

**WAPW-CA**  
**Quarterly Issues/Programs List**  
**January 1, 2008**

**A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.**

**The following issues were presented on  
WAPW-CA  
public affairs programs:**

**WAPW-CA,**  
**Public Service Programming**

**A Closer Look, Sundays 11:30 AM -- October - December 2007**

**Each segment is approximately 13 minutes in length**

October 7, 2007

Jeanne Zavada—Museum Director, Gray Fossil Museum

The museum was funded by the State of Tennessee to exhibit finds from the Gray Fossil site. In addition to local finds the museum will display traveling exhibits related to natural history.

Dr. Steven Wallace—Director, Don Sunquist Center of Excellence in Paleontology

A laboratory on site is designed to preserve and display specimens. Dr. Wallace oversees the digging process as well as the documentation and preservation of fossil finds. Persons who may have collected specimens prior to closing of the area are encouraged to bring these in for preservation.

October 14, 2007

Sue Lewis—Kingsport Animal Shelter

The animal shelter is run by the Kingsport Humane Society with a mission of having pets adopted into appropriate homes. The shelter will be offering a mobile spay/neuter clinic (PALS) at a reduced procedure cost for the community.

Paige Mayo & Leslie May—Junior League of Kingsport

Junior League is a group who sponsors projects to benefit women and children. These efforts will be funded with proceeds from a Holiday Market held at MeadowView Conference Center.

October 21, 2007

Barry Brickly—Kingsport Fire Department

During October, Fire Prevention Month, the community is encouraged to plan and practice an escape plan to use in the event of a residential fire. Viewers are also encouraged to change the battery in their smoke alarm.

Jim Perkins—Wellmont Diabetes Center

November is Diabetes Awareness Month and viewers are encouraged to learn more about diabetes as this disease is at epidemic proportions. An Expo on November 3 will present screening and information for the community.

October 28, 2007

Jill Henderson—Southeast Dairy Association

Obesity of children is of major concern in our society and particular attention should be given to snack foods for children. Jill also addressed the upcoming holiday entertaining season and offered tips for serving healthy foods to adults.

Jim Brackens—Upward Basketball/Cheerleading

The Upward program is a faith based sports initiative that introduces youth to a healthy approach to competition. Practice sessions and games are planned to include every child and to focus on positive issues of participation.

November 4, 2007

Dr. Bill Bass—Forensic Anthropologist, Author, founder of UT Body Farm

Jon Jefferson—Co-Author, writer, documentary film maker

Bass and Jefferson have co-authored 4 books, two fictions and two non-fictions. The non-fiction books explain research done at the UT Body Farm and tell how cases are solved with knowledge gained there. The fiction books also present factual information in solving crime. The Body Farm enjoys world renowned acclaim for the contributions they have made to forensic science

November 11, 2007

Dr. Richard Reed—Nicotine Free Mountain Empire

November 15th is Great American Smoke out and viewers were given facts and statistics to encourage them to give up the nicotine habit. Most tobacco use begins in early teen years and special emphasis is given to educating this group.

Sharon Martin—Operation Christmas Child

This project solicits boxes packed with toys and useful items to send to children of other countries. These boxes are delivered including a message of Jesus' love for the children and also provide them with much needed attention.

November 18, 2007

Steve Godsey—Mayor, Sullivan County

A recent trip to Honduras by a Sullivan County group was instrumental in promoting the import of fruit and vegetables to the Tri Cities market area. The recent drought has affected local production of produce and money has been allocated to assist farmers affected.

Carrie & Brent Warner—"America's Favorite Couple" BRIDAL GUIDE MAGAZINE

Carrie and Brent were selected to receive a \$90,000 wedding as a result of an e-mail campaign. The wedding took place in New York at Tavern on the Green and the package included a Honeymoon trip to Jamaica.

November 25, 2007

Billy Wayne Arrington—Vision Products, Billy Wayne Ministries

Kim Holbrook—Lamplight Theatre

Billy Wayne Ministries is a non-profit organization dedicated to serving youth and adults with a Christian message. Two productions during the holiday season will offer entertainment and music suitable for all ages.

Patti Ally—Downtown Kingsport Association

Cheiba Bloomer—President, DKA

December 1st will see much activity in the downtown Kingsport area including a Merchants Open House, Christmas Tree Lighting ceremony and a display of locally made gingerbread houses.

December 2, 2007

Claudia Byrd—Speedway in Lights, Bristol Motor Speedway

Proceeds from Speedway in Lights benefit several children's charities in the area.

Motorists are encouraged to visit the display Sunday through Thursday to avoid long waits.

Rod Geymal—Curator, Allandale Mansion

Allandale Mansion will host an open house featuring Christmas Decorations throughout the facility. The mansion was donated to the city and is available for rent during the year for private and civic events.

December 9, 2007

Leslie May—Cap the Gap for Foster Care

Cap the Gap offers assistance for foster children in providing items and services not covered by the state. The Christmas season sees special attention to securing gifts for these children and solicits contributions from the community.

Karen Gibson—Manager, Evergreen Garden Place

Karen gave us tips on the use and care of poinsettias, cut trees, amaryllis plants, wreaths and roping during the holiday season. Evergreen also has provided a fund raiser for Cap the Gap during this season.

December 15, 2007

Fred Alsop—George L. Carter Railroad Museum

The museum located on the campus of ETSU is open to the community on Saturdays and offers much railroad memorabilia and educational information as well as several model train lay outs which have been donated to the museum. The museum, which is manned by volunteers is free of charge and group tours can be arranged.

Theresa Burchett Anderson—Director, Reece Museum

A Poinsettia tree graces the entrance foyer during the holiday season in memory and honor of loved ones. This fund raiser helps support the museum which is open to the public free of charge and offers permanent and rotating exhibits of area historic significance.

December 22-23, 2007

Leslie Klinger—Associate Curator, Biltmore Estates

Jennifer shared history of the building of Biltmore Estates and of the family who created the attraction. Information on the management of the estate was also a part of the interview.

Jennifer Bateman—Decorating Staff, Biltmore Estates

Decorating plans for the Christmas season of 2008 is already in progress. A theme is chosen and staff is assigned to design and implement the process. A mixture of fresh and artificial material is used throughout the house with the fresh being replaced on a continuing schedule.