

# INVOICE



**WWBT LLC**  
**5710 Midlothian Turnpike**  
**Richmond, VA 23225**  
**Main: (804) 230-1212**  
**Billing: (804) 230-2653**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1810927-1	09/24/17	September 2017	08/28/17 - 09/19/17

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

**Strategic Media Services.**  
**Attention: Accounts Payable**  
**1911 North Ft Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Advertiser	Product	Estimate Number
POL/Gillespie, Ed/R/Govern	GILLESPIE FOR GOV	3119

Flight Dates	Order #	Alt Order #
09/13/17 - 09/19/17	1810927	08781990

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12521	277	357

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/17	09/15/17	Live with Kelly	10a-11a	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   ----1--                1       \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WWBT	F	09/15/17	10:43 AM	Live with Kelly	10a-11a	:30	EGVA090617H	\$200.00   NM
2	09/15/17	09/15/17	The Tonight Show	1135p-1237a	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17   09/17/17   ----1--                1       \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WWBT	F	09/15/17	12:12 AM	The Tonight Show	1135p-1237a	:30	EGVA091317H	\$125.00   NM
3	09/15/17	09/15/17	12 News @ Noon	1159a-1230p	----1--	:30	1	\$200.00	NM
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1	WWBT	F	09/15/17	2:25 PM	Rachel Ray	2p-258p	:30	EGVA090617H	\$100.00   NM
5	09/15/17	09/15/17	12 News 1st @ 4p	358p-429p	----1--	:30	1	\$200.00	NM
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1	WWBT	F	09/15/17	5:15 PM	12 News @ 5p	458p-529p	:30	EGVA090617H	\$350.00	NM																																	
7	09/15/17	09/15/17	12 News @ 6p	559p-630p	----1--	:30	1	\$375.00	NM																																		
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11	09/18/17	09/18/17	The Tonight Show	1135p-1237a	1-----	:30	1	\$125.00	NM																																		
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1	WWBT	M	09/18/17	12:34 AM	The Tonight Show	1135p-1237a	:30	EGVA091317H	\$125.00	NM																																	
12	09/18/17	09/18/17	Today Show III	11a-1159a	1-----	:30	1	\$100.00	NM																																		
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13	09/18/17	09/18/17	Late Night w/ Seth Meyer s	1237a-137a	1-----	:30	1	\$100.00	NM
14	09/18/17	09/18/17	Rachel Ray	2p-258p	1-----	:30	1	\$100.00	NM
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1	WWBT	M	09/18/17	2:14 PM	Rachel Ray	2p-258p	:30	EGVA091317H	\$100.00 NM
15	09/18/17	09/18/17	12 News 1st @ 4p	358p-429p	1-----	:30	1	\$200.00	NM
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1	WWBT	M	09/18/17	4:08 PM	12 News 1st @ 4p	358p-429p	:30	EGVA091317H	\$200.00 NM
16	09/18/17	09/18/17	12 News Today @ 5a	5a-530a	1-----	:30	1	\$200.00	NM
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1	WWBT	M	09/18/17	5:27 AM	12 News Today @ 5a	5a-530a	:30	EGVA091317H	\$200.00 NM
17	09/18/17	09/18/17	12 News @ 5p	458p-529p	1-----	:30	1	\$350.00	NM
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1	WWBT	M	09/18/17	5:21 PM	12 News @ 5p	458p-529p	:30	EGVA091317H	\$350.00 NM
18	09/18/17	09/18/17	12 News @ 530p	529p-559p	1-----	:30	1	\$350.00	NM
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1	WWBT	M	09/18/17	5:57 PM	12 News @ 530p	529p-559p	:30	EGVA091317H	\$350.00 NM
21	09/16/17	09/16/17	NBC Golf	3p-6p	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Sa	09/16/17	3:53 PM	NBC Golf	3p-6p	:30	EGVA091317H	\$100.00 NM
23	09/16/17	09/16/17	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Sa	09/16/17	8:53 AM	12 News Today @ 9a	858a-10a	:30	EGVA090617H	\$200.00 NM
24	09/17/17	09/17/17	12 News @ 1130p	1130p-1205a	-----1	:30	1	\$200.00	NM

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# INVOICE



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**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1810927-1	09/24/17	September 2017	08/28/17 - 09/19/17
Advertiser	Product	Estimate Number	
POL/Gillespie, Ed/R/Govern	GILLESPIE FOR GOV	3119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----- 1           1       \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/17/17	12:37 AM	12 News @ 1130p	1130p-1205a	:30	EGVA090617H	\$200.00 NM
25	09/17/17	09/17/17	Inside Edition wknd NFL	1205a-1234a	----- 1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----- 1           1       \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Su	09/17/17	12:51 AM	Inside Edition wknd NFL	1205a-1234a	:30	EGVA091317H	\$50.00 NM
26	09/14/17	09/14/17	Live with Kelly	10a-11a	--- 1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --- 1---           1       \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/14/17	10:49 AM	Live with Kelly	10a-11a	:30	EGVA091317H	\$200.00 NM
27	09/14/17	09/14/17	Late News M-Su	11p-1135p, Sa 11p-	--- 1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --- 1---           1       \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/14/17	11:25 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	EGVA090617H	\$550.00 NM
28	09/14/17	09/14/17	Today Show III	11a-1159a	--- 1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --- 1---           1       \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/14/17	11:33 AM	Today Show III	11a-1159a	:30	EGVA090617H	\$100.00 NM
29	09/14/17	09/14/17	Late Night w/ Seth Meyer	1237a-137a	--- 1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --- 1---           1       \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/14/17	1:36 AM	Late Night w/ Seth Meyers	1237a-137a	:30	EGVA091317H	\$100.00 NM
30	09/14/17	09/14/17	12 News @ Noon	1159a-1230p	--- 1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --- 1---           1       \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	09/14/17	12:09 PM	12 News @ Noon	1159a-1230p	:30	EGVA091317H	\$200.00 NM
31	09/14/17	09/14/17	Wendy Williams Show	258-358p M-F	--- 1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --- 1---           1       \$100.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
31	09/14/17	09/14/17	Wendy Williams Show	258-358p M-F	--- 1---	:30	1	\$100.00	NM																																													
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32	09/14/17	09/14/17	12 News 1st @ 4p	358p-429p	--- 1---	:30	1	\$200.00	NM																																													
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1	WWBT	Th	09/14/17	5:51 PM	12 News @ 530p	529p-559p	:30	EGVA090617H	\$350.00	NM																																												
34	09/14/17	09/14/17	12 News Today 6a	556a-659a	--- 1---	:30	1	\$550.00	NM																																													
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36	09/19/17	09/19/17	Live with Kelly	10a-11a	- 1-----	:30	1	\$200.00	NM																																													
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1	WWBT	Tu	09/19/17	10:56 AM	Live with Kelly	10a-11a	:30	EGVA091317H	\$200.00	NM																																												
38	09/19/17	09/19/17	The Tonight Show	1135p-1237a	- 1-----	:30	1	\$125.00	NM																																													
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1	WWBT	Tu	09/19/17	12:29 PM	12 News @ Noon	1159a-1230p	:30	EGVA091317H	\$200.00	NM																																	
40	09/19/17	09/19/17	Wendy Williams Show	258-358p M-F	- 1 - - - - -	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	Tu	09/19/17	3:36 PM	Wendy Williams Show	258-358p M-F	:30	EGVA091317H	\$100.00	NM																																	
42	09/19/17	09/19/17	12 News @ 5p	458p-529p	- 1 - - - - -	:30	1	\$350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	- 1 - - - - -	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Tu	09/19/17	5:28 PM	12 News @ 5p	458p-529p	:30	EGVA091317H	\$350.00	NM																																	
43	09/19/17	09/19/17	12 News @ 6p	559p-630p	- 1 - - - - -	:30	1	\$375.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	- 1 - - - - -	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Tu	09/19/17	6:13 PM	12 News @ 6p	559p-630p	:30	EGVA091317H	\$375.00	NM																																	
46	09/13/17	09/13/17	Live with Kelly	10a-11a	- - 1 - - - -	:30	1	\$200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	- - 1 - - - -	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	09/13/17	10:59 AM	Live with Kelly	10a-11a	:30	EGVA090617H	\$200.00	NM																																	
47	09/13/17	09/13/17	Wednesday Hour 3	10p-1059p	- - 1 - - - -	:30	1	\$1,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>- - 1 - - - -</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>W</td><td>09/13/17</td><td>10:30 PM</td><td>Wednesday Hour 3</td><td>10p-1059p</td><td>:30</td><td>EGVA090617H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	- - 1 - - - -	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	W	09/13/17	10:30 PM	Wednesday Hour 3	10p-1059p	:30	EGVA090617H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	- - 1 - - - -	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	09/13/17	10:30 PM	Wednesday Hour 3	10p-1059p	:30	EGVA090617H	\$1,000.00	NM																																	
48	09/13/17	09/13/17	The Tonight Show	1135p-1237a	- - 1 - - - -	:30	1	\$125.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	- - 1 - - - -	1	\$125.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	09/13/17	12:35 AM	The Tonight Show	1135p-1237a	:30	EGVA090617H	\$125.00	NM																																	
49	09/13/17	09/13/17	Rachel Ray	2p-258p	- - 1 - - - -	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	- - 1 - - - -	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	09/13/17	2:33 PM	Rachel Ray	2p-258p	:30	EGVA090617H	\$100.00	NM																																	

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# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1810927-1	09/24/17	September 2017	08/28/17 - 09/19/17
Advertiser	Product	Estimate Number	
POL/Gillespie, Ed/R/Govern	GILLESPIE FOR GOV	3119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/13/17	09/13/17	Rachel Ray	2p-258p	-- 1----	:30	1	\$100.00	NM
50	09/13/17	09/13/17	Wendy Williams Show	258-358p M-F	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -- 1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	09/13/17	3:36 PM	Wendy Williams Show	258-358p M-F	:30	EGVA090617H	\$100.00 NM
51	09/13/17	09/13/17	Inside Edition @ 430p	429p-458p	-- 1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -- 1---- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	09/13/17	4:42 PM	Inside Edition @ 430p	429p-458p	:30	EGVA090617H	\$300.00 NM
52	09/13/17	09/13/17	12 News @ 5p	458p-529p	-- 1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -- 1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	09/13/17	5:15 PM	12 News @ 5p	458p-529p	:30	EGVA090617H	\$350.00 NM
53	09/13/17	09/13/17	12 News @ 6p	559p-630p	-- 1----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -- 1---- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	09/13/17	6:11 PM	12 News @ 6p	559p-630p	:30	EGVA090617H	\$375.00 NM
54	09/13/17	09/13/17	Entertainment Tonight	659p-730p	-- 1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -- 1---- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	09/13/17	7:26 PM	Entertainment Tonight	659p-730p	:30	EGVA090617H	\$550.00 NM
55	09/13/17	09/13/17	Inside Edition @ 730p	729p-757p	-- 1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -- 1---- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	09/13/17	7:43 PM	Inside Edition @ 730p	729p-757p	:30	EGVA090617H	\$550.00 NM
56	09/19/17	09/19/17	VA Gubernatorial Debate	7p-8p	- 1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 - 1----- 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	09/19/17	7:31 PM	VA Gubernatorial Debate	7p-8p	:30	EGVA091717H	\$4,000.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>47</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$16,150.00</b>
<u>Agency Commission</u>	<b>\$2,422.50</b>
<u>Net Amount Due</u>	<b>\$13,727.50</b>

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