.00				
N 7	3	12/28/15	12/30/15	Late Fringe Rotator	10:35 PM-2:00 XM		:30			NM	6	\$0.00
Week:		12/28/15	01/03/16	222----	6			\$0.00				
N 8	3	12/28/15	12/31/15	M-F 6:30-7P	6:30-7P		:30			NM	4	\$0.00
Week:		12/28/15	01/03/16	1111---	4			\$0.00				
N 9	3	12/25/15	12/25/15	Late Fringe Rotator	10:35 PM-2:00 XM		:30			NM	2	\$0.00
Week:		12/21/15	12/27/15	-----2--	2			\$0.00				
N 10	3	12/25/15	12/25/15	Rotator	2:00 PM-8:00 PM		:30			NM	1	\$0.00
Week:		12/21/15	12/27/15	-----1--	1			\$0.00				
N 11	3	12/31/15	12/31/15	Local News 10p	10p-10:35p		:30			NM	1	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
4943 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/25/15 - 12/31/15	Project Roadblock P301	

<u>Advertiser</u>	<u>Original Date / Revision</u>
WSIL	12/15/15 / 12/28/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	---1---				1	\$0.00			
N 12	3	12/31/15	12/31/15	Late Fringe Rotator	10:35 PM-12:00 XM		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	---1---				1	\$0.00			
N 13	3	12/31/15	12/31/15	Late Fringe Rotator	12:00 XM-2:00 XM		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	---2---				2	\$0.00			
N 14	3	12/31/15	12/31/15	Thursday Prime Rot	7-10P		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	---2---				2	\$0.00			
N 15	3	12/29/15	12/31/15	M-F 4p-5p	4p-5p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	-TWT---				2	\$0.00			
Totals											28	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
11/30/15 -12/27/15	7	\$0.00	\$0.00
12/28/15 -12/31/15	21	\$0.00	\$0.00
Totals	28	\$0.00	\$0.00

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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And:

WSIL
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<u>Contract / Revision</u> 4942 /		<u>Alt Order #</u>
<u>Product</u> Project Roadblock P3013-4		
<u>Contract Dates</u> 12/26/15 - 12/31/15		<u>Estimate #</u>
<u>Advertiser</u> WSIL		<u>Original Date / Revision</u> 12/15/15 / 12/15/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Steve Wheeler	<u>Sales Office</u> Regional
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	12/27/15	12/27/15	Local News Sunday	10p-10:30p		:15			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/21/15	12/27/15	-----1				1	\$0.00			
N 2	3	12/28/15	12/31/15	Local News 6p	6p-6:30p		:15			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	MTWT---				2	\$0.00			
N 3	3	12/28/15	12/30/15	Local News 10p	10p-10:35p		:15			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	111----				3	\$0.00			
N 4	3	12/29/15	12/31/15	Local News 6a	6a-7a		:15			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/28/15	01/03/16	-111---				3	\$0.00			
Totals											9	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
11/30/15 - 12/27/15	1	\$0.00	\$0.00
12/28/15 - 12/31/15	8	\$0.00	\$0.00
Totals	9	\$0.00	\$0.00

Signature: _____ **Date:** _____

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