



Campaign YES on 2A 2017 option A  
Market(s) GRAND JUNCTION-MONTROSE  
Agency  
Advertiser  
Spot Length(s) :30  
Campaign Dates 3/1/2017-4/4/2017  
Book(s) May/16LP-Nov/16

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Exported: 3/3/2017

#521467-KK

Station	Program Time	Book	RTG P55+	Shr P55+	HUT/PUT P55+	RTG P25-54	Shr P25-54	HUT/PUT P25-54	Need Rate Need Rating Need CPP	Len Spots CPP	3/1/2017	3/6/2017	3/13/2017
KKCO	JEOPARDY Mo-Fr 4:30p-5:00p	May/16LP-Nov/16	6.4	21.4	29.9	1.4	16.8	8.4	\$0.00 4.2 \$0.00	:30 Spots CPP	\$55.00 0 \$8.59	\$55.00 3 \$8.59	\$55.00 3 \$8.59
KKCO	11 NEWS AT 5:00 Mo-Fr 5:00p-5:30p	May/16LP-Nov/16	8.7	19.7	44.0	1.6	10.7	14.9	\$0.00 6.0 \$0.00	:30 Spots CPP	\$85.00 0 \$9.77	\$85.00 4 \$9.77	\$85.00 0 \$9.77
KKCO	11 NEWS AT 6:00 Mo-Fr 6:00p-6:30p	May/16LP-Nov/16	11.2	23.8	46.9	2.6	12.9	19.7	\$0.00 8.3 \$0.00	:30 Spots CPP	\$110.00 0 \$9.82	\$110.00 0 \$9.82	\$110.00 4 \$9.82
KKCO	WHEEL OF FORTUNE Mo-Fr 6:30p-7:00p	May/16LP-Nov/16	10.5	21.9	47.8	2.9	13.5	21.7	\$0.00 7.7 \$0.00	:30 Spots CPP	\$110.00 0 \$10.48	\$110.00 2 \$10.48	\$110.00 2 \$10.48
KKCO	11 NEWS AT 10PM Mo-Fr 10:00p-10:35p	May/16LP-Nov/16	8.8	28.6	30.7	3.4	19.4	17.6	\$0.00 6.7 \$0.00	:30 Spots CPP	\$160.00 0 \$18.18	\$160.00 3 \$18.18	\$160.00 3 \$18.18
KJCT	GOOD MORNING AMERICA Mo-Fr 7:00a-9:00a	May/16LP-Nov/16	5.5	24.7	22.2	4.5	40.7	11.1	\$0.00 5.5 \$0.00	:30 Spots CPP	\$0.00 0 \$0.00	\$130.00 3 \$23.64	\$130.00 3 \$23.64

	Demo	Len	Totals
Total Grps	P55+	:30	568.8
Total Grps	P25-54	:30	189.6
Total Avg CPP		:30	\$13.16
Total Spots			69
Total Cost			\$7,485.00

#521505-KJ

Buyer signature/datt

Traffic -

Bookend A

Bookend B

:30 Event center :30 S (either or)

:30

:30 S (young worker)

Evening news

morning news  
KJ

Note yes on 2A  
paid for by: SAY YES FOR GJ

3/20/2017	3/27/2017	4/3/2017	Total Cost Total Spots Weighted CPP
\$55.00 3 \$8.59	\$55.00 3 \$8.59	\$55.00 1 \$8.59	\$715.00 13 \$8.59
\$85.00 3 \$9.77	\$85.00 4 \$9.77	\$85.00 1 \$9.77	\$1,020.00 12 \$9.77
\$110.00 0 \$9.82	\$110.00 4 \$9.82	\$110.00 1 \$9.82	\$990.00 9 \$9.82
\$110.00 2 \$10.48	\$110.00 2 \$10.48	\$110.00 1 \$10.48	\$990.00 9 \$10.48
\$160.00 3 \$18.18	\$160.00 3 \$18.18	\$160.00 1 \$18.18	\$2,080.00 13 \$18.18
\$130.00 3 \$23.64	\$130.00 3 \$23.64	\$130.00 1 \$23.64	\$1,690.00 13 \$23.64

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>KKCO</u>	Date: <u>3/3/17</u>
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I, London Bulding of Monumental Events  
do hereby request station time concerning the following issue:

<u>City of Grand Junction Referred Measure 2A</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

This broadcast time will be used by: Say yes For Grand Junction

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Say Yes For Grand Junction ; Attn: Mike Anton  
819 Ute Ave, Grand Junction CO 81501

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Mike Anton, Chair	Landon Balding
Kevin Reimer	Jodi Niernberg
Steve Reimer	Jeff Franklin

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/3/2017            970-261-1365  
Date      Signature      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.