

ORDER**WSMV**

Orders
Order / Rev: 734604
Alt Order #: 08269712
Product Desc: STARRETT-CON 7/29
Estimate: 45
Flight Dates: 07/29/16 - 08/04/16
Original Date / Rev: 06/15/16 / 06/15/16
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 3931 S. Sherwood Forest Blvd., Suite 2
 Baton Rouge, LA 70816

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Grant Starrett For Congress
Demographic: A35+
Product Codes: Political-Cand-Congress
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	13	\$7,450.00	\$6,332.50
08/01/16	08/04/16	22	\$11,700.00	\$9,945.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	13	\$7,450.00	\$6,332.50	0.00
August 2016	22	\$11,700.00	\$9,945.00	0.00
Totals	35	\$19,150.00	\$16,277.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSMV	34%	\$19,150.00
Market	100%	\$56,323.53

Competitive Share

	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00
SPK	0%	\$0.00

TLC	0%	\$0.00
TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	23%	\$12,954.41
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	35%	\$19,713.24
WUXP	0%	\$0.00
WZTV	8%	\$4,505.88

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Order / Rev: 734604
 Alt Order #: 08269712
 Flight Dates: 07/29/16 - 08/04/16

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 Product Desc: STARRETT-CON 7/29
 Estimate: 45
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSMV	07/29/16	07/29/16	M-F Late News M-F 10P NEWS	CM	10P-1035P	----1--	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$1,100.00		0.00			
E 2	WSMV	07/29/16	07/29/16	News & More at Midday News and More at Midday	CM	12pm-1pm	----1--	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$250.00		0.00			
E 3	WSMV	07/29/16	07/29/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$400.00		0.00			
E 4	WSMV	07/29/16	07/29/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		430-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$450.00		0.00			
E 5	WSMV	07/29/16	07/29/16	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	----1--	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$600.00		0.00			
E 6	WSMV	07/29/16	07/29/16	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	----1--	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$800.00		0.00			
E 7	WSMV	07/29/16	07/29/16	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$600.00		0.00			
E 8	WSMV	07/29/16	07/29/16	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--		1				\$400.00		0.00			
E 9	WSMV	08/01/16	08/01/16	M-F Late News M-F 10P NEWS	CM	10P-1035P	1-----	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----		1				\$1,100.00		0.00			
E 10	WSMV	08/01/16	08/01/16	News & More at Midday News and More at Midday	CM	12pm-1pm	1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----		1				\$250.00		0.00			
E 11	WSMV	08/01/16	08/01/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00

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 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WSMV	08/01/16	08/01/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1-----					1	\$400.00		0.00			
E 12	WSMV	08/01/16	08/01/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		430-5pm (4:30 PM-5:00 PM)	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1-----					1	\$450.00		0.00			
E 13	WSMV	08/01/16	08/01/16	M-F Channel 4 News @ 4M Ch. 4 News at 5		5-530pm	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1-----					1	\$600.00		0.00			
E 14	WSMV	08/01/16	08/01/16	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	1-----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1-----					1	\$800.00		0.00			
E 15	WSMV	08/01/16	08/01/16	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	1-----					1	\$400.00		0.00			
E 16	WSMV	07/30/16	07/30/16	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----1-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-					1	\$500.00		0.00			
E 17	WSMV	07/30/16	07/30/16	SA 6a News Sat 6-7a	CM	Sat 6-7a	-----1-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-					1	\$275.00		0.00			
E 18	WSMV	07/31/16	07/31/16	Su Late News Su Late News	CM	Sun 10-1035p	-----1	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1					1	\$1,200.00		0.00			
E 19	WSMV	07/31/16	07/31/16	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1					1	\$600.00		0.00			
E 20	WSMV	07/31/16	07/31/16	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1					1	\$275.00		0.00			
E 21	WSMV	08/04/16	08/04/16	Today Show 1 Today Show 7-9am	CM	658-9AM	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	---1---					1	\$400.00		0.00			
E 22	WSMV	08/02/16	08/02/16	News & More at Midday News and More at Midday	CM	12pm-1pm	-1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-1-----					1	\$250.00		0.00			
E 23	WSMV	08/02/16	08/02/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-1-----					1	\$400.00		0.00			
E 24	WSMV	08/02/16	08/02/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm		430-5pm (4:30 PM-5:00 PM)	-1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-1-----					1	\$450.00		0.00			
E 25	WSMV	08/02/16	08/02/16	M-F Channel 4 News @ 4M Ch. 4 News at 5		5-530pm	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Product Desc: STARRETT-CON 7/29
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WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WSMV	08/02/16	08/02/16	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-1-----		1				\$600.00		0.00			
E 26	WSMV	08/02/16	08/02/16	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	-1-----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-1-----		1				\$800.00		0.00			
E 27	WSMV	08/02/16	08/02/16	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-1-----		1				\$600.00		0.00			
E 28	WSMV	08/02/16	08/02/16	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-1-----		1				\$400.00		0.00			
E 29	WSMV	08/03/16	08/03/16	M-F Late News M-F 10P NEWS	CM	10P-1035P	--1----	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$1,100.00		0.00			
E 30	WSMV	08/03/16	08/03/16	News & More at Midday News and More at Midday	CM	12pm-1pm	--1----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$250.00		0.00			
E 31	WSMV	08/03/16	08/03/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$400.00		0.00			
E 32	WSMV	08/03/16	08/03/16	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	430-5pm (4:30 PM-5:00 PM)	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$450.00		0.00			
E 33	WSMV	08/03/16	08/03/16	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$600.00		0.00			
E 34	WSMV	08/03/16	08/03/16	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$600.00		0.00			
E 35	WSMV	08/03/16	08/03/16	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--1----		1				\$400.00		0.00			
													Totals	35	\$19,150.00

REP HEADLINE# 8269712
*** ORIGINAL REV#0 ***
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN14/16 16.21
*** WSMV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
2			1200N-100P PROGRAM : NEWS @ MIDDAY RA35+ : 3.0 CON COM1: NEWS @ MIDDAY	30	:	\$250.00	7/29	7/29	1		FRI	1
3			400P-430P PROGRAM : NEWS AT 4P RA35+ : 5.3 CON COM1: NEWS AT 4P	30	:	\$400.00	7/29	7/29	1		FRI	1
4			430P-500P PROGRAM : NEWS AT 430P RA35+ : 5.9 CON COM1: NEWS AT 430P	30	:	\$450.00	7/29	7/29	1		FRI	1
5			500P-530P PROGRAM : NEWS AT 5P RA35+ : 6.9 CON COM1: NEWS AT 5P	30	:	\$600.00	7/29	7/29	1		FRI	1
6			600P-630P PROGRAM : NEWS AT 6P RA35+ : 7.9 CON COM1: NEWS AT 6P	30	:	\$800.00	7/29	7/29	1		FRI	1
7			630P-700P PROGRAM : NEWS AT 630P RA35+ : 6.9 CON COM1: NEWS AT 630P	30	:	\$600.00	7/29	7/29	1		FRI	1
8			700A-900A PROGRAM : TODAY SHOW RA35+ : 4.9 CON COM1: TODAY SHOW	30	:	\$400.00	7/29	7/29	1		FRI	1
9			1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 7.0 CON COM1: NEWS AT 10P	30	:	\$1,100.00	8/1	8/1	1		MON	1

REP HEADLINE# 8269712
*** ORIGINAL REV#0 ***
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN14/16 16.21
*** WSMV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
26			600P-630P PROGRAM : NEWS AT 6P RA35+ : 7.9 CON COM1: NEWS AT 6P	30		\$800.00	8/2	8/2	1		TUE	1
27			630P-700P PROGRAM : NEWS AT 630P RA35+ : 6.9 CON COM1: NEWS AT 630P	30		\$600.00	8/2	8/2	1		TUE	1
28			700A-900A PROGRAM : TODAY SHOW RA35+ : 4.9 CON COM1: TODAY SHOW	30		\$400.00	8/2	8/2	1		TUE	1
29			1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 7.0 CON COM1: NEWS AT 10P	30		\$1,100.00	8/3	8/3	1		WED	1
30			1200N-100P PROGRAM : NEWS @ MIDDAY RA35+ : 3.0 CON COM1: NEWS @ MIDDAY	30		\$250.00	8/3	8/3	1		WED	1
31			400P-430P PROGRAM : NEWS AT 4P RA35+ : 5.3 CON COM1: NEWS AT 4P	30		\$400.00	8/3	8/3	1		WED	1
32			430P-500P PROGRAM : NEWS AT 430P RA35+ : 5.9 CON COM1: NEWS AT 430P	30		\$450.00	8/3	8/3	1		WED	1
33			500P-530P PROGRAM : NEWS AT 5P RA35+ : 6.9 CON COM1: NEWS AT 5P	30		\$600.00	8/3	8/3	1		WED	1

REP HEADLINE# 8269712
*** ORIGINAL REV#0 ***
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
34			630P-700P	30		\$600.00	8/3	8/3	1		WED	1
PROGRAM : NEWS AT 630P												
RA35+ : 6.9												
CON COM1: NEWS AT 630P												
35			700A-900A	30		\$400.00	8/3	8/3	1		WED	1
PROGRAM : TODAY SHOW												
RA35+ : 4.9												
CON COM1: TODAY SHOW												
JUL/16			\$7,450.00			11700.00						
MARKET TOTALS \$56,323 WSMV 34% WKRN 23% WTVE 35% WZTV 8% WUXP 0% CABL 0% WNAB 0%												CONTRACT TOTAL
												TOTAL SPOTS
												19150.00
												35
EST												
SVC- NSI												
DEMOS- RA35+*												