



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1994736-1	06/17/18	June 2018	05/28/18 - 06/12/18

Property	Account Executive	Sales Office	Sales Region
WBTV	Lisa Riddle	Telerep-Los Ang	National

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd #1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Advertiser	Product	Estimate Number
POL/McMaster, Henry/R/Go	MCMaster-GOVERNOR	\$2354

Flight Dates	Order #	Alt Order #
06/11/18 - 06/12/18	1994736	09094815

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/11/18	06/12/18	WBTV News 6a	6-7a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18   06/17/18   MT-----                        2            \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	M	06/11/18	6:53 AM	WBTV News 6a	6-7a	:30	HMMN0529H	\$600.00   NM
2	WBTV	Tu	06/12/18	6:42 AM	WBTV News 6a	6-7a	:30	HMMN0529H	\$600.00   NM
2	06/11/18	06/12/18	The Early Show	7-9a	MT-----	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18   06/17/18   MT-----                        4            \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	M	06/11/18	8:17 AM	The Early Show	7-9a	:30	HMMN0529H	\$450.00   NM
3	WBTV	M	06/11/18	8:54 AM	The Early Show	7-9a	:30	HMMN0529H	\$450.00   NM
2	WBTV	Tu	06/12/18	8:29 AM	The Early Show	7-9a	:30	HMMN0529H	\$450.00   NM
4	WBTV	Tu	06/12/18	8:52 AM	The Early Show	7-9a	:30	HMMN0529H	\$450.00   NM
3	06/11/18	06/12/18	Price Is Right	11a-12p	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18   06/17/18   MT-----                        2            \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WBTV	M	06/11/18	10:58 AM	Price Is Right	11a-12p	:30	HMMN0529H	\$500.00   NM
1	WBTV	Tu	06/12/18	10:59 AM	Price Is Right	11a-12p	:30	HMMN0529H	\$500.00   NM
4	06/11/18	06/12/18	WBTV News At Noon	12-12:30p	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18   06/17/18   MT-----                        2            \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	M	06/11/18	12:27 PM	WBTV News At Noon	12-12:30p	:30	HMMN0529H	\$500.00   NM
2	WBTV	Tu	06/12/18	12:27 PM	WBTV News At Noon	12-12:30p	:30	HMMN0529H	\$500.00   NM

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Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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**Birmingham, AL 35246-1497**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1994736-1	06/17/18	June 2018	05/28/18 - 06/12/18
Advertiser	Product	Estimate Number	
POL/McMaster, Henry/R/Go	MCMMASTER-GOVERNOR	\$2354	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/11/18	06/11/18	WBTV News at 4.30p	M-F 4.30p-5p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	06/11/18	4:52 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	HMMN0529H	\$500.00 NM
6	06/11/18	06/11/18	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 1----- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	06/11/18	5:13 PM	WBTV News at 5p	5p-5:30p	:30	HMMN0529H	\$650.00 NM
7	06/11/18	06/11/18	WBTV News at 6p	M-F 6p-630p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	06/11/18	6:23 PM	WBTV News at 6p	M-F 6p-630p	:30	HMMN0529H	\$900.00 NM
8	06/11/18	06/11/18	WBTV News Primetime	M-F 7p-730p	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 1----- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	06/11/18	7:29 PM	WBTV News Primetime	M-F 7p-730p	:30	HMMN0529H	\$325.00 NM
9	06/11/18	06/11/18	WBTV News @ 11p	11p-1135p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	06/11/18	11:14 PM	WBTV News @ 11p	11p-1135p	:30	HMMN0529H	\$900.00 NM
10	06/11/18	06/11/18	NET Late Show, The	1135-1237a	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 1----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	06/11/18	12:35 AM	NET Late Show, The	1135-1237a	:30	HMMN0529H	\$125.00 NM
<b>Total Spots</b>							<b>16</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,400.00</b>
<u>Agency Commission</u>	<b>\$1,260.00</b>
<u>Net Amount Due</u>	<b>\$7,140.00</b>

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