

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	1/7/2015	10:06 pm	1:49	Dog treats from china are being pulled from store shelves as a precaution because they're making animals sick.
KMPH 10 O'clock News	News	Local/Live	1/7/2015	10:10 pm	:48	A gas station at cherry & Jensen in Fresno is selling regular unleaded gas for \$3.69 per gallon, which is above the Fresno-area average.
KMPH 10 O'clock News	News	Local/Live	1/9/2015	10:13 pm	:35	Two lottery jackpots have grown to large amounts: Mega Millions was up to \$221 million, while Powerball was at \$162 million. People have been lining up to buy tickets.
KMPH 10 O'clock News	News	Local/Live	1/12/2015	10:12 pm	1:54	Facebook is now posting AMBER Alerts in an effort to help find children who authorities consider in danger, usually after they've been reported kidnapped/abducted. The Facebook posts will show up in a user's News Feed.
KMPH 10 O'clock News	News	Local/Live	1/12/2015	10:18 pm	:23	Since AB60 went into effect on January 2, allowing undocumented immigrants to get driver licenses, about 110,000 written or driving exams have been taken. However, according to the DMV, only 36% of applicants have passed the exams.
KMPH 10 O'clock News	News	Local/Live	1/13/2015	10:12 pm	1:54	Facebook is now posting AMBER Alerts in an effort to help find children who authorities consider in danger, usually after they've been reported kidnapped/abducted. The Facebook posts will show up in a user's News Feed.
KMPH 10 O'clock News	News	Local/Live	1/13/2015	10:18 pm	:23	Since AB60 went into effect on January 2, allowing undocumented immigrants to get driver licenses, about 110,000 written or driving exams have been taken. However, according to the DMV, only 36% of applicants have passed the exams.

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KMPH 10 O'clock News	News	Local/Live	1/14/2015	10:07	2:06	We helped viewers be on alert for scams by reporting the top 3 scams seen here in the Valley. They are: (1) using stolen identities to buy prescription medication, (2) a person claims to be from the I.R.S. and demands payment immediately, and (3) bad guys pretend to use a loved one's identity to steal your money by having you wire it to them.
KMPH 10 O'clock News	News	Local/Live	1/15/2015	10:10 pm	2:03	Sinclair Broadcast Group, the owner of KMPH FOX 26, is partnering with Virginia Tech to test drones to gather news. We demonstrated how drones have already helped out with certain stories
KMPH 10 O'clock News	News	Local/Live	1/15/2015	10:26 pm	2:43	A Valley woman, who unknowingly bought a tablet with porn apps on it and gave it to her granddaughter as a Christmas gift, believes she's helped change the product. The company offered the woman a new tablet, and also told her it wasn't aware porn was mixed in like that, and added they were no longer doing business with 1MobileMarket.
KMPH 10 O'clock News	News	Local/Live	1/16/2015	10:04 pm	1:24	Fresno State Police say scammers have been trying to con people's personal information and money on campus. Investigators say they do it a number of ways, including: (1) by asking for donations for a fake charity, (2) selling fake magazine subscriptions, (3) asking for money for personal hardship, and (4) posting fake ads on Facebook and Craigslist.
KMPH 10 O'clock News	News	Local/Live	1/16/2015	10:06 pm	:44	The jackpot for Mega Millions was up to \$270 million dollars, prompting people to go to convenience stores and other places to buy tickets before the drawing.
KMPH 10 O'clock News	News	Local/Live	1/21/2015	10:01 pm	2:45	A contractor somehow cut an AT&T cable, leading to thousands of customers losing telephone service. The outage affected people in Fresno, Madera, Tuolumne, and Mariposa counties.

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KMPH 10 O'clock News	News	Local/Live	1/26/2015	10:10 pm	1:56	We explained what people can do if they get into a hit-and-run crash. One Clovis woman shared a story about what happened to her; her accident cost \$2,000 in repairs.
KMPH 10 O'clock News	News	Local/Live	1/27/2015	10:06 pm	2:46	Police detectives have ruled the death of a little girl whose head got stuck between metal security bars on her bedroom window "accidental". We explained that; we also told the audience about some other items in homes that can be dangerous/ hazardous to kids.
KMPH 10 O'clock News	News	Local/Live	1/28/2015	10:01 pm	1:46	The identity of Cash Shank, a Valley boy who died in 2014, was stolen and had been used fraudulently. Cash's mother learned from H&R Block that someone was using his Social Security Number and had claimed him on taxes. The I.R.S. is investigating.
KMPH 10 O'clock News	News	Local/Live	1/30/2015	10:09 pm	:35	A visit to Yosemite National Park will soon cost more. The National Park Service announced that single-day entrance fees will be going up. The current price is \$20. The new price will be \$25 during non-peak months and \$30 during peak months. Other fees & prices are being increased, as well.
KMPH 10 o'clock News	News	Local/Live	2/5/2015	10:09 pm	1:34	A family-owned business lost hundreds of dollars after a scammer conned the owners to pay a fake, overdue utility bill. We explained how the scam worked in hopes of helping other people avoid falling for it.
KMPH 10 o'clock News	News	Local/Live	2/5/2015	10:12 pm	:37	The personal information of nearly 80 million Anthem customers is at risk, thanks to hackers. The health insurance company says the hackers tapped into its servers and stole information, including Social Security numbers.

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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	2/6/2015	10:06 pm	2:17	Leaks have been causing problems at the Fresno-Yosemite International Airport. They're so bad that some drywall had been removed near the leaky skylights, and steel beams were exposed. The airport director says a fix is in the works, at an estimated cost of \$22,000.
KMPH 10 o'clock News	News	Local/Live	2/9/2015	10:05 pm	1:51	Crime is taking a toll on a Clovis hobby shop. It's been burglarized yet again; the third time in less than two months that it's been hit by thieves. The store has only been open for five months.
KMPH 10 o'clock News	News	Local/Live	2/10/2015	10:19 pm	1:13	People are lining up to buy tickets for a major Powerball drawing. The jackpot is at nearly half a billion dollars. In California, a 6-out-of-6 winner could opt for a lump-sum payment of more than \$327 million. It's the fifth-largest jackpot in Powerball history.
KMPH 10 o'clock News	News	Local/Live	2/11/2015	10:04 pm	2:35	The jackpot for Powerball was up to \$564 million for tonight's drawing, for which many Valley residents purchased tickets. We gave viewers the winning numbers, and explained how the Texas lottery claimed it sold a winning ticket. We also gave a rundown of other top lottery prizes.
KMPH 10 o'clock News	News	Local/Live	2/11/2015	10:25 pm	8:21	Hundreds of businesses in the Valley is being sued. The lawsuits focus on the Americans with Disabilities Act. We investigated, and uncovered that one man was sued 139 times in just the last year alone.
KMPH 10 o'clock News	News	Local/Live	2/12/2015	10:07 pm	:36	Several vehicles at California State University, Fresno have been broken into recently. Investigators say one guy in particular may be linked to all or many of them. A photo showed this person carrying what looked to be a pet carrier bag, which police say was being used to carry stolen items.

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KMPH 10 o'clock News	News	Local/Live	2/16/2015	10:07 pm	1:52	A Valley family says their dog may have died after eating poisonous mushrooms. We explained what tests can & cannot determine.
KMPH 10 o'clock News	News	Local/Live	2/26/2015	10:08 pm	2:08	Water rates in Fresno are about to go up. Council members just approved the new prices. We explained how much more people will be paying over the next few years
KMPH 10 o'clock News	News	Local/Live	3/2/2015	10:01 pm	2:46	Fresno Rotary's Storyland-Playland in Roeding Park is now in a year-long closure because it needs a number of repairs. The repairs will cost a lot of money, which Storyland-Playland isn't able to pay right now.
KMPH 10 o'clock News	News	Local/Live	3/4/2015	10:03 pm	2:13	A Tulare gym is charging customers monthly fees even though it's not yet open for business. One woman said she was charged \$14.99 a month for three months. The city's chief inspector says more than 50 things need to be fixed before the gym can open.
KMPH 10 o'clock News	News	Local/Live	3/6/2015	10:11 pm	:53	We explained how the TSA is finding a number of items at airport security checkpoints across the country. The items found recently include guns, fireworks, and a dog.
KMPH 10 o'clock News	News	Local/Live	3/13/2015	10:04 pm	1:08	The California Public Utilities Commission is considering how much money to fine PG&E for the 2010 explosion in San Bruno. Part of the cost could be passed onto consumers who get their electricity & gas from PG&E.
KMPH 10 o'clock News	News	Local/Live	3/16/2015	10:01 pm	4:31	We reported on a number of businesses & organization that are increasing their presence in the Central Valley. Among them is the American Legion, which just decided to move its Department of California headquarters to Sanger.

ISSUES/PROGRAMS Great Day/Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	1/5/2015	8:28 am	:38	Experts warn this upcoming tax season could be the worst in years. They say low staff levels and more complex laws will contribute to deep budget cuts. Staffing is down 8% from 2010. The training budget was cut by 85%.
Great Day	News	Local/Live	1/8/2015	8:20 am	:32	Tech experts at the Consumer Electronics show say 2015 could become the year of the smart car. This year more cars will be able to interact with your phone. Back-up cameras will also be standard in more vehicles. And the technology is getting better, with systems able to alert you if something is in your blind spot, or stop the car if it's about to crash into something.
Great Day	News	Local/Live	1/9/2015	6:11 am	:30	Bidart Bros. of Bakersfield is recalling all of its Granny Smith and Gala apple shipments from last year. The fruit is linked to an outbreak of listeria in caramel apples. The public was warned about the issue in December, but some products may still be on store shelves.
Great Day	News	Local/Live	1/12/2015	8:23 am	:17	The U.S. dollar is gaining steam. According to Goldman Sachs the value could match the Euro in two years. In three years, it is expected to fall to 90 cents. That means travelers will be able to get more for their money.
Great Day	News	Local/Live	1/16/2015	6:21 am	:40	Some banks are asking the FCC to lift bans on robocalls to cell phones. The group says they want to be able to alert people about potential fraud and identity theft. Consumer groups are urging the FCC to deny the proposal.

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Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	1/19/2015	6:27 am	:31	Grocery prices continue to climb. According to the Labor department food prices jumped last month for just about everything from fruits and veggies to meat. The drought and new California restrictions on farm animals is being blamed for the price hike.
Great Day	News	Local/Live	1/20/2015	5:23 am	1:34	What you can do to prepare your dog for a new baby.
Midday	News	Local/Live	1/22/2015	11:38 am	:25	The Fresno fair wins 19 awards at the western fairs association's annual conference. It also took the Oscar of the fair industry - the Merrill award.
Great Day	News	Local/Live	1/23/2015	8:20 am	:28	General Motors has halted the sale of some 2015 SUVs because of a recall of Goodyear tires. 48 thousand tires are being recalled because the tires have been found to crack.
Great Day	News	Local/Live	1/28/2015	8:21 am	:43	Filing a car insurance claim can be pricey. A new national survey finds one claim of \$2,000 can raise premiums by more than 40%. In California, a claim can trigger an 86% higher rate.
Great Day	News	Local/Live	1/30/2015	5:47 am	3:27	Why the smartest people in the world are turning to drugs to boost thinking.
Great Day	News	Local/Live	2/5/2015	8:23 am	:26	Consumers are making more purchases on their phone. A new Bankrate survey finds people are making more major financial purchases like mortgages and cars from their smartphones or tablets. But the survey found 40% of people are still concerned about security when buying things from a mobile device.

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Problem/Need: Consumer Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	2/6/2015	8:18 am	:20	Gas prices are rising. Right now in Fresno the average is \$2.54 per gallon. That's up eight cents from a week ago. The national average is \$2.17 per gallon.
Midday	News	Local/Live	2/9/2015	11:30 am	:54	Radioshack got court approval today to borrow 10 million dollars to support its operations until it opens the bidding this month for its stores. 6 stores in the valley are closing because of it filing for bankruptcy.
Great Day	News	Local/Live	2/12/2015	6:34 am	:22	Facebook is now allows users to keep their social media presence after death. The site lets users assign a "legacy contact" to manage their account after they pass.
Great Day	News	Local/Live	2/16/2015	8:24 am	1:07	Tax season is prime time for identity thieves. The internet is making it easier for hackers to steal social security information and file fraudulent claims. Experts recommend using IRS provided security PINs and filing your taxes as early as possible.
Great Day	News	Local/Live	2/20/2015	5:20 am	2:51	How smart homes are making it easier for seniors to stay healthy at home.
Great Day	News	Local/Live	2/23/2015	8:28 am	:27	Disneyland ticket prices are now more expensive. It now costs \$99 for adults and \$93 for children. A park hopper pass add on is an extra \$56.It's a 160% increase from the year 2000 when it was \$43.
Great Day	News	Local/Live	2/26/2015	6:25 am	:39	American Express cardholders could see an increase in interest rates soon. Amex says the rate hike will affect a small percentage of the company's cardholders. Experts say that number could be close to a million people. The average rate will increase by two and a half percent. It's because current rates are lower than its competitors.

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Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	3/11/2015	8:23 am	:30	A new study finds consumers aren't ready to put their trust in mobile payment services like Apple Pay or Google Wallet. The survey finds 2/3 of Americans would never or hardly ever use their cellphone to pay for something.
Great Day	News	Local/Live	3/12/2015	5:10 am	2:21	What could happen to the affordable healthcare act and people's health care coverage.
Great Day	News	Local/Live	3/24/2015	6:28 am	1:13	Tips on shopping in bulk that will stretch the dollar, but won't leave families with spoiled food.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	1/11/2015	10:01 pm	1:53	We reported on the break-in at a local domestic violence center. Thieves stole over \$7,000 worth of tools.
KMPH 10 O'clock News	News	Local/Live	1/17/2015	10:01 pm	2:22	We reported on two men luring a neighbor's dog into their own yard and beating it to death.
KMPH 10 O'clock News	News	Local/Live	1/19/2015	10:00 pm	4:25	We reported on a 9-year-old girl getting shot by a stray bullet at a laundry mat.
KMPH 10 O'clock News	News	Local/Live	1/19/2015	10:09 pm	:30	We reported on a 62-year-old man being arrested for having a year-long sexual relationship with a 14-year-old girl. He may be involved with other minors.
KMPH 10 O'clock News	News	Local/Live	1/21/2015	10:01 pm	2:16	We ran an update on the 9-year-old girl who was shot at a laundry mat by a stray bullet. The reward for information on the shooter was increased to \$22,500
KMPH 10 O'clock News	News	Local/Live	1/23/2015	10:04 pm	2:00	Fresno County Sheriff's deputies arrested 4 people who they think are part of a burglary ring that stretches from Madera to Visalia. They were taken into custody following a high-speed chase; it ended when the car they were in crashed at Van Ness and Ashlan in Fresno.
KMPH 10 O'clock News	News	Local/Live	2/20/2015	10:01 pm	3:03	We told viewers about an organization called Hope Now For Youth, which shows Valley youth that there's a better life than gang membership for them out in the world. We profiled one man who left a gang.

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**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	2/24/2015	10:08 pm	:26	Police in Sanger say crimes rates in 2014 dropped 38% from 2013. A report shows gang violence is much lower than in past years; also that the city has seen a dramatic reduction in crime against people and property.
KMPH 10 O'clock News	News	Local/Live	2/25/2015	10:04 pm	:39	The reward for information about who shot a 16-year-old Parlier girl in the eye is now higher. It was raised to \$9,000. Brianna Ramirez spent nearly a week in a medically induced coma
KMPH 10 O'clock News	News	Local/Live	3/5/2015	10:00 pm	2:24	A Parlier teenager who was shot in the eye by a stray bullet 3 weeks ago speaks about the shooting and about her future. Detectives are still searching for one person.
KMPH 10 O'clock News	News	Local/Live	3/16/2015	10:08 pm	:27	A Fresno County Jail inmate disappeared while on a work detail in the lobby. The Sheriff's Department believes he is now on the run. The man was due to be released in June, but he's now facing a new charge of felony escape.
KMPH 10 O'clock News	News	Local/Live	3/19/2015	10:03 pm	1:20	Neglected dog. We focused on a dog that was left basically to die and was covered in fleas and seriously malnourished.
KMPH 10 O'clock News	News	Local/Live	3/20/2015	10:01 pm	2:40	We focused on a US Marshall who received an award after being shot multiple times in 2013 during an ambush in Fresno.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

**Problem/Need: Crime
Prevention/Public Safety**

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	01/01/15- 03/31/15	Various	:30	The Be Track Smart " <u>Your Life Depends on It-The Walk</u> " Campaign reminds and informs viewers that being railroad safe is more than just smart, it's the law.
Public Service Ann.	PSA	Recorded	01/01/15- 03/31/15	Various	:30	The Be Track Smart-" <u>Don't Bet You can Outrun A Train</u> " Campaign reminds and informs viewers that being railroad safe is more than just smart, it's the law.
Public Service Ann.	PSA	Recorded	01/22/15- 03/31/15	Various	:30	Champions Against Bullying Campaign " <u>Too Late</u> " creates awareness of the effects of bullying.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	1/3/2015	10:05 pm	:22	A felon went back to jail after being caught with several pounds of marijuana police say he intended to sell.
KMPH 10 o'clock News	News	Local/Live	2/13/2015	10:10 pm	1:05	Police say they found 7 pounds of marijuana, butane canisters, and everything needed to make "honey oil" inside a southeast Fresno home. They also found 2 dogs locked in a small cage, being starved to death.
KMPH 10 o'clock News	News	Local/Live	2/26/2015	10:07 pm	:39	Fresno Police arrested a woman for drunk driving at 9:00 a.m., at a level three times the legal blood-alcohol content limit. Officers say they got a call about a car that was weaving through town just before a 3-car wreck.
KMPH 10 o'clock News	News	Local/Live	3/11/2015	10:11 pm	:38	Fresno County Sheriff's deputies found a marijuana grow while serving a search warrant in Squaw Valley. Inside a house, they discovered 464 marijuana plants, plus \$7,000 worth of stolen equipment. Three people were arrested.
KMPH 10 o'clock News	News	Local/Live	3/12/2015	10:12 pm	:17	Fresno Police confiscated 10 pounds of meth and a loaded gun during an undercover buy near Easton. Police say the meth was worth \$70,000 on the street. Two people were arrested; one in Easton, one in Fresno.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Drug/ Alcohol Awareness

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:10	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Mugshot</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Mugshot</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:10	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Stretcher</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Stretcher</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Neon Signs</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Neon Signs</u> " educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."

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Problem/Need: Education

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 o'clock News	News	Local/Live	1/17/2015	10:25 pm	1:38	We reported on the drone programs at Fresno State and U-C Merced that teach students to fly unmanned aircraft systems. The two schools were coming together to work on a drone research project.
KMPH 10 o'clock News	News	Local/Live	2/3/2015	10:15 pm	3:49	A Fresno girl named Danay Ferguson is trying to build a book store; she is gathering donated books for it. Danay also recently became the youngest person to get a business license in Fresno County.
KMPH 10 o'clock News	News	Local/Live	2/21/2015	10:08 pm	:26	We reported on the Fresno Art Museum showcasing nearly a dozen artists to commemorate the 100 year anniversary of the Armenian genocide.
KMPH 10 o'clock News	News	Local/Live	3/20/2015	10:10 pm	1:40	We spotlighted three teens who received an award from CSPAN for a documentary on California's high speed rail line coming and the impact it will have
KMPH 10 o'clock News	News	Local/Live	3/24/2015	10:15 pm	:25	We focused on how 500 students celebrated the 125th anniversary of Yosemite national park. We talked about how one special child was there and how the others enjoyed it with speeches and cake.

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Problem/Need: Education

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	3/25/2015	6:40 am	1:54	A new study shows more than an hour per night of homework may not increase scholastic performance, and can cause teens to lose focus.

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Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	1/3/2015	10:01 pm	1:33	A plane crashed in town and clipped power lines on its way down. People in the area were without power for the rest on the night.
KMPH 10 O'clock News	News	Local/Live	1/6/2015	10:06 pm	4:08	We reported on California's new bullet train. It will carry people from San Fran to L.A. less than 3 hours and will include up to 24 stations. 31 thousand cars will be off the roads, meaning less air pollution.
KMPH 10 O'clock News	News	Local/Live	1/10/2015	10:19 pm	1:50	We told viewers about California Tiny House and its mission to build smaller eco-friendly homes.
KMPH 10 O'clock News	News	Local/Live	1/10/2015	10:05 pm	:34	We reported on the home that exploded because of an illegal honey oil lab. It took two dozen firefighters to put out the flames.
KMPH 10 O'clock News	News	Local/Live	1/14/2015	10:01 pm	1:21	After several days of fog, the National Weather Service has issued yet another dense fog advisory. This latest one is 15 hours long. It started at 9 pm, and goes until noon tomorrow.
KMPH 10 O'clock News	News	Local/Live	1/21/2015	10:04 pm	1:00	We reported on Fresno PD getting new body cameras for officers to wear. Cameras will automatically activate and police do not have to alert anyone that they are recording.
KMPH 10 O'clock News	News	Local/Live	1/24/2015	10:09 pm	1:53	We reported on the dangerous high waves along the coast and how emergency crews prepare for the worst.
KMPH 10 O'clock News	News	Local/Live	1/24/2015	10:02 pm	:29	We reported on a car crashing into a power pole that 2100 people without power. It spread to Reedley, Selma and Kingsburg
KMPH 10 O'clock News	News	Local/Live	1/24/2015	10:03 pm	:56	We reported on a house fire that trapped three small children inside. The children had to be taken to the hospital.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	1/23/2015	10:01 pm	1:03	High pressure building over California is once again trapping fog on the Valley floor. The National Weather Service issued a dense fog advisory for much of the San Joaquin Valley.
KMPH 10 O'clock News	News	Local/Live	1/31/2015	10:09 pm	1:58	We reported on the opening of a new park in Southeast Fresno. It will have an area specifically for toddlers and a large field for sports.
KMPH 10 O'clock News	News	Local/Live	2/2/2015	10:05 pm	:28	We reported that there will be no watering allowed in Visalia during February. There are a few exceptions to these rules including hand-watering shrubs trees and veggies.
KMPH 10 O'clock News	News	Local/Live	2/3/2015	10:12 pm	1:01	A storm is approaching the Valley, and forecasters think it'll bring rain for several days. The Valley has not had a decent storm in weeks, which is bad news for the drought-stricken state.
KMPH 10 O'clock News	News	Local/Live	2/14/2015	10:04 pm	1:18	We reported on the meeting Parlier leaders had to address gang violence in the area. They discussed the option of creating youth programs.
KMPH 10 O'clock News	News	Local/Live	2/22/2015	10:02 pm	:38	We reported on the amount of rain that hit the Valley. We got between a tenth and a quarter of an inch.
KMPH 10 O'clock News	News	Local/Live	2/22/2015	10:07 pm	:29	We reported that gas prices were going back up because of the labor strikes at oil refineries. Gas jumped 13 cents in the past two weeks.
KMPH 10 O'clock News	News	Local/Live	2/6/2015	10:01 pm	4:41	A storm is bringing rain and snow to much of California, including the Central Valley. We explained when it was coming & how long it'd be here, and we showed what the conditions were like in other parts of the state.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	2/12/2015	10:01 pm	2:29	Many people in Fresno and Madera counties have been reporting hearing "booms"; some said they could even feel the ground move. We checked with military bases, and learned that old ammunition was being detonated at the Hawthorne Army Depot in Nevada.
KMPH 10 O'clock News	News	Local/Live	2/13/2015	10:24 pm	2:41	People from across California, including many from the Central Valley, are travelling to Pismo Beach for the Monarch butterfly migration. We showed why it's a popular attraction, and explained how federal money is being spent to save the butterflies.
KMPH 10 O'clock News	News	Local/Live	2/16/2015	10:09 pm	:17	The Badger Pass ski area near Yosemite National Park has decided to close down for the season due to a lack of snow.
KMPH 10 O'clock News	News	Local/Live	2/23/2015	10:02 pm	4:43	A storm brought much-needed rain to the valley and snow to the mountains. We explained the chance of more rain/snow, showed what Shaver Lake looks like, and shared viewer photos of the storm.
KMPH 10 O'clock News	News	Local/Live	2/24/2015	10:10 pm	:22	Workers at China Peak, as well as potential skiers & snowboarders, are waiting to see if the latest storm will be enough to allow the ski area to open. A representative said China Peak had just gotten 7" of snow, which is about half of what's needed to re-open for the season.
KMPH 10 O'clock News	News	Local/Live	2/25/2015	10:02 pm	1:26	People living in a Madera County community say a burn pile is sending smoke their way. However, the burn is an ag burn that was approved by the San Joaquin Valley Air Pollution Control District.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	3/2/2015	10:07 pm	:35	Another storm brought rain to the valley, and snow to the mountains. We showed what several areas looked like, thanks to viewer images of the weather.
KMPH 10 O'clock News	News	Local/Live	3/3/2015	10:10 pm	1:59	The latest snow survey by the California Department of Water Resources showed just how bad the state's snow/water/drought situation is. We explained the readings, as well as how people can help conserve water.
KMPH 10 O'clock News	News	Local/Live	3/4/2015	10:09 pm	2:02	The drought is affecting Valley beavers along the Kings River. One man who's concerned about the beavers' health says the lack of water in the river could kill the animals.
KMPH 10 O'clock News	News	Local/Live	3/11/2015	10:04 pm	2:51	The water level at Pine Flat Reservoir is very low compared to what's considered normal for this time of year. It's holding about 15% of capacity; capacity is 1 million acre-feet of water.
KMPH 10 O'clock News	News	Local/Live	3/12/2015	10:02 pm	2:09	Daytime high temperatures are about to rise dramatically in the weekend ahead; some may set records. We explained how higher temperatures can raise the threat of brushfires, and told viewers how they can protect their property.
KMPH 10 O'clock News	News	Local/Live	3/13/2015	10:00 pm	1:41	We explained how the lack of snow will help create warmer temperatures in the Central Valley, and what the lack of significant snowfall & rainfall means for the ongoing drought. The governor of Washington also declared drought emergencies for 3 areas.
KMPH 10 O'clock News	News	Local/Live	3/15/2015	10:00 pm	3:40	Fresno experienced a record-breaking high temperature for the second day in a row. We showed how that affected people and bees, and explained the need for people to stay hydrated and protect their skin.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	3/18/2015	10:11 pm	:29	Emergency Drought legislation. We focused on a bill that was introduced to help California during the ongoing drought.
KMPH 10 O'clock News	News	Local/Live	3/19/2015	10:05 pm	:29	Found Tourist. We explored how easy it is to get lost in the environment and how landmarks can help police and other rescue crews help people who are stranded in parks and other locations.
KMPH 10 O'clock News	News	Local/Live	3/30/2015	10:01 pm	2:40	We focused on how one fire fighter was injured in a house fire and suffered burns on 60% of his body and how his friends and family are dealing with the ordeal.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH TV, MERCED, CALIFORNIA

Problem/Need: Environment

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Ann.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The Ad Council Earth Share Campaign, " <u>One/California</u> " encourages viewers to participate in preserving the environment.
Public Service Ann.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Ann.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Ann.	PSA	Recorded	01/01/15-03/31/15	Various	:20	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Ann.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.
Public Service Ann.	PSA	Recorded	01/01/15-03/31/15	Various	:10	The Arbor Day Foundation, " <u>It's Your Nature, , Explore</u> " encourages families to go outside and experience positive connection with nature.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	1/5/2015	10:07 pm	:22	We reported that the Leon S. Peters Burn Center is the only "round the clock" burn center between L.A. and Sacramento. A baby boy fell into a tub of boiling water.
KMPH 10 O'clock News	News	Local/Live	1/6/2015	10:01 pm	2:06	We reported on four gas leaks in a Fresno neighborhood. They were repaired.
KMPH 10 O'clock News	News	Local/Live	1/11/2015	10:06 pm	:40	We reported on the valley fever screenings that state health care workers will carry out on California inmates. The fungus grows naturally in the Central Valley.
KMPH 10 O'clock News	News	Local/Live	1/9/2015	10:22 pm	2:04	The flu has claimed 26 children's lives so far this flu season, which is widespread across almost the entire country; California is one of the few states it hasn't hit hard.
KMPH 10 O'clock News	News	Local/Live	1/24/2015	10:11 pm	:25	We reported on a propane truck that crashed into a car. It leaked and caused a major roadway to get closed.
KMPH 10 O'clock News	News	Local/Live	1/21/2015	10:19 pm	:26	A shortage of cough syrup with codeine is causing problems for some Californians who are suffering from a cold. Many pharmacies in the Bay Area report being either sold out of the medicine or running extremely low.
KMPH 10 O'clock News	News	Local/Live	1/31/2015	10:03 pm	1:58	We reported on the new measles cases popping up in California.
KMPH 10 O'clock News	News	Local/Live	2/2/2015	10:16 pm	:18	We reported on the rising number of measles cases in California. There have been at least 92 confirmed cases and most of them are in Southern California.
KMPH 10 O'clock News	News	Local/Live	2/14/2015	10:08 pm	1:35	We reported on two new measles cases confirmed. The state is now up to 110 cases.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	2/23/2015	10:11 pm	2:13	A Visalia family is searching for a bone marrow donor for a 13-year-old boy battling leukemia. We explained how people can find out if they're a match.
KMPH 10 O'clock News	News	Local/Live	3/3/2015	10:26 pm	:40	The Merced County Department of Public Health says a child in Merced County has been diagnosed with measles. We explained the symptoms of a measles infection, and how an MMR vaccination can provided protection.
KMPH 10 O'clock News	News	Local/Live	3/5/2015	10:57 pm	:34	Emergency dispatchers are now using treadmills at their workstations. The treadmills cannot go very fast; only about 4 miles per hour. They are intended to keep dispatchers moving, instead of just sitting at a desk for the majority of their shift
KMPH 10 O'clock News	News	Local/Live	3/6/2015	10:06 pm	:53	The eye health of a Fresno Police helicopter pilot was jeopardized after someone shined a laser at the helicopter. Lasers can disorient pilots, or even cause temporarily blindness.
KMPH 10 O'clock News	News	Local/Live	3/18/2015	10:05 pm	2:24	Allergy Season. We focuses on why more and more people are suffering from allergies this year and what a person can do to help prevent it from getting worse inside a home.
KMPH 10 O'clock News	News	Local/Live	3/23/2015	10:11 pm	:29	We alerted viewers to a major recall involving Amy's Foods which is made in the Bay area. It appears there is listeria in the spinach and that in turn is forcing the company to get back more than 73,000 packages.
KMPH 10 O'clock News	News	Local/Live	3/24/2015	10:01 pm	2:40	We focused on how one company was violating health codes by conducting construction in the kitchen without blocking anything off. They also did not apply for the correct permits. The restaurant was closed for three days.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	1/2/2015	5:20 am	2:24	What you can do to keep fit as a family.
Great Day	News	Local/Live	1/2/2015	8:10 am	:30	A new study finds binge drinking can weaken the immune system just 20 minutes after drinking. Young adults are especially vulnerable, according to the Loyola University study.
Great Day	News	Local/Live	1/6/2015	5:20 am	:47	Ways to save money while eating healthy.
Great Day	News	Local/Live	1/6/2015	8:21 am	:30	Eating whole grains is good for your heart. Harvard researchers found it lowers the risk of heart disease. People who at least 28 grams of whole grains had a five percent lower risk of death during the course of the 25 year study.
Great Day	News	Local/Live	1/8/2015	5:19 am	1:42	People get measles at Disney. Getting your vaccine can prevent this.
Great Day	News	Local/Live	1/9/2015	5:23 am	2:24	How one woman lost a bunch of weight? How you can do it too.
Great Day	News	Local/Live	1/12/2015	5:25 am	1:54	Why men are getting plastic surgery.
Great Day	News	Local/Live	1/13/2015	5:23 am	1:48	People need to wash their pjs to avoid skin rashes and such.
Great Day	News	Local/Live	1/13/2015	8:12 am	:36	A new study finds young children enrolled in the federal government's "head start" pre-school program are less likely to be obese by the time they reach kindergarten. Study authors believe the structured routine and emphasis and good nutrition and exercise may be the key.
Great Day	News	Local/Live	1/14/2015	5:24 am	1:55	People are getting high off cough meds which is putting them in the hospital. The dangers of taking these drugs.
Great Day	News	Local/Live	1/15/2015	5:22 am	2:14	A new workout solution for women called Chickfit

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	1/15/2015	8:12 am	:18	Working long hours may raise the risk for alcohol abuse. Researchers are unsure about the factors that contribute to the link. But they say it should raise awareness for employers who push employees to put in more hours.
Great Day	News	Local/Live	1/16/2015	5:17 am	2:05	Jerky formulas are changing to be healthier options.
Great Day	News	Local/Live	1/19/2015	5:22 am	1:03	What you can do to lower workplace stress.
Great Day	News	Local/Live	1/20/2015	8:14 am	:26	A new study finds 40% of people who drink also take prescription medication that should not be mixed with alcohol. Doctors say some medications can be a dangerous mix, causing drowsiness, heart problems and breathing issues.
Great Day	News	Local/Live	1/21/2015	8:11 am	:21	Researchers find drinking at least four cups of coffee a day lowers the risk of developing melanoma. Melanoma is one of the deadliest forms of skin cancer.
Great Day	News	Local/Live	1/21/2015	5:23 am	1:59	Steps you can take to feel better including light cardio and just walking.
Great Day	News	Local/Live	1/22/2015	6:22 am	:45	Europe's food safety watchdog group now says the chemical Bisphenol –A poses no health risk for people of any age. The group says BPA can leak into food and drinks, but the levels are far below the minimum safe level.
Great Day	News	Local/Live	1/26/2015	6:20 am	:34	A new study finds adults with eczema have an increased risk of heart disease and stroke. Researchers think it may have something to do with bad lifestyle habits. Many people with eczema tend to drink, smoke or be overweight.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	1/26/2015	5:23 am	2:06	Alerts parents who recently bought a house there may be high levels of lead in older homes; provides tips on discovering lead levels and reducing them.
Great Day	News	Local/Live	1/27/2015	5:24 am	1:55	The FDA is warning parents about unnecessary testing during the pregnancy process, with a specific focus on 3d/4d sonograms (can lead to cell damage with prolonged testing time)
Midday	News	Local/Live	1/27/2015	11:31 am	:31	Two people in Fresno county have died from the flu. They had a medical condition and one did not have a flu shot, the other is unknown. Fresno county health officials say there are easy steps to take to avoid spreading the virus like washing your hands and staying home when you are sick.
Great Day	News	Local/Live	1/28/2015	5:21 am	2:00	Looking into new artificial meniscuses and how they can help people with knee issues.
Great Day	News	Local/Live	1/29/2015	5:22 am	2:24	Ways to take care of the winter itch from the inside out with herbal infused oils.
Great Day	News	Local/Live	1/29/2015	8:17 am	:29	Soda and other sugary drinks is now linked to early puberty in young girls. Harvard researchers found those who drank more than one and a half servings of sugary drinks a day had their first period three months early than those who drank less.
Great Day	News	Local/Live	1/30/2015	8:11 am	:39	Binge watching TV shows may be a sign of loneliness or depression. Researchers found people who binge watched used the activity as a distraction from other negative feelings.
Great Day	News	Local/Live	2/2/2015	5:22 am	1:54	How to prevent measles.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	2/2/2015	8:10 am	:38	A new study from the CDC finds many packaged meals for toddlers contain high levels of salt and sugar. The recommended sugar intake for children is 210 mg of salt per meal. The average meal exceeded 360 mg.
Great Day	News	Local/Live	2/3/2015	8:18 am	:49	Intensity training could become the next big thing in fitness. Experts say high interval blasts of exercise can burn calories, build muscle and boost endurance in about 20 minutes. But to see benefits, it requires heart rate to reach 90% of maximum.
Great Day	News	Local/Live	2/4/2015	5:12 am	1:56	A look into the UK's new 3 parent baby laws.
Great Day	News	Local/Live	2/4/2015	8:10 am	:38	Too much running could be bad for your health. Researchers found people who were intense runners lived just as long as people who didn't run at all. Researchers think running overworks and damages arteries.
Great Day	News	Local/Live	2/5/2015	5:19 am	1:28	The risks and benefits of weight loss surgery.
Great Day	News	Local/Live	2/6/2015	5:20 am	1:30	How seeing the dentist can help keep you healthy (more than just teeth).
Great Day	News	Local/Live	2/9/2015	5:18 am	1:37	Having someone to help you though cancer issues is helpful.
Great Day	News	Local/Live	2/10/2015	5:21 am	1:50	Why it is important to get your heart checked out.
Great Day	News	Local/Live	2/11/2015	6:21 am	:30	A new study finds taking naps can reverse the negative health issues associated with getting a bad night's sleep. Researcher say poor rest can raise blood pressure, heart rate, blood sugar and lower immune response. However scientists found two thirty minutes naps caused hormone and protein levels to return back to normal.
Great Day	News	Local/Live	2/12/2015	5:22 am	2:28	Health benefits of eating dark chocolates.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	2/13/2015	6:20 am	:31	A new study finds people who aren't well hydrated when they have a stroke may have worse outcomes. Investigators found the effects of a stroke either stayed the same or worse for more than 40% of dehydrated patients.
Great Day	News	Local/Live	2/16/2015	5:22 am	1:56	What sudden cardiac arrest is and how to treat it.
Great Day	News	Local/Live	2/17/2015	5:18 am	1:27	How retinal tearing affects seniors and what can be done to repair/prevent it.
Great Day	News	Local/Live	2/17/2015	6:21 am	:20	A new health study finds meditation may help older adults get a better night's sleep. Seniors who learned mindfulness meditation experienced better sleep quality within six weeks.
Great Day	News	Local/Live	2/18/2015	5:22 am	2:31	Women's stress and anger can lead to heart attacks. What they can do to lower the stress and anger.
Great Day	News	Local/Live	2/19/2015	5:23 am	2:00	What the charcoal health craze is and what it can do for your health.
Great Day	News	Local/Live	2/19/2015	8:17 am	:24	Scientists at Scripps Research Institute have announced the creation of a new drug to treat HIV. They say is so powerful and universally effective that it might help the body stop the infection. The drug successfully blocked HIV in monkeys. It could lead to a new vaccine for humans.
Great Day	News	Local/Live	2/23/2015	5:22 am	1:29	Bollywood fitness style classes can keep you healthy and fit.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	2/25/2015	8:12 am	:26	New research shows 2 out of 3 people who smoke throughout their life with die because of the habit. Smokers were three times more likely to die an early death. That risk double for people who smoke ten cigarettes a day. I increased four to five fold of people who smoked a pack a day.
Great Day	News	Local/Live	2/25/2015	5:21 am	:30	Higher levels of lead and cadmium in chocolate.
Great Day	News	Local/Live	3/2/2015	8:11 am	:34	A new study finds too much sleep can raise a person's stroke risk. Researchers found adults who slept for more than 8 hours a night had a 45% higher change of having stroke, compared to those who slept 6 – 8 hours nightly.
Great Day	News	Local/Live	3/3/2015	8:10 am	:29	Drinking three to five cups of a coffee a day may improve heart health. Researchers found people who drank more or less than that amount had a higher risk of developing blocked arteries.
Great Day	News	Local/Live	3/4/2015	8:18 am	:31	A new study now links acetaminophen to a number of health problems, including kidney disease and bleeding in the digestive tract. Researchers say it also increases the risk of heart attack, stroke and high blood pressure when taken in high doses for long periods of time.
Great Day	News	Local/Live	3/5/2015	5:18 am	2:55	New technology being used to help people with fertility issues
Great Day	News	Local/Live	3/6/2015	5:22 am	1:33	People with diabetes need to take care of the conditions or they can suffer damage to their feet.
Great Day	News	Local/Live	3/9/2015	6:16 am	:23	A new study links getting a good night's sleep to happiness. People who said they were well rested were more likely to be satisfied with their lives. Researchers are unclear whether sleep causes happiness or happy people just sleep better.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	3/10/2015	5:22 am	1:30	What you can do to limit spring allergies.
Great Day	News	Local/Live	3/10/2015	6:22 am	:31	A family history of prostate cancer may be linked to a woman's risk of breast cancer. A new study finds women whose father, brother or son had prostate cancer had a higher breast cancer risk. If breast and prostate cancer runs in the family the risk jumps to nearly 80%.
Great Day	News	Local/Live	3/11/2015	5:21 am	2:31	6 steps you can take to improve heart health while eating better.
Great Day	News	Local/Live	3/13/2015	5:21 am	:22	New study shows that daily pot smoking affects brain permanently.
Great Day	News	Local/Live	3/13/2015	8:14 am	:36	Cochlear implants may help older people maintain cognitive function as they get older. Researchers say 80% of people with severe hearing loss had improved brain function and overall mood after receiving cochlear implants.
Great Day	News	Local/Live	3/16/2015	8:13 am	:22	Eating fish may lower the risk of colorectal cancer. Researchers found vegetarians who ate fish had a 43 – percent lower risk of colon and rectal cancers. Scientists believe omega-3 fatty acids may be the reason behind the lower cancer risk.
Great Day	News	Local/Live	3/17/2015	5:20 am	:42	Kids only need multivitamins if they do not have a balanced diet.
Great Day	News	Local/Live	3/17/2015	8:14 am	:46	New research is adding to the evidence that diet sodas can contribute to belly fat. Researchers think artificial sweeteners can confuse the brain's perception of the link between sweetness and calories.
Great Day	News	Local/Live	3/18/2015	5:19 am	2:22	Using treadmills at work to keep healthy and productive.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	3/18/2015	8:08 am	:36	A new study finds obese women have a 40% higher risk of developing cancer. The UK study says obesity raises the risk of bowel, breast, gallbladder, kidney and pancreatic cancers.
Great Day	News	Local/Live	3/19/2015	5:20 am	1:57	Things kids are allergic to can be found in pet foods. That can cause allergic outbreaks.
Great Day	News	Local/Live	3/19/2015	6:33 am	1:04	New goggles mimic the symptoms of a concussion to help educate people about the effects, and what they should do to treat one.
Great Day	News	Local/Live	3/20/2015	5:20 am	2:22	Kids are stressed out. How they can relax and succeed.
Great Day	News	Local/Live	3/20/2015	6:22 am	1:27	F.A.S.T. acronym used to recognize the warning signs of a stroke.
Great Day	News	Local/Live	3/23/2015	5:21 am	2:28	How Bikram Yoga classes can help you sweat out illness and health problems.
Great Day	News	Local/Live	3/24/2015	5:21 am	2:28	How sublingual immunotherapy can get rid of allergies forever.
Great Day	News	Local/Live	3/25/2015	5:20 am	2:16	Why women opt for reproductive surgery to lower cancer risk.
Great Day	News	Local/Live	3/26/2015	6:19 am	:28	Researchers found repeated use of antibiotics may increase the risk of developing type-2 diabetes. The greater the number of doses taken, the higher the likelihood of developing diabetes. Researchers think it may have something to do with the way antibiotics change gut bacteria.
Great Day	News	Local/Live	3/27/2015	6:17 am	:33	A new study from the CDC finds the number of people who have died because of high blood pressure has jumped more than 20 percent in 15 years. The spike was seen in both men and women.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	3/30/2015	5:30 am	1:21	A new test that can tell how well your thyroid is working.
Great Day	News	Local/Live	4/3/2015	5:21 am	2:12	Information about probiotics for pets and if they work.
Great Day	News	Local/Live	3/30/2015	6:20 am	:28	Eating cereal heavy in fiber can help reduce the risk of death due to cardiovascular and diabetic conditions.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Ad Council Childhood Asthma Attack Prevention Campaign " <u>Fish</u> " motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The Ad Council Childhood Asthma Attack Prevention Campaign " <u>Fish</u> " motivates parents of asthmatic children to learn how to prevent asthma attacks and avoid the emergency room.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The American Academy of Orthopedic Surgeons Campaign, " <u>Body Double</u> ", encourages viewers to embrace their health and take back their lives by discovering the value and benefits of restoring mobility, reducing pain and regaining a better life.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The American Academy of Orthopedic Surgeons Campaign, " <u>Body Double</u> ", encourages viewers to embrace their health and take back their lives by discovering the value and benefits of restoring mobility, reducing pain and regaining a better life.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The BrightFocus Foundation Campaign, " <u>Now Is the Moment to Stop Alzheimer's Disease</u> ", informs viewers that there is help and support for those caring for a loved one with Alzheimer's.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The JDRF Campaign, " <u>We Test Ourselves</u> ", increases awareness of the disease by featuring well known celebrities with Type 1 diabetes and how they deal with the disease.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Health

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Ad Council Stroke Awareness Campaign " <u>Wedding</u> " informs viewers of the sudden signs of stroke and enforce the message that calling 9-1-1 at these first signs is critical in potentially lessening the devastating results of a stroke,
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The Ad Council Stroke Awareness Campaign " <u>Wedding</u> " informs viewers of the sudden signs of stroke and enforce the message that calling 9-1-1 at these first signs is critical in potentially lessening the devastating results of a stroke,
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Leukemia & Lymphoma Society's campaign "Creating a World Without Blood Cancers featuring soccer player Matt Lampson," informs viewers his experience with blood cancer and how he is using his second chance to make a difference.
Public Service Annc.	PSA	Recorded	01/01/15-01/09/15	Various	:30	Actor Samuel L. Jackson partners with Stand Up To Cancer to increase awareness about childhood cancers and the importance for children to be treated by pediatric oncologists.

ISSUES/PROGRAMS 10 O'CLOCK LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Agriculture

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
KMPH 10 O'clock News	News	Local/Live	1/5/2015	10:11 pm	:29	Despite the freezing temperatures, crops in the valley didn't freeze.
KMPH 10 O'clock News	News	Local/Live	1/22/2015	10:24 pm	:29	We talked about how the gas from the rotting garbage is being used to power 20,000 homes in the Los Angeles area. We explained how the process worked and why so many places around California are the perfect test sites for the project.
KMPH 10 O'clock News	News	Local/Live	2/21/2015	10:01 pm	1:16	We reported on the west coast ports workers and bosses coming to an agreement on contract. The port shutdown negatively affected agriculture.
KMPH 10 O'clock News	News	Local/Live	2/9/2015	10:10 pm	:41	Seaport closures, due to labor disputes, along the California coast are hurting Valley agricultural exports. The citrus industry found is close to impossible to ship fruit to international customers.
KMPH 10 O'clock News	News	Local/Live	2/10/2015	10:16	2:23	This year's World Ag Expo is showcasing what farmers can do to save money and water during the continuing drought. There are more than 1,400 exhibits at the show, which is held in Tulare.
KMPH 10 O'clock News	News	Local/Live	2/27/2015	10:12 pm	31	A farmer lost thousands of pounds of citrus to thieves. Investigators say the thieves raided an orchard east of Fresno three times, and took off with more than 2500 pounds of Minneola tangelos.
KMPH 10 O'clock News	News	Local/Live	3/30/2015	10:10 pm	1:31	We focused on how the drought will impact hydropower will be affected by the lack of snowpack come this summer and what it could mean for your power bill.

ISSUES/PROGRAMS Great Day/ Midday LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Agriculture

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Great Day	News	Local/Live	1/5/2015	5:21 am	1:34	What fruits and veggies are in season right now and can keep you healthy.
Great Day	News	Local/Live	2/9/2015	8:22 am	3:00	The World Ag Expo kicks off tomorrow. The even showcases new innovations in Ag technology. That includes new developments in water conservation and dispersion.
Great Day	News	Local/Live	3/5/2015	6:04 am	:32	Ag-water crime task force announced in Madera to help tackle water thieves in the midst of the drought.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/15/15	Various	:30	The California Army National Guard Campaign, " <u>Defining Moments-Fire</u> ," from the California Broadcasters Association informs viewers of the amazing opportunities the Guard has to offer young men and women in the community.
Public Service Annc.	PSA	Recorded	01/01/15-03/15/15	Various	:15	The California Army National Guard Campaign, " <u>Defining Moments-Fire</u> ," from the California Broadcasters Association informs viewers of the amazing opportunities the Guard has to offer young men and women in the community.
Public Service Annc.	PSA	Recorded	01/01/15-03/15/15	Various	:30	The California Army National Guard Campaign, " <u>Defining Moments-Flood</u> ," from the California Broadcasters Association informs viewers of the amazing opportunities the Guard has to offer young men and women in the community.
Public Service Annc.	PSA	Recorded	01/01/15-03/15/15	Various	:15	The California Army National Guard Campaign, " <u>Defining Moments-Flood</u> ," from the California Broadcasters Association informs viewers of the amazing opportunities the Guard has to offer young men and women in the community.
Public Service Annc.	PSA	Recorded	01/01/15-03/15/15	Various	:30	The California Army National Guard Campaign, " <u>Defining Moments-Storm</u> ," from the California Broadcasters Association informs viewers of the amazing opportunities the Guard has to offer young men and women in the community.
Public Service Annc.	PSA	Recorded	01/01/15-03/15/15	Various	:15	The California Army National Guard Campaign, " <u>Defining Moments-Storm</u> ," from the California Broadcasters Association informs viewers of the amazing opportunities the Guard has to offer young men and women in the community.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-01/31/15	Various	:30	The California Housing Finance Agency Campaign, " <u>CalPlus Loan</u> ," from the California Broadcasters Association creates awareness of the many programs offered to California Homebuyers.
Public Service Annc.	PSA	Recorded	01/01/15-01/31/15	Various	:30	The California Housing Finance Agency Campaign, " <u>Alcone</u> ," from the California Broadcasters Association creates awareness of the many programs offered to California Homebuyers.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Ad Council Fatherhood Involvement Campaign " <u>Kid Again</u> " creates awareness to fathers on the importance of their presence in the well-being of their children's lives.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:20	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	The Boystown Hotline Campaign, " <u>Keep Your Cool</u> ," encourages viewers to visit their website for valuable resources, articles and stories that offer help and support to deal with family issues in today's challenging world.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The Humane Society for Shelter Pets Campaign increases awareness of the difference between local and national animal welfare organizations and gives viewers a new resource for locating groups in their area in need of direct support,
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The Best Friends Animal Society Campaign, " <u>I Believe,</u> " creates awareness of the organization so that one day there will be no more homeless pets.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The Best Friends Animal Society Campaign, " <u>Infographic,</u> " creates awareness on how early to spay or neuter your pet.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The U.S. Department of Veterans Affairs Campaign, " <u>Make the Connection,</u> " creates awareness on reducing the stigma associated with mental health conditions and connect Veterans with services and resources that may help them live more fulfilling lives.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	Infant of Prague Central California Adoption Services " <u>Where To Turn</u> " Campaign gives viewers information about their services and how to contact them if interested in adoption.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude,</u> " informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude,</u> " informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:20	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude,</u> " informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:15	St. Jude Children's Research Hospital's Campaign, " <u>Because of you, there is St. Jude,</u> " informs viewers that St. Jude Families never have to worry when their children are getting medical care. All money raised goes directly to St. Jude patients and families.
Public Service Annc.	PSA	Recorded	01/01/15-03/26/15	Various	:30	The Hunger Campaign featuring Academy Award nominated actress Viola Davis raises awareness for fighting childhood hunger. Hunger is everyone's problem.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Elephants.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Elephants.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Rhinos.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Rhinos.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Tigers.

ISSUES/PROGRAMS LIST 1st QUARTER 2015 KMPH CD, MERCED, CALIFORNIA

Problem/Need: Miscellaneous

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Tigers.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:60	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Turtles.
Public Service Annc.	PSA	Recorded	01/01/15-03/31/15	Various	:30	The World Wildlife Foundation's Campaign " <u>Stop Wildlife Crime: It's Dead Serious,</u> " raises awareness of the importance of stopping wildlife crime against Turtles.
Public Service Annc.	PSA	Recorded	01/13/15-03/31/15	Various	:30	The Central California Blood Bank Campaign " <u>Real Heroes,</u> " creates awareness of the importance of donating blood.
Public Service Annc.	PSA	Recorded	01/22/15-03/31/15	Various	:30	The Foundation @FCOE creates awareness of the many local companies that partner with the Office of Education to help students achieve their academic potential and making a difference in their lives through exemplary educational programs and services throughout the valley.