KLOS-FM

PROGRAMMING QUARTERLY REPORT

(July-September 2020)

Prepared by: Johnny Ice

KLOS-FM

PUBLIC AFFAIRS QUARTERLY REPORT

(3rd Quarter, 2020)

TABLE OF CONTENTS:

A: NEEDS AND ISSUES CATEGORIES

B: SECTION #1: PUBLIC AFFAIRS PROGRAMMING

COMMUNITY NEEDS AND ISSUES – 3rd Q 2020

Below is a list of some of the significant issues responded to by Station KLOS Los Angeles, California, along with the most significant programming treatment of those issues for the period <u>July 1st through September 30th 2020</u>. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health / Education / Lifestyle Politics / Economy	HF	7/1/20	6:13-6:19a	6 minutes	HF inform Orange County and Ventura County have seen spikes in COVID cases and are now closing down beaches.
/ Government			7:01-7:20a	19 minutes	HF talk to a 22 year LAPD Detective about their experience with the LAPD and how procedures are the defund the police movement is affecting the force. HF also speak with a social worker and how they can make an impact in police calls.
Health / Lifestyle / Economy	HF	7/2/20	6:25-6:30a	5 minutes	It's the beginning of the second half of the year. HF talk about how if everyone just wears their mask, the country can prevent a 1 trillion dollar GDP loss.
Education / Politics	HF	7/6/20	6:25- 6:35a	10 minutes	Sports teams are looking to change the names of their teams. The Cleveland Indians and Washington Redskins are discussing what names feel more appropriate for the times.
Education / Economy / Government			6:43-6:45a	2 minutes	Fireworks in the Los Angeles area are a big concern for residences as a wild fire in the area is assumed to have started because of improper use.
Health / Lifestyle			8:00-8:15	15 minutes	HF inform the listeners of a study from Infectious Disease Experts show the activities people should avoid to prevent themselves from contracting COVID and activities that are still safe to do.
Health	HF	7/7/20	6:42-6:44a	2 Minutes	HF inform the listeners about a CBD study and how it can help with lung inflammation for COVID patients.
Health			7:50-7:51a	1 Minutes	In the News: Some Hand Sanitizer is being recalled for its toxic levels methanol.

Health / Education	HF	7/8/20	6:13-6:16a	3 Minutes	The World Health Organization confirms air born transmission of COVID. No matter how uncomfortable, wearing a mask is more important than ever. Also, Disney World to reopen this weekend. HF Discuss.
Education / Environment / Lifestyle	HF	7/10/20	7:02-7:06a	4 Minutes	Global e waste surges. The world has thrown away 57 billion in gold, silver and copper from old electronics.
Economy / Government	HF	7/13/20	6:20-6:23a	3 Minutes	HF inform listeners on LA County's Rent Relief Program and where they can apply if they need help. Also, 8,000 inmates could be released early due to COVID 19.
Health / Education / Lifestyle			6:50-6:51a	1 Minutes	Actress Kelly Preston passes away from breast cancer. HF explain how important it is for women to get checked out

Health / Lifestyle / Environment	HF	7/14/20	7:35-7:39a	5 Minutes	With record breaking heat in Southern California, it might begin to get uncomfortable in some establishments as public places are turning off a/c to prevent the spread of COVID.
			8:30-8:43	13 Minutes	Sex Trafficking is a topic as conspiracy theories around the website Wayfair and trafficking people. A sex trafficking victim turned advocate calls in shares details on how these recruiting practices work and what to be aware of so you don't fall victim.
Health / Lifestyle / Government	HF	7/15/20	8:31-8:36a	5 minutes	The CDC says the COVID pandemic can be under control in 4-8 weeks if everyone wears their masks. Pharmaceutical company, Moderna, announces their vaccine is moving on to the next phase and could be available sooner than later.

Health / Lifestyle	HF	7/17/20	7:15-7:23a	8 minutes	With so much going on in the world, sometimes our mental health can take a beating. HF talk about the Little Things Noticed that can brighten our days.

Politics / Economy / Government	HF	7/20/20	7:01-7:16a	15 minutes	Congress is debating the next relief bill. HF discuss whether or not it will benefit people or discourage people from going back to work.
Politics / Economy / Government	HF	7/21/20	8:02-8:17a	15 minutes	HF discuss the up coming Presidential Election in a game called 'Who Said It? Trump, Biden, or Kayne and offer insight into what these canidates all stand for.
Health / Education / Lifestyle / Politics / Economy / Government / Environment	HF	7/22/20	7:04-7:20a	16 minutes	HF conducted a 5 Sec Survey asking listeners if a vaccine for COVID was available, would they take it? A study also shows most people contract the virus at home, and experts say we should be wearing masks around the house.
			8:32-8:40	8 minutes	HF discuss Online Dating For Men, the do's and don'ts to finding love online.
Health / Lifestyle	HF	7/24/20	7:01-7:07	6 Minutes	HF discuss ways to deal with people who don't wear a mask.
Charity			7:40-7:42a	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.

Health / Economy / Government	HF	7/27/20	6:37-6:43a	6 minutes	LA County has a record set of new COVID cases 1700. Home COVID tests are also being developed and would be much like a home pregnancy test with a result in minutes.
Health / Lifestyle	HF	7/29/20	7:02-7:25a 8:33-8:44	23 minutes 11 minutes	 1 in 10 people are not wearing a mask. HF inform listeners on wear you should be wearing a mask or not where it is not necessary (grocery stores, hospitals, public transit, movie theaters, pumping gas). HF discuss the characteristics to becoming The Modern Man and self improvement.

Charity	HF	7/31/20	7:41-7:43	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.
Politics / Government	HF	8/6/20	6:00a-10a	4 Hours	Today's HF show is commercial free for our Census Day. All show we encourage listeners to take the time to fill out their census form to ensure their local community receives the funding it deserves.
Health / Education / Lifestyle	HF	8/10/20	7:31-7:45a	14 minutes	With schools beginning to start up, HF discusses the difficulties of at home zoom classes, new school guidelines in colleges, and parents teaching.
Health	HF	8/11/20	8:49-8:54a	5 minutes	In the news: LA County COVID numbers update, Russia says it has developed a vaccine for COVID and already vaccinating its population, Seattle is begging the process of defunding its police department.

Politics / Government	HF	8/12/20	6:17-6:25a	8 minutes	Presidential canidated Joe Biden has selected his running mate Kamela Harris. HF discuss their thoughts on the pro's and con's of his choice.
Health / Lifestyle	HF	8/13/20	6:25-6:42	17 minutes	OCD is a health concern and affects much of the population. HF talk with listeners about how they handle their extreme OCD issues.
Charity	FHF	8/14/20	7:45-7:47	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.
Environment	HF	8/17/20	6:21-6:30a	9 minutes	With another heat wave coming, California Officials issue a flex alert for residences to conserve electricity. HF talk about ways to conserve energy in the home.

Politics / Government	HF	8/20/20	6:25-6:33a	8 minutes	HF talk about former President Obama's speech at the DNC and Biden's run for 2020.
Charity	HF	8/21/20	7:45-7:47a	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.
Charity	HF	8/24/20	6:51-6:53	2 minutes	It's Kobe Bryant day. HF talk about Kobe's impact on the Southern California community through the years.

Health / Lifestyle / Politics / Economy / Government	HF	8/25/20	8:40a-8:45a	5 minute	The Coronavirus is changing the world. HF talk about the impact of COVID on things like KFC's finger lickin' good, to how we exercise now, and disinfectant uses. China COVID testing, and plasma is for COVID patients.
Education	HF	8/26/20	7:33-7:35a	2 minutes	A survey shows that students during the pandemic may have their education limited.
Lifestyle			8:02-8:22a	20 minutes	Does Hard Work pay off? HF takes calls from listeners about their experience of hard work trying to achieve success.

1	1	-		
HF	8/28/20	6:16-6:18a	2 minutes	HF talk about President Trumps speech last night at the RNC.
		7:45-7:47	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.
HF	8/31/20	6:35-6:45a	10 minutes	Black Panther Actor Chadwick Boseman passes away from colon cancer. HF share their own medical stories and explain the importance of get a check ups especially if a condition runs in your family history.
		7:02-7:23a	21 minutes	HF talk about Elon Musks newest invention, the Neuralink which will hopefully be able to detect changes in the body to avoid serious health issues.
		7:40-7:45	5 minutes	The CDC releases new COVID death numbers and the association with underlining health issues.
HF	9/2/20	6:30-6:32	2 minutes	COVID symptoms now include swollen testicles. HF inform the male audience what to look for.
	HF	HF 8/31/20	HF 8/28/20 1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	HF 8/28/20 Here were and the product of the produc

					1
Health / Lifestyle	HF	9/3/20	7:01-7:04	3 minutes	Breast feeding pods are being developed in Walmart to allow new mothers the opportunity to have a private place to go to while in public.
Health	HF	9/14/20	9:14-9:16a	2 minute	Coronavirus News - A Peculiar Symptom Of COVID-19: Coffee Smells Like Rotting Meat.
Health	HF	9/16/20	7:02-707a	5 minutes	Women's Health: Prevent sagging by avoiding sun, steady weightloss, braziers.
Economy / Government			7:07-7:20	13 minutes	Coronavirus News – Details on a stimulus package is still being debated. Will herd immunity be the answer? New cases of Covid surge in India. Pfizer updates on their vaccine.
Health / Economy / Government	HF	9/17/20	6:13-6:20	7 minutes	Los Angeles might move into Tier 2 but what does that mean? HF discuss the details on each teir and how we can move forward.
Charity	HF	9/18/20	7:45-7:47	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.
Environment	HF	9/22/20	7:48-7:55a	7 minutes	HF talk about Tesla's Battery Day and how the advancements in energy will create more affordable environmentally safe cars.

Government / Environment	HF	9/24/20	7:33-7:37a	4 minutes	News: China has announced it will be zero emissions by 2060 and CA Governor's executive order of banning gas powered cars by 2035.
Charity	FHF	9/25/20	7:45-7:47	2 minutes	California Love Drop: FHF has teamed up with Wahoo's Tacos to help deliver food and PPE to healthcare workers. FHF inform the audience how they can get involved and/or donate to the cause.
Politics / Economy / Government / Environment	HF	9/30/20	6:13-6:44a	31 minutes	HF discuss the first Presidential Debate for 2020 and take calls from listeners about their thoughts on plans and policies.