

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816665-2	10/29/17	October 2017	09/25/17 - 09/26/17

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

Strategic Media Services.
Attention: Accounts Payable
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
POL/Gillespie, Ed/R/Govern	ED GILLESPIE FOR GOV	3145

Flight Dates	Order #	Alt Order #
09/20/17 - 09/26/17	1816665	08811943

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/25/17	09/26/17	Live with Kelly	10a-11a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 MT----- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WWBT	M	09/25/17	10:32 AM	Live with Kelly	10a-11a	:30	EGVA091317H	\$300.00 NM
1	WWBT	Tu	09/26/17	10:55 AM	Live with Kelly	10a-11a	:30	EGVA091817H	\$300.00 NM
7	09/25/17	09/26/17	Today Show III	11a-1159a	MT-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 MT----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	09/26/17	11:33 AM	Today Show III	11a-1159a	:30	EGVA091817H	\$150.00 NM
9	09/25/17	09/26/17	12 News @ Noon	1159a-1230p	MT-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 MT----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	09/26/17	12:26 PM	12 News @ Noon	1159a-1230p	:30	EGVA091817H	\$150.00 NM
11	09/25/17	09/26/17	Wendy Williams Show	258-358p M-F	MT-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 MT----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	09/25/17	3:40 PM	Wendy Williams Show	258-358p M-F	:30	EGVA091317H	\$200.00 NM
13	09/25/17	09/26/17	12 News 1st @ 4p	358p-429p	MT-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 MT----- 1 \$300.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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1	WWBT	Tu	09/26/17	4:07 PM	12 News 1st @ 4p	358p-429p	:30	EGVA091817H	\$300.00	NM																																												
15	09/25/17	09/26/17	Inside Edition @ 430p	429p-458p	MT-----	:30	2	\$150.00	NM																																													
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1	WWBT	Tu	09/26/17	4:40 PM	Inside Edition @ 430p	429p-458p	:30	EGVA091817H	\$150.00	NM																																												
17	09/25/17	09/26/17	12 News @ 5p	458p-529p	MT-----	:30	1	\$500.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WWBT	M	09/25/17	5:28 PM	12 News @ 5p	458p-529p	:30	EGVA091317H	\$500.00	NM																																												
19	09/25/17	09/26/17	12 News @ 530p	529p-559p	MT-----	:30	1	\$500.00	NM																																													
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1	WWBT	Tu	09/26/17	5:40 PM	12 News @ 530p	529p-559p	:30	EGVA091817H	\$500.00	NM																																												
21	09/25/17	09/26/17	12 News @ 6p	559p-630p	MT-----	:30	1	\$450.00	NM																																													
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1	WWBT	Tu	09/26/17	6:14 PM	12 News @ 6p	559p-630p	:30	EGVA091817H	\$450.00	NM																																												
23	09/25/17	09/26/17	Entertainment Tonight	659p-730p	MT-----	:30	1	\$750.00	NM																																													
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1	WWBT	M	09/25/17	7:28 PM	Entertainment Tonight	659p-730p	:30	EGVA091317H	\$750.00	NM																																												
25	09/25/17	09/26/17	Late News M-Su	11p-1135p, Sa 11p-	MT-----	:30	1	\$450.00	NM																																													
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30	09/25/17	09/26/17	Late Night w/ Seth Meyers	1237a-137a	MT-----	:30	1	\$100.00	NM																																																
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	1	WWBT	M	09/25/17	1:36 AM	Late Night w/ Seth Meyers	1237a-137a	:30	EGVA091317H	\$100.00	NM																																														
35	09/25/17	09/26/17	Today Show III	11a-1159a	MT-----	:30	1	\$150.00	NM																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/25/17</td><td>10/01/17</td><td>MT-----</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WWBT</td><td>Tu</td><td>09/26/17</td><td>11:55 AM</td><td>Today Show III</td><td>11a-1159a</td><td>:30</td><td>EGVA091817H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/25/17	10/01/17	MT-----	1	\$150.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WWBT	Tu	09/26/17	11:55 AM	Today Show III	11a-1159a	:30	EGVA091817H	\$150.00	NM												
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36	09/25/17	09/26/17	12 News @ Noon	1159a-1230p	MT-----	:30	2	\$150.00	NM																																																
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Total Spots							19																																																		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,200.00
<u>Agency Commission</u>	\$780.00
<u>Net Amount Due</u>	\$4,420.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.