

QUARTERLY ISSUES/PROGRAMS LIST  
for:  
**KMPH-CD, FRESNO, CA**

The Issues-Programs List Herein  
Cover the Period:  
**April 1, 2021 through June 30, 2021**

## DESCRIPTION OF PROGRAMS

The following are programs aired by the station that we feel provided the most significant attention to the community problems, issues and needs for the 2nd Quarter, 2021.

### LOCALLY PRODUCED PROGRAMS:

***“Great Day” Monday-Friday 5:00am – 10:00am***

A morning newscast that brings you up to the minute news, traffic and road conditions, weather and all the overnight news that you may have missed to make that morning commute and planning your day a little easier.

***“Midday” Monday-Friday 11:30am – 12:00pm***

A mid-day newscast that brings you up to the minute news, traffic and road conditions, weather and all the news that you may have missed in the morning.

***“10 O’clock News” Monday-Friday 10:00pm – 11:00pm***

***Saturday-Sunday 10:00pm – 11:00pm***

A newscast consisting of local and regional news, plus consumer and health reports, as well as your weather and sports updates from throughout the day to bring you up to date.

***“Town Hall” Periodic, as issues arise.***

A panel of community leaders, specialists in the subject, and other interested parties discuss local issues, to improve the general understanding and help focus the popular consensus toward broad-based solutions.

### SYNDICATED PRODUCED PROGRAMS:

***“Full Measure with Sharyl Attkisson”***

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. This shows airs Sunday 7:00AM (Preempted for kids E/I on several occasions).

***“Armstrong Williams”***

Armstrong Williams is a weekly half-hour political and current events interview program. This program has timely interviews with important government, political and community leaders. This shows airs Sundays at 5:00am and occasionally in other time periods.

**NETWORK PRODUCED PROGRAMS:**

***“FOX News Sunday”***

Chris Wallace is the anchor of "Fox News Sunday" (FNS), Fox Broadcasting Company's Sunday morning public affairs program. This weekly hour program touches on topics from political issues, current topics and issues the country is facing. This shows airs Sunday 9:00AM.

**QUARTERLY PROGRAMMING ISSUES/REPORT**

There follows a listing of some of the significant issues responded to by this station, along with the most significant programming treatment of those issues for the period of April 1, 2021 – June 30, 2021. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

ISSUE	PROGRAM	DATE	TIME	LENGTH	
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	4/6/2021	5:07 AM	0:25	More help is now available for renters and landlords dealing with back-rent because of the pandemic. A group called City Serve is now launching what it calls the “Eviction Prevention Starting Point” program. Viewers can make appointments to meet with someone in Visalia tomorrow. This is important for people in our area to know about so they can stay in their homes.
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	4/6/2021	6:07 AM	:20	A Fresno City councilman is now starting a new mediation program to put an end to illegal evictions. The new program is called “Keep Fresno Housed”. This is an important alert for viewers as the program is aimed at helping renters and landlords find a solution on their own without going to court. The program is set to launch before June 30, when a pandemic-related eviction ban expires.
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	4/7/2021	6:02 AM	:53	Businesses across the state are now gearing up for a return to normal. Governor Newsom announced plans for the state to fully reopen on June 15. This is an important alert for viewers and businesses owners interested in the state’s pandemic reopening plans.

Covid Pandemic: Lockdowns, Risks & Employment	Great Day	4/15/2021	5:03 AM	0:27	UPS is now looking for 60 new truck drivers in Visalia. Pay starts at more than \$21 per hour and jumps up to \$38.50 after four years. The jobs also include benefits like health care and retirement plans. This is important to people in our area because it can help them find good paying work.
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	4/16/2021	5:17 AM	0:34	A new shuttle program is now taking veterans from Fresno to Pismo Beach every Friday. The mission is to share the healing power of adaptive surf with everybody. The shuttle leaves every Friday at 6:00 a.m. from American Legion Post 509. This is important for people in our area to know about so they can take advantage of this therapeutic service.
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	4/30/2021	8:03 AM	1:02	Homeowners in the mountains and foothills say they are having trouble getting insurance for their homes because of the risk of fires. This is an important story for viewers because many only have one option left. It's called the California Fair Program, we provided a link on KMPH.com
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	6/4/2021	8:01 AM	:24	Expanded outdoor dining and to-go cocktails will continue for the rest of the year here in California. The Department of Alcoholic Beverage Control eased restrictions because of the pandemic. This is an important story for viewers who may wish to order drinks from bars without having to stay at a bar in-person.
Covid Pandemic: Lockdowns, Risks & Employment	Midday	6/14/2021	11:33 AM	:55	PG&E is now warning about 16 million people in Northern and Central California to prepare for power outages. It is now peak fire season, and those fires are expected to cause blackouts. PG&E is urging customers to be proactive and put safety measures in place to reduce the risk of fires.
Covid Pandemic: Lockdowns, Risks & Employment	Great Day	5/11/2021	5:11 AM	2:00	Today is the home opener for the Fresno Grizzlies. There are new safety measures in place for people who come to the games because of the pandemic. This live report goes over the new restrictions, and how buying tickets will be different. This is important for people in our area to know so they can be aware of what is new at the ballpark this season.

Justice: Inclusion & Crime	10pm	4/5/2021	10:03pm	1:49	Thousands of dollars' worth of hair was stolen from a store that people visit for help with hair loss. The thieves were caught on the store's surveillance cameras. This is important to viewers because someone watching could potentially identify the thieves and report them to police.
Justice: Inclusion & Crime	10pm	4/6/2021	10:03 PM	1:38	An outdoor tent used for outdoor dining was set on fire outside a Fresno restaurant. A bystander who happened to be in the area at the time spotted the fire and was able to alert a nearby worker at a liquor store and the worker used a fire extinguisher to put out the flames. This is important to viewers because the arsonist was caught on surveillance camera and police are looking for the public's help in identifying him.
Justice: Inclusion & Crime	10pm	4/14/2021	10:04pm	1:14	A police officer in Avenal, California has discovered a way to help prevent catalytic converter thefts by engraving catalytic converters with a serial number unique to the owner. The event he is putting on during the weekend is free. This is important to viewers because a lot of people in our viewing area have fallen victim to catalytic converter thefts and this engraving idea could lessen the number of thefts.
Justice: Inclusion & Crime	Midday	4/15/2021	11:32 AM	:30	The man charged with the murder of Kristin Smart appeared in court for the first time this morning. Paul Flores is charged with first degree murder. The San Luis Obispo district attorney says he believes Flores killed Smart while trying to rape her in his dorm room at Cal Poly 25 years ago.
Justice: Inclusion & Crime	10pm	4/17/2021	10:03pm	:39	Shoppers were evacuated from a mall in Fresno, California after a shooting. One man was allegedly shot, and Fresno Police believe that two groups of men were involved in the shooting. This is important to viewers because someone watching the show could potentially have information leading to some arrests.
Justice: Inclusion & Crime	Midday	4/22/2021	11:30 AM	:35	A former Fresno police officer is facing charges after reports that he pistol-whipped a former city councilman over a business deal involving marijuana. The two own the marijuana business together.

Justice: Inclusion & Crime	10pm	5/4/2021	10:06pm	1:53	A Fresno, California high school's varsity baseball team had its equipment stolen after a thief broke into the field and stole about 15 thousand dollars-worth of equipment. This is important to viewers because the thief is still on the loose and someone watching could have information that could lead to an arrest.
Justice: Inclusion & Crime	10pm	5/12/2021	10:03pm	1:30	A gang member who led Fresno Police on a high-speed chase hit and killed a young woman in Downtown Fresno. This is important to viewers because the gang member was able to flee and is still on the loose and the police are asking for the public's help in finding out where he is.
Justice: Inclusion & Crime	Midday	5/20/2021	11:30 AM	:40	Fresno county sheriff's deputies are now dealing with what they say is the most elaborate marijuana grow they have ever seen. Deputies say they seized more than 50,000 plants in Mendota. Detectives say it appears that a drug cartel invested a lot of money in this farm's infrastructure.
Justice: Inclusion & Crime	10pm	6/6/2021	10:04pm	1:15	A woman and her driver have been caught on camera stealing packages from two different homes in Selma, California and Reedley, California. This is important to viewers because someone watching the newscast could potentially identify the woman stealing packages.
Justice: Inclusion & Crime	10pm	4/2/2021	10:08pm	2:18	As the pandemic continues, Yosemite National Park's shuttle service is still shut down, and the shuttle drivers are still out of work. Those drivers also found out that their furloughs have been extended for another full year. This is important to viewers because it shows how the coronavirus pandemic is still affecting our local economy more than a year later.
Economy: The Industry & Stimulus	10pm	4/9/2021	10:03pm	2:02	Local restaurants in the Central Valley are dealing with staffing shortages after being forced to shut down and cut staff last year due to the coronavirus. This is important to viewers because a lot of people in our area have been affected by job loss.

Economy: The Industry & Stimulus	10pm	4/23/2021	10:06pm	1:52	Local restaurants across California's Central Valley say they don't have the staff to support the recent increase in business since coronavirus restrictions are starting to ease up. Some restaurants are even closing one day per week to give their remaining employees a break. This is important to viewers because the lack of workers in these restaurants ultimately hurts the local economy.
Economy: The Industry & Stimulus	10pm	4/24/2021	10:03pm	2:02	A global shortage of microchips is causing supply and demand issues across multiple industries, including the automobile manufacturers. This impacts local dealerships in the Central Valley and it means that the shortages are creating low inventories of cars, which makes it a good time to sell used cars. This is important to viewers because it's good news for anyone who was looking to sell their car.
Economy: The Industry & Stimulus	Great Day	4/29/2021	5:44 AM	0:24	A job fair is coming up next week in Fresno. A pizzeria is looking to fill 120 positions including everything from cooks to servers, hosts, bartenders, and bussers. The fair will be this coming Monday from 11am to 3pm. This is important for people in our area to know so they can get their resumes ready.
Economy: The Industry & Stimulus	Great Day	5/3/2021	5:04 AM	0:30	Today, small business owners can apply for economic help for money lost because of the pandemic. The restaurant revitalization fund has more than \$28 billion for small businesses. This is important for people in our area to know so they can sign up to get their share of the money if their small business has been impacted.
Economy: The Industry & Stimulus	Midday	5/8/2021	11:30 AM	:35	Governor Newsom is now announcing plans for the largest economic recovery package in state history. He says 2/3 of the state will qualify for \$600 payments. Families with children would get an additional \$500. Families that make up to \$75,000 are eligible for the payments. This plan also offers renter assistance to help low-income families pay back 100% of back-rent as well as rent for the coming months and overdue water and utility bills.

Economy: The Industry & Stimulus	10pm	5/13/2021	10:05pm	1:43	California electric and gas company PG&E will be automatically switching its customers to new rate plans in November due to a state mandate unless customers go onto their online accounts and opt out the new plan. This is important to viewers because unsuspecting customers could have seen a major bump in their utility bills if they were not warned about this change.
Economy: The Industry & Stimulus	Midday	5/14/2021	11:32 AM	:30	PG&E, SoCal Edison and most other major utility companies in California are now planning to automatically change your rate plan. This is a state-mandated plan, that will charge you more for electricity use during "peak hours" from 4:00-9:00 p.m. The switch will happen in November for PG&E customers. You can opt out of this change.
Economy: The Industry & Stimulus	10pm	6/25/2021	10:05pm	1:53	New data shows that out of the more than 153 billion dollars the Employment Development Department paid out in benefits since March of last year, an estimated 31 billion of that went to fraudulent claims. This is important to viewers because it's possible that many viewers fell victim to frauds claiming their unemployment money and taxpayers are the ones footing the bill.
Economy: The Industry & Stimulus	10pm	4/15/2021	10:05pm	1:30	Several bills were introduced today by local congressmen in the Central Valley that could impact the water supply for millions across California. One of the bills would authorize more than 653 million dollars to restore the capacity of three major San Joaquin Valley canals. This is important to viewers in our area because a lot of viewers are farmers and this could impact their businesses. Also, California could enter another drought and these bills could bring federal attention to this issue.
Economy: The Industry & Stimulus	10pm	4/27/2021	10:03pm	2:05	The well drillers who make sure people in the Central Valley have access to water are warning citizens that as we continue through another drought, it's time to take action now and not wait until wells run dry since it could mean communities could be without water for months or even years. This is important to viewers because it could negatively impact rural communities that rely heavily on wells that are drilled onto their property.



Education	Great Day	4/23/2021	8:05 AM	:34	The UC and CSU systems are now planning to require vaccinations for all students, faculty, and staff who return to campuses this fall. This is an important local story because Fresno State students will be directly impacted by the final decision.
Education	Midday	5/9/2021	11:31 AM	:35	Fresno High School has a new logo. The school's previous logo of a native American man is being replaced after a lawsuit. The school will continue using the 'warrior' name.
Education	Midday	5/18/2021	11:30 AM	:30	Visalia Unified School District says it was hit by a cyber attack that impacts the operation of the district's IT systems. Many of those systems are now offline. The district is working with a cyber security company to mitigate the damage and restore systems. If you have a student in the district, keep an eye on your email for updates. Classes are still on in-person and online.
Education	Great Day	5/19/2021	8:01 AM	:34	Online and in-person classes will continue today for Visalia Unified students after the district was targeted by a cyber-attack. This is an important alert for families who may have children who attend Visalia Unified schools. The district says it will contact families via e-mail.
Education	Great Day	6/8/2021	5:11 AM	1:00	Fresno Unified students and parents are rallying today to demand money be used for mental health of students instead of campus police. A rally will be held this morning at Roosevelt High School. This is important for people in our area to know about so they can take part in the conversation.
Environment: Wildfires & Green Energy	Midday	4/1/2021	11:34 AM	:25	State water officials are checking how much snow is in the Sierras today. This reading is very important because it will show how much water the valley is expected to get in the coming months. The California Department of Water Resources says the state is dealing with critically dry conditions right now.
Environment: Wildfires & Green Energy	Great Day	4/8/2021	5:17 AM	2:00	Crews are headed to the Shaver Lake area today to reforest the area burned by the Creek Fire. The project will take at least the next two days. This is important for people in our area to know about because it could affect travel plans to the lake, and also informs them of the effort to restore our local forests.

Environment: Wildfires & Green Energy	Great Day	4/12/2021	5:12 AM	0:42	California lawmakers are now hoping \$546 million can help prevent wildfires this year. The money will be put towards fire management projects, building fuel breaks around vulnerable communities, and planned burns. This is important for people in our area to know so they can also prepare for the upcoming fire season and protecting their home and community.
Environment: Wildfires & Green Energy	Great Day	5/11/2021	8:01 AM	:19	Governor Newsom is now expanding an emergency drought declaration across the state including the Central Valley. This is an important alert, as the drought emergency is now declared in 41 of the state's 58 counties.
Environment: Wildfires & Green Energy	Great Day	5/20/2021	6:05 AM	:49	Wells are now starting to dry up in our second year of drought. This is an important alert for viewers, especially those who get their water from wells. The waiting list to have a new well dug is long right now.
Environment: Wildfires & Green Energy	10pm	5/25/2021	10:03pm	1:46	A lawsuit about an endangered animal against the U.S. Forest Service could put a stop to dozens of different forest management projects. A Fresno County lawmaker is urging the public to speak out against the lawsuit. This is important to viewers because the projects that are being halted because of the lawsuit include logging and clearing up other debris that could potentially burn if a wildfire started and it could put people and houses in danger like it did last year in the Creek Fire.
Environment: Wildfires & Green Energy	Great Day	6/17/2021	8:00 AM	:43	State energy regulators are now imposing a state-wide Flex Alert. This is an important alert because everyone is asked to conserve power during peak usage hours in order to prevent rolling blackouts and ease the strain on the energy grid.
Environment: Wildfires & Green Energy	Great Day	7/6/2021	5:01 AM	0:45	This week's heatwave could have a big impact on valley crops. The CEO of the Fresno County Farm Bureau says farmers are especially concerned with overnight lows, which could give crops and animals a chance to recover. A smaller window for harvesting also puts more pressure on farmers to get produce out of the field. This is important for people to know because the heat could impact the price and availability of produce.

**Q2-2021 Quarterly Report. Full Measure with Sharyl Attkisson**

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.

Program/episode	Date	AirTime	Duration	Description
FMS6E30040421	April4,2021	7:00 am 10:00 am	22:55	The return of highway congestion, and the high price of driving in the fast lane. High gas prices, and why. And Illegal border crossings, a look at strategies waged on both sides of the border.
FMS6E31041121	April11,2021	7:00 am 10:00 am	22:55	A tech giant is facing charges of replacing thousands of older employees, with younger workers. One Texas oil town that has gone from boom, to bust, in the span of a year. And the risks, of the 'internet of things'.

FMS6E32041821	April18,2021	7:00 am 10:00 am	22:55	Minneapolis is in a state of unrest after another fatal police shooting. A look at police reform in America. A different look at the Capitol riots, in a one-on-one interview with Senator Ron Johnson. And after facing a very difficult year, one Nashville couple's story of rebuilding and hope.
FMS6E33042521	April25,2021	7:00 am 10:00 am	22:55	The debate over the origin of Covid-19, and the controversial link to Covid research funded by your tax dollars. A profile on Ashli Babbitt, a victim of the Capitol Riots. And rolling back the odometer; the fraud that continues today.
FMS6E34050221	May2,2021	7:00 am 10:00 am	22:55	A look at both sides of the death of Ashli Babbitt, the only homicide victim during the Capitol riots. A computer chip shortage impacting both production and supply of many consumer goods. And a look at the legendary broadcast 60 Minutes with award-winning producer Ira Rosen.
FMS6E35050921	May9,2021	7:00 am 10:00 am	22:55	Issues with the supply chain, Scott Perry on China super soldiers, and an unusual community in Texas.

FMS6E36051621	May16,2021	7:00 am 10:00 am	22:55	Covid-19 shutdowns, and an increase in child abuse and trafficking. Russia is massing troops at the Ukraine border, the question of imminent invasion. And the battle over the right to repair vital medical equipment.
FMS6E37052321	May23,2021	7:00 am 10:00 am	22:55	Investigating a promised cure for early Alzheimer's, and questions raised about oversight. The second summer of Covid and a breakdown of summer travel. And the history behind a century of the Tomb of the Unknown Soldier.
FMS6E38053021	May30,2021	7:00 am 10:00 am	22:55	Modifications to federal Title Nine rules that dictate how sexual assault claims must be handled on college campuses. A look at the Takata Airbag Recall. And entertainer Adam Carolla addresses the harms of "cancel culture."
FMS6E39060621	June6,2021	7:00 am 10:00 am	22:55	From the border crisis to the pandemic response nationwide, a highlight of some of Full Measure's most interesting reports this season.

FMS6E40061321	June13,2021	7:00 am 10:00 am	22:55	A national emergency over U.S. access to some rare earth elements. Tracking trillions of taxpayer dollars dedicated to the Covid crisis. And a look at Sharyl Attkisson's recent book, "Slanted".
FMS6E41062021	June20,2021	7:00 am 10:00 am	22:55	In many states, biological males are allowed to compete on girls' teams in sports. The federal decision impacting the transgender divide. American farmers face more challenges from COVID19. And a visit to Boston, for a look at the growing movement to erase history.
FMS6E42062721	June27,2021	6:00 am	22:55	The future of the American election, and the changes to come to preserve democracy. The COVID vaccine and other life-saving treatments. And a historical look back at Custer's Last Stand.

**There follows a listing of some of the public service announcements aired to address significant issues in the community April 1, 2021 – June 30, 2021. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.**

Public Service Announcement, Aired approximately 2 times, 04/01/21-06/30/21, :30, Recorded  
The Ad Council Project Roadblock Buzzed Driving Prevention Campaign “Viral Consequences” educates viewers on the dangers of drinking and driving and motivates them to stop driving ‘buzzed.’”

Public Service Announcement, Aired approximately 2 times, 04/01/21-06/30/21, :15, Recorded  
The Ad Council Child Car Safety Campaign “Hoop” encourages parents and caregivers to visit the website so they can properly secure their children in the best car seat restraint for the child’s age and size.”

Public Service Announcement, Aired approximately 7 times, 04/01/21-06/30/21, :15, Recorded  
The Ad Council Child Car Safety Campaign “Kitty” encourages parents and caregivers to visit the website so they can properly secure their children in the best car seat restraint for the child’s age and size.”

Public Service Announcement, Aired approximately 36 times, 04/01/21-06/30/21, :10, Recorded  
The Ad Council Child Car Safety Campaign “Play Place” encourages parents and caregivers to visit the website so they can properly secure their children in the best car seat restraint for the child’s age and size”

Public Service Announcement, Aired approximately 47 times, 04/01/21-06/30/21, :30, Recorded  
The Ad Council Empowering Girls In Stem Campaign “Tiera” encourages middle school girls to stay interested in STEM by showcasing the achievements of female role models in STEM and reinforcing that STEM is cool, creative and inspiring.”

Public Service Announcement, Aired approximately 3 times, 04/01/21-06/30/21, :15, Recorded  
The Ad Council Empowering Girls In Stem Campaign “Tiera” encourages middle school girls to stay interested in STEM by showcasing the achievements of female role models in STEM and reinforcing that STEM is cool, creative and inspiring.”

Public Service Announcement, Aired approximately 113 times, 04/01/21-06/30/21, :60, Recorded  
The Ad Council Earth Share Campaign, “One/California” encourages viewers to participate in preserving the environment.”

Public Service Announcement, Aired approximately 108 times, 04/01/21-06/20/21, :60, Recorded  
The Arbor Day Foundation, “Replanting Our National Forests,” creates awareness on the importance of replanting our forests to ensure they will continue to thrive.”

Public Service Announcement, Aired approximately 53 times, 04/01/21-06/30/21, :20, Recorded  
The Arbor Day Foundation, "Replanting Our National Forests," creates awareness on the importance of replanting our forests to ensure they will continue to thrive."

Public Service Announcement, Aired approximately 6 times, 04/01/21-06/30/21, :10, Recorded  
The Arbor Day Foundation, "Replanting Our National Forests," creates awareness on the importance of replanting our forests to ensure they will continue to thrive."

Public Service Announcement, Aired approximately 151 times, 04/01/21-06/30/21, :60, Recorded  
The Ad Council Wildfire Prevention Campaign, "Burning Debris" creates awareness the importance of keeping our safe places safe by acting responsibly and doing our part to help prevent forest fires."

Public Service Announcement, Aired approximately 35 times, 04/01/21-06/30/21, :30, Recorded  
The Ad Council Discovering Nature Campaign, "Lake Trail," encourages parents and caregivers to reconnect with their family and nature by experiencing firsthand their local forests and parks. "

Public Service Announcement, Aired approximately 4 times, 04/01/21-06/30/21, :15, Recorded  
The Ad Council Discovering Nature Campaign, "Connected," encourages parents and caregivers to reconnect with their family and nature by experiencing firsthand their local forests and parks."

Public Service Announcement, Aired approximately 39 times, 04/01/21-06/30/21, :30, Recorded  
The Ad Council Childhood Asthma Attack Prevention Campaign "Fish" motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room."

Public Service Announcement, Aired approximately 12 times, 01/01/21-03/17/21, :15, Recorded  
The Ad Council Childhood Asthma Attack Prevention Campaign "Fish" motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room."

Public Service Announcement, Aired approximately 2 times, 04/01/21-06/30/21, :30, Recorded  
The National Coalition For Women with Heart Disease, WomenHeart, current campaign "Race to Save Lives," creates awareness on the importance of knowing the signs of a heart attack."

Public Service Announcement, Aired approximately 129 times, 04/01/21-06/30/21, :60, Recorded  
The American Migraine Foundation Campaign, "The Move Against Migraines," creates awareness on this disabling disease that causes severe head pain to millions of Americans and important information and resources for those that are living with it."

Public Service Announcement, Aired approximately 120 times, 04/01/21-06/30/21, :60, Recorded  
The Susan G. Komen Campaign, "Moments," aims to inspire people and communities to support those impacted by breast cancer. "

Public Service Announcement, Aired approximately 4 times, 04/01/21-06/30/21, :30, Recorded  
The Susan G. Komen Campaign, "Moments," aims to inspire people and communities to support those impacted by breast cancer. "

Public Service Announcement, Aired approximately 14 times, 04/01/21-06/30/21, :15, Recorded  
The Ad Council Autism Awareness Campaign "Julia" creates assets aimed to lower the age of diagnosis by showing parents and caregivers the positive outcomes that are possible following an early diagnosis.

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Public Service Announcement, Aired approximately 15 times, 04/01/21-06/30/21, :30, Recorded The United Way Campaign, "Join The Fight," creates awareness of the organizations mission to fight for health, education, and financial stability for every person in every community."

Public Service Announcement, Aired approximately 4 times, 04/01/21-06/30/21, :30, Recorded The United Way Campaign, "COVID-19 Community Response and Recovery Fund," provides information to those affected by COVID-19 and where to find help during this pandemic."

Public Service Announcement, Aired approximately 62 times, 04/01/21-06/30/21, :60, Recorded St. Jude Children's Research Hospital's Campaign, "Finding Cures. Saving Children-Voice of the Donor," showcases the many St Jude donors and the reasons why it's important to donate."

Public Service Announcement, Aired approximately 80 times, 04/01/21-06/30/21, :60, Recorded St. Jude Children's Research Hospital's Campaign, "Finding Cures. Saving Children-Modern Miracles," creates awareness and encourages viewers to fundraise, volunteer, or participate in an event because money raised will help children with cancer and other life-threatening diseases get free medical care to fight their illness."

Public Service Announcement, Aired approximately 16 times, 04/01/21-06/30/21, :30, Recorded St. Jude Children's Research Hospital's Campaign, "Finding Cures. Saving Children-David," tells his story and encourages viewers to fundraise, volunteer, or participate in an event because money raised will help children with cancer and other life-threatening diseases get free medical care to fight their illness."

Public Service Announcement, Aired approximately 2 times, 04/01/21-06/30/21, :15, Recorded St. Jude Children's Research Hospital's Campaign, "Finding Cures. Saving Children-Dr. Beth Stewart," tells her story on helping children and encourages viewers to fundraise, volunteer, or participate in an event because money raised will help children with cancer and other life-threatening diseases get free medical care to fight their illness."

Public Service Announcement, Aired approximately 132 times, 04/01/21-06/30/21, :60, Recorded The Best Friends Animal Society Campaign, "Adopt Change" creates awareness on the importance of making our country a no-kill by working hard to "Save Them All."

Public Service Announcement, Aired approximately 19 times, 04/01/21-06/30/21, :30, Recorded The Best Friends Animal Society Campaign, "Dear Humans" creates awareness on the importance of making our country a no-kill by working hard to "Save Them All."

Public Service Announcement, Aired approximately 4 times, 04/01/21-06/30/21, :15, Recorded The CARE global campaign, #ThisIsNotWorking, raises awareness that harassment and abuse in the workplace is a worldwide problem and encourages local behavior change and offers a solution through proposed legislation that is currently being developed by the International Labour Organization to create legal protections against workplace violence and harassment."

Public Service Announcement, Aired approximately 139 times, 04/01/21-06/30/21, :60, Recorded The American Humane Campaign "Pups4Patriots starring Kristen Chenoweth", urges veterans to connect with this program and apply for a specialty trained service dog free of charge. These pups are trained to help those veterans suffering from Post-Traumatic Stress and Traumatic Brain Injury. "

Public Service Announcement, Aired approximately 11 times, 04/01/21-06/30/21, :30, Recorded The American Humane Campaign "Pups4Patriots starring Kristen Chenoweth", urges veterans to connect with this program and apply for a specialty trained service dog free of charge. These pups are trained to help those veterans suffering from Post-Traumatic Stress and Traumatic Brain Injury. "

Public Service Announcement, Aired approximately 120 times, 04/01/21-06/30/21, :60, Recorded The Ad Council Shelter Pet Adoption Campaign, "Ahnya and Lucky: Adopt Pure Love," showcases the bond between celebrities, athletes, and everyday people, with their pets; all of whom encourage potential pet owners to adopt from animal shelters and rescue groups. "

Public Service Announcement, Aired approximately 28 times, 04/01/21-06/30/21, :30, Recorded The Ad Council Shelter Pet Adoption Campaign, "Adopt Pure Love Anthem," showcases the bond between celebrities, athletes, and everyday people, with their pets; all of whom encourage potential pet owners to adopt from animal shelters and rescue groups. "

Public Service Announcement, Aired approximately 141 times, 04/01/21-06/30/21, :60, Recorded The Ad Council Ending Hunger Campaign, 4 on 4, encourages viewers to donate to Feeding America's COVID 19 Response Fund to help families in this time of urgent need. "

Public Service Announcement, Aired approximately 14 times, 04/01/21-06/30/21, :30, Recorded The Ad Council Ending Hunger Campaign, Coronavirus-Elsa, encourages viewers to donate to Feeding America's COVID 19 Response Fund to help families in this time of urgent need. "

Public Service Announcement, Aired approximately 1 times, 04/01/21-06/30/21, :15, Recorded The Ad Council Ending Hunger Campaign, Scarlett Johansson, encourages viewers to donate to Feeding America's COVID 19 Response Fund to help families in this time of urgent need. "

Public Service Announcement, Aired approximately 16 times, 04/01/21-06/30/21, :30, Recorded The Ad Council Caregiver Assistance Campaign, Heroes, encourages caregivers to care not only for their loved ones but also for themselves. To use the AARP's Family Caregiving website to find free Care guides, self-care tips, planning resources, legal and financial guidance and more. "

Public Service Announcement, Aired approximately 29 times, 04/01/21-06/30/21, :30, Recorded The Ad Council Fatherhood Involvement Campaign, Play Catch With Her, encourages dads to play an active role in their children's lives. "

Public Service Announcement, Aired approximately 5 times, 04/01/21-06/30/21, :15, Recorded The Ad Council Fatherhood Involvement Campaign, Dance Like A Dad-WWE, encourages dads to play an active role in their children's lives. "

Public Service Announcement, Aired approximately 68 times, 04/01/21-06/30/21, :60, Recorded Pass It On Campaign "Humble and Kind" encourages you to be kind and it will help with goals in life."

Public Service Announcement, Aired approximately 73 times, 04/01/21-06/30/21, :60, Recorded Pass It On Campaign "Annie's Song" celebrates our beautiful world and encourages kindness."