

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KKJG-FM <del>2325 Skyway Drive, Ste J, Santa Maria, CA 93455</del> <i>3620 Sacramento Dr. #204 San Luis Obispo CA 93401</i>	<b>Date:</b> 8/13/2020
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I, Jim Battin --- The Battin Group,

being/on behalf of: Jordan Cunningham,

a legally qualified candidate of the Republican

political party for the office of: State Assembly - District 35

in the General

election to be held on: November 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>see attached</i>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Jordan Cunningham For Assembly 2020 - FPPC# 1415312

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jen Eve Slater

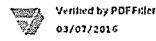
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/13/2020

*Jamaal Patton, Jr.*



**Date**

**Signature**

**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**

*E. Reising*

**Signature**

*Emily Reising*

**Printed Name**

*NSM*

**Title**

o Order

San Luis Obispo, CA  
 : KKJG-FM  
 Rep: Emily Reising  
 (805) 922-1041  
 EReising@americangeneralmedia.com  
 Ign Remarks:

**Jordan Cunningham for Assembly 2020**

Campaign: Jordan Cunningham for Assembly 2020 - Radio  
 Jordan Cunningham for Assembly 2020 - Radio - SLO  
 Flight Dates: 09/05/2020 to 11/03/2020  
 Contract No: 15620195016-130431  
 Rev. No: 0

*Handwritten signature/initials*

The Battin G

Buyer: JIM E  
 Jim@JimBatt

Days	Times	DP/LEN	Call	Program Title	Rate/Total	CPP	P 35+	Sep 05	Sep 07	Sep 14	Sep 21	Sep 28	Oct 05	Oct 12	Oct 19	Oct 26	Nov 02	Sp
MTWRF	0600A-1000A	AM/60	KJUG 98.1 FM	Country	26.00 3120.00	26.00	1.00	0	15	15	15	15	15	15	15	15	0	1
MT	0600A-1000A	AM/60	KJUG 98.1 FM	Country	26.00 156.00	26.00	1.00	0	0	0	0	0	0	0	0	0	0	6
MTWRF	1000A-0300P	MD/60	KJUG 98.1 FM	Country	26.00 3120.00	20.00	1.30	0	15	15	15	15	15	15	15	15	0	1
M	1000A-0300P	MD/60	KJUG 98.1 FM	Country	26.00 78.00	20.00	1.30	0	0	0	0	0	0	0	0	0	3	3
MTWRF	0300P-0700P	PM/60	KJUG 98.1 FM	Country	26.00 3120.00	21.67	1.20	0	15	15	15	15	15	15	15	15	0	1
M	0300P-0700P	PM/60	KJUG 98.1 FM	Country	26.00 78.00	21.67	1.20	0	0	0	0	0	0	0	0	0	3	3
SaSu	0600A-1000A	WE/60	KJUG 98.1 FM	Country	15.00 810.00	18.75	0.80	6	6	6	6	6	6	6	6	6	0	0
SaSu	1000A-0300P	WE/60	KJUG 98.1 FM	Country	15.00 810.00	18.75	0.80	6	6	6	6	6	6	6	6	6	0	0
SaSu	0600A-1000A	WE/60	KJUG 98.1 FM	Country	10.00 540.00	12.50	0.80	6	6	6	6	6	6	6	6	6	0	0
Spots:								18	63	63	63	63	63	63	63	63	12	5
PRPs:								14.4	66.9	66.9	66.9	66.9	66.9	66.9	66.9	66.9	13.5	5

*PER EMAIL FROM  
 DAILY SPA 28-7P*

month	Spots	GRPs	Reach	Freq	Gross	Imp	CPP
-2020	207	215.1	75.22%	2.86	\$4,470.00	348300	\$20.78
-2020	252	267.6	79.23%	3.38	\$5,640.00	430800	\$21.08
-2020	75	80.4	47.12%	1.71	\$1,722.00	129000	\$21.42
totals	534	563.1	84.70%	6.65	\$11,832.00	908100	\$21.01

1: \_\_\_\_\_ Date: \_\_\_\_\_

Jim Group  
tearboat Pkwy  
301  
NV 89521  
34-5001

Buyer  
JIM BATTIN  
jim@JimBattin.com  
(760) 534-5001

d On: 2020-08-13 04:14:12

