

Attachment C



CERTIFICATE OF ACHIEVEMENT

This is to certify that

Timothy Lyons

has completed the course:

Workplace Harassment Prevention for Managers in California
(AB1825/2053/SB 1343), Connecticut & Maine

June 20, 2018

Central Valley



CAREER

Fall

2018

FAIR

September, 11 2018
10am-1pm
SIERRA VISTA MALL



CUMULUS | Fresno



Our mission is to help Central Valley job seekers and employees looking for a “Career Upgrade” find New Opportunities and to provide local companies with a powerful tool to efficiently and quickly fill open positions with great people.

WHO: Thousands of applicants will commence their search of a new career and job opportunities from an array of companies throughout the Central Valley.

WHAT: The Fall 2018 Central Valley Career Fair

WHERE: Sierra Vista Mall (Shaw/Clovis Ave)

COST: Free admission is an added attraction for attendees.

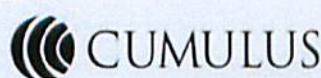
WHEN: Tuesday, September 11TH, 2018 from 10am to 1pm

Proven Success:

- Great networking opportunity to meet professionals from other businesses.
- This Career Fair is like no other in the aspect that it’s the only one with the support of four successful radio stations promoting it reaching a community of almost 551,300 listeners (**Fresno Source Fall18/TSA 12+ M-Sun 6a-12m (KMJ AM/FM, KSKS, KWYE, KMGV) © 2018 The Nielsen Company**)
- **In addition to the advertising on our four radio brands, we will reach out to a minimum of 10,000 active job seekers through our new RecruitSend e-mail marketing platform!**
- You save time, man hours and money by screening hundreds of candidates face to face all in one day!

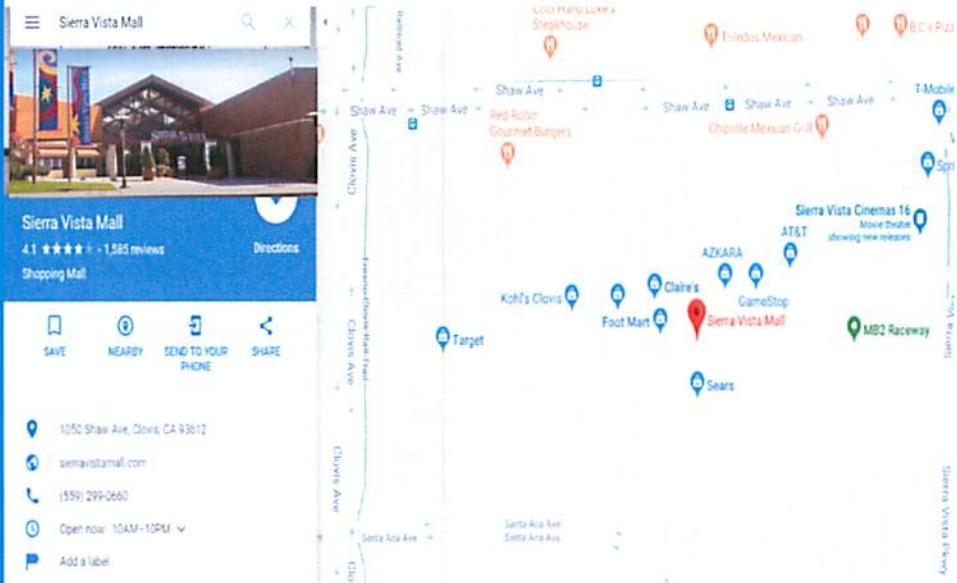
Other Benefits of Participation:

- This event can be a powerful element in your annual company recruitment plan, producing large, consistent counts of applicants. With high attendance and a diverse audience pool, **CENTRAL VALLEY CAREER FAIR** will help any company satisfy EEO requirements.
- Provide publicity and marketing to local businesses that have created new jobs in the community.
- Enables your company to target business owners, leverage your message for potential clients, speak to the local market in a targeted environment, highlight your businesses’ assets and participate in a socially relevant campaign.





The perfect location to attract attendees from Fresno/Clovis and the Central Valley!



LOCATION INFORMATION:

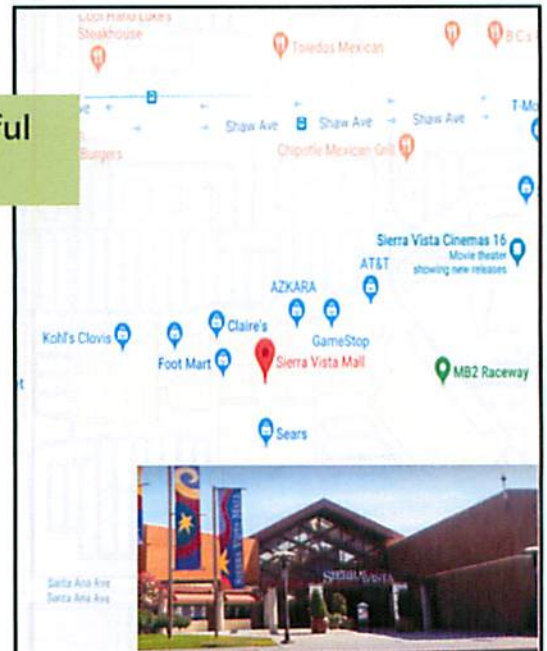
Located on Shaw and Clovis Ave. Sierra Vista Mall is spacious with plenty of free parking!





Today, talented prospective employees are hard to find, unless you're at the 2019 Spring Career Fair March 19th @ The Sierra Vista Mall!

We use the power of 4 Giant Central Valley radio stations to invite "Career Upgraders" and Job Seekers alike to meet some of the valley's biggest and best employers.



"Great networking between companies." Placement Pros

"I hired 3 people." RV's for Less

"It's getting better each year." H & R Block

"Thank you for allowing us to be a part of this wonderful event." Clovis Adult School

"We set up 66 crew member interviews and hired nearly 50 of them, also we interviewed 8 potential management candidates, hiring 4. The Cumulus Career Fair was a huge success for us and well worth every dollar". Wendy's

