

ISSUES/PROGRAMS LIST
Quarter 1, 2013

Description	Start Date	End Date	Perceived Need	Group Supported	Description of Action Taken
Secret Keeper Girl	1/16/2013	1/24/2013	Tween girls (8-12) constantly battle self-image. Moms frequently don't know what to do. Statistics show this group vulnerable to unwed pregnancy, depression, and dependencies.	Moms and families with tween-age girls.	The Joy FM sponsored and promoted "Secret Keeper Live" conference for moms and daughters with Dana Greshn. She was interviewed live on The Morning Cruise and replayed on following days with different pre-recorded segments to discuss the challenge and to take phone calls from listeners.
Young Life Tampa Bay Anniversary	1/23/2013	1/24/2013	Teens often are disconnected spiritually and emotionally from their family and community. Young Life provides a non-threatening place of belonging and connection for teens.	Entire listening community.	Featured interview guest, Rob Tolley, Young Life of Tampa Bay. Information and links for were provided for the listeners and featured the 40th Anniversary of Tampa Bay area Young Life. Live interview on The Morning Cruise 1/23/13 and repeated on 1/24/13.
"Hopeless" Marriage	3/5/2013	3/8/2013	With a high divorce rate, identical inside and outside the Christian community, marriages are hurting. Listeners with marriage trouble often call seeking help in relationships that have been damaged "irreparably."	The entire listening community.	Interactive on air-interview with Justin and Trisha Davis, authors of <i>Beyond Ordinary</i> . Aired reprise on 3/7/13 and 3/8/13. Took listener calls, provided web links, gave away books, referred local counselors in Florida and Atlanta areas.
Voter Awareness	3/11/2013	3/17/2013	The need to be aware of local elections.	Gainesville City Election	Dan Brodie covered the details and issues for the 3/19/13 city election on the Mid-Day program at the 10:50AM break. It was repeated on 3/17/13 at 3:20PM break.
Voter Awareness	3/12/2013	3/12/2013	The need to be aware of local elections.	Sarasota City Election	Dan Brodie reminded Sarasota city voters about the election for Commissioners being held that day. This was covered in the 11:20AM talk segment.
Need for Type O Negative Blood	3/13/2013	3/31/2013	There is an urgent need for Type O Negative blood for the Easter Weekend.	Florida Blood Services	Dan Brodie mentioned during the afternoon the urgent need for Type O Negative Blood by local blood banks including Florida Blood Services.