

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBRZ - Baton Rouge</u>	Date: <u>8/26/16</u>
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I, National Media Research, Planning, and Placement,

being/on behalf of: Boustany JR MD For Senate,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General open primary

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	
		10/18 - 10/24			

Attach proposed schedule with charges (if available): \$14,425 gross / \$12,261.25 net

I represent that the payment for the above described broadcast time has been furnished by:

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Hebert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/26/14

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Charles Boustany

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jonathan Ferrell agent for Boustany JR MD For Senate
signature of candidate or authorized committee

JONATHAN FERRELL

printed name

8/26/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBZR
1650 Highland Rd
Baton Rouge, LA 70802

NATIONAL MEDIA, INC
815 SLATERS LANE
ALEXANDRIA, VA 22314

Contract # 21878

Schedule Dates 10/18/16-10/24/16
Advertiser CHARLES BOUSTANY/US SENATE/R (3873)
Agency NATIONAL MEDIA, INC (1279)
Product Political-US Senate (1069)
Brand 7622 (13252)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBZR sales
Buyer Name MediaAssistant,
Phone/Fax /
CPE 477/898/7622
Account Types National/Political
Billing Type Standard
Comments

Date Entered 08/23/16
Last Modified 08/23/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25272062
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,163.75
Net Total \$12,261.25
Sales Tax

ABC (WBZR)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 40
Rate \$14,425.00
\$14,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	2	:30	7A- Good Morning America Sunday - HD	1							X	1	\$100.00	\$100.00	ABC (WBZR)	GD MRN-SUN-ABC	8/23/16
2.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	12P- News 2 at Noon	1			X					1	\$125.00	\$125.00	ABC (WBZR)	WBZR NWS2-NOON	8/23/16
3.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	12P- News 2 at Noon	1				X				1	\$125.00	\$125.00	ABC (WBZR)	WBZR NWS2-NOON	8/23/16
4.0	Normal Line / SPOT	10/23/16-10/23/16	2	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$275.00	\$275.00	ABC (WBZR)	WBZR NW2-5:30	8/23/16
5.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	4:57P- News 2 at 5pm	1			X					1	\$375.00	\$375.00	ABC (WBZR)	WBZR NEWS2-5	8/23/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	4:57P- News 2 at 5pm	1				X				1	\$375.00	\$375.00	ABC (WBZR)	WBZR NEWS2-5	8/23/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	4:57P- News 2 at 5pm	1					X			1	\$375.00	\$375.00	ABC (WBZR)	WBZR NEWS2-5	8/23/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	4:28P- Jeopardy - HD	1			X					1	\$250.00	\$250.00	ABC (WBZR)	JEOPARDY	8/23/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	4:28P- Jeopardy - HD	1					X			1	\$250.00	\$250.00	ABC (WBZR)	JEOPARDY	8/23/16
10.0	Normal Line / SPOT	10/18/16-10/18/16	2	:30	7A- Good Morning America - HD	1		X						1	\$275.00	\$275.00	ABC (WBZR)	GD MRN AMR-ABC	8/23/16
11.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	7A- Good Morning America - HD	1			X					1	\$275.00	\$275.00	ABC (WBZR)	GD MRN AMR-ABC	8/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

NATIONAL MEDIA, INC
815 SLATERS LANE
ALEXANDRIA, VA 22314

Contract # 21878

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Brand 7622 (13252)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name MediaAssistant,
Phone/Fax /
CPE 477/898/7622
Account Types National/Political
Billing Type Standard
Comments

Date Entered 08/23/16
Last Modified 08/23/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25272062
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,163.75
Net Total \$12,261.25
Sales Tax

ABC (WBRL)
By Broadcast Month
Oct. 2016
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12.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	7A- Good Morning America - HD	1				X				1	\$275.00	\$275.00	ABC (WBRL)	GD MRN AMR-ABC	8/23/16
13.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	7A- Good Morning America - HD	1					X			1	\$275.00	\$275.00	ABC (WBRL)	GD MRN AMR-ABC	8/23/16
14.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	7A- Good Morning America - HD	1	X							1	\$275.00	\$275.00	ABC (WBRL)	GD MRN AMR-ABC	8/23/16
15.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	6:30P- Wheel of Fortune - HD	1					X			1	\$300.00	\$300.00	ABC (WBRL)	WHEEL-FORTUNE W	8/23/16
16.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	5:58P- News 2 at 6pm Saturday	1					X			1	\$250.00	\$250.00	ABC (WBRL)	WBRL NWS2-6	8/23/16
17.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9:59P- News 2 at 10pm Sunday	1						X		1	\$400.00	\$400.00	ABC (WBRL)	WBRL NWS2-10	8/23/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	5A- 6A (CST)	1				X				1	\$150.00	\$150.00	ABC (WBRL)	WBRL NWS TUE E	8/23/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	5A- 6A (CST)	1					X			1	\$150.00	\$150.00	ABC (WBRL)	WBRL NWS TUE E	8/23/16
20.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	5A- 6A (CST)	1	X							1	\$150.00	\$150.00	ABC (WBRL)	WBRL NWS TUE E	8/23/16
21.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	7A- Good Morning America Saturday - HD	1						X		1	\$100.00	\$100.00	ABC (WBRL)	GD MRN-SAT-ABC	8/23/16

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22.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	6a- 7a (CST)	1	X							1	\$275.00	\$275.00	ABC (WBRL)	WBRL NWS TUNE	8/23/16
23.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	5:58P- News 2 at 6pm	1			X					1	\$500.00	\$500.00	ABC (WBRL)	WBRL NWS2-6	8/23/16
24.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	5:58P- News 2 at 6pm	1	X							1	\$500.00	\$500.00	ABC (WBRL)	WBRL NWS2-6	8/23/16
25.0	Normal Line / SPOT	10/18/16-10/18/16	2	:30	6:28P- Wheel of Fortune - HD	1		X						1	\$750.00	\$750.00	ABC (WBRL)	WHEEL-FORTNE	8/23/16
26.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	6:28P- Wheel of Fortune - HD	1			X					1	\$750.00	\$750.00	ABC (WBRL)	WHEEL-FORTNE	8/23/16
27.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$750.00	\$750.00	ABC (WBRL)	WHEEL-FORTNE	8/23/16
28.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	6:28P- Wheel of Fortune - HD	1					X			1	\$750.00	\$750.00	ABC (WBRL)	WHEEL-FORTNE	8/23/16
29.0	Normal Line / SPOT	10/18/16-10/18/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1		X						1	\$175.00	\$175.00	ABC (WBRL)	J KIMMEL-ABC<	8/23/16
30.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1			X					1	\$175.00	\$175.00	ABC (WBRL)	J KIMMEL-ABC<	8/23/16
31.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$175.00	\$175.00	ABC (WBRL)	J KIMMEL-ABC<	8/23/16

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ABC (WBRL)		
By Broadcast Month	Spots	Rate
Oct. 2016	40	\$14,425.00
Grand Total:	40	\$14,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/21/16-10/21/16	2	:30	11:05P- Jimmy Kimmel Live-HD	1					X			1	\$175.00	\$175.00	ABC (WBRL)	J KIMMEL-ABC<	8/23/16
33.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	10:35P- Jimmy Kimmel Live-HD	1	X							1	\$175.00	\$175.00	ABC (WBRL)	J KIMMEL-ABC<	8/23/16
34.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$400.00	\$400.00	ABC (WBRL)	Sa 10p news	8/23/16
35.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$950.00	\$950.00	ABC (WBRL)	DANCING-STR-ABC/AVG. ALL WKS	8/23/16
36.0	Normal Line / SPOT	10/23/16-10/23/16	2	:30	6P- America's Funniest Home Videos	1						X		1	\$350.00	\$350.00	ABC (WBRL)	AFHV	8/23/16
37.0	Normal Line / SPOT	10/18/16-10/18/16	2	:30	9:59P- News 2 at 10pm	1		X						1	\$600.00	\$600.00	ABC (WBRL)	WBRL NEWS2-10<	8/23/16
38.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	9:59P- News 2 at 10pm	1			X					1	\$600.00	\$600.00	ABC (WBRL)	WBRL NEWS2-10<	8/23/16
39.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	9:59P- News 2 at 10pm	1				X				1	\$600.00	\$600.00	ABC (WBRL)	WBRL NEWS2-10<	8/23/16
40.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	9:01P- Conviction	1	X							1	\$650.00	\$650.00	ABC (WBRL)	Conviction	8/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: