



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25323639 Changes as of: 10/4/2016 at 3:43 PM Version: Highlighting Revision 3  
CPE: 1193/1792/4808 Flight: 10/4/16 - 10/10/16 Station: WTVQ Total \$: \$4,710.00  
Agency: STRATEGIC MEDIA Advertiser: Paul/NRSC Market: Lexington-Fayette Total Spots: 17  
7669 STAGERS LOOP Product: TV Office: WASHINGTON  
DELAWARE, OH 43015 Agency Order #: 5447987 Primary Demo: Adults 35+ Total CPP: \$134.96  
Buyer: Shaw, Adam Con Type: POLITICAL/VOTE Total GRP: 34.9  
Salesperson: LAUREN FELLNER Assistant: 202-872-1155 Separation:  
Comments: KY Sen Rand Paul/NRSC Coordinated 10.4-10.10  
NAB, Traffic, Check copies in Email; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F M 7a-8a		GMA	\$150.00	2.1	30	1	1	1	0	0	0	0	3	\$450.00	\$71.43	6.3
2	Tu-F M 8a-9a		GMA	\$150.00	2.1	30	0	1	0	1	0	0	1	3	\$450.00	\$71.43	6.3
3	Tu-F M 11a-12n		The View	\$130.00	1.7	30	1	0	1	0	0	0	0	2	\$260.00	\$76.47	3.4
4	Tu-F M 7p-7:30p		Entertainment Tonight	\$140.00	2.0	30	0	1	0	1	0	0	1	3	\$420.00	\$70.00	6.0
5	Tu-F M 7:30p-8p		INSIDER	\$140.00	0.0	30	1	0	0	1	0	0	0	2	\$280.00	\$0.00	0.0
6	8:30p-9p		The Goldbergs	\$800.00	2.2	30	0	1	0	0	0	0	0	1	\$800.00	\$363.64	2.2
7	Su 7p-8p		AFHV	\$550.00	3.5	30	0	0	0	0	0	1	0	1	\$550.00	\$157.14	3.5
8	Sa 3:30p-7p		CFB	\$750.00	4.2	30	0	0	0	0	1	0	0	1	\$750.00	\$178.57	4.2
9	Sa 8p-11:30p		CFB	\$750.00	3.0	30	0	0	0	0	1	0	0	1	\$750.00	\$250.00	3.0
TOTALS:							3	4	2	3	2	1	2	17	\$4,710.00	\$134.96	34.9