

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1602390-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Advertiser	Product	Estimate Number
ISS/DSCC IE	DSCC IE	5716

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1602390	08419747

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
8004	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/31/16	SYN 12-12:30am M-F	12-12:30am	MTWTF--	:30	5	\$15.00	NM
Weeks:		<u>Start Date</u> 10/25/16	<u>End Date</u> 10/31/16	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$15.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFX	M	10/31/16	12:13 AM	SYN 12-12:30am M-F	12-12:30am	:30	DSCCNC1603H YOU	\$15.00 NM
2	10/25/16	10/31/16	RI M-F 8am-9am	M-F 8-9am	MTWTF--	:30	5	\$40.00	NM
Weeks:		<u>Start Date</u> 10/25/16	<u>End Date</u> 10/31/16	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$40.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSFX	M	10/31/16	8:46 AM	RI M-F 8am-9am	M-F 8-9am	:30	DSCCNC1603H YOU	\$40.00 NM
Total Spots							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$55.00
<u>Agency Commission</u>	\$8.25
<u>Net Amount Due</u>	\$46.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.