



**2022 Political Advertising 24 Hour Form**

This form is to be completed within 24 hours every time a request is made to purchase broadcast time for any Candidate or Issue / Advocacy advertiser. If an order is received, it must be uploaded to the FCC online public files and placed in the onsite public file by close of business on the day the order was booked.

Date and Time of Request: 5/10/2024, 12:24PM

Market & Station(s): WASHINGTON DC - WKYS-FM, WMMJ-FM

Media Buyer or Purchaser Representative: CASEY BESSETTE

Name of Agency (if applicable): SAGE MEDIA PLANNING & PLACEMENT

Advertiser Name: PRO CHOICE MAJORITY 2024

Advertiser Type:  Issue / Advocacy  
 Candidate or Candidate's Authorized Committee

(If Candidate) Name of Candidate and Office Sought: \_\_\_\_\_

(if Issue / Advocacy) Name of Candidate, Election, and/or Issue(s) referred to: \_\_\_\_\_  
abortion, the economy, affordable childcare

Date and Type of Election: 5/14/24

Primary  General Election  Other (specify - e.g. Runoff) \_\_\_\_\_

Advertiser Address: 122 C STREET NE SUITE 360 WASHINGTON, DC 20001

Advertiser Telephone: 206-682-7328

Campaign Treasurer (if Candidate) or Complete List of Executive Officers, Board of Directors, or CEO (if Issue / Advocacy): Jessie Cohen, Founder of Jessie Cohen PR & Consulting

Brian Lemek, Executive Director & Founder of Defend the Vote, Amy Strathdee, Founder of The Strathdee Group

Brigette Zorn, Political & Marketing Consultant

Information Requested: RATES & SCHEDULE

Request Received by: MAUREEN TERRY

This Form Prepared by: MAUREEN TERRY

Date This Form Prepared: 5.10.2024

Called to confirm Identity/Contact Information of Media Buyer/Purchaser Representative: