



KTVM-TV  
P.O. Box 1618  
Bozeman, MT 59771

Great American Media  
3050 K Street, NW  
Suite 100  
Washington, DC 20007

# **Contract # 235177**

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** Good Jobs Montana (10193)  
**Agency** Great American Media (1074)  
**Product** Issue Advertising (1119)  
**Brand** Issue Advertising (28126)  
**Salesperson** Katz - Washington, Washington (1036)  
**Sales Office** KATZ - Washington  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** 294/314/5059

**Date Entered** 07/25/16  
**Last Modified** 07/26/16  
**Entered By** Samantha Honold  
**CO-OP** No  
**Headline #** 25248746  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$633.00  
**Net Total** \$3,587.00  
**Sales Tax**

## **Bozeman NBC (KTVM)**

By Broadcast Month	Spots	Rate
Oct. 2016	17	\$4,220.00
<b>Grand Total:</b>	<b>17</b>	<b>\$4,220.00</b>

pd ck 3587.00 ✓ 036656

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5:30A- 6A (MST)	1		X	X	X	X			1	\$200.00	\$200.00	Bozeman NBC (KTVM)	MOTNANA TODAY	7/25/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5:30A- 6A (MST)	1	1							1	\$200.00	\$200.00	Bozeman NBC (KTVM)	MOTNANA TODAY	7/25/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	10A- 11A (MST)	2		X	X	X	X			2	\$170.00	\$340.00	Bozeman NBC (KTVM)	LIVE WITH KELLY	7/25/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	10A- 11A (MST)	1	1							1	\$170.00	\$170.00	Bozeman NBC (KTVM)	LIVE WITH KELLY	7/25/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	4P- 5P (MST)	3		X	X	X	X			3	\$200.00	\$600.00	Bozeman NBC (KTVM)	ELLEN	7/25/16
6.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5P- 5:30P (MST)	1		X	X	X	X			1	\$380.00	\$380.00	Bozeman NBC (KTVM)	5P NEWS	7/25/16
7.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	6P- 6:30P (MST)	3		X	X	X	X			3	\$300.00	\$900.00	Bozeman NBC (KTVM)	6P NEWS	7/25/16
8.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	6P- 6:30P (MST)	1	1							1	\$300.00	\$300.00	Bozeman NBC (KTVM)	6P NEWS	7/25/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	6:30P- 7P (MST)	2		X	X	X	X			2	\$230.00	\$460.00	Bozeman NBC (KTVM)	ENTERTAINMENT TONIGHT	7/25/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	6:30P- 7P (MST)	1	1							1	\$230.00	\$230.00	Bozeman NBC (KTVM)	ENTERTAINMENT TONIGHT	7/25/16
11.0	Normal Line / SPOT	10/04/16-10/07/16	1	:30	10P- 10:35P (MST)	1		X	X	X	X			1	\$440.00	\$440.00	Bozeman NBC (KTVM)	10P NEWS	7/25/16

## **CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St  
New York, NY 10019

# 235177 ~~216~~

<b>Contract #</b> 25248746	<b>Changes as of:</b> 7/18/2016 at 2:19 PM	<b>Version:</b> Original Order	
<b>CPE:</b> 294/314/5059	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Station:</b> KTVM	<b>Total \$:</b> \$4,220.00
<b>Agency:</b> Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> Good Jobs Montana	<b>Market:</b> Butte, MT	<b>Total Spots:</b> 17
	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5214163	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Buyer:</b> Ritterstein, Gary	<b>Con Type:</b> POLITICAL/VOTE		
<b>Salesperson:</b> KARL DUESTERHAUS 312-755-3833	<b>Assistant:</b> KARL DUESTERHAUS 312-755-3833	<b>Separation:</b>	

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
						10/4					
1	Tu-F,M 5:30a-6a		Montana Today	\$200.00	30	✓		2	\$400.00	\$0.00	0.0
2	Tu-F,M 10a-11a		Live With Kelly & Michael	\$170.00	30	✓		3	\$510.00	\$0.00	0.0
3	Tu-F,M 4p-5p		Ellen	\$200.00	30	✓		3	\$600.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		News at 5p	\$380.00	30	✓		1	\$380.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		News at 6p	\$300.00	30	✓		4	\$1,200.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Entertainment Tonight	\$230.00	30	✓		3	\$690.00	\$0.00	0.0
7	Tu-F,M 10p-10:35p		News at 10p	\$440.00	30	✓		1	\$440.00	\$0.00	0.0
<b>TOTALS:</b> 17								<b>17</b>	<b>\$4,220.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

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<b>Agency:</b> Great American Media	<b>Advertiser:</b> Good Jobs Montana	<b>Market:</b> Butte, MT	<b>Total Spots:</b> 17
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5214163	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Buyer:</b> Ritterstein, Gary	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>	
<b>Salesperson:</b> KARL DUESTERHAUS 312-755-3833	<b>Assistant:</b> KARL DUESTERHAUS 312-755-3833		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/18/16 2:21 PM	KARL DUESTERHAUS	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$64,500
<b>KTVM Share:</b>	18%
<b>Comment:</b>	
<b>KBYW:</b>	5%
<b>KXLF:</b>	69%
<b>NWYB:</b>	8%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$4,220.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$4,220.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	17	\$4,220.00
<b>Total</b>	<b>17</b>	<b>\$4,220.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/18/16 2:19 PM	KARL DUESTERHAUS	New	17		\$4,220.00	\$4,220.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTVM BUTTE/BOZEMAN	<b>Date:</b> 10/4/16
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I, Great American Media

do hereby request station time concerning the following issue:

Montana Governor election to be held on Nov. 8, 2016
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached	schedule			

This broadcast time will be used by: Good Jobs Montana

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Good Jobs Montana, 1633 Main Street, Suite A-354, Billings, MT 59105

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Great American Media is authorized agent for inquiry/purchase of station broadcast time for sponsor.  
3050 K St NW #100, Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Scott C McCulloch, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/26/16 [Signature] 202 338-8100  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] Leslie O'Neil NSM  
Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see order				

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**