



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

NATIONAL MEDIA, INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

## Contract # 21879

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** CHARLES BOUSTANY/US SENATE/R (3873)  
**Agency** NATIONAL MEDIA, INC (1279)  
**Product** Political-US Senate (1069)  
**Brand** 7623 (13253)  
**Salesperson** Eagle, Philadelphia (1050)  
**Sales Office** WBRZ sales  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 477/898/7623  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/23/16  
**Last Modified** 10/25/16  
**Entered By** Tracy Ritchie  
**CO-OP** No  
**Headline #** ECR25272070  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,066.25  
**Net Total** \$11,708.75  
**Sales Tax**

## ABC (WBRZ)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$10,200.00
Nov. 2016	9	\$3,575.00
<b>Grand Total:</b>	<b>42</b>	<b>\$13,775.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	7A- Good Morning America Sunday - HD	1							X	1	\$100.00	\$100.00	ABC (WBRZ)	GD MRN-SUN-ABC	8/23/16
2.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	12P- News 2 at Noon	1		X						1	\$125.00	\$125.00	ABC (WBRZ)	WBRZ NWS2-NOON	8/23/16
3.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	12P- News 2 at Noon	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	WBRZ NWS2-NOON	8/23/16
4.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$275.00	\$275.00	ABC (WBRZ)	WBRZ NW2-5.30	8/23/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	4:57P- News 2 at 5pm	1				X				1	\$375.00	\$375.00	ABC (WBRZ)	WBRZ NEWS2-5	8/23/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	4:57P- News 2 at 5pm	1	X							1	\$375.00	\$375.00	ABC (WBRZ)	WBRZ NEWS2-5	8/23/16
9.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	4:28P- Jeopardy - HD	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	JEOPARDY	8/23/16
10.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$300.00	\$300.00	ABC (WBRZ)	WHEEL-FORTNE W	8/23/16
11.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	7A- Good Morning America - HD	1		X						1	\$275.00	\$275.00	ABC (WBRZ)	GD MRN AMR-ABC	8/23/16
13.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	7A- Good Morning America - HD	1				X				1	\$275.00	\$275.00	ABC (WBRZ)	GD MRN AMR-ABC	8/23/16

## CONFIRMATION CONTRACT

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14.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	7A- Good Morning America - HD	1					X			1	\$275.00	\$275.00	ABC (WBRZ)	GD MRN AMR-ABC	8/23/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	7A- Good Morning America - HD	1	X							1	\$275.00	\$275.00	ABC (WBRZ)	GD MRN AMR-ABC	8/23/16
16.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$250.00	\$250.00	ABC (WBRZ)	WBRZ NWS2-6	8/23/16
17.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$400.00	\$400.00	ABC (WBRZ)	WBRZ NEWS2-10	8/23/16
18.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	7A- Good Morning America Saturday - HD	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	GD MRN-SAT-ABC	8/23/16
20.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	5A- 6A (CST)	1					X			1	\$150.00	\$150.00	ABC (WBRZ)	WBRZ NWS TNE E	8/23/16
21.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	5A- 6A (CST)	1	X							1	\$150.00	\$150.00	ABC (WBRZ)	WBRZ NWS TNE E	8/23/16
22.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	5:58P- News 2 at 6pm	1				X				1	\$500.00	\$500.00	ABC (WBRZ)	WBRZ NWS2-6	8/23/16
23.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	5:58P- News 2 at 6pm	1	X							1	\$500.00	\$500.00	ABC (WBRZ)	WBRZ NWS2-6	8/23/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	6A- 7A (CST)	1	X							1	\$275.00	\$275.00	ABC (WBRZ)	WBRZ NWS TUNE	8/23/16
25.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	6:28P- Wheel of Fortune - HD	1		X						1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL-FORTNE	8/23/16

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26.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL-FORTNE	8/23/16
27.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	6:28P- Wheel of Fortune - HD	1					X			1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL-FORTNE	8/23/16
28.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	6:28P- Wheel of Fortune - HD	1	X							1	\$750.00	\$750.00	ABC (WBRZ)	WHEEL-FORTNE	8/23/16
29.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1		X						1	\$175.00	\$175.00	ABC (WBRZ)	J KIMMEL!-ABC<	8/23/16
31.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$175.00	\$175.00	ABC (WBRZ)	J KIMMEL!-ABC<	8/23/16
32.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	11:05P- Jimmy Kimmel Live-HD	1					X			1	\$175.00	\$175.00	ABC (WBRZ)	J KIMMEL!-ABC<	8/23/16
33.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1	X							1	\$175.00	\$175.00	ABC (WBRZ)	J KIMMEL!-ABC<	8/23/16
34.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$400.00	\$400.00	ABC (WBRZ)	Sa 10p news	8/23/16
35.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$950.00	\$950.00	ABC (WBRZ)	DANCNG-STR-ABC/AVG. ALL WKS	8/23/16

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36.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	6P- America's Funniest Home Videos	1							X	1	\$350.00	\$350.00	ABC (WBRZ)	AFHV	8/23/16
37.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	9:59P- News 2 at 10pm	1		X						1	\$600.00	\$600.00	ABC (WBRZ)	WBRZ NEWS2-10<	8/23/16
38.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	9:59P- News 2 at 10pm	1				X				1	\$600.00	\$600.00	ABC (WBRZ)	WBRZ NEWS2-10<	8/23/16
39.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	9:59P- News 2 at 10pm	1					X			1	\$600.00	\$600.00	ABC (WBRZ)	WBRZ NEWS2-10<	8/23/16
40.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	5A- 6A (CST)					1				1	\$150.00	\$150.00	ABC (WBRZ)		10/25/16
41.0	Normal Line / SPOT	10/27/16-10/28/16	2	:30	6A- 7A (CST)					1	1			2	\$275.00	\$550.00	ABC (WBRZ)		10/25/16
42.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	12P- News 2 at Noon						1			1	\$125.00	\$125.00	ABC (WBRZ)		10/25/16
43.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	12P- News 2 at Noon		1							1	\$125.00	\$125.00	ABC (WBRZ)		10/25/16
44.0	Normal Line / SPOT	10/27/16-10/28/16	2	:30	2P- The Wendy Williams Show					1	1			2	\$75.00	\$150.00	ABC (WBRZ)		10/25/16
45.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	9A- Live with Kelly - HD					1				1	\$125.00	\$125.00	ABC (WBRZ)		10/25/16

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