

ISSUES/PROGRAMS 10 O'CLOCK LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	10/6/2015	10:23 pm	:49	California now has a new law aimed at closing the pay gap between men and women. Governor Brown signed the California Fair Pay Act today. Employers will now have to pay women and men equally for similar work, even if they have different titles or work in different offices.
KMPH 10 O'clock News	News	Local/Live	10/7/2015	10:04 pm	2:32	Several utility companies are pushing for a change to "net energy metering" that could alter the way solar energy credits are applied. One proposal includes changing when "true up" statements are sent - from once a year to once a month.
KMPH 10 O'clock News	News	Local/Live	10/16/2015	10:04 pm	2:23	A new scam is targeting people who ride the bus in Fresno. Scammers are selling fake FAX passes. One woman who bought the passes says she realized they were fake when metallic pieces began peeling off the pass.
KMPH 10 O'clock News	News	Local/Live	11/12/2015	10:01 pm	1:04	There's been another package theft in Fresno, this time near Clinton and Vassar. Security video showed a woman riding her bike, then walking up to a house where she picked up a recently delivered box, then walked away with it.
KMPH 10 O'clock News	News	Local/Live	11/12/2015	10:10 pm	3:07	With Black Friday now 2 weeks away, retailers are beginning to release their upcoming deals. We showed some of the deals that have already been released, including some for TVs, clothing, a camera, kitchen appliances, luggage, and video gaming.
KMPH 10 O'clock News	News	Local/Live	11/13/2015	10:41 pm	:31	As families prepare to buy their Thanksgiving turkey, Purdue University says the price of turkey has risen 15-20 cents per pounds because of a shortage of the birds. The reason for the shortage is being attributed to the bird flu.

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KMPH 10 O'clock News	News	Local/Live	11/20/2015	10:36 pm	:29	The Business Organization of Old Town tried to attract holiday shoppers to Old Town Clovis with an event that included carolers, music, free food, and horse-drawn trolley rides.
KMPH 10 O'clock News	News	Local/Live	11/25/2015	10:01 pm	2:57	A Selma man recently purchased a \$10 lottery scratcher ticket that ended up winning him \$1 million. The 44-years-old man said he will not quit the job he loves, which is driving farm equipment.
KMPH 10 O'clock News	News	Local/Live	11/26/2015	10:07 pm	2:15	A cut Christmas tree may cost more this year because of a shortage in Washington and Oregon. One Christmas tree seller in Fresno said flocked trees are in demand this season. Trees at his lot range in price from \$19 to \$400.
KMPH 10 O'clock News	News	Local/Live	11/27/2015	10:01 pm	3:43	A woman says she was scammed by a man who bought a car she advertised online. She says the buyer gave her \$500, but that most of it was fake money. We explained the security features in American money, and how to figure out whether bills are real or fake.
KMPH 10 O'clock News	News	Local/Live	11/27/2015	10:07 pm	:36	At least one scam artist is claiming to be a high-ranking member of the Fresno County Sheriff's Office, and telling people they have an active warrant for not appearing in court, but that they can avoid being arrested by paying two \$250 fines. The sheriff's department says it doesn't ask for money over the phone.

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD Merced-Mariposa, CALIFORNIA

Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	10/15/2015	6:33 am	:36	Target is now updating its store brand debit and credit cards. The cards will use a chip and pin system. That means customers will have to enter a personal identification number, not just a signature, to complete a transaction.
Great Day	News	Local/Live	11/10/2015	8:25 am	1:00	Analysts say the popularity of "Star Wars" toys could drive holiday toy sales this year. Combined with a focus on toys for older kids, analysts expect record sales numbers this holiday season. Popular toys include those with electronics and those that work with smartphone apps.
Great Day	News	Local/Live	11/13/2015	6:31 am	:22	The Wall Street Journal reports that Apple is in talks with US Banks to develop a new peer-to-peer payment service. The payment system would allow people to send money to others directly. The service would put Apple in competition with other companies, like Square, that offer mobile payments.
Great Day	News	Local/Live	11/16/2015	8:11 am	:34	The food and drug administration is working on new rules to protect people from buying contaminated food. New FDA rules target fresh produce and require farmers to test water used to irrigate crops. They must also monitor wild life in the area. Farmworkers are required to practice good hygiene, including washing their hands before working.
Great Day	News	Local/Live	11/20/2015	6:32 am	:40	Turkey is still the number one choice for holiday feasts, according to a new survey. But the traditional Thanksgiving dish will cost more this year. For the first time ever, the average dinner will cost more than \$50. According to the American Farm Bureau Federation, turkey prices are up almost 6.5% from last year.

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Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	12/2/2015	6:32 am	:31	Families are expected to tip more generously this holiday season. A survey from the website Care.com finds 70 – percent of families will give a tip to someone this holiday season. About one-in-five families will tip more than they did last year. The survey found many families plan to tip with gift cards or homemade goods in order to stay within their budget.
Great Day	News	Local/Live	12/18/2015	6:30 am	:29	The consumer product safety commission is intensifying its investigation into the safety of “hover boards.” This, after some brands were found to overheat and catch fire. The U.S. Postal Service will now only ship “hover boards” standard post parcel select, which is a ground-based service.
Great Day	News	Local/Live	12/29/2015	8:36 am	:28	There’s a chance that you will get a pay raise in the New Year. The Chicago Tribune analyzed several economic reports. They found the average American worker can expect a raise in 2016. According to Moody’s analytics the average pay raise will be just over 4%.
Great Day	News	Local/Live	12/30/2015	6:33 am	:20	A new equal pay law for women is set to take effect this week here in California. Senate bill 358 goes into effect new year’s day. The law requires employers being sued to prove they had legitimate reasons for paying male co-workers more.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	10/2/2015	10:09 pm	:35	The Mariposa County deputy sheriff who was shot last night in the line of duty by a former U.S. Marine is now showing signs of improvement. Sheriff's officials say the deputy is now able to respond to voice commands and make eye contact with visitors.
KMPH 10 O'clock News	News	Local/Live	10/2/2015	10:01 pm	1:56	5 horses were stolen from a ranch in Tulare County. They were a part of his business giving pony rides to kids.
KMPH 10 O'clock News	News	Local/Live	10/9/2015	10:04 pm	:28	The Fresno County Sheriff's Department is asking for your help identifying a man and woman wanted for burglary in July. They were caught on camera taking a dirt bike, a bicycle, tools, expensive collectibles, and more.
KMPH 10 O'clock News	News	Local/Live	10/11/2015	10:10 pm	:25	Fresno PD arrested 4 people for having illegal guns near the Big Fresno Fair.
KMPH 10 O'clock News	News	Local/Live	10/12/2015	10:16 pm	1:30	Zimbabwe police and the national prosecuting authority cleared dentist James Walter Palmer of any wrong-doing after he killed a famous lion.
KMPH 10 O'clock News	News	Local/Live	10/14/2015	10:03 pm	1:04	More than a dozen vehicles had their tires slashed in a southeast Fresno neighborhood... People in the neighborhood say it seemed like the two were targeting cars with newer rims.
KMPH 10 O'clock News	News	Local/Live	10/15/2015	10:09 pm	:27	The Merced Police Department's gang suppression task force served two search warrants. Police arrested three men, and seized methamphetamine, marijuana, guns, and ammunition.
KMPH 10 O'clock News	News	Local/Live	10/19/2015	10:08 pm	2:08	A man turned himself in to police after being shamed on social media for stealing a woman's wallet. He was cited and will have to go to court

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	10/28/2015	10:07 pm	:19	Three men stole a purse out of a shopping cart at a grocery outlet. Police say once they grabbed the purse they ran out the store.
KMPH 10 O'clock News	News	Local/Live	10/25/2015	10:08 pm	:25	A man police say was trying to break into Roosevelt High School was caught red-handed by a security officer. They say he was wearing latex gloves and holding on to bolt cutters and a screwdriver.
KMPH 10 O'clock News	News	Local/Live	10/26/2015	10:04 pm	:21	Clovis police say a woman who was caught using a stolen credit card has been arrested thanks to social media.
KMPH 10 O'clock News	News	Local/Live	10/26/2015	10:03 pm	:45	Fresno police are now looking for a robber who left copies of his ID behind. Police say he robbed a check cashing business in central Fresno when they turned him down for a loan.
KMPH 10 O'clock News	News	Local/Live	10/27/2015	10:08 pm	:19	Madera police say three men stole a purse out of a shopping cart at a grocery outlet, then ran out of the store.
KMPH 10 O'clock News	News	Local/Live	10/31/2015	10:05 pm	1:38	4 people including a gunman are now dead after a shooting in Colorado. Witnesses say the shooter was aiming at police but ended up killing three people standing nearby.
KMPH 10 O'clock News	News	Local/Live	10/31/2015	10:21 pm	1:43	A judge has handed down a guilty verdict for a doctor convicted of murdering her patients with painkillers. Her patients overdosed on the drugs she prescribed.
KMPH 10 O'clock News	News	Local/Live	11/2/2015	10:14 pm	1:41	A Merced woman's racing bike was stolen. Thief was caught on camera looking through her trash.
KMPH 10 O'clock News	News	Local/Live	11/4/2015	10:01 pm	1:44	A man stabbed 4 people on UC Merced's campus. He was shot and killed by police.

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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	11/8/2015	10:06 pm	:26	Hanford police arrested a man who stole another man's keys from the gym. He used the keys to get in the man's car and steal his wallet.
KMPH 10 o'clock News	News	Local/Live	11/10/2015	10:05 pm	1:54	The number of auto thefts are up in Hanford. Thieves are taking cars and selling them for parts.
KMPH 10 o'clock News	News	Local/Live	11/10/2015	10:08 pm	1:53	A thief stole thousands of dollars' worth of tools from one man's work truck and it was all caught on camera. The man left his truck unlocked.
KMPH 10 o'clock News	News	Local/Live	11/25/2015	10:05 pm	:31	The Dos Palos police chief has an idea that may help prevent package thefts: he's allowing people to send their packages to the police department, where officers will sign for them, and then hold them until the recipient comes to pick them up. The police chief hopes the move will help both police and shoppers.
KMPH 10 o'clock News	News	Local/Live	11/28/2015	10:06 pm	:32	A would-be robber got stuck in a chimney and died. The homeowner lit the fireplace without knowing the man was inside.
KMPH 10 o'clock News	News	Local/Live	11/29/2015	10:08 pm	1:45	Someone stole lawn ornaments from a northwest Fresno family's yard. Their neighbors have camera set up and are reviewing the footage to catch the thief.
KMPH 10 o'clock News	News	Local/Live	11/30/2015	10:01 pm	1:44	A thief stole a Tulare family's car in broad daylight. It is the only car they have to get to and from cancer treatments.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	12/1/2015	10:03 pm	:49	A judge serving on the bench for 14 years is being removed for misconduct. The commission of judicial performance says Valeriano Saucedo created fake letters accusing his courtroom clerk of an affair with a bailiff.
KMPH 10 o'clock News	News	Local/Live	12/2/2015	10:01 pm	1:35	2 shooters were killed after shooting and killing 14 people in San Bernardino. They were radicalized Islamic ISIS supporters.
KMPH 10 o'clock News	News	Local/Live	12/7/2015	10:02 pm	1:51	A thief was caught on camera stealing 6 bikes from the same family on 4 different days. The total value of the stolen bikes is under the \$950 threshold so it would only be considered a misdemeanor under proposition 47
KMPH 10 o'clock News	News	Local/Live	12/8/2015	10:07 pm	:33	Charges have been filed against a Kingsburg man accused of beating a puppy. He beat the dog for up to two hours.
KMPH 10 o'clock News	News	Local/Live	12/13/2015	10:09 pm	:45	We shared with viewers the story of a man whose car was stolen from his business by a group of thieves. The men put a muscle car on a tow truck and drove away with it. It was all captured on video and we aired that video in hopes of helping the man get his car back and catching the crooks. The man put his entire life savings into the car.
KMPH 10 o'clock News	News	Local/Live	12/15/2015	10:04 pm	1:48	A drunk driver caused a crash that killed a couple's baby. The parents took a picture holding their lifeless baby in their arms to show the true price of drinking and driving.

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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	12/15/2015	10:15 pm	:34	A man walked up to a business and tried to get inside the night drop box. After that doesn't work ...he walks back to his car to get a crow bar and tries to break the window. He ended up not taking anything.
KMPH 10 o'clock News	News	Local/Live	12/20/2015	10:03 pm	:21	At least one person has been killed after witnesses say a woman plowed through a crowd of people on the strip. Officers say she drove up onto the sidewalk and ended up hitting 37 people.
KMPH 10 o'clock News	News	Local/Live	12/21/2015	10:08 pm	:22	A parolee stabbed a recovery center therapist in the chest, neck and arms. She is in critical condition. He is facing attempted murder charges.
KMPH 10 o'clock News	News	Local/Live	12/23/2015	10:05 pm	:21	A Hanford woman accused of using meth while is getting treatment. Officers took her to Hanford Adventist Medical Center after catching her using in her car.
KMPH 10 o'clock News	News	Local/Live	12/26/2015	10:07 pm	:35	A Fresno man is accused of carjacking. Police say he also took along his 5-year-old son.
KMPH 10 o'clock News	News	Local/Live	12/27/2015	10:01 pm	1:33	A 68-year-old man was viciously beaten by two men. Fresno police are calling it a hate crime because the man is Sikh and sported a turban.
KMPH 10 o'clock News	News	Local/Live	12/29/2015	10:07 pm	:26	Police say a man-made change in a church offering with a fake 100 dollar bill. When church staff realized the bill was fake, the man fled.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	12/30/2015	10:05 pm	:25	A man in the Tower District says his package was confirmed delivered online. His neighbor's cameras caught a man stealing the package and taking off

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**Problem/Need: Crime
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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	10/01/15- 12/31/15	Various	:30	The Be Track Smart " <u>Your Life Depends on It-The Walk</u> " Campaign reminds and informs viewers that being railroad safe is more than just smart, it's the law.
Public Service Ann.	PSA	Recorded	10/01/15- 12/31/15	Various	:30	The Be Track Smart-" <u>Don't Bet You can Outrun A Train</u> " Campaign reminds and informs viewers that being railroad safe is more than just smart, it's the law.
Public Service Ann.	PSA	Recorded	10/01/15- 12/01/15	Various	:30	Champions Against Bullying Campaign " <u>Too Late</u> " creates awareness of the effects of bullying.
Public Service Ann.	PSA	Recorded	12/10/15- 12/31/15	Various	:30	The Ad Council "Seat Belt Safety" Campaign, " <u>Battlefield.</u> " informs viewers that wearing a seat belt is simply non-negotiable.
Public Service Ann.	PSA	Recorded	12/10/15- 12/31/15	Various	:15	The Ad Council "Seat Belt Safety" Campaign, " <u>Battlefield.</u> " informs viewers that wearing a seat belt is simply non-negotiable.

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Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	10/9/2015	10:00 pm	3:47	A 6-year-old Hanford boy is recovering after police say he ingested enough methamphetamine to keep him hospitalized for two days. Now, the boy's mother is behind bars.
KMPH 10 o'clock News	News	Local/Live	10/13/2015	10:07 pm	:24	Two women were arrested for having an illegal indoor pot grow. Deputies found more than 1000 marijuana plants.
KMPH 10 o'clock News	News	Local/Live	10/17/2015	10:05 pm	:21	A man was arrested for having heroin and cash on him. Police say it was found after they got tipped off about him making a drug deal.
KMPH 10 o'clock News	News	Local/Live	10/19/2015	10:05 pm	1:38	Police say a drunk driver plowed through a neighborhood in the Tower District. People are upset that he was only cited
KMPH 10 o'clock News	News	Local/Live	10/30/2015	10:05 pm	:18	Clovis police say a man robbed a smoke shop. He took bottles of liquid vapor.
KMPH 10 o'clock News	News	Local/Live	11/29/2015	10:08 pm	1:43	Several people in San Diego have gotten sick from a synthetic drug called spice. This is the second time in a week.
KMPH 10 o'clock News	News	Local/Live	12/18/2015	10:44 pm	2:16	Officers are inviting people to come to the station and have a drink. It's for a new test that shows the first-hand effects of what one drink can do to your driving ability.

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Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	10/01/15-12/09/15	Various	:30	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Neon Signs</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Ann.	PSA	Recorded	10/01/15-12/09/15	Various	:15	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Neon Signs</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:30	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Neon Signs</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:15	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Neon Signs</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:10	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Neon Signs</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.

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Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:30	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Bad Dater</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:60	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Viral Consequences</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:60	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Life Doors</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:30	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Life Doors</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.
Public Service Ann.	PSA	Recorded	12/10/15-12/31/15	Various	:30	The Ad Council Project Roadblock Buzzed Driving Prevention Campaign 2016 " <u>Confinement</u> " educates viewers that consuming even a few drinks can impair driving and that Buzzed Driving is drunk driving and emphasizes the financial consequences of getting arrested.

ISSUES/PROGRAMS 10 O'clock LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Education

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	12/7/2015	10:36 pm	1:43	A fire training camp in Santa Barbara county is helping women launch careers as first responders. They're learning arson investigation and basic fire control.
KMPH 10 o'clock News	News	Local/Live	12/14/2015	10:02 pm	2:15	Parents are upset that an elementary school let students perform an inappropriate song at a Christmas play. The song described a girl taking a boy's virginity.

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Problem/Need: Education

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	12/10/15-12/31/15	Various	:60	The Ad Council Learning & Attention Issues Campaign " <u>Miscommunication</u> " aims to increase the number of parents who are actively helping and seeking help for their children with learning and attention issues.
Public Service Annc.	PSA	Recorded	12/10/15-12/31/15	Various	:30	The Ad Council Learning & Attention Issues Campaign " <u>Miscommunication</u> " aims to increase the number of parents who are actively helping and seeking help for their children with learning and attention issues.
Public Service Annc.	PSA	Recorded	12/10/15-12/31/15	Various	:20	The Ad Council Learning & Attention Issues Campaign " <u>Miscommunication</u> " aims to increase the number of parents who are actively helping and seeking help for their children with learning and attention issues.
Public Service Annc.	PSA	Recorded	12/10/15-12/31/15	Various	:15	The Ad Council Learning & Attention Issues Campaign " <u>Miscommunication</u> " aims to increase the number of parents who are actively helping and seeking help for their children with learning and attention issues.
Public Service Annc.	PSA	Recorded	12/10/15-12/31/15	Various	:10	The Ad Council Learning & Attention Issues Campaign " <u>Brand National</u> " aims to increase the number of parents who are actively helping and seeking help for their children with learning and attention issues.
Public Service Annc.	PSA	Recorded	12/10/15-12/31/15	Various	:15	The Ad Council High School Equivalency Campaign " <u>Barber Shop</u> " encourages viewers to side step the stress of applying for jobs without a high school diploma and contact them to find free adult education classes to complete their equivalency test.

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Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	10/10/2015	10:06 pm	:19	Record heat in southern California put an end to a parade. It had to be stopped after more than 60 people got sick from the heat.
KMPH 10 O'clock News	News	Local/Live	10/10/2015	10:28 pm	1:22	Los Angeles is prepping for the next big earthquake by retrofitting thousands of older, unsafe buildings.
KMPH 10 O'clock News	News	Local/Live	10/13/2015	10:01 pm	:29	A fire started at a recycling plant in Dos Palos. Firefighters say people should stay in the how because the smoke could be toxic.
KMPH 10 O'clock News	News	Local/Live	10/16/2015	10:00 pm	2:35	Cleanup continues from a storm that brought flooding to central & southern California. Highway 58 is still a muddy mess, while an area near Mendota received flooding today. The National Weather Service increased the chance of which areas of the state could see El Nino conditions this year.
KMPH 10 O'clock News	News	Local/Live	10/17/2015	10:02 pm	1:27	I-58 is still closed from a mudslide. Cars are trapped in the mud and more than 10,000 people lost power.
KMPH 10 O'clock News	News	Local/Live	10/18/2015	10:02 pm	:43	Rain in Visalia caused flooded roadways and fields. Viewers sent us pictures of how bad it damaged their yards.
KMPH 10 O'clock News	News	Local/Live	10/18/2015	10:03 pm	1:35	A couple had to climb out of their car roof when they got stuck in the mudslide on the Grapevine. It took ten hours to get their car free.
KMPH 10 O'clock News	News	Local/Live	10/21/2015	10:10 pm	:33	Scientists predict there will be a magnitude five of greater earthquake within the next 3 years.
KMPH 10 O'clock News	News	Local/Live	10/24/2015	10:01 pm	1:06	3500 homes in Mexico were damaged or destroyed by the hurricane. Now it is moving to Texas.

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Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	10/30/2015	10:31 pm	1:39	It's been ten years since congress has come up with a new law to fund the country's bridges, highways and roads. But instead lawmakers have just been extending the old plan.
KMPH 10 O'clock News	News	Local/Live	11/2/2015	10:07 pm	1:34	Yosemite National Park got snow. It was so bad at one point police stopped letting people go beyond some points.
KMPH 10 O'clock News	News	Local/Live	11/3/2015	10:24 pm	:22	Some Bay Area residents are complaining about smelly, foul-tasting drinking water and it may be because of the drought.
KMPH 10 O'clock News	News	Local/Live	11/3/2015	10:07 pm	1:35	A Fresno thrift store collapsed because of the heavy rain. People were inside but were able to get out.
KMPH 10 O'clock News	News	Local/Live	11/8/2015	10:14 pm	1:48	A sinkhole in Mississippi swallowed 15 cars at an IHOP parking lot. Weather officials say a lot of rain caused the ground to turn into mud underneath the road.
KMPH 10 O'clock News	News	Local/Live	11/13/2015	10:19 pm	2:08	Some people near Three Rivers say they're getting accustomed to bears wandering closer to populated areas. Locals said as many as 50 bears are roaming the hillsides. The animals are fattening up on acorns and other foods as they prepare to hibernate.
KMPH 10 O'clock News	News	Local/Live	11/14/2015	10:07 pm	:30	Rain is expected to move into central California tonight, and last until tomorrow. We explained what the chances of rain are, and when it would be arriving.
KMPH 10 O'clock News	News	Local/Live	11/28/2015	10:09 pm	1:19	Extreme weather across Texas, Oklahoma and Kansas has killed 14 people. Three people in Texas alone have died. A fourth person is missing and presumed dead.

ISSUES/PROGRAMS 10 O'clock LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	11/30/2015	10:30 pm	2:17	President Obama is in Paris discussing climate change. He says this will defy terrorism.
KMPH 10 O'clock News	News	Local/Live	12/1/2015	10:05 pm	:34	Calfire, the US Forest Service, the Madera County Sheriff's Office and the county roads department started removing trees blocking traffic. Crews will work along Road 274 on the north shore of Bass Lake.
KMPH 10 O'clock News	News	Local/Live	12/2/2015	10:46 pm	1:58	President Obama is in Paris for a U.N. conference on climate change. Both the house and Senate have voted to block regulations aimed at curbing greenhouse gases.
KMPH 10 O'clock News	News	Local/Live	12/5/2015	10:08 pm	:30	More than a dozen people are out on the street after their apartment building caught on fire. The unit was destroyed.
KMPH 10 O'clock News	News	Local/Live	12/6/2015	10:20 pm	1:15	First responders rallied to renew health care funding for the heroes of 9/11. Congress has let benefits for sick responders expire.
KMPH 10 O'clock News	News	Local/Live	12/14/2015	10:47 pm	1:07	A \$1 billion desalination plant is now up and running in San Diego. This will provide more drinking water and thousands of jobs.
KMPH 10 O'clock News	News	Local/Live	12/19/2015	10:02 pm	:19	Rain and slick roads are to blame for a car slamming into a building in Northwest Fresno. A woman lost control driving. No one was hurt but the car had to be towed.
KMPH 10 O'clock News	News	Local/Live	12/21/2015	10:36 pm	1:35	Nearly 100 people are missing after a landslide in China. Officials say it may have been man-made.

ISSUES/PROGRAMS 10 O'clock LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	12/23/2015	10:06 pm	1:14	Violent storms and tornadoes are bashing states along the south eastern part of the country. Forecasters say this is an unusual weather pattern for this time of the year. Several people have died.
KMPH 10 O'clock News	News	Local/Live	12/26/2015	10:05 pm	:28	A wildfire in Ventura county. It's now 60 percent contained. One family drove right through it. Burning embers landed on the family's windshield and flying torches hit the car.
KMPH 10 O'clock News	News	Local/Live	12/27/2015	10:04 pm	:23	The governor of Missouri has declared a state of emergency after floods have killed at least eight people. Several roadways have also been closed including a section of interstate 70, outside St. Louis.
KMPH 10 O'clock News	News	Local/Live	12/28/2015	10:44 pm	:19	Northern England is still fighting with massive flooding after heavy rain over the weekend. They sailed along flooded river ways on speedboats reaching people at risk of being cut off.
KMPH 10 O'clock News	News	Local/Live	12/28/2015	10:45 pm	:17	The flooding in Brazil eventually led to a landslide...killing four people. They died after three houses collapsed.
KMPH 10 O'clock News	News	Local/Live	12/29/2015	10:34 pm	:21	Record flooding in Missouri has killed at least 13 people. People are now being forced to evacuate and get around by boat.
KMPH 10 O'clock News	News	Local/Live	12/30/2015	10:14 pm	1:33	At least 20 people have died in floods in Missouri. The governor says it will get worse.

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	10/21/2015	9:41 am	1:40	Information shows food banks are struggling to help the needy because of the lack of fresh produce brought on by the drought.
Great Day	News	Local/Live	10/22/2015	9:32 am	:17	NASA warns the L.A. area to brace for a major earthquake in the next three years based on new studies.
Great Day	News	Local/Live	11/9/2015	8:08 am	:43	A new study links climate change to a drop in births. Researchers found the impact of hot days lead to 11 fewer births nine months later. Scientists say as global warming takes its toll, we could have 100,000 fewer births every year.

ISSUES/PROGRAMS LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The Ad Council Earth Share Campaign, " <u>One/California</u> " encourages viewers to participate in preserving the environment.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:20	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:15	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:10	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.

ISSUES/PROGRAMS 10 O'CLOCK LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	10/1/2015	10:31 pm	1:56	We reported on a little Fresno girl who has an inoperable brain tumor. She just finished six weeks of radiation treatment. The girl has a "bucket list" of things she'd like to do, including going to Hawai'i
KMPH 10 O'clock News	News	Local/Live	10/3/2015	10:29 pm	1:38	More than 1000 students have to get vaccinations again because of a storage problem at a doctor's office. The fridge kept dipping below freezing.
KMPH 10 O'clock News	News	Local/Live	10/6/2015	10:10 pm	:37	Children at two Mariposa County schools could have been exposed to whooping cough. Doctors say a Merced child whose siblings attend two schools in Cathey's Valley was recently diagnosed with the disease.
KMPH 10 O'clock News	News	Local/Live	10/7/2015	10:45 pm	1:44	A new type of eye implant, just approved by the FDA earlier this year, is now being implants into patients. Doctors say it's mostly for people 40 or older who have trouble reading.
KMPH 10 O'clock News	News	Local/Live	10/11/2015	10:11 pm	:18	Daycare workers will be required to get vaccinated to protect children. It takes effect January 2016
KMPH 10 O'clock News	News	Local/Live	10/14/2015	10:08 pm	:14	We reported on the number of West Niles Vires cases in the state. So far this year 311 people have tested positive for the virus in 29 counties.
KMPH 10 O'clock News	News	Local/Live	10/20/2015	10:07 pm	2:01	The American Cancer Society is recommending that women start having mammograms at the age of 45. It used to be age 40.
KMPH 10 O'clock News	News	Local/Live	10/24/2015	10:35 pm	:21	A pharmaceutical company says it will offer a cheaper version of the cancer and AIDS treatment drug Daraprim. The cheaper version will cost less than a dollar a dose.

ISSUES/PROGRAMS 10 O'CLOCK LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	11/4/2015	10:22 pm	1:54	A complete overhaul of the nation's mental health system is in the works but HIPPA may stop people from getting the care they need.
KMPH 10 O'clock News	News	Local/Live	11/7/2015	10:05 pm	:24	A 65 year old skydiver was killed today when both of his parachutes failed as he jumped at Madera municipal airport. Madera police say the skydiver's body was found in the parking lot.
KMPH 10 O'clock News	News	Local/Live	11/7/2015	10:22 pm	1:54	A complete overhaul of the nation's mental health system is in the works but HIPPA may stop people from getting the care they need.
KMPH 10 O'clock News	News	Local/Live	11/14/2015	10:37 pm	:24	A new park in northwest Fresno has all sorts of fun items for entertainment and exercise. There are music instruments, as well as rides that allow you to teeter back and forth. There's also a skate park and picnic area.
KMPH 10 O'clock News	News	Local/Live	11/26/2015	10:03 pm	:27	The Food and Drug Administration is issuing a recall for a vegetable mix used in Costco's chicken salad. The FDA says Taylor Farms Pacific of Tracy, California is recalling the mix because of an E. coli outbreak that has sickened 19 people in 7 states.
KMPH 10 O'clock News	News	Local/Live	12/8/2015	10:45 pm	2:15	The number of people dying or getting sick while crossing the U.S. Mexico border illegally is rising. The bodies of 100 border crossers have been recovered this year

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	10/5/2015	6:19 am	:29	Daily exercise could help with pain and mobility for those who suffer from osteoarthritis.
Great Day	News	Local/Live	10/7/2015	5:18 am	1:54	A new breast cancer treatment ensures accurate radiation sessions by tracking the cancer.
Great Day	News	Local/Live	10/7/2015	8:17 am	:31	Too much time on the internet could cause a spike in blood pressure for teens. Researchers found teens who spent over 14 hours on the internet had high blood pressure. Other studies have linked heavy internet use to health issues like addiction, anxiety, depression and obesity.
Great Day	News	Local/Live	10/9/2015	5:19 am	1:32	Technology can help seniors monitor medical problems.
Great Day	News	Local/Live	10/12/2015	5:20 am	1:34	What pain meds are best at treating certain pains.
Great Day	News	Local/Live	10/13/2015	6:18 am	:31	A new study find Tai Chi exercises may improve walking, build strength and reduce pain for people who are chronically ill. Health experts say the slow and controlled movements of this modified form of martial arts may be especially suitable for middle-aged and older people with multiple health conditions.
Great Day	News	Local/Live	10/14/2015	8:08 am	:33	A new study finds caramel apples are a breeding ground of Listeria. This happens when the apples are stored at room temperature. Researchers say the apple juices beneath the caramel coating create a breeding ground for bacteria.
Great Day	News	Local/Live	10/15/2015	5:18 am	1:27	Steps to prevent pink eye.
Great Day	News	Local/Live	10/16/2015	5:17 am	1:59	The pros and cons to adding charcoal to your diet.

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	10/19/2015	5:17 am	1:57	What men need to look for to make sure they are protected from breast cancer
Great Day	News	Local/Live	10/19/2015	8:55 am	:37	A new study finds men are more hygienic when it comes to workplace bathroom habits. The study found men were more likely to wipe the toilet seat before they sit down. They were also more likely to clean the seat after they were done. Researchers think it may be a primal instinct related to the male need to protect and act territorial.
Midday	News	Local/Live	10/20/2015	11:45 am	:32	New guidelines from the American cancer association that women should be screened at age 45 (current guideline is age 40); doctor physical breast exams can also be skipped.
Great Day	News	Local/Live	10/21/2015	8:08 am	:17	A new study finds getting married could expand your waistline. Researchers found when one spouse becomes obese, the other's risk of obesity almost doubles. Study authors urge couples to focus on making positive lifestyle choices to help prevent weight gain.
Great Day	News	Local/Live	10/22/2015	5:18 am	1:49	How meditation and prayer can drop stress levels.
Great Day	News	Local/Live	10/23/2015	6:18 am	1:24	Tips including exercise, reduced salt/sugar intake, added vitamin d and relaxation can help people avoid stress and depression from the things devastating happening around the world
Great Day	News	Local/Live	10/24/2015	5:18 am	1:50	Scientists are trying to grow hearts in a lab.
Great Day	News	Local/Live	10/27/2015	5:17 am	1:56	The recovery process for a traumatic brain injury.

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	10/28/2015	6:18 am	1:37	Chemical changes in the body can lead to weight gain around age 50; people can lose weight by eating less calories and staying active.
Great Day	News	Local/Live	10/29/2015	5:17 am	:28	Tackling head first causes more spine and head injuries.
Great Day	News	Local/Live	10/29/2015	6:17 am	1:36	Blood pressure program empowers patients to “check, change and control” blood pressure through education.
Great Day	News	Local/Live	10/30/2015	5:20 am	1:55	What good the flu nasal mist can do for your health and why they are out of stock.
Great Day	News	Local/Live	11/2/2015	5:21 am	2:00	How the flu shot can help keep your heart healthy.
Great Day	News	Local/Live	11/2/2015	6:19 am	:25	Highlights awareness for Alzheimer’s disease and the caretakers who care for patients suffering from it.
Great Day	News	Local/Live	11/3/2015	6:20 am	:27	Research shows kids who grow up with dogs in the home are 15% less likely to develop asthma.
Great Day	News	Local/Live	11/4/2015	6:27 am	2:43	A state-of-the-art ultrasound can now reduce the number of biopsies performed to check for cancer.
Great Day	News	Local/Live	11/5/2015	5:18 am	1:49	The signs that your child is having a stroke
Great Day	News	Local/Live	11/5/2015	8:45 am	:36	A new study finds men who do their share of chores around the house have a better sex life. While there was no direct link between chores and sex life. Those who pitched in with house work were more likely to report more frequent sex and better satisfaction.

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	11/6/2015	5:17 am	2:19	Tips on shopping healthier and the benefits that food is to your body.
Great Day	News	Local/Live	11/6/2015	6:33 am	:24	A new study finds cravings for unhealthy high fat and sugary foods might be built into your DNA. Researcher say they have identified a pair of genes that interact to boost the brain's reward responses to foods high in fat and sugar. They hope the findings could lead to new treatments for obesity.
Great Day	News	Local/Live	11/9/2015	5:19 am	1:30	Health problems that picky eaters can have.
Great Day	News	Local/Live	11/10/2015	5:18 am	1:26	Health benefits of a boxing workout.
Great Day	News	Local/Live	11/11/2015	6:17 am	:30	A new study finds a change in a person's sense of humor could be an early warning sign of dementia. Researchers found dementia patients were likely to develop a dark sense of humor over time. That included laughing at tragic events. Scientists say front temporal dementia can affect an area of the brain involved with dementia.
Great Day	News	Local/Live	11/12/2015	8:11 am	:20	Scientists have discovered a vaccine that could help lower blood pressure. Researchers say the vaccine binds "bad" cholesterol to proteins that are flushed out of the body. The test was successful on mice and monkeys. They hope to conduct human trials soon.
Great Day	News	Local/Live	11/13/2015	5:18 am	2:34	Tips for teens to manage stress.
Great Day	News	Local/Live	11/16/2015	5:17 am	2:01	How stem cells inside of teeth can help kids battle diseases.

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	11/19/2015	6:18 am	:29	A new study finds light box therapy used to treat seasonal affective disorder may also benefit those with non-seasonal depression. Researchers say symptoms of depression went into remission for 60% of patients who used light therapy with antidepressant drugs. That number was 40 percent for those who used light therapy alone.
Great Day	News	Local/Live	11/23/2015	5:17 am	2:32	Benefits and dangers of waist trainers.
Great Day	News	Local/Live	11/23/2015	8:20 am	:20	A new study finds your pet could be keeping you from getting a good night's sleep. A new study finds more than half of pet owners have a pet that sleeps in their bed. One in five described their animals as disruptive to their sleep. Study authors suggest doctors consider pets as a possible source of sleep problems.
Great Day	News	Local/Live	11/24/2015	5:19 am	1:50	Ways diabetics can eat safe and healthy during the holidays.
Great Day	News	Local/Live	11/25/2015	5:18 am	3:01	What the heck co-parenting is and how it can help people raise children.
Great Day	News	Local/Live	11/30/2015	5:17 am	1:40	Details about new birth control that doesn't involve hormone manipulation.
Great Day	News	Local/Live	11/30/2015	8:11 am	:33	Cutting back on carbohydrates could affect your mood. A new Australian study found people who started a low-carb diet experienced short-term unhappiness. But the negative feeling may fade away. Researchers note, dieting is known to improve long-term mood, as people accomplish weight loss goals and experience improved fitness.
Great Day	News	Local/Live	12/2/2015	5:22 am	1:45	A new surgery to rebuild vocal chords gives people hope

ISSUES/PROGRAMS Great Day/Midday LIST 4th QUARTER 2015 KMPH-CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	12/3/2015	5:18 am	1:38	A new treatment that fixes varicose veins easily and quickly.
Great Day	News	Local/Live	12/9/2015	5:19 am	1:49	How a doll can help kids and parents sleep better through the night
Great Day	News	Local/Live	12/10/2015	6:18 am	:24	British researchers have just developed an ibuprofen patch. The patch delivers a steady dose of the painkilling drug for up to 12 hours. Experts say it cuts the risk of overuse. It could be years before the patch is made available in stores.
Great Day	News	Local/Live	12/14/2015	5:19 am	1:01	Parents who put children around others with chicken pox. The benefits and possible risks of this.
Great Day	News	Local/Live	12/16/2015	5:18 am	:27	Some of the health concerns associated with green tea.
Great Day	News	Local/Live	12/26/2015	5:19 am	2:31	How scar removal helps people with cancer recover.

ISSUES/PROGRAMS LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The Ad Council Childhood Asthma Attack Prevention Campaign " <u>Fish</u> " motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:15	The Ad Council Childhood Asthma Attack Prevention Campaign " <u>Fish</u> " motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The American Academy of Orthopaedic Surgeons Campaign, " <u>Body Double</u> ", encourages viewers to embrace their health and take back their lives by discovering the value and benefits of restoring mobility, reducing pain and regaining a better life.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:15	The American Academy of Orthopaedic Surgeons Campaign, " <u>Body Double</u> ", encourages viewers to embrace their health and take back their lives by discovering the value and benefits of restoring mobility, reducing pain and regaining a better life.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:15	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.

ISSUES/PROGRAMS LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	10/01/15- 12/31/15	Various	:60	The JDRF Campaign, " <u>We Test Ourselves</u> ", increases awareness of the disease by featuring well known celebrities with Type 1 diabetes and how they deal with the disease.
Public Service Ann.	PSA	Recorded	10/01/15- 12/31/15	Various	:30	The Stand Up to Cancer Campaign " <u>Photograph featuring Tony Goldwyn</u> " promotes the importance of empowering lung cancer patients and their loved ones with information about the therapies, specialists and clinical trials available to them and the latest breakthrough in lung cancer research and treatment so they can make the most informed choices.
Public Service Ann.	PSA	Recorded	10/01/15- 12/31/15	Various	:15	The Stand Up to Cancer Campaign " <u>Photograph featuring Tony Goldwyn</u> " promotes the importance of empowering lung cancer patients and their loved ones with information about the therapies, specialists and clinical trials available to them and the latest breakthrough in lung cancer research and treatment so they can make the most informed choices.
Public Service Ann.	PSA	Recorded	10/01/15- 12/31/15	Various	:30	The Stand Up to Cancer Campaign " <u>Inhale featuring Tony Goldwyn</u> " promotes the importance of empowering lung cancer patients and their loved ones with information about the therapies, specialists and clinical trials available to them and the latest breakthrough in lung cancer research and treatment so they can make the most informed choices.

ISSUES/PROGRAMS 10 O'CLOCK LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Agriculture

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	11/20/2015	10:07 pm	1:34	Sheriff's investigators in Tulare County now say recent cattle thefts are part of a cattle-rustling ring. The sheriff expects to make more arrests. So far, investigators have confiscated 16 calves, and 156 pounds of powdered milk.

ISSUES/PROGRAMS LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:20	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:15	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The Humane Society for Shelter Pets Campaign increases awareness of the difference between local and national animal welfare organizations and gives viewers a new resource for locating groups in their area in need of direct support,
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The Best Friends Animal Society Campaign, " <u>I Believe</u> ," creates awareness of the organization so that one day there will be no more homeless pets.
Public Service Annc.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The Best Friends Animal Society Campaign, " <u>Infographic</u> ," creates awareness on how early to spay or neuter your pet.

ISSUES/PROGRAMS LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The U.S. Department of Veterans Affairs Campaign, " <u>Make the Connection</u> ," creates awareness on reducing the stigma associated with mental health conditions and connect Veterans with services and resources that may help them live more fulfilling lives.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:30	Infant of Prague Central California Adoption Services " <u>Where To Turn</u> " Campaign gives viewers information about their services and how to contact them if interested in adoption.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:60	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude</u> ," informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:30	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude</u> ," informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:20	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude</u> ," informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:15	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude</u> ," informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.

ISSUES/PROGRAMS LIST 4th QUARTER 2015 KMPH CD, Merced-Mariposa, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:60	The Gary Sinise Foundation, " <u>Who Helps A Hero.</u> " creates awareness on the importance of helping serve our nation by honoring our defenders, veterans, first responders, their families and those in need.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The Gary Sinise Foundation, " <u>Who Helps A Hero.</u> " creates awareness on the importance of helping serve our nation by honoring our defenders, veterans, first responders, their families and those in need.
Public Service Ann.	PSA	Recorded	10/01/15-12/15/15	Various	:30	The National Association of Broadcasters and Congressman Jeff Denham creates awareness on the importance of helping and honoring our troops and veterans.
Public Service Ann.	PSA	Recorded	10/01/15-12/15/15	Various	:30	The National Association of Broadcasters and Congressman Jim Costa creates awareness on the importance of reading to our children.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The Central California Blood Bank Campaign " <u>Real Heroes.</u> " creates awareness of the importance of donating blood.
Public Service Ann.	PSA	Recorded	10/01/15-12/31/15	Various	:30	The National Association of Broadcasters Campaign " <u>We Are Broadcasters-All Screens.</u> " reminds policymakers and viewers that TV Stations are delivering content to every screen in their lives.