

ORDER



WSMV

Orders

Order / Rev: 743157
 Alt Order #: 08329949
 Product Desc: STARRETT-CON 7/22
 Estimate: 56
 Flight Dates: 07/22/16 - 07/28/16
 Original Date / Rev: 07/21/16 / 07/21/16
 Order Type: GENERAL

Primary AE: Aaron Ashe
 Sales Office: T-WAS
 Sales Region: National

Agency

Name: Jamestown Associates
 Buying Contact:
 Billing Contact:
 3931 S. Sherwood Forest Blvd., Suite 2
 Baton Rouge, LA 70816

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Grant Starrett For Congress
 Demographic: A35+
 Product Codes: Political-Cand-Congress
 Priority: PMT
 Revenue Codes: POL, PLC, FLT

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	15	\$7,450.00	\$6,332.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	15	\$7,450.00	\$6,332.50	0.00
Totals	15	\$7,450.00	\$6,332.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSMV	07/22/16	07/28/16	News & More at Midday CM		12pm-1pm	MTWTF--	:30	2	\$250.00	PMT	0.00	NM	2	\$500.00
				News and More at Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/16	07/28/16	MTWTF--		2				\$250.00		0.00			
E 2	WSMV	07/22/16	07/28/16	M-F Channel 4 News @ 4M		4-430pm	MTWTF--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/16	07/28/16	MTWTF--		1				\$400.00		0.00			
E 3	WSMV	07/22/16	07/28/16	M-F Channel 4 News @ 4M		430-5pm	MTWTF--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/16	07/28/16	MTWTF--		1				\$450.00		0.00			
E 4	WSMV	07/22/16	07/28/16	M-F Channel 4 News @ 5M		5-530pm	MTWTF--	:30	2	\$600.00	PMT	0.00	NM	2	\$1,200.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/16	07/28/16	MTWTF--		2				\$600.00		0.00			
E 5	WSMV	07/22/16	07/28/16	M-F 6-630pm	CM	6-630pm	MTWTF--	:30	2	\$800.00	PMT	0.00	NM	2	\$1,600.00
				CH. 4 NEWS @ 6		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/16	07/28/16	MTWTF--		2				\$800.00		0.00			
E 6	WSMV	07/22/16	07/28/16	M-F 630-7pm	CM	629-7pm	MTWTF--	:30	2	\$600.00	PMT	0.00	NM	2	\$1,200.00
				CH. 4 NEWS @ 6:30pm		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/16	07/28/16	MTWTF--		2				\$600.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WSMV	07/22/16	07/28/16	Today Show 1 Today Show 7-9am	CM	658-9AM	MTWTF--	:30	3	\$400.00	PMT	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/22/16	07/28/16	MTWTF--		3			\$400.00			0.00			
E 8	WSMV	07/23/16	07/23/16	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/18/16	07/24/16	-----1-		1			\$600.00			0.00			
E 9	WSMV	07/24/16	07/24/16	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a (7:00 AM-8:00 AM)	CM	SU 7a-8a or 7a-9a	-----1	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/18/16	07/24/16	-----1		1			\$300.00			0.00			
Totals														15	\$7,450.00

PROGRAM : NEWS @ MIDDAY
CON COM1 : NEWS @ MIDDAY

