

ISSUES/PROGRAMS 10 O'CLOCK LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	7/8/2015	10:12 pm	:51	Veterinarians are now sending e-mails warning of a disease infecting animals at two dog parks in Fresno. Vets say some dogs that've spent time at Woodward Park and El Capitan park near 99 & Shaw have come down with leptospirosis, a bacterial disease found in soil and water, which can also infect people.
KMPH 10 O'clock News	News	Local/Live	7/9/2015	10:08 pm	:59	The Fresno Chaffee Zoo is issuing an alert about recent purchases made at its gift shop. The zoo says visitors who used a debit card or credit card at the shop will want to look over their statements after the company that operates the shops, Service System Associates, was the victim of a data security breach.
KMPH 10 O'clock News	News	Local/Live	7/10/2015	10:31 pm	:36	We reported that consumers could get free drinks at Corner Stores and 7-Eleven stores. The drinks given away at Corner Stores today coincided with National Piña Colada Day, while the drinks at 7-Eleven tomorrow are part of an annual giveaway every July 11th.
KMPH 10 O'clock News	News	Local/Live	7/15/2015	10:14 pm	6:08	Mouth guards are intended to keep sport player's mouths safe from forceful impacts. However, some provide little protection. We demonstrated what people should look for when buying a mouth guard, and explained that dentists say you shouldn't be fooled by the dental warranty offers on the packaging.
KMPH 10 O'clock News	News	Local/Live	7/22/2015	10:10 pm	4:56	We alerted viewers to the fact that the state of California doesn't limit interest rates on loans of \$2,500 or more. Some attorneys say they've seen loan rates as high as 300%. One attorney said "it's easy to take advantage of people who have nowhere else to turn."
KMPH 10 O'clock News	News	Local/Live	7/23/2015	10:16 pm	3:24	We informed viewers about the lack of labeling for mechanically tenderized meat. Experts say meat tenderized in that way must be even more thoroughly cooked because pathogens could potentially be driven into the inner muscle.

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KMPH 10 O'clock News	News	Local/Live	7/27/2015	10:07 pm	2:10	A video showing what appears to be Planned Parenthood executives discussing the sale of harvested organs is going viral. Pro-life groups are now demanding the government cut all funding to the organization.
KMPH 10 O'clock News	News	Local/Live	7/28/2015	10:32 pm	:24	Walmart is expanding its location at Herndon & Ingram in Fresno. The project is expected to be finished this fall, and will create 80 new full- and part-time jobs.
KMPH 10 O'clock News	News	Local/Live	7/30/2015	10:14 pm	3:12	According to Outdoor Industry Association research, 70% of consumers use technology for outdoor activity. Companies are responding with specialized gadgets for smartphones, cameras, skateboards, and more.
KMPH 10 O'clock News	News	Local/Live	8/3/2015	10:41 pm	:32	The Fresno Veterans Administration hospital is expanding its cardiology lab by a Total Joint program. It's also focusing more on pain management by adding a Community Care program.
KMPH 10 O'clock News	News	Local/Live	8/4/2015	10:21 pm	3:37	Business owners around the Valley are worried about being potentially sued after nearly 200 'Americans with Disabilities Act' lawsuits were filed in federal court in Fresno. Recently, about a dozen businesses in Hanford were hit by the latest wave of lawsuits.
KMPH 10 O'clock News	News	Local/Live	8/19/2015	10:00 pm	3:09	The sudden closure of a company that produces special paper is causing a severe shortage of paper used for birth, marriage, death, and other certificates. Fresno's current supply is expected to last about 3½ months.
KMPH 10 O'clock News	News	Local/Live	8/20/2015	10:07 pm	1:40	Email addresses with fresno.gov were among those used to sign up for an Ashley Madison account. We explained how millions of accounts are still at risk, and how the hackers say they're not done doing damage.

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KMPH 10 O'clock News	News	Local/Live	8/24/2015	10:00 pm	2:50	California DMV investigators were looking for drivers who used disabled parking placards to park at Fresno City College, even though they aren't disabled. Those caught today now face a minimum fine of \$250 and potentially up to 6 months in jail.
KMPH 10 O'clock News	News	Local/Live	8/25/2015	10:08 pm	:18	Reedley Police are warning of a candy scam. They say two boys were spotted selling questionable chocolate, saying they were raising funds for the Boys & Girls Club. Similar scams have been reported in Selma & Parlier.
KMPH 10 O'clock News	News	Local/Live	8/26/2015	10:06 pm	2:29	Leaders of the Chukchansi tribe say the Chukchansi Gold Resort & Casino will reopen soon after being closed for almost a year. The closure caused the loss of about 1,000 jobs, and led to other economic & financial impacts in the surrounding area.
KMPH 10 O'clock News	News	Local/Live	8/31/2015	10:05 pm	2:37	After a recent incident where a hiker survived being stuck in the wilderness for several days, we looked at what items are important to bring along during a hike. The list includes a jacket, a whistle, a mirror, a compass, a fire starter, and a water filter.
KMPH 10 o'clock News	News	Local/Live	9/1/2015	10:08 pm	:29	The Fresno County Board of Supervisors unanimously voted to approve Fresno Humane Animal Services as the county's shelter operator. The contract will last for 3 years and will cost more than \$3 million.
KMPH 10 o'clock News	News	Local/Live	9/2/2015	10:00 pm	2:13	Sources close to the Jeb Bush presidential campaign confirm Bush will be holding a fundraiser breakfast in Bakersfield, but that he doesn't plan to make a stop in Fresno. The reason? Bush supposedly cannot be guaranteed to receive a certain amount of money in Fresno.

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KMPH 10 o'clock News	News	Local/Live	9/9/2015	10:24 pm	:27	Allegiant Air announced it plans to start a new direct flight between Fresno Yosemite International Airport and Phoenix-Mesa Gatewa, starting December 17. It will operate Thursdays & Saturday, and cost \$49.
KMPH 10 o'clock News	News	Local/Live	9/11/2015	10:46 pm	:31	The price of oil has been trading for less than \$50 a barrel, the lowest level in six years. That's allowing gas prices to hover around \$3 per gallon in the Fresno area. According to FresnoGasPrices.com, the Fresno-Clovis average is \$3.10/gallon.
KMPH 10 o'clock News	News	Local/Live	9/14/2015	10:09 pm	:23	A new study shows Fresno is one of the cities still struggling to rebound from the recession six years ago. Social media site Wallet Hub compared 150 cities' economies and how much work needs to be done to recover. Fresno was also ranked last for the lowest decrease in unemployment.
KMPH 10 o'clock News	News	Local/Live	9/15/2015	10:03 pm	:20	Clovis Police say a man used someone else's identity to go on a shopping spree at a Clovis Target. He was caught on camera.
KMPH 10 o'clock News	News	Local/Live	9/16/2015	10:09 pm	:28	Police say a scammer has been calling people, claiming to be an agent with a litigation firm out of southern California. Investigators say the scammer then says someone in the family is being sued and proceeds to ask for personal information like your name and birth date.
KMPH 10 o'clock News	News	Local/Live	9/22/2015	10:14 pm	:29	Community members got a chance to tell the city how they feel about new electricity changes. The California Public Utility Commission held a meeting today to discuss its decision to change utility rates. That includes the requirement that all residential customers will be offered "time of use rates" as a default.

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KMPH 10 o'clock News	News	Local/Live	9/22/2015	10:15 pm	:19	Clovis police are cracking down on drivers with illegal tint on their windows. Officers say they've seen more drivers with tint on their windows that's too dark. So, this week they will be issuing "fix it tickets".
KMPH 10 o'clock News	News	Local/Live	9/24/2015	10:01 pm	2:41	A Fresno family was scammed into paying \$3,300 for a vehicle that a man had leased from a car dealership. The woman who was scammed said the man told her and her husband that they could pay the registration and then get a duplicate title for the car.
KMPH 10 o'clock News	News	Local/Live	9/28/2015	10:00 pm	1:06	Police are looking for a man who tried robbing a woman as she left a north Fresno restaurant last Tuesday. He came up behind the woman and grabbed her purse; she fought back, but the man wouldn't let go. He dragged her across a parking lot before eventually running away without the purse.
KMPH 10 o'clock News	News	Local/Live	9/29/2015	10:09 pm	:40	A Goshen company is now recalling horse feed after 3 horses died. Western Milling learned that an ingredient in the feed could have Monessen in it. Dozens of others horses that ate the feed got sick as well.
KMPH 10 o'clock News	News	Local/Live	9/29/2015	10:09 pm	:25	The Tulare County Sheriff's Department is now warning that scammers are posing as deputies and telling people they have arrest

ISSUES/PROGRAMS Great Day/Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	7/2/2015	6:34 am	:24	JP Smucker is dropping prices on its Folgers and Dunkin Donuts brand coffee. The price will drop 6%. It's a move to partially correct last year's 9% price hike. The brand's individual cup coffees will not be affected by the price drop.
Great Day	News	Local/Live	7/8/2015	6:31 am	:25	General Mills announced plans to use cage-free eggs exclusively in its products. Cheerios, Yoplait yogurt, Pillsbury baking products, and other General Mills foods will stop using eggs from caged hens. It's unclear when the company will make the change.
Great Day	News	Local/Live	7/8/2015	5:18 am	1:40	How to raise awareness and funds for Alzheimer's disease, and tips for caregivers.
Midday	News	Local/Live	7/8/2015	11:51 am	:25	General Mills announced plans to use cage-free eggs exclusively in its products. Cheerios, Yoplait yogurt, Pillsbury baking products, and other General Mills foods will stop using eggs from caged hens. It's unclear when the company will make the change.
Great Day	News	Local/Live	7/9/2015	8:24 am	:24	More millennials are relying on credit cards. A new survey finds 2/3 of 18 – to - 32 – year olds have two or more credit cards. But many admit to missing a payment, paying a late fee, exceeding their credit limit, or having to work out a payment plan with their card company.

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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	7/14/2015	8:23 am	:34	A new study finds California ranks 9th in the country when it comes to energy costs. On average, Californians pay about \$280 / mo. Washington, D.C. had the least expensive monthly cost at about \$223/ mo.
Great Day	News	Local/Live	7/16/2015	8:22 am	:26	A new survey finds 75% of parents pay their kids a weekly allowance for completing chores. According to American Express the average allowance is \$35 per week. Nearly 90% of parents also reward their kids for good academic performance.
Midday	News	Local/Live	7/21/2015	11:33 am	:25	Photo websites from Costco, Sam's Club, Rite Aid and other retailers are shut down after a data breach. Experts say photos and credit card information may have been stolen. The source of the breach is the vendor that provides digital photo services to these companies, PNI Digital Media.
Great Day	News	Local/Live	7/23/2015	5:18 am	1:38	Risk of heavy metal poisoning from kale.
Great Day	News	Local/Live	8/10/2015	8:25 am	:15	A travel website claims right now is the time to by holiday airfare. Air Scanner claims people can save 20% by booking Christmas flights now. Booking New Year's Day flights right now could save about 15%.
Great Day	News	Local/Live	8/11/2015	8:23 am	:26	Pay raises are expected to average 3% next year for most employees. Executives and managers are projected to receive about the same percentage pay increase. A 3% raise is on par with the average raise this year. It's still much more than the rate of inflation, which is a fraction of a percent.

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Great Day	News	Local/Live	8/14/2015	6:35 am	:17	Chipotle is now raising prices on its Beef. Steak and Barbocoa will now cost four to six percent more. For example. A steak burrito will now cost \$8.50, compared to a flat \$8.00. Chipotle says the price hike is due to a cattle shortage caused by a global drought.

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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	8/21/2015	8:16 am	:27	The credit card company Discover tops a new list of consumer satisfaction. It took the top spot from American Express which held the title for the past nine years. Rewards and benefits were the top two reason people preferred Discover. The credit card company was the first major card to offer free Fico credit scores to cardholders.
Great Day	News	Local/Live	8/31/2015	8:17 am	:29	Netflix is ending its movie licensing deal with Epix. That means some big name movies like "The Hunger Games" and "World War Z" are leaving the service. The movies will disappear at the end of September. Netflix rival Hulu announced it is now signing a deal with Epix.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	7/4/2015	10:08 pm	:40	A thief was caught on camera taking a surveillance camera from a Clovis home. The woman who owned the camera said "it was kind of creepy" and that having someone look through possessions made her feel violated.
KMPH 10 O'clock News	News	Local/Live	7/6/2015	10:02 pm	2:25	Fresno Police introduced its newest crime fighting aid, Shotspotter. It has a number of microphones that can track when gunshots are fired and notify officers.
KMPH 10 O'clock News	News	Local/Live	7/11/2015	10:04 pm	:25	A man is now in jail accused of robbery thanks to members of the community. Police arrested Jose Garcia used after they say he robbed the Arco on McKinley and Fresno.
KMPH 10 O'clock News	News	Local/Live	7/14/2015	10:08 pm	:31	Fresno Police are trying to find a man who robbed a Walmart store last Thursday. Witnesses said the guy went into the store at Cedar & Shields, picked up some produce, waited in line, then pulled out a gun and demanded money from the register. After the clerk gave it to him, he left on a bicycle.
KMPH 10 O'clock News	News	Local/Live	7/26/2015	10:10 pm	:56	We alerted viewers in our northern section of the Valley about a 94-year old man who was attacked and police are looking for the people responsible.
KMPH 10 O'clock News	News	Local/Live	7/30/2015	10:11 pm	:24	Police have arrested a 15-year-old boy for a deadly stabbing in Porterville. Officers arrested him in Bakersfield several days after the attack.
KMPH 10 O'clock News	News	Local/Live	8/4/2015	10:01 pm	3:37	Business owners around the Valley are worried about being potentially sued after nearly 200 'Americans with Disabilities Act' lawsuits were filed in federal court in Fresno. Recently, about a dozen businesses in Hanford were hit by the latest wave of lawsuits.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	8/10/2015	10:03 pm	:25	Police are looking for two men who they say broke into Fresno's Roosevelt High School and took off with a laptop worth more than \$1,000.
KMPH 10 O'clock News	News	Local/Live	8/13/2015	10:00 pm	2:37	A man was caught on camera ripping off a security door at a Fresno business, then stealing a couple computers and a bag of candy. The damage & loss to the graphic design company is estimated at \$10,000.
KMPH 10 O'clock News	News	Local/Live	8/23/2015	10:04 pm	:19	Clovis police are looking for some people they say stole from a target. They say two men and a woman walked out of the target on Willow and Herndon with electronics
KMPH 10 O'clock News	News	Local/Live	8/23/2015	10:06 pm	1:24	The woman a former Fresno police officer is accused of pimping out is claiming she did nothing illegal. She is fighting for custody of her kids.
KMPH 10 O'clock News	News	Local/Live	8/29/2015	10:05 pm	:27	More than a dozen dogs are off the streets after a crackdown on the roadside sales of animals. California Animal Control and the Fresno County Sheriff's Office carried out this operation along Cherry Avenue. Some vendors ran off but four were cited.
KMPH 10 O'clock News	News	Local/Live	8/30/2015	10:07 pm	:29	Fresno police say a Fresno man shot a kitten in the head with a b-b gun. They later learned he does not like cats and shot the kitten after seeing it near his home.
KMPH 10 O'clock News	News	Local/Live	9/1/2015	10:00 pm	2:00	Several people were caught on camera walking down a street - including women and children - before stopping to break into homes. One video shows the people entering a home; they got away with jewelry, a wallet, cash, and more.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	9/3/2015	10:05 pm	2:21	State Center Community College Police say thieves have been stealing bikes from Fresno City College; 10 were taken in the last 1½ weeks. Police say students need to use bike racks and U-locks.
KMPH 10 O'clock News	News	Local/Live	9/17/2015	10:06 pm	:32	Three men are now facing charges after investigators say they pretended to members of the Fresno County Sheriff's Office. Investigators say they would wear a flight suit with "Fresno Sheriff" spray-painted on the back. Security badges, a gun, a gun belt, bullets, stolen credit cards, and meth were also found.
KMPH 10 o'clock News	News	Local/Live	9/19/2015	10:01 pm	:28	Police say they received a call about a suicidal man inside Cameron Park Apartments on Dakota and First. Officers then say the man pointed the gun toward them. An officer shot the man in the shoulder.
KMPH 10 o'clock News	News	Local/Live	9/23/2015	10:05 pm	2:57	Workers at a Fresno cemetery say people are stealing bronze canisters off headstones, stealing sprinkler heads, and vandalizing gravesites. One woman said she saw people doing drugs, drinking, and even having sex on her husband's plot.
KMPH 10 o'clock News	News	Local/Live	9/28/2015	10:02 pm	:32	A man stole a wallet left behind at a grocery store checkout by another shopper. The suspect was caught on camera taking the wallet after paying for his groceries. The wallet contained about \$700.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:30	The Be Track Smart " <u>Your Life Depends on It-The Walk</u> " Campaign reminds and informs viewers that being railroad safe is more than just smart, it's the law.
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:30	The Be Track Smart-" <u>Don't Bet You can Outrun A Train</u> " Campaign reminds and informs viewers that being railroad safe is more than just smart, it's the law.
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:30	Champions Against Bullying Campaign " <u>Too Late</u> " creates awareness of the effects of bullying.

ISSUES/PROGRAMS 10 O'CLOCK LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	7/8/2015	10:08 pm	:29	The Mariposa County Sheriff's Office announced that it destroyed 6,919 pot plants in the Sierra National Forest. Investigators say it was part of an illegal Mexican cartel's drug-trafficking operation.
KMPH 10 o'clock News	News	Local/Live	7/24/2015	10:05 pm	:27	Fresno Police say \$200,000 worth of meth is off the streets after two people, a man and a woman, brought a combined 25 pounds of the drug to two separate drop-off points. Investigators say both people told them the drugs came from Mexico.
KMPH 10 o'clock News	News	Local/Live	8/8/2015	10:03 pm	:47	Nearly a dozen people are in jail after a huge pot bust in tulare county. Detectives say they collected more than 58-hundred plants, 55 pounds of processed marijuana, more than 11-thousand dollars in cash... And eight firearms.
KMPH 10 o'clock News	News	Local/Live	9/4/2015	10:07 pm	:25	A man who prosecutors say was drunk when he crashed at Jensen and Chestnut, killing a mother and daughter, pleaded guilty today. He will spend the next 14 years behind bars.
KMPH 10 o'clock News	News	Local/Live	9/21/2015	10:06 pm	:41	Two people are still on the loose after a robbery at a Miramonte pot grows left one man dead. Witnesses told Fresno County Sheriff deputies they heard several gun shots then saw someone get behind the wheel of a pick up and run another man down.
KMPH 10 o'clock News	News	Local/Live	9/26/2015	10:04 pm	:17	A traffic stop in Merced landed a 42-year-old man in jail after police confiscated methamphetamine, a loaded pistol, and ammunition. The man was on probation; he was booked on a number of felony counts.

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Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Neon Signs</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:15	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Neon Signs</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."

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Problem/Need: Education

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	7/21/2015	10:00 pm	5:20	Parlier Unified School District's top officials are defending their actions following a 26-page Fresno County Grand Jury report that questions their spending of taxpayer money, as well as their leadership.
KMPH 10 o'clock News	News	Local/Live	7/24/2015	10:04 pm	:34	Parlier Unified employees are being told not to speak about a Fresno County Grand Jury report. The report put a critical eye on the district's finances and money-spending practices.
KMPH 10 o'clock News	News	Local/Live	8/25/2015	10:00 pm	2:30	A charter school near Lemoore is missing \$24,000 worth of cash and electronic equipment that children use, after 3 break-ins over the weekend. The items taken from Island School included Chrome Books, iPads, desktop computers, and a fundraiser cash box.
KMPH 10 o'clock News	News	Local/Live	8/26/2015	10:06 pm	:41	The California Supreme Court has decided against getting involved in a lower-court decision against Fresno Unified School District. An appeals court ruled that a district contract with a construction company didn't follow the law. The contract involved \$37 million to build a new middle school.
KMPH 10 o'clock News	News	Local/Live	9/21/2015	10:05 pm	2:52	Clovis Unified School District administrators are drawing up new school boundaries. The district says it's designed to maximize the use of existing schools and ensure that everyone gets a chance at a proper education, but many parents aren't happy with the idea.
KMPH 10 o'clock News	News	Local/Live	9/23/2015	10:32 pm	:25	A committee selected a name for a new Clovis Unified School District elementary school. It will be named Virginia R. Boris Elementary School in honor of Ginny Boris, who was a math teacher, principal, and curriculum leader.

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Problem/Need: Education

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	8/7/2015	6:10 am	:37	A new report from the Centers for Disease Control and Prevention finds many schools start the day too early. According to the report one in five schools begin the school day before the recommend 8:30 a.m. start time. Experts claim starting later allows students to get more rest. Lack of sleep has been linked to health risks including obesity, smoking, drug use and poor academic performance.
Midday	News	Local/Live	8/12/2015	11:41 am	:21	A new study finds student in early elementary school are getting too much homework. First graders were found to have up to three times the homework load recommended by educational leaders. The results were compared to recommendations from the National Education Association and the National Parent-Teacher Association
Great Day	News	Local/Live	8/9/2015	6:18 am	:24	Children who have a large speaking vocabulary at age two may be better prepared for kindergarten. Well-prepared children also had fewer behavioral problems. Previous research shows kids who function better in kindergarten have greater social and educational opportunities as they grow up.

ISSUES/PROGRAMS 10 O'clock LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	7/13/2015	10:01 pm	3:55	Despite the severe drought California is dealing with, two pet stores in the Fresno-Clovis area are using an excessive amount of water to clean aquatic tanks. One store uses a device to create suction, which is used to remove fish waste; the process uses a lot of clean drinking water. The other store uses a similar device.
KMPH 10 O'clock News	News	Local/Live	7/17/2015	10:08 pm	1:55	The City of Fresno is giving away reclaimed water that Fresno and Clovis residents can use in their yards during the drought. People who want the water must show proof of residency. The water is not good to drink, but can be used for lawn or plant watering.
KMPH 10 O'clock News	News	Local/Live	7/18/2015	10:00 pm	3:18	A thunderstorm passed over Central California, bringing rain, lightning, and strong wind. We showed a tree that had toppled onto a home. We also explained how long the storm would last, and how many electrical outages PG&E was working to fix.
KMPH 10 O'clock News	News	Local/Live	7/18/2015	10:05 pm	:41	Firefighters are working to put out a brush fire burning along Powerhouse Road near Auberry. Investigators say it's burned about 80 acres; cause unknown. Six other fires are burning in the Pine Flat Lake area; lightning is being blamed for starting those.
KMPH 10 O'clock News	News	Local/Live	7/20/2015	10:00 pm	3:33	Storms are causing many problems in central and southern California, including mudslides and flooding. One interstate bridge even collapsed. There's another chance of rain for the valley and foothills tomorrow.
KMPH 10 O'clock News	News	Local/Live	7/21/2015	10:05 pm	:16	After several days of rain, flash flooding and mudslides led the closure of Highway 140, one of the routes leading into & out of Yosemite National Park. The highway is shut down for the night at the park's border, near El Portal.

ISSUES/PROGRAMS 10 O'clock LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	7/26/2015	10:01 pm	1:30	We updated the viewers on the fire burning near Bass Lake that forced the evacuation of some campers and burned 1,500 acres. We focused on how the dry brush and drought is affecting fire fighters efforts to put the fire out.
KMPH 10 O'clock News	News	Local/Live	8/1/2015	10:01 pm	:29	The wildfire burning between bass lake and north fork is now fifty percent contained. It's taken more than a week to get it halfway controlled. So far it's burned more than 51-hundred acres.
KMPH 10 O'clock News	News	Local/Live	7/2/2015	10:04 pm	:26	Fresno used 33% less water in May, compared to May 2013; hundreds of millions of gallons of water were saved. The city of Fresno had a goal of 28% reduction
KMPH 10 O'clock News	News	Local/Live	7/31/2015	10:04 pm	:20	Governor Jerry Brown has proclaimed a state of emergency due to the excessive number of fires burning in the state. The declaration will help get more firefighting resources.
KMPH 10 O'clock News	News	Local/Live	7/31/2015	10:00 pm	3:35	Today marks the 7th day of the Willow Fire burning near Bass Lake. It's eaten through some 4,400 acres, and is now 40% contained. Many residents are concerned about the growing flames.
KMPH 10 O'clock News	News	Local/Live	8/2/2015	10:01 pm	:31	An evacuation order was lifted for a community of 400 people near north fork. Cal fire lifted its mandatory evacuation order for "the cascade woods" community.
KMPH 10 O'clock News	News	Local/Live	8/2/2015	10:05 pm	:19	We reported on the current number of fires burning in the state. There were 21 fires.
KMPH 10 O'clock News	News	Local/Live	8/3/2015	10:00 pm	2:28	The Madera County community of Indian Wells has lost 1/3 of its water supply after a water pump broke. More than 500 homes are now under emergency water restrictions.

ISSUES/PROGRAMS 10 O'clock LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	8/12/2015	10:06 pm	2:00	We talked about the two fires burning in Northern California and how they burned more than 200,000 acres in just a matter of just days and how crews are trying to contain them and the damage they are causing to the environment.
KMPH 10 O'clock News	News	Local/Live	8/17/2015	10:06 pm	:29	We reported on the fire burning near Hume Lake and how it is forcing some campgrounds to be closed and the closure of Highway 180 in the area.
KMPH 10 O'clock News	News	Local/Live	8/10/2015	10:00 pm	2:23	A wildfire burning near Shaver Lake is now 30% contained. Some of the problems facing firefighters include the hot sun, rugged terrain, and power lines running through the area.
KMPH 10 O'clock News	News	Local/Live	8/13/2015	10:03 pm	2:17	A 66-year-old Mariposa County man is recovering after being bitten and bruised by a bear in Midpines. He suffered bites to his arms, legs, and chest. He was treated for rabies, and received a tetanus shot.
KMPH 10 O'clock News	News	Local/Live	8/19/2015	10:05 pm	:32	A new study released today by the state Department of Water Resources and NASA says parts of the Central Valley near Corcoran and in parts of Fresno, Kings and Kern counties are sinking by nearly two inches a month due to subsidence.
KMPH 10 O'clock News	News	Local/Live	8/22/2015	10:01 pm	:24	The only building that has burned to the ground is the historic Kings Canyon Lodge. The fire destroyed the main lodge and surrounding cabins. The lodge was evacuated and no one was hurt.
KMPH 10 O'clock News	News	Local/Live	8/29/2015	10:04 pm	:41	A fire on Divisadero and L street in downtown Fresno destroyed one home and threatened nearby apartments. The house had been abandoned and partially boarded up. Crews were able to contain the flames to the house.

ISSUES/PROGRAMS 10 O'clock LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	9/3/2015	10:13 pm	1:53	A 10- to 12-foot-long shark was spotted north of the rock at Morro Bay on Wednesday. It follows a shark attack on Saturday; it took a big bite out of a surf board.
KMPH 10 O'clock News	News	Local/Live	9/7/2015	10:03 pm	:34	New numbers now out show that the fire burning around Hume Lake is now the biggest in California. At more than 95,000 acres, it's also now burned more land than any other fire this year.
KMPH 10 O'clock News	News	Local/Live	9/8/2015	10:04 pm	:30	More mountain communities are being told to be ready to evacuate because of the wildfire burning near Hume Lake. People in the communities of Dunlap, Miramonte, and Pinehurst are being told they should be ready to leave at a moment's notice.
KMPH 10 O'clock News	News	Local/Live	9/9/2015	10:03 pm	:42	The wildfire burning near Hume Lake is steadily growing and now moving toward Pinehurst, Miramonte, and Dunlap. The fire has grown to more than 103,000 acres; it's 31 percent contained.
KMPH 10 O'clock News	News	Local/Live	9/9/2015	10:25 pm	:27	The Highway 180 entrance to a national park east of Fresno is now closed due to the Rough Fire, which has burned more than 110,000 acres. All visitors, campers, employees, and residents of the park have been told to leave.
KMPH 10 O'clock News	News	Local/Live	9/14/2015	10:03 pm	:51	Despite rain today, there are concerns it won't clean the Valley's air very much. Ash from recent fires has been causing health issues to resident. The San Joaquin Valley Air Pollution Control District says its sensors detect microscopic particles, but not ash.
KMPH 10 O'clock News	News	Local/Live	9/16/2015	10:01 pm	:40	Tsunami advisories are up for portions of the California coast following a magnitude 8.3 earthquake in Chile. The affected area is from San Luis Obispo to Orange County.

ISSUES/PROGRAMS 10 O'clock LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	9/17/2015	10:01 pm	1:32	With the Rough Fire now 67% contained, the Generals Highway is scheduled to reopen tomorrow. Firefighters are happy to be getting some relief because the steep terrain and heat has made it a hard fight.
KMPH 10 O'clock News	News	Local/Live	9/26/2015	10:07 pm	:46	In light of a rare "Supermoon" eclipse, the Fresno State planetarium will be hosting free telescope viewings on Sunday. The planetarium will also present two special showings.

ISSUES/PROGRAMS Great Day/Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	7/9/2015	5:09 am	2:33	Volunteers are fire spotters in rural areas to help direct firefighters to fires
Great Day	News	Local/Live	7/10/2015	5:31 am	0:44	Report shows fracking can contaminate groundwater, but can't cause earthquakes in California.
Great Day	News	Local/Live	7/13/2015	9:02 am	:17	New predictions from meteorologists show a 90% likelihood that more than average rain could fall in California this winter.

ISSUES/PROGRAMS LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The Ad Council Earth Share Campaign, " <u>One/California</u> " encourages viewers to participate in preserving the environment.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:20	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:15	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:10	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.

ISSUES/PROGRAMS 10 O'CLOCK LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	8/1/2015	10:40 pm	:31	700 people walked in the park for the tenth annual breast feeding awareness walk.
KMPH 10 O'clock News	News	Local/Live	8/12/2015	10:01 pm	2:20	We reported on a video that talked about how Fresno has a high number of abortions and how it was pressuring women to get them so it can get the money from selling the fetuses.
KMPH 10 O'clock News	News	Local/Live	9/2/2015	10:00 pm	2:54	A couple who bought tamales from a man going door-to-door in Fresno is sending a warning after the food contained a questionable filling. One of them said the tamales didn't contain meat, but rather what appeared to be dog food.
KMPH 10 O'clock News	News	Local/Live	9/4/2015	10:08 pm	:36	The state is sending a warning right now, telling people not to eat certain cucumbers because they may be contaminated with salmonella. The California Department of Public Health says 285 people in 27 states have become infected with salmonella; about one-fifth from California.
KMPH 10 O'clock News	News	Local/Live	9/7/2015	10:04 pm	1:44	Smoke from the Rough Fire is blowing down to the Valley right now, making for some very bad air quality. A rise in temperatures, combined with stagnant air, is causing the smoke to linger, causing problems for people with asthma.
KMPH 10 O'clock News	News	Local/Live	9/8/2015	1:04 pm	:25	The bad air quality in the valley is making some schools cut down on outdoor activity for students. Clovis Unified School District is ending recess, PE, and outside lunch time this week.
KMPH 10 O'clock News	News	Local/Live	9/11/2015	10:00 pm	3:41	The Rough Fire continues to burn east of Fresno. Ash from the fire has been falling on vehicles, homes, and other items around the valley, posing a more serious health issue. The small particles can get into bronchial tubes in the lungs and cause irritation.

ISSUES/PROGRAMS 10 O'CLOCK LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	9/15/2015	10:08 pm	:32	A man between the ages of 45 and 55 became the first known person to contract West Nile Virus in Fresno County this year. The man lives near Blackstone and Freeway 41.
KMPH 10 O'clock News	News	Local/Live	9/19/2015	10:08 pm	:19	A Fresno man is in the fight of his life with the West Nile virus. He has been in the hospital for more than a month. His daughter thinks he got it from a mosquito in his backyard.
KMPH 10 O'clock News	News	Local/Live	9/24/2015	10:47 pm	1:10	People who need dental work can get it free next week because the California Dental Association is going to hold a dental clinic in downtown Fresno. Just 2,000 people will be treated on a first-come, first-served basis. The work will include cleanings, extractions, and dentures.

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	7/1/2015	5:19 am	2:14	Spices you can add to your diet with health benefits.
Great Day	News	Local/Live	7/1/2015	6:19 am	:37	A new study finds women who experience symptoms of PTSD are more likely to have a heart attack. Researchers found women who experienced a traumatic event and showed 4 symptoms of PTSD were 60% more likely to be at risk of heart attack or stroke.
Midday	News	Local/Live	7/2/2015	11:40 am	2:06	Tips on overcoming memory loss.
Great Day	News	Local/Live	7/3/2015	5:18 am	3:02	Tips on having a healthy relationship after kids leave the house.
Great Day	News	Local/Live	7/3/2015	8:17 am	:19	The U.S. Navy is tripling maternity leave for female sailors and marines. Women will not get 18 weeks of paid-leave. The Navy is the first to change its maternity leave policy. Other branches of the military still offer 6 weeks of paid time off.
Great Day	News	Local/Live	7/7/2015	5:18 am	2:04	Taking your workout outside to keep healthy.
Great Day	News	Local/Live	7/10/2015	8:15 am	:43	Americans aren't eating enough fruits and vegetables. That's according to the centers for disease control and prevention. Almost 90% of Americans don't eat the daily recommended amount of vegetables. About 75% of people don't eat enough fruit.
Great Day	News	Local/Live	7/13/2015	8:24 am	:24	A new study finds a correlation between drinking tea and improved bone health. Researchers say people who drink tea daily had a higher bone mineral density. Experts say people only need to drink one to three cups a day to get the benefits.
Great Day	News	Local/Live	7/14/2015	5:17 am	1:59	What new mammogram guidelines mean to women

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	7/15/2015	8:12 am	:22	A new study finds simply hearing a mobile phone ring or vibrate could be enough of a distraction to disrupt what you are doing. Researchers say it reaches the same level of distraction as actually talking or texting on the device. This is the first study to show that simply being aware of a missed message is a distraction on the same level.
Great Day	News	Local/Live	7/16/2015	5:22 am	2:49	How to avoid concussions while riding theme park rides
Great Day	News	Local/Live	7/17/2015	5:19 am	1:34	What food you can add to your diet to help with inflammatory pain
Great Day	News	Local/Live	7/20/2015	5:21 am	1:48	An app that can bring a doctor to your house
Great Day	News	Local/Live	7/21/2015	5:18 am	1:32	Natural remedies for acid reflux.
Midday	News	Local/Live	7/22/2015	11:45 am	3:11	Why young athletes have major sports surgeries instead of retiring
Great Day	News	Local/Live	7/24/2015	5:20 am	2:39	Getting breast cancer treatment at one center instead of various hospitals.
Great Day	News	Local/Live	7/27/2015	5:17 am	1:58	Protecting yourself from getting sick during summer events
Great Day	News	Local/Live	7/27/2015	6:15 am	:34	The Food and Drug Administration is proposing changes to nutritional labels. The changes would show how much added sugar a particular food product contains. It would also show how it compares the daily recommended amount of sugar consumption.
Great Day	News	Local/Live	7/28/2015	5:18 am	1:33	How one man is raising money for a cure to diabetes

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	7/28/2015	8:09 am	:30	A new study shows women who quit smoking may reduce hot flashes during menopause. University of Illinois researchers say women who hadn't smoked at least five years were nearly half more likely to have severe or frequent hot flashes than current smokers.
Great Day	News	Local/Live	7/29/2015	5:19 am	1:57	How silk could be used to help treat salivary disease
Midday	News	Local/Live	7/30/2015	11:39 am	1:38	Avoiding germs and cross contamination in the kitchen
Great Day	News	Local/Live	7/30/2015	8:24 am	:35	A new study finds drinking a cup of coffee or two on a regular basis may help ward off symptoms of dementia and Alzheimer's disease. But drinking erratically may actually have the opposite effect. Erratic coffee drinking habits were linked to twice the risk of mental decline.
Great Day	News	Local/Live	7/31/2015	5:18 am	1:54	The pros and cons behind new female 'viagra'.
Great Day	News	Local/Live	7/31/2015	6:18 am	:22	A new study finds having a positive attitude can reduce arthritis-related pain. Researchers found those who were positive reported less pain and fewer arthritis-related movement issues. Researchers say targeting depression and negativity could one day be included in the regular treatment plan for people suffering with arthritis.
Great Day	News	Local/Live	8/3/2015	8:10 am	:25	Sitting too much may raise the risk of diabetes and heart problems, despite regular exercise. Researchers found sitting too long increased blood sugar and cholesterol. These conditions raise the risk of more serious issues. Experts recommend standing as often as possible.

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	8/4/2015	5:15 am	1:38	How one mom is coping with a disability to still parent.
Great Day	News	Local/Live	8/4/2015	6:21 am	:22	Vitamin D supplements may not be effective bone protection against osteoporosis in post-menopausal woman. Researchers found even those who took high amounts of the supplement showed a minimal increase in calcium levels. Researcher say the increase isn't enough to provide any benefits to bone health.
Great Day	News	Local/Live	8/5/2015	5:18 am	2:10	How minorities are struggling to find organ donations.
Great Day	News	Local/Live	8/5/2015	6:18 am	:38	The food and drug administration just approved the first 3D printed pill. The prescription drug Spritam is used to treat seizures in children and adults with epilepsy. Experts say the 3D printing technology could allow doctors to create custom medications to match patients' needs.
Midday	News	Local/Live	8/6/2015	11:46 am	1:35	The benefits of a new heart failure pill.
Great Day	News	Local/Live	8/6/2015	6:17 am	:38	A new health study finds the type of meat a man eats can affect his fertility. Harvard researchers found men who ate poultry had a 13 – percent higher fertility rate. Those who ate processed meats had the lowest fertility rate.
Great Day	News	Local/Live	8/7/2015	5:18 am	1:47	New treatment to help women get their hair back.
Great Day	News	Local/Live	8/10/2015	5:17 am	1:56	How to keep baby safe while sleeping.
Midday	News	Local/Live	8/11/2015	11:38 am	1:28	How baby swim classes can save their lives.
Great Day	News	Local/Live	8/14/2015	5:18 am	2:16	Yoga classes to help restore your body.

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	8/17/2015	5:16 am	2:21	The treatments available for women with ovarian cancer.
Great Day	News	Local/Live	8/17/2015	8:08 am	:28	A new study finds a link between type-2 diabetes and language problems in women. Doctors say it may also be a sign of early dementia. Researchers say the same link was not found in men.
Midday	News	Local/Live	8/18/2015	11:48 am	2:02	Why headaches increase during school and how to prevent them
Great Day	News	Local/Live	8/19/2015	5:19 am	2:06	Looking at training first responders get in working with autistic people
Great Day	News	Local/Live	8/20/2015	8:09 am	:50	Scientists at Ohio State University claim they have grown a nearly complete human brain in a lab. It's the size of a pencil eraser. The brain was engineered from adult human skin cells and grown in a dish for 15 weeks. Scientists hope it will help them better understand brain diseases like Alzheimer's, autism, PTSD and brain injuries.
Great Day	News	Local/Live	8/20/2015	5:17 am	1:40	How testosterone treatments can benefit certain men
Great Day	News	Local/Live	8/21/2015	5:17 am	1:53	What people can do to avoid mosquito bites and west nile virus
Great Day	News	Local/Live	8/24/2015	5:16 am	1:50	What scientists are doing to help people lose weight with the "obesity gene".
Great Day	News	Local/Live	8/24/2015	8:12 am	:33	New research shows exercising 15 minutes a day lowered the risk of death for seniors by as much as 25%. Researchers say the more a senior exercised the lower the risk. Exercise reduced the risk of cardiovascular problems, but it did not lower cancer risk.
Great Day	News	Local/Live	8/25/2015	5:19 am	2:39	A new pill could be approved by the FDA as a new cancer treatment

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	8/27/2015	6:32 am	:24	Kraft-Heinz is recalling 2 million pounds of turkey bacon. The bacon may spoil sooner than the expiration date listed on the packaging. The company is recalling three varieties off shelves dated between may 31st and august 6th.
Great Day	News	Local/Live	8/31/2015	5:17 am	2:10	A pill can help people cope with intermittent explosive disorder.
Great Day	News	Local/Live	9/1/2015	5:19 am	1:50	A new hospital wing is opening to train the doctors of the future
Great Day	News	Local/Live	9/2/2015	5:18 am	1:14	New gene research on polycystic ovary syndrome could lead to breakthroughs in fertility for women who suffer from the condition.
Great Day	News	Local/Live	9/3/2015	5:19 am	1:28	Parent alert about newborns' needs for vitamin k shots, since infants cannot absorb it through solid foods.
Great Day	News	Local/Live	9/4/2015	5:14 am	1:31	New information about how doctors use radiation therapy and monitor the heart for potential damage on a cancer patient.
Great Day	News	Local/Live	9/8/2015	6:19 am	:36	The world's supply of a commonly used Anti-Venom could be running out. The company that makes the highly effective medication has stop manufacturing the drug. The company claims it is not cost effective. The anti-venom is most commonly used in sub-Saharan Africa. It's more effective than others on the market because it can neutralize a variety of different deadly venoms.
Great Day	News	Local/Live	9/9/2015	5:19 am	:25	How seeing a doctor over video could help your health.

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	9/9/2015	8:18 am	:32	A new report from the Journal of American Medical Association estimates nearly half of Americans are living with diabetes or pre-diabetes. As many as a third of people don't know they have the disease. If left untreated diabetes can cause serious health complications including kidney failure and blindness.
Great Day	News	Local/Live	9/10/2015	5:19 am	2:28	Benefits of laughter and being happy to your health.
Great Day	News	Local/Live	9/10/2015	8:09 am	:36	The U.S. Surgeon General is pushing for all Americans to walk on a regular basis. He adds, communities need to work to make neighborhoods safe and friendly to foot traffic. Current guidelines suggest adults get at least 2 ½ hours of moderate exercise a week. The Surgeon General says walking should be at a pace that allows you to talk but not to sing.
Great Day	News	Local/Live	9/15/2015	5:21 am	1:02	Why consuming diet soda can lead to bad health habits.
Great Day	News	Local/Live	9/15/2015	6:19 am	:34	Children exposed to insecticides at home may have a higher risk of developing leukemia or lymphoma. Harvard researchers found insecticides boosted the risk of developing these blood cancers. There was also a weaker link between exposure to weed killers and leukemia.
Great Day	News	Local/Live	9/16/2015	5:18 am	1:42	Simple steps to relieve & prevent back pain.
Great Day	News	Local/Live	9/17/2015	5:17 am	2:12	Side effects of cancer treatments including memory loss.
Great Day	News	Local/Live	9/18/2015	6:19 am	:45	Re-analysis of use of anti-depressant Paxil for teen use showed the drug can make some teens feel suicidal, contrary to original report from Emory university
Great Day	News	Local/Live	9/21/2015	5:17 am	2:29	A diet rich in raw foods and no meat can help cleanse the body.

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	9/23/2015	5:21 am	1:35	Why proper breathing and oxygen is important to workouts.
Great Day	News	Local/Live	9/23/2015	8:10 am	:28	Eating more fruits and non-starchy vegetables could help you drop some weight. A new study finds for every extra serving above the USDA guidelines there was up to a half-pound of weight loss. The only exception was starchy vegetables like peas and corn.
Great Day	News	Local/Live	9/24/2015	5:17 am	2:23	Why having AEDs in school can save a child's life
Great Day	News	Local/Live	9/24/2015	6:16 am	:23	Its flu season again. Experts say the best way to protect you is by getting a seasonal flu shot. The Centers for Disease Control and Prevention recommends everyone over six months old get the vaccine. The shot takes two weeks to take effect.
Great Day	News	Local/Live	9/25/2015	5:18 am	1:49	New treatment options for ovarian cancer.
Great Day	News	Local/Live	9/29/2015	5:11 am	1:25	Steps men and women can take to prevent breast cancer
Great Day	News	Local/Live	9/29/2015	5:19 am	1:59	Ways one man is raising money for breast cancer and you can too.
Great Day	News	Local/Live	9/29/2015	6:19 am	:33	Blotting pizza with a napkin can cut calories and fat. A new study found on average dabbing cut about 40 calories and 4.5 grams of fat per slice. Researchers say that's the equivalent of preventing two pounds of weight gain a year.
Great Day	News	Local/Live	9/30/2015	5:19 am	1:58	How a small probe in the breast can help doctors see if there is cancer inside.

ISSUES/PROGRAMS Great Day/ Midday LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	9/30/2015	8:51 am	:24	Dishwashing may be a good way to clear your mind. Researchers found people who were mindful about dishwashing saw a reduction in nervousness and increase in mental stimulation. Mindful dishwashing includes focusing on the smell of the soap and feeling the shape of the dishes.

ISSUES/PROGRAMS LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	The Ad Council Childhood Asthma Attack Prevention Campaign " <u>Fish</u> " motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:15	The Ad Council Childhood Asthma Attack Prevention Campaign " <u>Fish</u> " motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The American Academy of Orthopaedic Surgeons Campaign, " <u>Body Double</u> ", encourages viewers to embrace their health and take back their lives by discovering the value and benefits of restoring mobility, reducing pain and regaining a better life.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:15	The American Academy of Orthopaedic Surgeons Campaign, " <u>Body Double</u> ", encourages viewers to embrace their health and take back their lives by discovering the value and benefits of restoring mobility, reducing pain and regaining a better life.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:15	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The JDRF Campaign, " <u>We Test Ourselves</u> ", increases awareness of the disease by featuring well known celebrities with Type 1 diabetes and how they deal with the disease.

ISSUES/PROGRAMS LIST 3^d QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:30	The Stand Up to Cancer Campaign " <u>Photograph featuring Tony Goldwyn</u> " promotes the importance of empowering lung cancer patients and their loved ones with information about the therapies, specialists and clinical trials available to them and the latest breakthrough in lung cancer research and treatment so they can make the most informed choices.
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:15	The Stand Up to Cancer Campaign " <u>Photograph featuring Tony Goldwyn</u> " promotes the importance of empowering lung cancer patients and their loved ones with information about the therapies, specialists and clinical trials available to them and the latest breakthrough in lung cancer research and treatment so they can make the most informed choices.
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:30	The Stand Up to Cancer Campaign " <u>Inhale featuring Tony Goldwyn</u> " promotes the importance of empowering lung cancer patients and their loved ones with information about the therapies, specialists and clinical trials available to them and the latest breakthrough in lung cancer research and treatment so they can make the most informed choices.

ISSUES/PROGRAMS 10 O'CLOCK LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Agriculture

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	8/18/2015	10:20 pm	1:20	We reported on the fact that 12 million trees have died because of the drought and the impact it could have on the state parks when it comes to fires and beetles.
KMPH 10 O'clock News	News	Local/Live	8/31/2015	10:01 pm	2:10	A Merced County dairy is out several thousands of dollars after a thief or thieves took 20 calves. They were worth between \$300 and \$500 each. Some of the animals were just a couple days old.
KMPH 10 O'clock News	News	Local/Live	9/10/2015	10:17 pm	1:35	Thieves stole some viticulture sprayers that had been used in Madera grape vineyards from the 1890s to the 1920s. Some tanks are made of copper; others of brass. The owner hopes thieves won't turn the artifacts into scrap metal.
KMPH 10 O'clock News	News	Local/Live	9/25/2015	10:01 pm	2:00	We told the viewers about a Mountain Lion on the prowl near the Deadwood Area. Another Mountain Lion was killed in the area and people say they are taking some extra precautions as a result.
KMPH 10 O'clock News	News	Local/Live	9/25/2015	10:15 pm	:29	We warned farmers in the Valley about a potential bug problem on the way. The Peach Fruit Fly attacks various crops and one was found in Fresno County. County health officials are now setting up traps to see if there are more.

ISSUES/PROGRAMS LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The Boystown Hotline Campaign, " <u>Keep Your Cool.</u> " encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	The Boystown Hotline Campaign, " <u>Keep Your Cool.</u> " encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:20	The Boystown Hotline Campaign, " <u>Keep Your Cool.</u> " encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:15	The Boystown Hotline Campaign, " <u>Keep Your Cool.</u> " encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	The Humane Society for Shelter Pets Campaign increases awareness of the difference between local and national animal welfare organizations and gives viewers a new resource for locating groups in their area in need of direct support,
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The Best Friends Animal Society Campaign, " <u>I Believe.</u> " creates awareness of the organization so that one day there will be no more homeless pets.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The Best Friends Animal Society Campaign, " <u>Infographic.</u> " creates awareness on how early to spay or neuter your pet.

ISSUES/PROGRAMS LIST 3^d QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	The U.S. Department of Veterans Affairs Campaign, " <u>Make the Connection.</u> " creates awareness on reducing the stigma associated with mental health conditions and connect Veterans with services and resources that may help them live more fulfilling lives.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	Infant of Prague Central California Adoption Services " <u>Where To Turn</u> " Campaign gives viewers information about their services and how to contact them if interested in adoption.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:60	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude,</u> " informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Annc.	PSA	Recorded	07/01/15-09/30/15	Various	:30	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude,</u> " informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
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ISSUES/PROGRAMS LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	07/29/15-09/30/15	Various	:60	The Entertainment Industry Foundation Campaign, " <u>Think It Up with Ambassador Nick Jonas.</u> " empower students and teachers to collaborate on projects that harness students' passions and apply what they are learning to address real-world problems, generate new ideas or make a difference.
Public Service Annc.	PSA	Recorded	07/29/15-09/30/15	Various	:30	The Entertainment Industry Foundation Campaign, " <u>Think It Up with Ambassador Nick Jonas.</u> " empower students and teachers to collaborate on projects that harness students' passions and apply what they are learning to address real-world problems, generate new ideas or make a difference.
Public Service Annc.	PSA	Recorded	07/29/15-09/30/15	Various	:15	The Entertainment Industry Foundation Campaign, " <u>Think It Up with Ambassador Nick Jonas.</u> " empower students and teachers to collaborate on projects that harness students' passions and apply what they are learning to address real-world problems, generate new ideas or make a difference.
Public Service Annc.	PSA	Recorded	07/23/15-09/30/15	Various	:60	The Gary Sinise Foundation, " <u>Who Helps A Hero.</u> " creates awareness on the importance of helping serve our nation by honoring our defenders, veterans, first responders, their families and those in need.
Public Service Annc.	PSA	Recorded	07/23/15-09/30/15	Various	:30	The Gary Sinise Foundation, " <u>Who Helps A Hero.</u> " creates awareness on the importance of helping serve our nation by honoring our defenders, veterans, first responders, their families and those in need.
Public Service Annc.	PSA	Recorded	07/23/15-09/30/15	Various	:30	The National Association of Broadcasters and Congressman Jeff Denham creates awareness on the importance of helping and honoring our troops and veterans.

ISSUES/PROGRAMS LIST 3rd QUARTER 2015 KMPH CD, MERCED-MARIPOSA, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	07/23/15- 09/30/15	Various	:30	The National Association of Broadcasters and Congressman Jim Costa creates awareness on the importance of reading to our children.
Public Service Ann.	PSA	Recorded	07/01/15- 09/30/15	Various	:30	The Central California Blood Bank Campaign " <u>Real Heroes.</u> " creates awareness of the importance of donating blood.
Public Service Ann.	PSA	Recorded	07/27/15- 09/30/15	Various	:30	The National Association of Broadcasters Campaign " <u>We Are Broadcasters-All Screens.</u> " reminds policymakers and viewers that TV Stations are delivering content to every screen in their lives.
Public Service Ann.	PSA	Recorded	09/10/15- 09/24/15	Various	:15	DDTP hosted a free Hearing screening event on September 24 th for those viewers in need of assistance.